

SCHWAB GUEST OF ADVERTISING MEN

Director - General Addresses
World Convention at
San Francisco.

D'ARCY AGAIN PRESIDENT

New Orleans Selected as Place for
Next Gathering, Which Will Be
Attended by Delegates From
Latin America.

SAN FRANCISCO, July 11.—Charles M. Schwab, director-general of America's shipbuilding programme, arose from a "trench mess" here today to bid the Associated Advertising Clubs of the World Goodnight at the conclusion of their 14th annual convention.

Mr. Schwab found delight in solving the intricacies of the mess "kit." When the meal was over he announced to those gathered in the mess hall that the United States had turned out and was engaged on a complement of destroyers equal in number to all of the destroyers in the world navies at the beginning of the war.

The "trench mess" was a feature of the Allied War Exposition, which is here as a feature of the Advertising Convention. The menu was the exact fare served to the fighting men of the United States.

Sham Battle Viewed.
Later Mr. Schwab and party watched the tank "Britannia" in action and saw a force of United States troops rout a nondescript foe in a sham battle.

Following the sham battle he addressed the crowd, urging the building of many more ships and saying that "the Kaiser was in for the worst licking ever given any man or nation."

The final day of the convention was in the nature of a war demonstration. It started with the promulgation of a "war message to American business" which pledged the advertising forces of the Nation to get squarely behind the war leaders and use extreme endeavors to further the successful prosecution of the strife.

In the selection of officers for the ensuing year William C. D'Arcy, of St. Louis, was returned again to the post of president. The ticket prepared by the nominating committee was carried throughout. Those elected with Mr. D'Arcy were:

Vice-presidents, George W. Hopkins, New York; E. T. Menzies, Montreal; Sidney W. Wilson, Cleveland; C. A. Fisher, Dallas; William G. Rook, Toronto; Arthur G. Newmeyer, New Orleans; F. W. Kellomaki, San Francisco; Charles Higham, London, Eng.; secretary-treasurer, P. S. Florea, Indianapolis.

New Orleans Gets Convention.
An amendment to the constitution was necessary to the constitution of Higham, as that document had not provided previously for foreigners present.

New Orleans was approved by the convention as the next convention city, the delegates from that city promising representation from all parts of North America and all of the Latin republics.

The Truth Trophy for the most effective truth advertising during the year was awarded to Baltimore.

Tomorrow 200 delegates are expected to motor through the Santa Clara Valley as guests of the San Jose Chamber of Commerce. Friday, Saturday and Sunday groupings of the advertising men will be entertained at Sacramento, Stockton, Modesto and Los Angeles.

POSSE HUNTS ROBBERS

Dozen Bandits Who Looted "Katy"
Train Still at Large.

PAOLA, Kan., July 11.—A posse today patrolled the banks of the Marais de Cygne River near here in search of a dozen men who late last night held up a southbound Missouri, Kansas & Texas passenger train south of Paola, shot three persons and looted the express and mail cars.

No attempt was made to rob the passengers. The train was flagged and the bandits forced the engineer and fireman into the smoking car.

Detaching the mail and express cars the bandits ran them ahead and rifled them.

Those wounded are: Fireman R. E. Carter and Auditor C. T. Wither, both of Parsons, Kan.; and L. D. Williams, of Achille, Okla.

COAST MARKET EXCLUDED

Price of Print Paper in Pacific
States Not Fixed by Commission.

OREGONIAN NEWS BUREAU, Washington, July 11.—Responding to inquiry submitted by Representative Hawley in behalf of an Oregon publisher, the Federal Trade Commission today ruled that the price of news print paper, agreed upon by the commission of publishers and paper makers, does not apply on the Pacific Coast.

Purchases of paper on the Coast are determined entirely by individual contract and those concerned in that section were not paid heed to the conference which resulted in the price of \$3.10 per hundred.

POKER CASES DISMISSED

Prominent Newport Citizens Freed
of Gambling Charge.

NEWPORT, Or., July 11.—(Special.)—As an outcome of the trial for gambling of M. H. Abbey last Monday, which resulted in his acquittal, Judge Harding yesterday dismissed the cases against B. F. Baker and G. A. Schumacher, who were alleged to have been playing in the same game of poker with Abbey.

All are prominent citizens of Newport, who were arrested a week ago by the state police, now working here, upon the evidence of Charles Fisher, who claimed he was also a participant in the game.

HUN BONDS SOLD IN U. S.

(Continued From First Page.)
New York, that the Busch family had purchased \$1,000,000 of German war bonds to be expropriated by half.

"It is true," he said, "that I bought \$500,000 of the bonds through a local trust company about two years ago. If I had had the least intimation that the money was to be used for German propaganda I would not have invested a cent."

NEW YORK, July 11.—Julius Pirmitzer, former president of the Trans-

Atlantic Trust Company, and three other officers of the corporation, were arrested today as dangerous enemy aliens.

