

TOURIST CAMPAIGN WILL BE CONTINUED

Directors of Pacific Northwest
Association Decide to Ex-
pand in Coming Year.

SECOND TOUR TO BE MADE

Services of Frank Branch Riley as
Publicity Lecturer Will Again
Be Utilized to Induce Tour-
ist Travel Westward.

Splendid progress in advertising in-
ternational attractions of the Pacific
Northwest to interest both the tour-
ist and homeseeker was made manifest
yesterday at the meeting of the board
of directors of the Pacific Northwest
Tourist Association at the Portland
Chamber of Commerce.

It was decided to utilize the service
of Frank Branch Riley for another tour
of the Eastern states, and also for a
tour of Oregon, Washington and Brit-
ish Columbia, in expanding the cam-
paign of educational publicity in which
the organization is engaged.

Taking into account the possibilities
of an enlarged tourist travel to Oregon,
Washington and British Columbia from
South America, the directors authorized
expenditure of \$1000 in advertising in
the Southern hemisphere, and an ap-
propriation of \$5000 was made for fol-
low-up advertising in Eastern news-
papers and periodicals.

Future Campaign Planned.
It was a busy day with the directors,
taking stock of the work of the past
year and planning the campaign of the
immediate future. It is one of the
fundamental principles of the associa-
tion that its advertising funds shall be
expended elsewhere than in the Pa-
cific Northwest, but if the consent of
Mr. Riley can be had to make a lecture
trip through the territory of the as-
sociation, visiting the principal cities,
an exception is to be made.

The morning session was taken up
with routine business, as was the
brief session held immediately after
luncheon.

Ad Club Entertains Directors.
The noon luncheon of the Portland
Ad Club was a cordial one to the di-
rectors of the association. President
Frank McChrill, after disposal of the
introductory routine of the ad men,
presented the guest to W. J. Hoffmann,
with the request that he preside on
behalf of the visiting delegation. A.
E. Todd, president of the Tourist As-
sociation and Mayor of Victoria, B. C.,
was the first speaker.

"We are planning an extensive cam-
paign for winter residents," said Mr.
Todd. "We had more winter residents
last year than ever before in the his-
tory of British Columbia, Washington
and Oregon. We are going to try to
do better this year. South America is
quite ready to be developed by our or-
ganization. Buenos Aires is the largest
city in the world south of the equator,
and we are already attracting a num-
ber of tourists from there. Europe is
closed to the people of South America,
who have been in the habit of going
there, and some of them are going to
New York. Citizens of the South Amer-
ican countries who are included in the
tourist movement are a high-class peo-
ple. They stay for a year at a time
when they come."

Even Asia Sends Tourists.
"Already there is tourist business
with Hongkong. Last year a number
came from there to Victoria and bought
two autos. They toured through Wash-
ington, came down to Portland and
stopped here quite a while."

Herbert Cuthbert, executive sec-
retary of the association, in a brief ad-
dress, paid a high tribute to the won-
derful results achieved by the lecture
tour of Frank Branch Riley and laid
emphasis upon the plans the associa-
tion had in hand for repeating that
work and also to have Mr. Riley speak
in cities of the Northwest. The mem-
bers of the Red Cross chapters, all
expenses of the meetings to be cared
for by the association and all receipts
to go to the Red Cross.

"The tourist industry is one of the
greatest industries in the world," said
Mr. Cuthbert. "It has an annual re-
venue of \$700,000,000, and I don't know
of any other industry of as great mag-
nitude. In Maine the revenue from tour-
ists is \$15,000,000 and in Colorado it is
second only to agriculture. In Cuba it is
second to the tobacco industry, and in
California it amounts to a million dol-
lars a day."

Highway Trip Taken.
Local arrangements for the meeting
of the directors were in charge of W.
J. Hoffmann and J. P. Jaeger. Following
the afternoon business session the di-
rectors attended a lecture by Frank
Branch Riley and an exhibition of slides
of Northwest scenery. Thereafter they
made the Columbia River Highway trip,
with dinner at Crown Point Chalet.
Those in attendance were: A. E. Todd
and Joshua Klingham, Victoria; J. R.
Davison and W. C. Shelley, Vancouver;
Captain L. M. Howell, Secretary of State
of Washington, Olympia; B. F. Hill,
Walla Walla; C. F. Nolte, Bellingham;
H. V. Collins, Everett; P. H. Watt and
Herbert Cuthbert, executive secretary,
Seattle; Ben W. Olcott, Secretary of
State, Salem; Robert W. Sawyer, Bend;
J. W. Siemens, Klamath Falls; Leslie
Butler, Hood River; W. J. Hoffmann,
Phil Mettschan, Jr., and J. P. Jaeger,
Portland.

Iowans to Picnic August 17.
SALEM, Or., Aug. 7.—(Special.)—The
Iowa Association of Oregon will hold
its annual picnic at the State Fair
Grounds here August 17 and it is ex-
pected that former Iowans from all
over the state will be present. Some
prominent ex-Iowans will be the speaker
of the day while a good programme
will be arranged for the afternoon. No
programme will be held in the morn-
ing but that part of the day will be
given over to renewing acquaintanceships.

