

# ROADMASTER'S POST GIVEN UP BY YEON

### Production of Spruce for Government Is Held of Greater Importance.

### RESIGNATION IS ACCEPTED

#### Good Roads Enthusiast May Act as Superintendent of Columbia River Highway — Recommendations Submitted to County Board.

John B. Yeon resigned yesterday as roadmaster of Multnomah County. In asking that his resignation be accepted to take effect immediately Mr. Yeon called attention to the fact that he is now serving the Government in the production of spruce for airplanes, which takes practically all of his time.

"Inasmuch as the Government work takes nearly all my time, I do not feel that I can do justice to the county," he said. "As the war is the most important at this time, I think it advisable for me to surrender the roadmaster's office and confine my efforts to the production of spruce for the Government."

**Resignation Is Unexpected.**  
Although the resignation of Mr. Yeon came unexpectedly to the County Commissioners they viewed it with interest and accepted it without comment. It is understood that the board will appoint a successor to Mr. Yeon for the time being, at least. It was intimated that the post might be offered to Superintendent of Properties Etchell.

In view of Mr. Yeon's work in the construction and maintenance of the Columbia River Highway during his four years of incumbency, and in view of the further fact that the board recommended that the highway be placed in charge of some person familiar with the work, the board appointed Mr. Yeon superintendent of the Columbia River Highway. It is believed that Mr. Yeon will accept.

**Care of Highway Urged.**  
In leaving the county employ after more than four years of service, without one cent of pay, Mr. Yeon submitted to the board a number of recommendations relative to the maintenance and improvement of the highway. His recommendations follow:

"I wish to recommend that the Columbia River Highway be handled by someone who will take the greatest care to keep the same as close to nature as possible in the way of preserving all the shrubbery and unsightly signs from being erected along the road; also preventing cheap ice cream or cigar stands from being erected.

"That a comfort station and drinking water be constructed at Multnomah Falls, and a parking system be obtained and improved to relieve congested conditions of the highway. There are three or four good sites for this purpose which were obtained at this time that would not be expensive to improve and have fine shade trees and running water.

"The 40 acres which the Figure Eight runs through at Latourell should be obtained so as to hold same in its present state, preserving all the beautiful trees and shrubbery.

**Highway Held Great Asset.**  
"Our highway is in a class by itself and should be maintained as such. It is the greatest advertising feature Portland and Oregon has and brings joy and comfort to all the people who use it. It is only in its infancy and everything we can obtain, as above mentioned, at this time will mean a great deal in the future. I sincerely hope that your honorable body will appreciate the importance of our great highway and care for it accordingly."

"I would further recommend that condemnation proceedings be started at once to acquire small pieces of ground at Crown Point as I have outlined to you, to be used for parking purposes, in this way, giving you full control of the whole point and enabling you to eliminate any unsightly buildings, such as ice cream or cigar stands, which would not be in keeping with the Vista House."

### NEW HATCHERY PLANNED

#### UMPUQA RIVER FISHERMEN TO FINANCE PROJECT.

Plant When Completed May Be Under State Supervision—Site for Establishment Selected.

Fishermen of the Lower Umpuqa River are planning to establish a new hatchery for the propagation of silver-side salmon, according to R. E. Clanton, master of the river, who has just finished a five-day tour of the district. While in the district Mr. Clanton selected a site for the hatchery which the river fishermen propose to build, without expense to the state. The new hatchery and its maintenance are to be provided for by the fishermen, who will levy a tonnage tax on the fish they take from the river to cover the cost of the plant.

When their hatchery is ready for operation they wish it to be under supervision of the fishwarden, and they will ask the state to supply a competent superintendent.

The state is already operating a hatchery for Chinook salmon above Roseburg with good results. This year the salmon catch in the river was the greatest ever known in the district. The fishermen desire to have this plant kept up and enlarged through funds provided by fishing licenses.

**Spruce Division Soldier Dies.**  
ASTORIA, Or., July 22.—(Special.)—John J. Jones, a member of the Spruce Division, died at Fort Stevens Hospital today. Death resulted from injuries sustained in an accident a few days ago, when he was run over by a train at Clatsop. The deceased was 25 years old and came from Contact, Nevada.

### POST TOASTIES

A STAR FOOD

RICHEST OF CORN FOODS SAVES THE WHEAT

# SOCIETY NEWS

BY GERTRUDE P. CORBETT

### PORTLAND GIRLS, RECENTLY RETURNED FROM THE EAST, TO ASSIST ON FORGET-ME-NOT DAY.



Miss Constance Piper. GROVE PHOTOS.

In compliment to Miss Florence Litter, of Forest Grove, president of the Delta Alpha of Oregon Agricultural College, the members entertained on Saturday at a tea at the home of Miss Victoria Cobill, of Laddington Court, Laurelhurst. Doris Sawyer, of Salem, another visitor in town, shared in the honors of the day.

