

FIFTH OFFENSIVE BY HUNS FIASCO

Ludendorff's Elaborate Plans Frustrated by General Gouraud's Clever Tactics.

ENEMY LOSSES ARE GREAT

Assaulting Troops Are Caught in Murderous Fire From French Guns—American Troops Are Highly Praised.

(Special Dispatch to New York World, published by arrangement.)

PARIS, July 18.—In the presence of its organizer, who, with the Kaiser and General Ludendorff, watched it from the heights overlooking Rheims, General Hindenburg's "freidensturm" and fifth offensive has developed into a fiasco.

The famous German "genius" had again given the command of the "last peace offensive" to his imperial master's son, who this time, however, found the allies ready for him. Elaborate plans had been made and Ludendorff had determined to carry out these for eight miles on the first day, but the furthest point he reached was only two miles from the original starting lines.

In other offensives the assaulting troops had succeeded in carrying out Ludendorff's plans, for in May one division alone advanced eight miles the first day, while another reached a point 18 miles from its trenches. Today this fifth general offensive has completely broken down.

510,000 Huns in Front Line.
It was against the French right wing in Champagne that the enemy expected his first success, which, had it developed, might have enabled the attacking troops on either side of Rheims to progress. As it is, he has failed, consequently the other parts of the line remain stabilized.

In Champagne, Ludendorff and the generals under his command, Von Einem and Von Mudra, massed 15 divisions (210,000 men) in the front line, 10 of them reaching the heights of General Gouraud's Point. The attack was to have served on two axes, one in a northerly direction by Soain, the other northwesterly by Trunay. By a clever elastic maneuver Gouraud frustrated these attacks, the Germans succeeding only in reaching Trunay, where, after heavy fighting, they were and suffering and terrific losses, they were able to hold the almost completely demolished village.

Enemy Caught in Murderous Fire.

Gouraud's tactics were to have the front line positions thinly held and constitute powerful defensive ones in the rear. The Germans easily carried the first line and tried to continue the attempt to reach Gouraud's main forces. Before getting anywhere near these, however, the assaulting troops were caught in a murderous, enfilading fire from the French rifles and machine guns. Unable to reach the main defensive organization, the enemy made a hasty retreat to the original French front line, where he was again shelled by French field and heavy guns. The ground round about was found to be covered with German dead, while hundreds of attackers, exhausted and unable to retire, willingly gave their lives up. It was these divisions which had been ordered to take Chalons on the second day. Even now they are eighteen miles away from the big town on the Marne.

"Old Glory" in Action.

Ludendorff can record but slight advantage against the French left on the Marne. He succeeded in crossing the river and establishing a bridge head. The ground in this region, however, is of less strategic importance. The way the attack and subsequent advance was to be effected made the Germans almost turn their backs on the main objective of these last two offensives—Paris. By so doing their flank was exposed to the Franco-American fire, while the Americans, who won't allow "Old Glory" to retire, charged the enemy and drove them back, inflicting terrible losses and captured more than 600 of Ludendorff's best troops. The French commander in the Marne region speaks in glowing terms of the Americans' counter attack and the way the men used their machine guns which took such deadly toll of the field gray.

AUTO THEFT IS CHARGED

Three Young Men and Two Women Taken by Police.

With their automobile well stocked up with provisions and groceries, three young men and two young women, were arrested last night on charges of having a stolen car in their possession. It is believed that the car was taken from Seattle or Tacoma. Two complete sets of licenses were found on the car.

The men gave their names as Walter Hillam, George Moses and Edwin Gleason, while the women's names were withheld. The arrests were made by inspectors Tichenor and Hoyer at Grand avenue and Washington street.

It is believed that the party was preparing for a long camping trip south of Portland.

Mrs. Scott Made Secretary.

MARSHFIELD, Or., July 18.—Mrs. Nellie E. Scott, official Circuit Court reporter for Coos County, has been appointed food administration secretary for the county, to serve with Administrator L. A. Liljeqvist, who has managed the affairs for the Government since control was inaugurated. Mrs. Scott is well acquainted with the work, having been stenographer and typewriter for Mr. Liljeqvist for several months. Charles F. McKnight, who had been assistant to Mr. Liljeqvist and officiated in Mr. Liljeqvist's absence at times, will retain his place and assist in the work when it becomes voluminous.