Espionage Act Violated.
COVE, Or., Aug. 7.—(Special.)—Jack
Thomas arrested for alleged abusive
language against the flag and Govern-
ment is still in jail at the County Seat.
Names of four others charged with
similar disregard of the espionage act
have been reported.

10c—GLOBE—10c
Washington at Eleventh.

PEGGY HYLAND

"Saints and
Sinners"

Moving Picture News



Louise Huff and Theodore Roberts
in 'Wild Youth' at Liberty Theater.

TODAY'S FILM FEATURES.

Peoples—Elsie Ferguson, "A
Doll's House."
Liberty—Louise Huff, "Wild
Youth."
Sunset—"Eyes of the World";
Patty Arbuckle, "Moonshine."
Star—Edith Roberts, "The Decid-
ing Kiss."
Columbia—Roy Stewart, "Paying
His Debt."
Heilig—D. W. Griffith's "Hearts
of the World."
Majestic—J. Warren Kerrigan,
"The Turn of a Card."
Globe—Peggy Hyland, "Saints
and Sinners."
Circle—Mary Garden, "A Splen-
did Sinner."

Peoples.

THE picturization of Henrik Ibsen's
"A Doll's House" is something
which has been looked forward to
with much anticipation by thousands
of theater-goers. This Artcraft pic-
ture is the current attraction at the
Peoples Theater and to the interest in
the production is added that of the
presence of Elsie Ferguson, stage
beauty, who is gaining a large follow-
ing in the silent drama.

News pictorial and Billie Rhodes
comedy are other features of the Peo-
ples bill, which will be held over for
the remainder of the week.

Columbia.

Roy Stewart, Triangle's successor to
William S. Hart, who was the bad man
supreme of that studio during the days
of Thomas H. Ince, comes to the Colum-
bia Theater today in a Western photo-
drama, "Paying His Debt." "A Clean
Sweep," a two-reel comedy, is also on
the programme.

A man's double, with a mysterious
help of a stage form the base for
"Paying His Debt." Stewart plays a
dual role, that of the bandit who holds
up the stage, and his double, who
spends his time furnishing perfect alibis
for the road agent.

This show will be presented for but
two days.

Liberty.

Sir Gilbert Parker's story, "Wild
Youth," made into a Paramount picture
by J. Stuart Blackton, with Louise Huff
and Theodore Roberts in the leading
roles, will be shown today at the Lib-
erty Theater. An educational scene
and an Eddie Lyons-Lee Moran com-
edy, "A Duck Out of Water," are other
subjects on the new bill.

The age-old call of youth to youth
furnishes the theme for "Wild Youth,"
the story dealing with the love of a
young rancher for the girl wife of a
crusty old neighbor. The old chap is
murdered and suspicion points to the
young people before developments
prove them guiltless. Theodore Rob-
erts is the old man, Miss Huff is the
girl and Jack Mulhall the young chap.

Majestic.

"The Turn of a Card," the J. War-
ren Kerrigan photoplay which is prov-
ing such a stellar attraction at the Ma-
jestic Theater, will continue at that
photoplayhouse until Friday night. It's
a romantic comedy and full of action
as well as laughs.

Perching's Doughboys in Allied Na-
tions War Review, Pathe News, Harold
Lloyd Comedy, Columbia Beach Bathing
Girls' parade and the singing engage-
ment of "Pink" Day are other features.

Sunset.

There's no mid-week change in film
bill at the Sunset Theater this week.
Manager Jennings decided to hold over
the popular combination bill—Harold
Bell Wright's "The Eyes of the World"
and Patty Arbuckle's two-reel comedy,
"Moonshine."

In book form "The Eyes of the
World" was read by millions. In pho-
toplay form it has been seen and en-
joyed by far more people. "Moon-
shine" is an hilarious burlesque on the
Kentucky moonshine-feudist type of
melodrama.

Star.

Edith Roberts, the new Bluebird star,
in her first serious drama, "The Decid-
ing Kiss," will be retained at the Star
Theater until Friday night, with "For
Husbands Only" opening on Saturday.
"The Deciding Kiss" is the story of a
little Cape Cod girl who is adopted by
a wealthy city woman and is so trans-
formed by education and environment
that she enters too seriously into the
matrimonial plans of her benefactress.

"His Wiggly Dance," a Mack Bennett
comedy, with Chester Conklin, the mirth
boss, is another programme offering.

Screen Gossip.

Pathetic note: Geraldine Farrar
couldn't bear the grief of her little
Pekinese dog, scheduled for a stay at
home when "Jerry" was due for a trip
to Wyoming, so "Sniffles" accompanied
his mistress.

More Goldwyn stuff: Mabel Nor-
mand is so patriotic that she always
carries her bundles home from the
shops. Mae Marsh soothes her nerves
at the studio by listening to Egypt
via victrola.

