

**O**UR CONSTANT POLICY is to distribute to the largest possible number of customers standard merchandise of reputable quality at prices lower than it can be bought for elsewhere. Our business has grown because we have maintained that policy. This sale offers merchandise in LARGER VOLUME—it enables us to quote prices even LOWER than USUAL. You owe it to yourself to TAKE ADVANTAGE of the opportunity now at hand.

# SIMON'S

THE STORE OF BARGAINS

FIRST, SECOND AND ALDER STREETS

An entire Quarter Block, running on Alder street from First to Second street. Entrances on all three streets.

Daily Deliveries throughout the city. Deliveries to Milwaukee on Tuesdays and Fridays.

Private Exchange Main 1786, connecting all departments. Phone orders taken. Orders by mail filled same day as received.

Shipbuilders' checks cashed without charge. Ample funds on hand. Store open weekdays 8 A. M. to 6 P. M.; Saturdays 8 A. M. to 8 P. M.

# SIMON'S BUYS OUT PAUTZ!

The Fine \$35,000 East-Side Men's Wear Stock of A. Pautz & Son to Be Sold With Simon's Regular Stocks at Compelling Reductions!

## THE GREATEST SALE PORTLAND HAS SEEN IN MANY A DAY

Another chapter was added to our mercantile successes when we bought the fine A. Pautz & Son men's clothing and furnishings stock. It has just been moved to our own store, properly arranged for display and marked at prices which are absolutely irresistible. In addition, our own splendid stock, embracing every department, has been marked at special prices to correspond with the remarkable reductions which are in ef-

fect on the Pautz stock. Today we invite you to a sale rich in possibilities for you—a sale in which standard, trade-marked merchandise will be sold at prices far lower than can be found elsewhere. We propose to share with our thousands of customers the tremendous saving effected by this immense purchase. Be in season! The days of this sale will be Days of Economy! Arrange to come daily. Buy here and save!

## A Great Sale of Men's Clothes

Michael-Stern, Kuppenheimer and Other Standard Makes in All the New Models at Compelling Reductions



Our own and the famous Pautz stock offered at prices you cannot afford to pass by. We save you many dollars on every suit you buy. Note these values and the special prices at which we offer them:

- \$35.00 and \$40.00 All-Wool Suits, including blue serge **\$28.50**
- \$30.00 and \$32.50 All-Wool Suits, including blue serge **\$24.95**
- \$27.50 All-Wool Suits, including blue serge **\$22.45**
- \$25.00 All-Wool Suits, including blue serge **\$19.95**

### Where Can You Buy Shirts for Men at Prices Like These?

- Men's Dress Shirts in madras, reps, soiesettes and silk stripes; stiff or soft cuffs; all sizes and colors. Values to \$1.75; sale price **\$1.15**
- Men's Fine Dress Shirts in the very best of materials; \$1.75 to \$2.50 values; sale price **\$1.49**
- MANHATTAN SHIRTS—25 dozen in fancy silk stripes and in heavy corded madras; values to \$3.50 for only **\$1.98**

### Summer Hats for Men Wonderfully Reduced

- Note the makes and the prices! We save you money on the newest styles.
- Mallory Cravenette Hats, \$4.00 values, sale price **\$2.98**
  - Panamas and Leghorns, regular \$5 and \$6 values, for **\$4.25**
  - Panama Hats, regular \$3.50 and \$4 values for **\$2.98**
  - SPECIAL—Regular \$3.50 to \$6.00 values in sennets and splits—take your choice at **\$1.98**
  - WHITE WASH HATS—25 dozen which have been wet and are slightly soiled; regular 50c values for **15c**

### Bargains in Men's Hose

- Holeproof and Buster Brown guaranteed Hose in fine list; all colors and sizes. (Not over 4 pairs to a customer.) **25c**
- Special
- The celebrated Invincible Socks, sold everywhere for 39c, special at **25c**
- SPECIAL—Geo. P. Ide Silver Collars, in all styles and sizes, 15¢; two for **25c**

### Money-Saving Specials for the Man Who Toils

- Work Shirts, regular 85c, 95c and \$1.00 values—50 dozen of them, grouped at one flat price **79c**
- Cotton Work Pants—50 dozen pairs, including values to \$2.25—sale price **\$1.49**

### Summer Underwear for Men—Zero Pricer

- B. V. D. Varsity and Hatch one-button Athletic Union Suits; our sale price only **98c**
- Hatch one-button and other standard makes of Lisle Union Suits; values to \$2.25; sale price **\$1.25**
- Extra fine Silk Lisle Union Suits, regular \$2.50 values, **\$1.49**
- Cotton Union Suits, extra fine grades, regular \$1.50 values, **\$1.00**
- Paroskint and Mesh Union Suits, very special at only **98c**
- Balbriggan Union Suits, regular \$1 grades, for only **75c**

