

Become an Owner in this Big Public Utility

HERE is an opportunity for Portland people to participate in a business in which all have a direct and personal interest. This company requires additional capital to keep pace with the growth and prosperity of our community. We want more of the people of this community to become financially interested in this business which they know and patronize.

7% Cumulative Preferred Stock of the Portland Gas & Coke Company

For the first time, we are directly offering the Preferred Stock of this company on a cash or partial payment plan to the people of Portland and of all the territory we serve.

This Company Has Regularly Paid 7% Dividends on Its Preferred Stock

In the past this company has regularly paid dividends of 7% on its Preferred Stock. Today, with the population of Portland rapidly increasing, and with greater use of this company's products for industrial purposes, the soundness of the position occupied by this public utility is amply assured.

Plant and Service of the Company

At Gasco Station, five miles north of Portland on the Willamette River, is the modern plant which supplies the gas for over 60,000 customers. This plant supplies gas for Portland, Oregon City, Gresham, Hillsboro, Forest Grove and territory between, requiring 60,000 meters and 1040 miles of gas mains. It also supplies the gas which is distributed by the local company in Vancouver, Washington.

Cash or Partial Payments

ON CASH BASIS.

On this plan, you may buy as many shares of the Preferred Stock as you desire, or as we may have to offer, the price being \$100 per share, plus the accrued dividend to date of payment.

Partial payment purchasers run no risk of loss should they fail to meet payments at any time or, for any reason, want to withdraw before completing their purchase. If you purchase stock on the time-payment plan, money paid in can be withdrawn in full with interest at 6 per cent upon 10 days' notice to the company at any time prior to date of final payment. On the other hand, you can pay up your stock in full at any time and secure stock certificate.

ON TIME PAYMENTS.

Under this plan, you may buy any number of shares up to 25, paying \$10 per share down and \$10 per share each month until the purchase price of \$100 per share is paid; final payment to include accrued dividend from the last preceding dividend date.

Develop a Portland Enterprise With Portland Money

More than \$700,000 of the \$2,000,000 of our total Preferred Stock has already been purchased on the open market by Portland people. By more of our customers becoming stockholders, with the resulting greater distribution of dividends locally, the mutual interests of the utility and its patrons can be best served.

Make Dividends Pay Your Gas Bills

An investment in this Preferred Stock provides a source of income that has proved itself reliable. QUARTERLY DIVIDEND DATES, FEB. 1st, MAY 1st, AUG. 1st and NOV. 1st.