The Delta Alpha are rejoicing that their charter chapter has been granted and that when the Fall comes they will be installed as Delta Delta Delta. The Delta Alpha girls are among the popular young girls at Corvallis and their sister sororities will be glad to hear of their plans.

Announcements reached Portland recently of the marriage of one of its former popular matrons, Mrs. E. M. Yates, and L. M. Palmer, in Seattle several weeks ago. For the past five years Mrs. Palmer has been in Seattle and her home and has endeared herself to a large circle of friends.

Mr. Palmer is an active clubman. He retired several years ago from business life. Mr. and Mrs. Palmer are motoring in California and will go to the Yellowstone before returning to their home, which will be at Lone Pine Lodge, Trout Lake, Wash., after September 1.

From San Francisco has come the news of the arrival on Saturday of a baby daughter to Mr. and Mrs. Charles F. Larrabee. The baby's mother will be remembered as Mary Brownlee, one of Portland's most popular society girls. Mr. Larrabee is now at Camp Taylor, Louisville, in an officers' training camp.

The recently installed officers of the Columbia Rebekah Lodge No. 3 are Past noble grand Linnie Brockman; noble grand, Martha Young; vice-grand, Mary Goff; secretary, Ida Ellis; treasurer, Charlotte Woodman; chaplain, Rebekah Trimble; warden, Margaret Davis; conductor, Birdie Neiland; inside guardian, Christine Gartner; outside guardian, William Popham; other officers, Bertha Johnson, Martha Stone, Edith Burkhardt, Ida Anderson, Hattie Blaessing was elected captain and Eva Edwards as musician. Millie Williams was district deputy president and Pearl Bradshaw acted as grand marshal.

Miss Genevieve Gorman, of Seattle, is spending her holidays with her cousin, Mrs. E. C. Hayes, at Serene Court.

E. E. McGinn will leave today for New York on route to France. Mr. McGinn has been called into the Knights of Columbus service. He is well known in Portland and is a member of an old-established family. He is a brother of Miss Edith McGinn, Mrs. F. Shea and Henry McGinn. Mr. McGinn is well versed in the French language and his services will be doubly acceptable to the Knights in their work at the front.

Society is preparing to work with a will on July 23 when Forget-me-not Day will be celebrated by the sale of thousands of bunches of flowers for the Franco-Belge Society and Belgian Relief Committee's funds. All the maids and matrons who are active in patriotic work are being enlisted in the cause and a successful day is anticipated.

Mrs. Harold Sawyer and Miss Camille Dorsch will have charge of the

Store Open Week Days, 8 A. M. to 6 P. M.; Saturdays, 8 A. M. to 8 P. M. Telephone, C. O. D. and Mail Orders Promptly Filled. Daily City Deliveries. Milwaukie Deliveries, Tuesdays and Fridays. Private Exchange, Main 1786.

## SIMON'S

THE STORE OF BARGAINS

FIRST, SECOND AND ALDER STREETS

### Save Money at Simon's!

### Grocery Specials for Tuesday

Macaroni, 2 1/2 lbs. for 25c  
White or Pink Beans, lb. 10c  
Luxo Washing Powder, 1 lb. 10c  
Creamed Rolled Oats, No. 10 sack, 75c  
Baby Blue Soap, 5 bars, 35c

### Flour Substitutes

Rice Flour, 10-lb. sack, \$1.10  
Corn Meal, 10-lb. sack, 87c  
Barley Flour, No. 10 sack, 87c  
Creamed Rolled Oats, No. 10 sack, 75c

### Crockery Bargains

White Cups and Saucers, pair, 25c  
Flower-Design Cups and Saucers, pair, 20c  
Gold-band Dinner Sets, 43 pieces, \$7.75  
Fancy Blue Design Dinner Sets of 45 pieces, \$9.25

### Be a Rainmaker

50 ft. 5-ply 1/4-inch Rubber Hose, only, \$5.85  
50 ft. 1/2-inch Moulded Hose for only, \$8.75  
SPECIAL! Regular \$7.25 Four-Blade Lawn Mowers for only, \$5.95  
Lawn Sprinklers at 50c, 65c, \$1 and \$1.95

### Hardware Specials

Covered Garbage Cans, \$2.95  
Poultry Drinking Fountains, one gallon 45c; two gallons, 65c  
Bargains in Granite and Enamelled Preserving Kettles  
WATER BAGS—Just the thing for the automobile trip—one gallon 65c; two gallons, 75c

### Men's and Boys' Specials!

Men's 50c Wash Ties, 25c now  
Men's fine mercerized Night Shirts, \$1.25  
Men's extra fine Pajamas, \$2.50 vals. \$1.50  
Boys' two-piece Underwear for only, 19c  
Men's \$1.75 Cotton Pants, \$1.49

### EXTRA! EXTRA! EXTRA! EXTRA!

Men's \$2.50, \$3, \$3.50 Straw Hats 50c  
Boys' and Girls' \$2.50 Milan Straw Hats 50c

### Service is Extended

EMPLOYMENT BUREAU TO FURNISH OFFICE HELPERS.  
Department for Men and Women Established for All Grades and Classes of Workers.