When they were taken into custody it was disclosed that the bank was taken over several weeks ago and reorganized by A. Mitchell Palmer, alien property custodian.

The arrests were made on Presidential warrants after investigation by the Department of Justice and the Army and Navy intelligence bureaus, which have been under way since the United States entered the war. The men were held pending further inquiry.

It was stated that the arrests had nothing whatever to do with the taking over of the bank by the Government.

The other men arrested were: Andrew Gomary, Pirmitzer's private secretary; Guido von Steer, a former officer of the bank, who is said to have once been an under-secretary in the Austro-Hungarian Cabinet; and Dr. Isadore Szekely, advertising manager of the bank. The prisoners, after being interrogated, were sent to widely separated jails for the night.

SUGAR BOARD CREATED

IMPROVEMENT IN DISTRIBUTION OF
COMMODITY SOUGHT.

Operating Capital of \$5,000,000 Will Be
Furnished by Wilson From Special War Fund.

WASHINGTON, July 11.—To equalize the price of sugar to the consumer in the face of prospects for an increase due to a threatened shortage, and to secure better distribution, President Wilson today created the sugar equalization board, on recommendation of Food Administrator Hoover.

The board will be incorporated at \$5,000,000, the capital to be furnished by the President from his special war fund, and will have authority to acquire, even at a loss to the government, the production of beet sugar factories that cannot under the present price of beets be sold to the public at a reasonable price, and other high-cost sugar.

This will be resold in the common lot at the stabilized price, thus saving considerable to the consumer.

Officers of the board will be in Washington. Mr. Hoover has been appointed chairman and George Rolph, of San Francisco, sugar director in the Food Administration, president.

The United States now virtually controls all sugar produced in the country, as well as that imported, through the International Sugar Commission, which organization allocates to the domestic industry.

Directors of the board are F. W. Taussig, of the tariff commission; Clarence Woolley, of the War Trade Board; Sugar Administrator George Zabriske, Theodore Whitmarsh, and William T. Glasgow, all of the Food Administration.

HORSE EXPERT IS GUEST

WAYNE DINSMORE ENTERTAINED
AT O. A. C.

Secretary of Percheron Society of
America Visits School and Also
Calls on Governor Withycombe.

OREGON AGRICULTURAL COLLEGE, Corvallis, Or., July 11.—(Special.)—Wayne Dinsmore, Secretary of the Percheron Society of America and considered one of the best horsemen in the country, was a guest of the college yesterday. The feature of the evening was a horse show in the stock pavilion.

Mr. Dinsmore was met by E. L. Potter, head of the animal husbandry department, and Dale Richards, specialist in horses, in Portland.

The party left Portland by automobile, visiting A. C. Ruby's stud farm at Gresham, after which they went up the Columbia Highway and visited the Frasier and McLean horse market.

Mr. Dinsmore called on Governor Withycombe and visited the State Fair grounds at Salem, John B. Stump at Monmouth and Frank Eugene at Albany, both noted Percheron breeders. After seeing the stock and the College at Corvallis, he left for San Francisco last night.

Mr. Dinsmore came West primarily to study horse conditions on the Pacific Coast. He is especially interested in encouraging horsemen markets for disposing of undesirable horses and shipping the meat to the Allied Army.

WHITE SOLDIER EXECUTED

Assault Upon 11-Year-Old Texas
Girl Promptly Punished.

WACO, Tex., July 11.—Nat Hoffman, a white soldier, was executed today at Camp MacArthur. He attacked a school girl last April. Hoffman was 25 years old and from Pennsylvania. One evening last April Hoffman met the 11-year-old girl in company with a boy about her age in a lonely wooded spot near Camp MacArthur. The boy was assaulted and ran away, after which the girl was attacked. The boy reported the affair to the military police.

Hoffman's only utterance was that he deserved his fate.

McARTHUR TAKES NO SIDE

Columbia Slough Controversy Will
Be Considered on Merits.

OREGONIAN NEWS BUREAU, Washington, July 11.—Representative McArthur has declined to take sides in the controversy over the proposed closing of Columbia Slough, for the reason that he is not personally familiar with the facts.

As the official representative of persons on both sides of the controversy, he is confident the War Department will decide the issue fairly upon its merits.

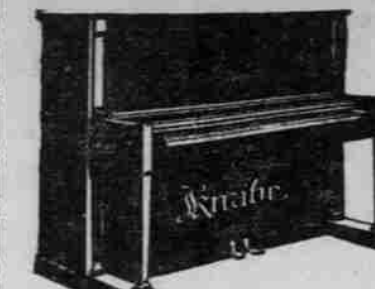
Kryptoks

We recommend them because we know that you will be satisfied with a pair.

We have fitted thousands of pairs of Kryptoks and we have thousands of satisfied customers. Ask anyone whom we have fitted with glasses.