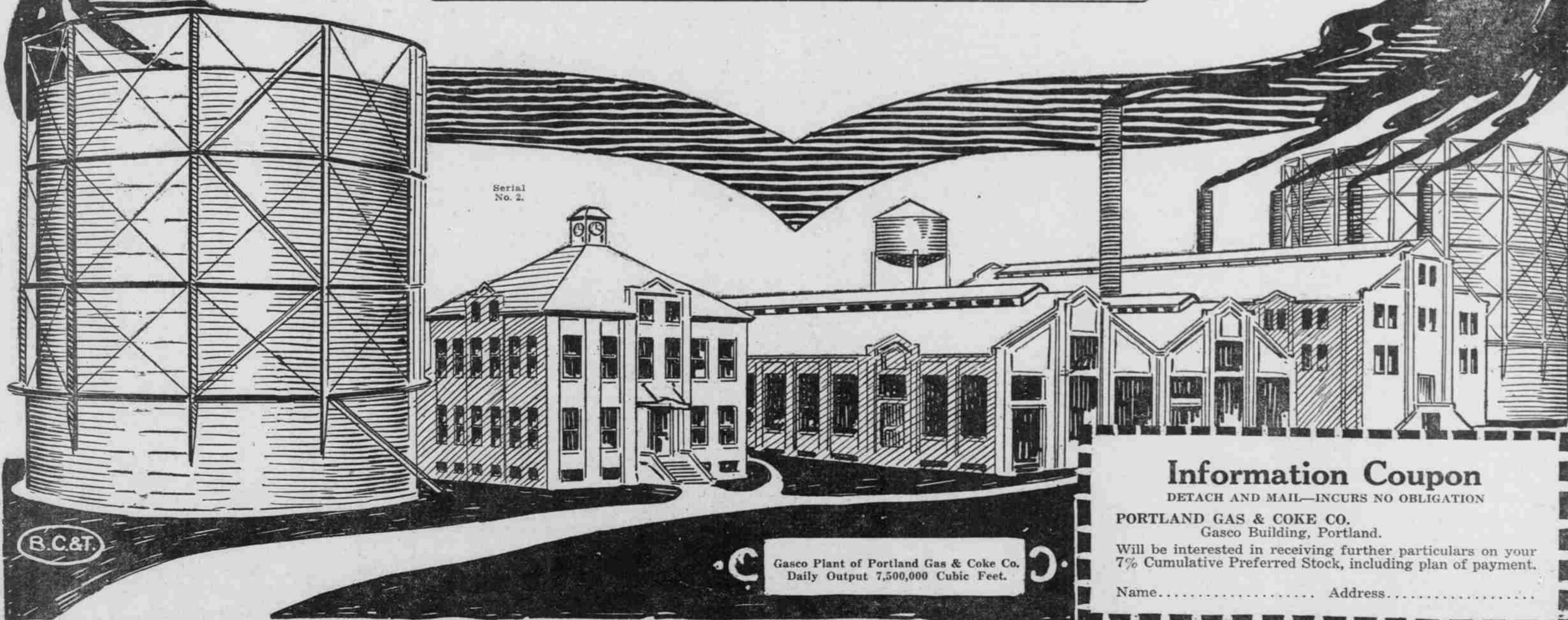
Where the Stock May Be Purchased

Stock may be purchased through any employee or at our offices, Gasco Building, Fifth and Alder Streets, Portland, or at any branch office. The information coupon (at corner

of this ad), letter, or post card will bring you full details without any obligation. Owing to the limited amount of this Preferred Stock for sale, we suggest prompt action.

Portland Gas & Coke Company

"Passed by the Capital Issues Committee as not incompatible with the National interest, but without approval of legality, validity, worth or security. Opinion No. A 630."



Information Coupon

DETACH AND MAIL—INCURS NO OBLIGATION

PORTLAND GAS & COKE CO.
Gasco Building, Portland.

Will be interested in receiving further particulars on your 7% Cumulative Preferred Stock, including plan of payment.

Name..... Address.....

Gasco Plant of Portland Gas & Coke Co.
Daily Output 7,500,000 Cubic Feet.

BOY DROWNS AT NEWBERG

Lad of 10 Jumps From Boat Before Shore Is Reached.

NEWBERG, Or., July 22.—(Special.)—Werner Gangulin, aged 10 years, was drowned in Skookum Lake, across the Willamette River from Newberg, in

Marion County, last night. He was with other boys in a boat and when within a few feet of the bank jumped out, thinking, it is supposed, that shallow water had been reached. He was beyond his depth, however, and the other boys were too much excited to help him. The body was recovered in about 45 minutes, but efforts to revive him were without avail. The boy was the son of Max Gangulin, of Hillsdale.

BEAN CROP IS BLIGHTED

Puzzling Disease Afflicts Fields of Jackson County.

GOLD HILL, Or., July 22.—(Special.)—Evans Creek Valley, the heaviest bean-growing section in Jackson County, is threatened with a short crop this

season. The leaves of the plants are puckering, withering and turning yellow. The disease is not due to the drought, as these fields are all under irrigation. The farmers, alarmed at these conditions, have made an appeal to County Agricultural Agent Cate at Medford, who will spend several days this week investigating the ailment.

Phone your want ads to The Orego-

NEW MEN AT CAMP LEWIS

First of Latest Draft Contingent Reach Cantonment.

CAMP LEWIS, Tacoma, July 22.—Beginning at noon today, when selects from nearby points in this state report for duty here, a movement of draft

men to the number of approximately 12,000 was started. Men will come here in the next six days from only five states of the eight which usually contribute National Army men to this camp. California and Washington will each send 4,000, while Utah, Idaho and Oregon will send a lesser number. Men from Nevada, Wyoming and Montana, who usually come here, will be sent to Camp Dodge,

La. It is expected that, before the end of the week the total enlisted strength of the camp will be 36,600.

T. P. Walsh Chooses Alternate. WASHINGTON, July 22.—William Harman Black, ex-Assistant District Attorney of New York, has been chosen by Frank P. Walsh as his alternate on the National War Labor Board.