

CONVENTION CHEERS MENTION OF OREGON

Admen of World Learn How the Aircraft Situation Was Saved by Northwest.

CHARLES F. BERG SPEAKER

Rear-Admiral Fullam to Entertain Portland Delegation at Reception Aboard United States Warship.

SAN FRANCISCO, July 10.—(Special)—Portland played a prominent part in proceedings of the world ad men's convention today. Charles F. Berg, president of the Pacific Coast Advertiser's Men's Association, stirred the big gathering up to an intensely high patriotic pitch with his dramatic story of "How Oregon Spruce Saved the Aircraft Situation." Mr. Berg's presentation of the subject was one of the most virile documents written into the permanent records of this great war convention. When he finished the vast audience jumped to their feet and shouted, "What's the matter with Oregon!"

W. J. Hofmann Named Director. Additional honors came to Portland when W. J. Hofmann was chosen National director of the "daily newspaper" division of the association. Repeatedly during the convention National officers have warmly commended Portland for giving up the Pacific Coast convention this year in order to assure greater success for the world gathering here in San Francisco. Portland's unselfish action has made her delegation one of the most popular ones in attendance.

President Frank McCrillis, of the Portland Club and chairman of the delegation, has received the personal thanks of Mayor Rolph on behalf of San Francisco and President D'Arcy, of the A. A. C. of W., and unquestionably Portland will draw the biggest crowd in the history of the Pacific Coast Association when the convention meets here next year.

Two to Be Re-elected. C. F. Berg and W. P. Strandborg will be re-elected president and secretary, treasurer of the coast association at its business session tomorrow. Tomorrow afternoon the Portlanders will be guests of honor at a reception given by Rear-Admiral Fullam, commanding the Pacific fleet, on board a warship.

SAN FRANCISCO, July 10.—Immediate action to meet the post-war problems of reconstructing business and industry in this country, was the keynote of the convention of the Associated Advertiser Clubs of the World today.

Fred Watson, of Brisbane, Australia, chairman of the publicity department of the Australian war council's reconstruction executive committee, told how Australia is helping 100,000 war victims to help themselves. He suggested that the advertising men start a movement looking toward the combining of the Red Cross and other relief organizations to assist men disabled in the war.

Trade Boycott Hinted. Holding commerce to be "at once the product and promoter of civilization," declared Mr. Watson, he said, was based essentially on "laissez-faire" which never be conducted with Germany as long as she proclaimed "solemn treaties are mere scraps of paper."

Charles M. Schwab, director-general of the Emergency Fleet Corporation, again will address delegates to the convention here tomorrow. He will stay here for a few hours on his way from Los Angeles to inspect shipyards of the Northwest. It was announced today at headquarters of the Allied War Exposition.

SPOKANE YARDS PASS MARK

Two Score Cars of Stock Arrive and Day's Shipment Largest on Record.

SPOKANE, Wash., July 10.—(Special)—A new record was established at the United Stockyards this morning when 41 cars of stock were received. "We usually average about 25 to 50 cars a week," said W. D. Roberts, president of the stockyards company.

Today's shipment is the largest we have ever received. These will be weighed and the yards closed tonight. There are about 500 head of cattle in the shipment. To date we have received about \$500 more cattle and 2000 head of hogs than in the same period last year.

Phone your want ads to The Oregonian, Main 7070, A 6095.



Cuticura Quickly Relieves Itching Skins

Bathe with Cuticura Soap, dry and apply Cuticura Ointment. For eczema, rashes, itching, irritations, etc., they are wonderful. Nothing so ensures a clear skin and good hair as making Cuticura your every-day toilet preparations.

Sample Each Free by Mail. Address post-card: Cuticura, Dept. 1, W. B. Stearns Co., Lowell, Mass. Ointment 3c and Soap 10c.



FARMERS CALL HELP

Condon, Oregon, Greatly Needs Men to Save Crops.

SITUATION INDEED SERIOUS

Voluntary Enlistments Many.

Henry O'Malley Promoted.

Forest Inspector Here.

BOY IS INJURED BY AUTO

Frederick Zimmerman Knocked to Street, Skull Fractured.

SEE THESE GRAND PIANOS.

SEE THESE USED ONES.

A POSITIVE GUARANTEE.

PLAYER PIANOS ALSO AT GREAT REDUCTION.

PLAYS LIKE A PIANO

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GRIEF IS CAUSE OF SUICIDE

Kirtland Good Jumps Into Willamette Slough and Drowns.

Call for Pickers Urgent.

Forest Inspector Here.

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NEW DIVISION DUE

Camp Lewis May Get Regular Army Regiments.

ORDER COMES FROM EAST

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POLICEMEN ARE SOUGHT

Portland Officials Comb Eastern Oregon for Men for Force.

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INDIANA AVIATOR KILLED

Chief of Police Johnson, of Portland, and O. C. Bortz, of the Portland Civil Service Board, are in La Grande today.

PROFESSOR MAGRUDER TO SPEAK

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SALVATION ARMY OFFICER LEAVES

LA GRANDE, Or., July 10.—(Special)—Florence Poque, ensign of the Salvation Army here, has been sent to Minneapolis. Her successor here is unnamed.

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BUCKHECHT ARMY SHOE

When you walk into a dependable shoe store and ask for a pair of BUCKHECHT Army Shoes, you can be sure— There's just one thing to remember—ask for the BUCKHECHT Army Shoe by name and be sure that you get it. Then—you will appreciate why it is worn by thousands of Office Men, Attorneys, Physicians, Hikers, Farmers, Orchardists, Motormen, Conductors, Hunters and others in every walk of life.

The Buckhecht Army Shoe is Sold in Portland by C. H. Baker. In Other Towns by Principal Dealers. \$6.50 to \$7.50