STAPLES The Jeweler-Optician

266 MORRISON STREET, BET. THIRD AND FOURTH



Ship Builders Attention!



—Many of you who are now enjoying the advantages of good wages should buy that piano you have been promising your home for such a long time.

—Let your little girl begin her music lessons this Summer. No home is complete today without a piano around which the family and friends may gather to sing the cheerful songs and play the patriotic music which helps to "keep the home fires burning."

See Our Prices—When others have made you their "very lowest price" on some instrument you think you like, pause before making your payment. Maybe it isn't the lowest price; maybe you can do better. Then come to our "Musical Floor," the Seventh, where you will find one price to all. No "samples" with great reductions. Just an honest price based on factory cost, freight and selling expense.

NO FACTORY BRANCH
—We are not "camouflaging" as a direct factory branch, although we represent the greatest piano factories in the world.

Our July Sale—Our present July Clearance Sale is an annual event with us. We are offering some splendid high-grade pianos at the lowest possible price. There is a chance to save money during this sale. Come and learn how small our overhead expense is compared with others, and then see how it is possible for our Piano Department to sell for less than all others.

—Our terms will be satisfactory.

"The Musical Floor"—The Seventh.

—The arrests were made on Presidential warrants after investigation by the Department of Justice and the Army and Navy intelligence bureaus, which have been under way since the United States entered the war. The men were held pending further inquiry.

It was stated that the arrests had nothing whatever to do with the taking over of the bank by the Government.

The other men arrested were: Andrew Gomary, Pirmitzer's private secretary; Guido von Steer, a former officer of the bank, who is said to have once been an under-secretary in the Austro-Hungarian Cabinet; and Dr. Isadore Szekely, advertising manager of the bank. The prisoners, after being interrogated, were sent to widely separated jails for the night.

Sipman Wolfe & Co.
"Merchandise of Merit Only"

DUVAL FACES DEATH

Traitorous French Publisher
Loses on Appeal.

CASSATION COURT DECIDES

Verdicts in Cases of Other Defendants
in Case of Bonnet Rouge
German Propaganda Paper
Stand as Rendered.

PARIS, July 11.—The court of cassation today rejected the appeals of the men convicted in the case of the Germanophile newspaper Bonnet Rouge.

Seven men were convicted of various degrees of offense in the trial of the defendants brought before a court-martial for their part in aiding enemy propaganda through the publication of the suppressed paper, Bonnet Rouge.

Chief among these was M. Duval, director of the newspaper. He was sentenced to death by a court-martial for treason.

M. Marion, the assistant manager, received a sentence of 10 years' imprisonment at hard labor; Jacques Landau, a reporter, received eight years at hard labor; M. Joucia, another reporter, received five years at hard labor.

M. Vercausen, who acted as a messenger for others of the defendants, received two years in prison and a fine of 5000 francs, but had his sentence suspended; M. Goldsky, another messenger, was sentenced to eight years at hard labor and military degradation.

Jean Leymarie, former director of the ministry of the interior, and later head of the secret service, was sentenced to two years in prison and fined 1000 francs.

WORK FACES Y. M. C. A.

Overseas Service Great Social Leveler,
Says James Taylor.

SEABECK, Wash., July 11.—(Special.)—The first job of a Cornell professor of 18 years' standing dropped when he went overseas to France as a Y. M. C. A. secretary was to open cases, sell soap and candles and sweep said James Taylor, a returned Y. M. C. A. secretary from the front to the volunteer and employed secretaries last night, who are here attending to a "week-end" training school for Army work and of whom about 100 expect to go overseas.

Taylor was for 11 years employed in the Portland Y. M. C. A., but was sent overseas last year and expects to return there. He added that the Army Y. M. C. A. service was a great social leveler. The secretary is simply a high private under military orders.

IRRIGATION COMBINE URGED

Sumpter Valley and Thief Valley
Projects Appeal to Government.

BAKER, Or., July 11.—(Special.)—The Baker Commercial Club has appealed for assistance from the Government through Representative Binnett to revive the Sumpter Valley irrigation project, completion of which would water about 50,000 acres east of Baker.

The Thief Valley Company, reclaiming 77,000 acres near Baker and adjacent to North Powder, which owing to the war had to cease work and which has an extension of time from the State Land Board, holds some prior rights to the waters of Powder River and tributaries, but it is believed that the two projects can be combined.

Y. M. C. A. Workers Sentenced.

PARIS, July 11.—Two American Y. M. C. A. workers have been sentenced to confinement by court-martial.

U. S. RESENTS COLUMNIES

Denial Made That German Prisoners
Mistreated by Red Cross.

WASHINGTON, July 11.—Columnies published in German newspapers regarding the treatment of wounded Germans falling within the American lines which reflect directly on the American Red Cross have caused the United States Government to make request of the German government through the Spanish Ambassador at Berlin as to the basis for the statements. No reply has yet been received.

