

BRING YOUR FILMS TO US FOR BEST RESULTS IN DEVELOPING AND PRINTING—KODAK SHOP, MAIN FLOOR

**Rooms for the G. A. R.**

All those who have rooms suitable for the accommodation of coming G. A. R. visitors should leave their names at the National League for Woman's Service Headquarters in our Auditorium. Applications for the Nurses' Training School received by the Council of National Defense (Women's Division)—Sixth Floor.

**One Delivery a Day**

By Governmental request this store makes one delivery a day over each route; charges for special delivery; limits to 3 days the time within which customers must return merchandise for credit or exchange. We thank the shopping public for their co-operation in making this Government plan effective.

*Meier & Frank Co.*  
Established 1857  
THE QUALITY STORE OF PORTLAND  
7th, 8th, Morrison, Alder Sts.

**"Red Cross Day" at The Oaks**

Next Tuesday, August 6th, will be Red Cross Day at The Oaks—entire proceeds for that day go to the Red Cross. Admission 10c. 2000 tickets have been purchased for the MEIER & FRANK employees who will visit The Oaks Tuesday evening as guests of the store. Every cent for the Red Cross. Everybody go.

**2-Lb. Roll of Royal Banquet Butter \$1.10**

Finest quality butter, freshly made from pasteurized cream, 2-lb. roll \$1.10. Delivered only with other groceries today. —Meier & Frank's: Ninth Floor, Fifth Street.

# Ushering in August With Notable Sales



## Some Shirt Sale

We Place on Sale Today  
Beginning at 9 A. M.

### 5000 Men's Fine Shirts

Every Shirt in the Lot Marked at  
Less Than Present  
Wholesale Cost

"Some Shirt Sale" indeed—in which a man can purchase shirts for less than it would cost us to go into the market today and buy them in wholesale quantities. Good shirts, too—of MEIER & FRANK standard—the "Salisbury" label in every one is your further assurance of quality materials and superior workmanship. Months ago we took this famous maker's entire surplus at a great price concession for cash—we pass the savings along to our patrons in this sale.

High-grade negligee shirts, full cut, finely made, perfect fitting. All coat style with five-button fronts, soft double French cuffs. Great variety of striped patterns.

Four great groups of high-grade shirts at these remarkable underprices

**98c**

Sizes 13½-17½ Inclusive

Fine crystal cloth madras, good looking, long wearing material, made up into excellent shirts—at 98c!

**\$1.59**

Sizes 13½-17½ Inclusive

Heavy woven and corded madras materials, raised luster stripe effects. Worth much more than \$1.59.

**\$2.59**

Sizes 14-17 Inclusive

Plain and silk striped woven madras and fine mercerized fabrics. Wonderful values these at \$2.59.

**\$3.19**

Sizes 14-17 Inclusive

Splendid heavy quality fiber silk made up into handsome, finely serviceable shirts. Great values.

Sale begins today promptly at 9 A. M. Tables and counters throughout our great furnishings section are piled high with these shirts. Extra salespeople in attendance. See Morrison Street window displays.

—Meier &amp; Frank's: Men's Furnishings Shop, Main Floor.

## Today We Offer 150 Misses' Dress and Sport Skirts \$5

All Are Wonderful Values

There are black skirts in serge, poplin and silk, navy skirts in serge and poplin and silk skirts in fancy stripes and plaids.

Shirred top, wide girde effects and plain tailored models. Many of these skirts have large patch pockets.

A truly remarkable sale of misses' skirts at a very special price—\$5.

—Meier &amp; Frank's: Apparel Shop, Fourth Floor.



## Great Sale of Corsets

Popular Models and Standard Makes Reduced

Lot 1—\$1.59

Lot 2—\$1.98

Lot 3—\$2.98

These prices are about present wholesale cost.

Materials include coutils, batistes and brocades.

Medium and low bust styles for small, medium and large figures.

Not all sizes in each model.

Three wonderful lots at \$1.59, \$1.98 and \$2.98.

—Meier &amp; Frank's: Corset Shop, Third Floor.



## Victor Records For August Now In

These amongst other new numbers on sale today:

American Fantasie—Part 1 and 2—played by Victor Herbert's Orchestra—12-inch, \$1.50.

A brilliant piece of musician-ship. "Hail Columbia," "The Old Folks at Home," "The Girl I Left Behind Me," "Dixie," "Columbia, the Gem of the Ocean" and "The Star-Spangled Banner." Played in the masterful Herbert way.

"The Song That Reached My Heart"—sung by Evan Williams—12-inch, \$1.50.

One of the last records made by the famous tenor who has since died.

Flonzaley Quartet in "Canzonetta," Op. 12, No. 2 (Mendelssohn)—10-inch, \$1.

This famous quartet is made up of two violins, a viola and a cello, regarded by many as the highest form of instrumental music.

"They Were All Out of Step but Jim"—sung by Billy Murray, and "We're All Going Calling on the Kaiser"—sung by Sailor Reilly—10-inch, 85c.

Two sure-fire hits in the new Victor list.

Harry Lauder recites "Granny's Laddy"—12-inch, \$1.25.

A story about a lad he met at the front.