The New WHITE VICTORY BREAD
It's **KEEN-MAID BREAD**
Contains the required substitutes

Buy U. S. War Savings Stamps, Thrift Stamps and Smileage Books at Our Accommodation Desk on Main Floor. Every Stamp Helps a Soldier. Dine in Our Cool, Restful Tea Room, Fourth Floor—Special "Hoover Lunch" Served Daily—Dairy Lunch and Ice Cream Parlors in Basement



The Standard Store of the Northwest
Olds, Wortman & King
Reliable Merchandise—Reliable Methods

Women's House Dresses \$1.29
—A good selection of styles—high or low necks, short sleeves and belted waistline. The materials are good quality of ginghams and percales in checks and stripes. Thrifty women will lay in a good supply of these for future use. Special \$1.29

Shipbuilders Day

A Day Devoted to Giving Bargains to Ship Builders To Ship Builders' Wives and Families

Double Trading Stamps

Will Be Given on All Cash Purchases in All Departments

Women's Dresses Special \$12.95

Department 2d Floor—A sale of women's Dresses made of good quality Silk Gingham, Taffetas, Crepe de Chine, Wash Satins and Georgette Crepes in such good wanted colors as dark blues, tans, black, white and many of the season's best shades. Skirts are styled with tucks and overskirt effects, some with full hips, both medium and long waists with large and small collars, at **\$12.95**

Women's Coats Special \$14.95

Department 2d Floor—Here's a lesson in thrift for the great money-makers of the day—Silk and Wool Coats for less than the present cost of production. Right up to the minute styles in silk poplins, taffetas, wool serges and gabardines, colors are blues, tans, greens, grays and blacks, styled with pleated or gathered skirts, large and tailored collars, full or three-quarter lengths. Priced special, **\$14.95**

Women's Skirts Special \$5.00

Department 2d Floor—We appreciate the fact that shipbuilders' wives and daughters want good materials and stylish garments, therefore offer this lot of skirts to please them. The materials are taffetas, satins, wool plaids and serges, styled with fitted and gathered waist lines, with fancy pockets and belts, blacks, colors, stripes and plaids. Special, **\$5.00**

Women's Waists Special \$2.98

Center Circle, 1st Floor—A special line of fancy and tailored waists—Georgette crepes in white and flesh, trimmed in fine tucks and embroidery, with new collar effects, crepe de chine and pretty tailored, waists, some styled with rolling collars—white, flesh and colors, also plaid tub silks with rolling collars and net effects. Priced for Shipbuilders' day at **\$2.98**.

GIRLS' COATS \$13.50 Values \$7.98

Children's Department, Second Floor—A sale of Girls' Coats, sizes 6 to 14 years, made of good quality serge in navy blue, also shepherd checks. Regular values to \$13.50. Priced special Friday at **\$7.98**

Women's Petticoats Special \$4.69

Second Floor—A large variety of Women's Silk Petticoats in all the newest shades of plain colors and changeable effects. Also jersey silks with plain and fancy flounces. Special **\$4.69**

\$2.00—\$2.50 Fancy Silks Special at \$1.19

Silk Department, Main Floor—A sale of various kinds of fancy Silks such as printed voiles and crepes, printed satin, Louisiana silks in checks and stripes—printed pongees—striped taffetas, black striped Marquisettes, etc. Suitable for waists, dresses, skirts and linings. Regular \$2.00 and \$2.50 values. Priced special Friday, the yard **\$1.19**

Women's Silk Gloves \$1 Values 55c

Main Floor—A very remarkable sale of Women's Gloves in lisle, chamousette and silk in white, cream, black and tan. The very styles you are looking for. **55c** Gloves worth 85c and \$1, at **\$2.50**

MEN'S HATS \$4 Values \$2.50

Men's Store, Main Floor—A timely offering of the very late blocks in Men's Toyo Panama Hats in the regular \$4.00 grades—no man can afford to miss this opportunity. Priced special at **\$2.50**