In making this known today the State Department said that while the German reports have been formally denied by it on behalf of the Red Cross and by Henry P. Davison, chairman of the Red Cross war council, it is informed that the denials never were given circulation in Germany.

STREETCAR STRIKE ENDS

Vancouver, B. C., Employees Get
8-Hour Day and Wage Increase.

VANCOUVER, B. C., July 11.—Granting to employees the eight-hour day, time and a half for overtime and a wage scale from 40 to 51 cents an hour, ended the streetcar strike in British Columbia early today. Car service has been resumed at most points on regular schedule.

Electrical workers obtained as a settlement of their demands the eight-hour day, a \$6 basic wage and the right to reopen negotiations, dependent upon the cost of living, upon 30 days' notice.

One Delivery a Day Required by the United States Government

The War Industries Board, acting through the Oregon State Council of Defense, has adopted the following rules covering deliveries of merchandise, effective Monday, July 15, 1918:

- 1—No free special deliveries, except for medicinal and sick-room requirements, transient hotel trade, stations and docks. All special deliveries, except as herein noted, shall be charged to the purchaser at prevailing messenger rates.
- 2—Not more than one delivery per route per day, or in any part of the city, except laundries' hotel and transient trade, also cases requiring the pick-up of articles and their subsequent delivery in the same territory; also excepting one or more deliveries required to make a single purchase, and also excepting such articles which cannot be handled by the regular delivery systems.
- 3—That return of merchandise for credit or exchange be limited to three days from date of delivery.
- 4—That as much as possible, purchasers be requested to pay for and carry away merchandise purchased.
- 5—That purchasers be requested to anticipate their future needs.

The co-operation of the public is demanded by the Oregon State Council of Defense, representing the War Industries Board, as follows:

- A—Carry parcels whenever possible—this is a patriotic duty.
- B—When absolutely necessary to return goods, return them yourself.
- C—Avoid C. O. D. purchases as much as possible.
- D—Do your shopping early in the day—this insures prompt delivery.
- E—Anticipate your requirements—buy enough at each purchase to last you for a certain length of time, thereby avoiding too many deliveries.

By complying with the above you will allow the release of men and motive power to support the war.

**EVERY LOYAL MERCHANT WILL DISPLAY THE SIGN
OF THE WAR INDUSTRIES BOARD**

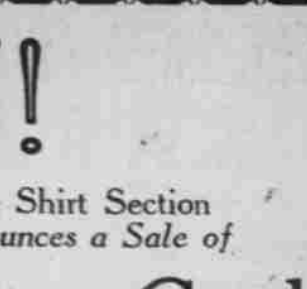
If further information is desired phone Jared Wenger, Marshall 220, 501 Selling Building.

JOHN K. KOLLOCK,
Executive Secretary Oregon State Council of Defense.

To Carry a Parcel Is a Patriotic Duty



MEN!



The Shirt Section
Announces a Sale of

Woven Cord Shirts

Very
Special \$1.89

—These shirts are made of genuine woven cords, in a variety of excellent patterns, all shown for the first time in this sale. These shirts are made by one of the foremost shirt makers in America, in double soft cuff style. These same shirts in LABELED makes cost exactly DOUBLE the price we are asking for them in this July Clearance.

Delpark Athletic Underwear

"The Best by Every Test"

—Delpark is tailored underwear, for Summer comfort, delightfully cool fabrics, scientifically made, perfect fitting.

2-Piece Athletic
Shirts and Drawers
60c Each

Union Suits \$1.15 to \$2

The Smartest MEN'S BATHING SUITS and
Men's Cloth Hats, Panamas and Straw Sailors

Sipman Wolfe & Co.
"Merchandise of Merit Only"

Richmond—Business limited only by labor and supplies; industries profitably employed; foreign trade limited by freight room.

Atlanta—Business good; foreign trade unsatisfactory; labor unsettled.

Chicago—General business very active; crops excellent; industries working at capacity and labor very scarce.

St. Louis—Business good; industries active; crops excellent; labor conditions near normal.

Minneapolis—Business good; crops excellent; industries active; labor conditions good.

Kansas City—Business good; crops good to excellent; construction and building slightly improved; equalization of farm labor demand and supply.

Dallas—Business quite satisfactory; crops fair to good; slight evidence of increase in money rates; shortage of labor in all branches.

Exchange Suspends Muirs for Year.

NEW YORK, July 11.—Announcement of the suspension for one year of John Muir, Edwin Muir and Charles A. Burbank, of John Muir & Co., the largest dealers in the country in what are known as "odd lots" of stock under 100 shares, was made today by the New York Stock Exchange. They are charged with entering into a partnership which, in the opinion of the board of governors, was not a genuine partnership.