Fred Starr is the name of the giant
who has taken the late Eric Campbell's
place at the Chaplin studios.

John Gilbert, Portland boy, had a
strange experience recently during the
filming of his latest Triangle feature
opposite Claire Anderson. He is sup-
posed to celebrate his 21st birthday in

600 CITIZENS GAINED

Judge Wolverton to Admit
Class of Spruce Workers.

13 JAPANESE IN PARTY

Oriental Insist on Presenting Plea
to Federal Court in Spite of No-
tice That Citizenship Claim
Cannot Be Allowed.

United States Judge Wolverton will
officially at the naturalization of be-
tween 500 and 600 citizen-soldiers at the
Armory today. With the exception of
less than 20, who come from the Ben-
son Polytechnic School, the candidates
for citizenship consist of enlisted men
in the spruce division at Vancouver
Barracks. The exercises at the Armory
will begin about 10 o'clock this morn-
ing and it will be late this afternoon
before they will be concluded.

Included among the large number of
applicants are men of nearly every na-
tionality, although Canadians predom-
inate. Among the number are several
subjects of Germany and Austria-Hun-
gary, who will rely on their enlist-
ment in the United States forces as
proof of their loyalty to their adopted
country.

"Three Japanese, who have enlisted
with the spruce division, have pre-
sented their petitions for citizenship,"
said Naturalization Examiner Tomlin-
son yesterday. "They are intensely de-
sirous of becoming citizens. I have
told them that their petitions cannot be
considered but they have insisted on
the formality of a hearing before
Judge Wolverton."

The prospective citizens will arrive
from Vancouver about 9 o'clock this
morning. Headed by a band, they will
march direct to the Armory, where,
about 10 o'clock, they will appear be-
fore Judge Wolverton. The oath of al-
legiance as citizens will be adminis-
tered to the men whose petitions are
approved, after the applicants have
been segregated as to nationalities. The
oath will be administered to the men
in the group by District Clerk
Marsh.

At noon the men will be served with
lunch by the women of the various
auxiliaries.

DAIRY MEN TO UNITE

ORGANIZED MOVEMENT TO MAIN-
TAIN INDUSTRY STARTED.

Executive Committee, Representative of
All Varied Interests, Appointed
to Meet Here Friday.

Appointment of an executive com-
mittee for an organized movement to
attempt to save the dairy cows of this
state has been announced by O. D.
Center, of the Oregon Agricultural Col-
lege.

The committee, representing all in-
terests, is as follows: State Dairy and
Food Commissioner's office, J. D.
Mickle; Oregon Agricultural College,
Professor P. M. Brandt and O. D. Cen-
ter; Portland Bureau of Health, Dr. D.
M. Madis; Consumers' and child wel-
fare, Mrs. Sadie Orr-Dunbar and Wal-
ter Asher; business men, R. L. Sabin;
dairymen and milk shippers, Thomas
Garmichael, of Hillsboro; cream ship-
pers, William Schlimerick, of Gaston;
producer and distributor, W. K. Tay-
lor, of Corvallis, and H. M. Seivert, of
Portland; milk distributors, W. D.
Wheelwright and Fred O'Donnell, of
Portland; butter and cheese manufac-
turers, A. Jensen and O. G. Simpson,
of Portland; ice cream manufacturers,
J. E. Dunne; condensed milk manufac-
turer, Carl Schallinger, of Portland.

The first meeting of this commit-
tee will be held Friday at 1:30 o'clock
in the parlors of the Commercial Club.
The committee will co-operate with the
United States Food Administration and
the Department of Agriculture in any
way tending to end the slaughter of
dairy cows and heifers for beef and
to prevent the wasteful consumption of
milk and dairy products.

SUNSET

A Good Picture Can Always "Come Back"



The Eyes of the World

Standing 'em up—and for the third showing
in Portland, but that's not strange. The
great Harold Bell Wright story "gets" you
and makes YOU come back—to say nothing
a-tall a-bout "Fatty" Arbuckle in "Moon-
shine." No wonder they come—and again.

LIBERTY

ICE COOLED

A remarkable story and a remarkable cast.
We are proud to be able to offer to you a
story by the famous Sir Gilbert Parker, por-
trayed by such popular favorites as

LOUISE HUFF and
THEODORE ROBERTS



TODAY
FRIDAY
AND
SATURDAY

"DUCK OUT OF WATER"
With Eddie Lyons, Lee Moran

MURTAGH
And Our \$50,000 Organ

A SCENIC OF UN-
USUAL SPLENDOR

TO HELL WITH THE KAISER

CAPTURING
THE GRASPING MONSTER
OF THE WORLD
BY AMERICAN ZEROPLANES.

A SCREEN CLASSICS INC.
PRODUCTION

COMMENCING SATURDAY,
AUGUST 10

GET READY!!!

PEOPLES

PHOTOPLAYS
OF
MERIT