The United States Employment Service, co-operating with the Public Employment Bureau, 247 Davis street, has opened a new department for the purpose of furnishing office help of all kinds, such as accountants, bookkeepers, clerks, stenographers, typists, receptionists and salespeople.

Office workers are asked to list their names, qualifications and recommendations with the bureau, so that positions may be filled on short notice. Employers also are asked to co-operate by notifying the bureau of their needs. The service for men will be handled at 247 Davis street, while the women's division will be at 305-306 City Hall.

The bureau recognizes the fact that the field of office help is an essential one in many ways," said Mr. Brown. "This fact has not been fully recognized heretofore and we hope to develop this branch and make it possible to furnish employers with the kind of office help desired with the least trouble to employers."

### Frenchgloss

The Laundry Marvel  
Gives a perfect, pliable, lasting finish. Used either with starch or by itself for soft finish garments. Makes ironing a pleasure, lengthens the life of all garments, gives them a costly appearance. Saves starch, labor and fuel. Real satisfaction with economy. 10c pkg. enough for 6 family washings. At your grocer or by mail.

### ASK FOR and GET Horlick's

The Original Malted Milk  
For Infants and Invalids  
Substitutes Cost YOU Same Price

## PEACOCK OAT FLOUR

Albers Flour Milling Co. PORTLAND  
Oakland San Francisco Tacoma Seattle

### -help win the WAR!

Conserve More Wheat By Using

## Albers Oat Flour

(Peacock Brand)

- milled from the best grade of Oats
- finely and evenly ground
- nutritious—adds a delicious flavor to all breadstuffs
- a local product.

Sold by your grocer in 9-, 22 1/2- and 45-lb. sacks.

### WOMEN'S PATRIOTIC SERVICE

BY EDITH KNIGHT HOLMES

"We can't get the people in our district to realize they should co-operate," said a parent-teacher president yesterday. "We are asking the women to have their babies weighed and measured, and they must realize that it is the Government that makes this request of them. Every baby from 6 months to 6 years must be weighed and measured."

Beginning today the announcements will be made telling the women to come for the baby tests in the various districts. Every patriotic mother must watch for the announcement of the test that will govern the work in her particular district.

The first test was in the Liberty Temple. Oak Grove has had a test. Council School will have theirs Friday from 10 A. M. to 4 P. M. Two cards will be made out as reports. One will be sent to Washington and the other kept in Oregon as a record. Enlist your babies.

Mrs. William N. Akers, president of the Parent-Teacher Council, requests that the presidents of all the Parent-Teacher Associations call a meeting of their respective executive boards and make arrangements for the weighing and measuring of all children in their community between the ages of 6 months and 6 years, as required by the Council of Defense. They will be able to secure the scales and measuring board from the Parents' Educational Bureau, 651 Courthouse, any day except Wednesdays. This is the follow-up work of the demonstration that has been carried on at the Liberty Temple the past week. Make reservation for the scales and measuring board as soon as possible. Any further information may be had by calling Mrs. A. F. Fiegel, Woodlawn 1788, who has charge of this work in Multnomah County.

WASHINGTON, July 22.—Assistant Secretary of War Crowl has authorized the development of a plan of military drill and health conservation for the thousands of girls and women employed in the war industries in Washington. Miss Susanna Corcott, of Chicago, has been called to Washington to assist in this important new work in co-operation with the division of the housing and health division of the War Department, and Major George P. Ahern, president of the Government Recreation League.

This plan military setting-up drill will be given to the girls in regular company formation, similar to the drill that is building up the strength of our soldiers, but modified in some measures to make it particularly applicable to women. Other health and recreation activities will be arranged so to produce the maximum of wholesome result with a minimum of effort. It is also intended to have the work of social nature and to be carried out by the girls who are patriotically serving their country away from their homes in Washington war work.

This new plan is another example of the Administration to make the conditions of employment in Washington ideal. Mrs. Corcott commenced her work with a lecture at the Boland Theater, Washington, Thursday afternoon, July 18. This lecture was under the auspices of the War Department and was attended by over 300 girls.

The following statement has been authorized by Miss Corcott regarding this work: "These girls left their homes and careers in Washington as patriots, doing their share of the war work, and it seems logical to me that we should look after their health and recreation. I am sure the girls will be happier, more contented, more efficient, and more willing to do any amount of work and their mothers at home feel that the Administration here is their friend and the guardian of their welfare."