Women's Wash Skirts Special \$2.69

Department, Second Floor—A splendid line of Women's Wash Skirts of gabardine and pique materials, gathered at the waistline, with large, fancy pockets and fitted waist effects with tailored pockets and buttons. Priced special Friday **\$2.69**

Women's Shoes \$6.50 Grades \$4.98

Shoe Store, Main Floor—A sale of women's Black Kid Shoes in the button or lace style with military heels and medium weight soles. The proper styles for street or house wear. Regular \$6.00 and \$4.98. Priced special for Shipbuilders' Day **\$4.98**

Men's Work Shoes \$8.50 Grades \$7.48

Shoe Store, Main Floor—A sale of extra heavy Shoes for men—reliable chrome tan stock with oak tan double soles with asbestos inlay and Shipbuilders' "Extra Service Wing Tip." A shoe which is far **\$7.48** above the average \$8.50 shoe. Special, pair **\$7.48**

Men's Dress Shirts Special \$1.15

Men's Store, Main Floor—A sale of the famous Belmont Dress Shirts for men. The materials are madras and percale, in pleasing patterns, styled with French cuffs. Sizes range 14½ to 18. A lot of \$1.50 values specialized for this Shipbuilders' sale **\$1.15**

Mechanics' Soaps Tripoli 10c

Drug Sundry Section, First Floor—An ideal mechanics' soap, removes grease, paint, tar, pitch, etc., and will not injure the skin—cake **10c**

Women's Union Suits 75c Values 59c

Department, Main Floor—Women's fine ribbed Cotton Union Suits—"Cumfy-Cut" style with tight knee. The regular 75c values. **59c** Priced special Friday at **59c** Another lot of women's union suits, size 38 only. Special at each, **69c**

Women's Pattern Hats Special at \$5.00

Millinery Store, Second Floor—A wonderful showing of Women's Pattern Hats, white Milans and Leghorns, crepe hats in white, with black velvet crowns, white Milans with velvet crowns, also a big assortment of Sport Hats in combinations and fancies. Some hats trimmed in **\$5.00** ostrich—in all about 300 hats to choose from. \$8.50 to \$20

Men's Union Suits Special 90c

Men's Store, Main Floor—We offer the very seasonable athletic style Union Suits of good grade checked nainsook. Sizes 34 to 46—**90c** —MEN'S TROUSERS, well made Khaki Pants, full cut. Standard make. Priced at **\$2.50** and **\$3.00**

MEN'S SOCKS Special 25c

Men's Store, Main Floor—Seamless Hose in tan, brown, gray and champagne colors, made of long fiber cotton. Priced special, the pair, **25c** —MEN'S SHIRTS of heavy blue chambray material, well made; cut full in the body; priced at **\$1.25**

WOMEN'S \$12.50 SWEATERS SPECIAL \$6.45

Department, Second Floor—A great sale of Women's Wool Sweaters in a wonderful assortment of styles and weaves, many different weights, suitable for the street, the beach, for golfing, motoring and hiking. Regulation and slip-on styles. Our regular stock, **\$6.45** Values selling formerly to \$12.50. Special **\$6.45**

\$14.50 ROCKING CHAIR \$12.75

Furniture Department, Third Floor—Here's solid comfort after a day at hard work—a comfortable, strongly constructed Rocking Chair, upholstered in imitation leather. A chair which would grace any home. One of our best selling numbers in a regular **\$12.75** lar \$14.50 value. Priced special Friday **\$12.75**

VEILING REMNANTS 25c

—Closing out odd lots of Drape Veils and Veiling Remnants, in lengths of 1 to 1½ yards—in black, white, and all desirable colors. Values up to **25c** 65c a yard. Special, for the remnant length **25c**

\$1.25 COTTON BLANKETS 98c

—In the Bedding Store, Third Floor, a one-day sale of Cotton Sheet Blankets in single size seconds—in white, gray and tan. The wearing quality is not impaired by their being "seconds." \$1.25 values at **98c**