New Dance Music for Midsummer "Skeleton Jangle"—Fox Trot and "Tiger Rag"—One Step—played by original Dixie Land Jazz Band—10-inch, 85c.

"My Dough Boy"—One Step and "Call-coco"—Fox Trot, by Joseph C. Smith's Orchestra—10-inch, 85c.

Many other new vocal and instrumental records. Let us play them for you. —Meier & Frank's: Phonograph Shop, Sixth Floor.

## On Center Aisle Bargain Square, Main Floor Children's White Dresses

Regular \$2.00-\$2.50 Values  
in a Wonderful Clearaway at

**1/4 to 1/3 Off!**

We secured this fine lot of about 600 dresses from a reliable maker at a price that enables us to sell them at 1/4 to 1/3—and more—off the regular prices.

Fine quality organdy, batiste and voile dresses. Lace and embroidery trimmed models. A great variety of effectively trimmed styles.

Sizes for children 2 to 6 years.

—Meier &amp; Frank's: Center Aisle, Bargain Square, Main Floor, Fifth Street.

## Meier & Frank's Lower Price Store

We are pleased to announce the arrival of  
**New Fall Millinery**

We have already received and are receiving daily by express new shipments of Fall millinery purchased by our buyer who has just returned from the East. Prices, as ever, will be found extremely moderate. Among other newcomers:

**New Fall Tams \$1.98**

The very latest styles in this smart Fall headwear.

**Trimmed Hats \$2.98 to \$5.98**

A good assortment between this range of prices.

**New Wash Waists \$1.98**

Worth up to \$3.00. Fine lawns and organdies, prettily trimmed.

**French Serge Dresses \$9.75**

Taken from regular stock and reduced, some SAMPLES of all wool dresses included. Worth to \$16.00.

**Taffeta Petticoats \$3.98**

Good quality plain and changeable silk taffeta petticoats. Tucked, shirred, pleated flounce effects, with dust ruffles.

**Shoes \$1.69**

\$2.00 and \$2.50 values. White canvas sport shoes, with rubber soles, laced canvas tops. Very comfortable. Women's sizes 2½ to 7.

**Shoes \$5.35**

\$3.50 values. Women's white wash kid shoes, button style, with ivory heels and plain toes. Sizes 2½ to 8.

—Meier &amp; Frank's: Lower Price Store, Basement Balcony.

## 3-Days' Sale Hair Goods

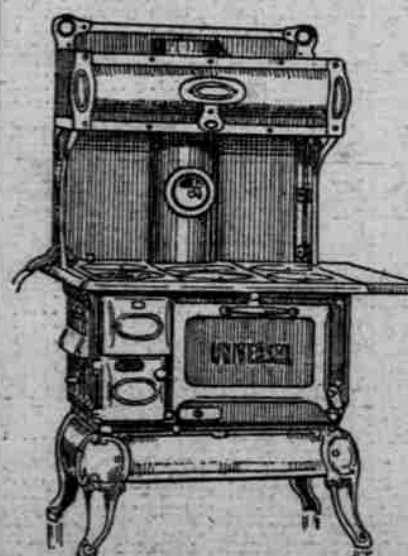
These special offerings for today, Friday and Saturday:

Switches made from pure French cut hair, special at \$10  
Grey transformations to cover the entire head at \$8.48

Switches of fine wavy hair, one lot reduced to \$4.98  
Transformations and Pompadours, one lot, at \$3.98

—Meier &amp; Frank's: Hair Goods Shop, Fifth Floor.

## Universal Cast Iron Ranges



Are Characterized by  
Stability, Durability and  
Superb Baking Qualities

The "Glory" Universal (illustrated) is made of the best castiron. The design as you can see is one of graceful simplicity. This range is easily cleaned. It has just enough nickel trimming to lend a rich and pleasing effect.

Firebox of improved Western pattern, correctly proportioned for using local wood and coal. Lift key plate over firebox. Adjustable sliding oven damper. Six-pipe coil affords abundance of hot water. Many other superior features—let us show you.

**MAKE YOUR OWN  
TERMS IN REASON**

—Meier &amp; Frank's: Sixth Floor, Fifth Street.



# MEN!

Choose From 220 Garments  
In This Great 3-Days' Sale

## Suits

In a Wonderfully  
Fine Assortment

### For Men and Young Men

# \$17

It will come as a distinct surprise to every man who is at all conversant with the clothing situation to learn that a good suit CAN be bought today at \$17. And every suit in this sale is GOOD through and through—otherwise we should not have it in our stocks.

The materials are of excellent quality—there are many ALL-WOOL suits included. Finished and unfinished worsteds, cassimeres, velours and novelty weaves.

There are models to please every taste and sizes for men of every proportion—long, short, stout, slim and plenty of regular sizes—the range is from 33 up to and including 48.

Plain grays, browns, checks, blues and blacks in pin striped effects, plenty of mixed shades—light, dark and medium.

Heavy, medium and light weights—many of these garments are suitable for Fall and Winter wear.

If we were to appraise these suits on present market costs we should value them conservatively at around \$25.00. They cannot be duplicated at our sale price—\$17.

—Meier & Frank's: Men's Clothing Shop, Third Floor.