A patriotic G. A. R.-Red Cross entertainment will be given Saturday night at the Mignon committee room, 247 Davis street, which will be given by 20 girls from Woodstock School directed by Mrs. C. G. Grill. The girls will represent the all.

Company F Auxiliary, 162d Infantry, will meet today at 2 o'clock in Meier & Frank's committee room, sixth floor. This is an important meeting for all the members.

Sam Bratton will address the Couch Parent-Teacher Association Thursday night at the patriotic meeting in the interests of war savings.

Phone your war ads to The Oregonian, Main 7970, A 6095.

### "Try the Cherry Way of Buying Clothes—and See for Yourself!"

"Credit's your greatest asset, Jim, and during these war times it's been fully exemplified. This whole war is being conducted on a credit basis. And it's just as important that we as individuals use our credit to the utmost in these strenuous times. Cherry has applied the credit theory to the clothes proposition in a sane, sensible way. No extras or red tape—depends on volume of sales and number of customers to offset the long time he waits for his money. See for yourself—by comparing their values with those carried by cash stores. You'll find every word true—and you'll find, furthermore, that their styles are as snappy as you'll find anywhere. Cherry's are in the Pittcock block, 289-91 Washington street.—Adv.

Mrs. E. W. Langdon will be welcomed by her many friends after an absence of several months, during which time she visited her daughter, Mrs. Roland Boscow, of Fortness Monroe. Mrs. Langdon is now in Albany with her sister, Mrs. E. D. Cusick, who will be at home in her apartments at Twenty-third and Washington streets later in the week.

Major F. W. Leadbetter and his daughter, Miss Dorothy Leadbetter, have returned to Portland, the former from Washington and the latter from attending school at Wallingford, near Philadelphia, Pa.

Charles F. Berg, and L. Hartstein, of this city, registered at the Hotel Clark, Los Angeles, last week. Dr. and Mrs. Edgar P. Hill, of Chicago, will leave this evening for California. They will spend several weeks in Los Angeles with Dr. Hill's mother, Mrs. E. D. Cusick, who will be at home in her apartments at Twenty-third and Washington streets later in the week.

### Tackle the Fish With Our Tackle

Fishing Rods \$1.40  
Smeled Hooks, 25c the dozen.  
Smeled Minnows 20c.  
50c, 60c, 90c.

### SELLING OUT ALL OUR LOW SHOES!

Hundreds of Pairs at Summer's Lowest Prices

EXTRA! White Canvas Tennis Shoes for men, boys and women offered now, at pair, 59c  
EXTRA! Black Canvas Mary Jane Pumps for women, misses and girls, 79c offered now, at pair

### Dry Goods Section

500 dozen Mercerized Embroidery Floss, doz., 5c  
R. M. C. Bucilla and other Crochet Cottons, spool 8c  
\$1.00 and \$1.50 Hand Bags now, 25c  
Fine Percale Overalls, all Aprons, \$1.19  
Georgette Crepe in good grade, all colors, the yard at, \$1.39

### EXTRA! EXTRA! EXTRA! EXTRA!

Boys' and Girls' \$2.50 Milan Straw Hats 50c

Whatever You Need or Want You're Pretty Sure to Find it at Simon's—Always for Less

### No Wasted Energy

There is no waste in using

### Crescent Double Acting Baking Powder

It does not destroy flour nor does it die out after one spasmodic effort to raise the dough—its action is steady and sure. "Crescent" is wholesome, comes in a variety of sizes and is reliable.

### ASK FOR and GET Horlick's

The Original Malted Milk  
For Infants and Invalids  
Substitutes Cost YOU Same Price

### TODAY'S AID TO BEAUTY

Hair is by far the most conspicuous thing about us and is probably the most easily damaged by bad or careless treatment. If we are very careful in hair washing, we will have virtually no hair troubles. An especially fine shampoo for this weather, one that brings out all the natural beauty of the hair; that dissolves and entirely removes all dandruff, excess oil and dirt; can easily be used at trifling expense by simply dissolving a teaspoonful of Cantrox (which you can get at any drugstore) in a cup of hot water. This makes a full cup of shampoo liquid—enough so it is easy to apply it to all the hair instead of just the top of the head. This chemically dissolves all impurities and creates a soothing, cooling lather. Rinsing leaves the scalp spotlessly clean, soft and pliant, while the hair takes on the glossy richness of natural color, also a firmness which makes it seem much heavier than it is. After Cantrox shampoo, arranging the hair is a pleasure.—Adv.

### Society Women

A number of the most noted Beauties of Society have obtained their pure soft pearls while appearance through the constant use of

### Gouraud's Oriental Cream

Send 10c for Trial Size  
FERD. T. HOPKINS & SON, New York