\$16.50 SWEATERS \$7.95

Department, Second Floor—An extensive assortment of Women's Sweaters comprising almost every wanted style and color and weave in Angora silk, brush wool, Shetland and jersey weaves. Our regular **\$7.95** stock. Sweaters formerly selling to \$16.50 **\$7.95**

\$4 HAMMOCKS \$3.25

Department, Fourth Floor—A very special sale of Hammocks with solid center and fancy border and valance. The suspension cords at head and foot are divided by detachable wooden bars with knobs. The concealed straight spreader has polished nickel caps. The valance is deep and fluted at each end, **\$3.25** with good pillow. Regular \$4 Hammocks

\$1.50 CURTAINS \$1.19

Drapery Store, Third Floor—A sale of good quality Voile Curtains in cream and ecru, full 2½ yards long. Very exceptional \$1.50 values, priced Friday **\$1.19**

HUCKABACK TOWELS 20c

—Lower prices on Domestic, Beddings, Towels, etc., is our chief aim. Here's an offering of good size Huck Towels, bleached, soft and absorbent. Special **20c** each, or dozen, **\$2.25**

SWEATERS \$3.49, \$12.49

Department, Second Floor—This lot of Sweaters embraces some of the most attractive models shown this season, such as Shetland wool, in white with colored trimmings, pockets and sashes—including one style in three-quarter length for stout figures, **\$8.49** and **\$12.49**.

REMNANTS OF LACES Ribbons, Embroideries, Etc.

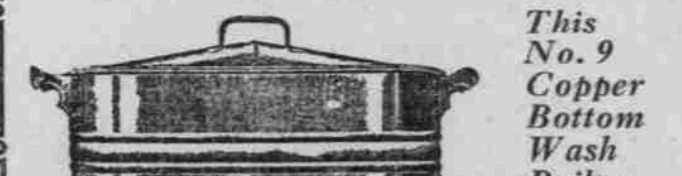
Main Floor—A great clean-up of short lengths in Ribbons, Laces, Nets, Chiffons, Georgettes, Embroideries, etc. Comprising remnants of our best selling lines which have accumulated during the last month. All are greatly reduced for Shipbuilders' Day.

WOMEN'S HANDKERCHIEFS 5c

Department, First Floor—We make a specialty of women's and children's Handkerchiefs at popular prices. We make a leader of our 5c sellers and these are the best we have ever offered. They come in plain, colored embroidered corners with colored edges; also Children's Kerchiefs with colored borders and printed nursery rhyme patterns. Priced special Friday—**5c**

UNBLEACHED SHEETING 50c

—Cotton goods are still advancing in the market, but we still have a good supply. This extra heavy unbleached sheeting in ¾ bed width, special, yard **50c**



\$4 BOILER FOR \$2.68

—Now, more than ever, is the time to conserve. Here's a good heavy No. 9 Copper-Boiler with stationary hook handles and stamped cover. A regular \$4.00 value. Priced special at **\$2.68**

600 Pairs Men's Unionalls

SPECIAL FOR SHIPBUILDERS' DAY

\$3.50

IN OUR BASEMENT STORE

Fifty dozen of these sterling garments came into our possession at a lower price on account of being rejected by the Government expert examiners, who are very particular in passing upon garments made under contract. These have slight imperfections which do not impair the wearing quality of the garments. They are cut full and are made of standard quality materials, such as Khaki Cloth, Blue Denim and Brown Denim. We have a full line of sizes to begin with. On account of the scarcity of these garments and the extremely low price we will sell but one pair to each customer—None to merchants. No phone or mail orders will be accepted. Only 600 pairs in the lot, so better step lively to get yours at this very low price of **\$3.50**.



SALE OF CHINA PLATES

Crockery Store, Third Floor—A great one-day sale of China Plates with neat border decorations of roses and gold band. No phone orders and none will be sent C. O. D. —SIZE 6 INCHES at **10c** —SIZE 8½ INCHES at **15c**

DEPENDABLE COFFEE 3 Pound Can \$1.00

—Our Pure Food Grocery Store is famous for its reliability as to quality of merchandise. We recommend Dependable Coffee because it has given satisfaction in every instance to our most particular trade.