### Fine Neckwear

- 100 dozen Men's fine Silk Poplin, Foulard and other fancy weave Ties; values to \$1; our sale price only **50c**

### Fine Bathing Suits About Half Price

- J. J. Pfister and Portland Knitting Co.'s fine All-Wool Bathing Suits offered at prices about half what they are worth. See these bargains!
- \$7.50 to \$9.00 All-Wool Bathing Suits **\$4.48**
- \$6.50 All-Wool Bathing Suits **\$3.98**
- \$3 Mixed Wool Bathing Suits **\$1.73**
- \$2.00 Mixed Wool Bathing Suits **\$1.23**

### IMPORTANT!

Note the high quality of the merchandise advertised in this sale.

CLOTHING—Michael-Stern, Kuppenheimer, etc.

SHIRTS—Manhattan, Cluett-Peabody, Argonaut, Monarch

COLLARS—Arrow, Ide, Silver, Triangle

HATS—Mallory, Stetson

UNDERWEAR—Cooper's, Chalmers, B. V. D., Poroskint

BATHING SUITS—Pfister, Jantzen.

Many other standard nationally known articles of merchandise at prices you cannot equal elsewhere.

### Boys' Suits

Wonderful values for boys. Buy their Summer Suits here for less. It pays! Boys' Norfolk Suits, Very Special, **\$3.85, \$4.98, \$5.98**

### Even Groceries Are Reduced!

Wonderful Savings Are Yours if You Take Advantage!

Simon's sells Groceries of all kinds at prices lower than other stores. You save big money by buying at Simon's. New, standard goods; prompt deliveries.

### Milk Special!

Carnation Milk  
16-oz. Cans  
**10c the Can**  
Not over 5 cans to a customer. Take advantage!

### Beautiful Table Ware at Sale Prices

- Dinner Sets, 42-piece, in novel design, very special **\$9.25**
- Dinner Sets, 45-piece, in blue and gold design **\$9.25**
- Dinner Sets, 42-piece, in plain blue line decoration **\$8.75**
- China Ash Trays, Hair Receivers, Powder Bowls, Cream Pitchers and many other useful articles, including values up to 45c, offered during this sale at only **10c**
- Fruit Dishes and Plates in floral designs—sale price **29c**

### BEAUTIFY YOUR HOME

We offer a lot of very fine Pictures and Frames far below wholesale cost prices. Every one is an absolute bargain.

PRICED FROM 5¢ TO \$2.98

### Electrical Goods

A new department in which you can buy for less. If you are going to wire your house, buy electric supplies here. See these prices:

- Key Sockets **35c**
- Attachment Plugs **25c**
- Benjamin 2-way Sockets **90c**
- Two-Wire Entrance Switches **90c**
- Switch Boxes with switch and plate, set **85c**
- Fuse Plugs **5c**
- Extension Cords—6-foot, **85c**; 8-foot, **\$1.00**; 10-foot **\$1.10**

### Paints and Brushes

- Standard Merchandise for Less Than Regular Price
- Rubber-set Brushes **75c**
  - Camels-hair Brushes **23c to 49c**
  - Fancy Tiled Wall Paper, roll **40c**
  - Chi-Namel Auto Paint, all colors, quart **50c**
  - Twin City Varnish, 5-gal. cans **\$4.95**
  - Standard Paints, gal. **\$2.55**

### Thousands of Yards of Cotton Piece Goods Go on Sale for Less!

On every yard a saving to you who take advantage! Shop here in our newly improved dry goods section and save money.

Outing Flannels, regular 30c quality, in stripes and checks, light colors, 10 to 20-yard lengths, at **23c**

Cretonnes, good quality of 36-inch, at only **25c**

Ginghams, extra good quality, in plaids, stripes and checks; both light and dark patterns; regular 25c quality, sale price only **19c**

Fine Percales, regular 35c grades, in light and dark colors, 36 inches wide; a very large assortment of patterns Good Percales, in 32-inch width, light and dark patterns **20c**

Devonshire Cloth, regular 50c quality, in 32-inch width; stripes, checks and plain colors. A wonderful assortment **35c**

On sale at **EXTRA SPECIAL—A lot of Ginghams in checks and plaids, while they last, 10c yard**

### Curtain Sale Special

A big value in Scrim Curtains, 34 inches wide by 2-1/3 yards long, with lace edges; white and ecru. **\$1.39 and \$1.10** the pair.

### Women's Muslin Wear

Wonderful opportunities for saving on seasonable apparel.

Women's Envelope Chemise, made of fine quality cambric, neatly trimmed in lace, on sale at **95c**

Women's Gowns of fine grade muslin, handsomely trimmed in lace and insertion, short sleeves, slipover style **79c**

SPECIAL—Women's fine ribbed, sleeveless Union Suits, V-neck, lace or fitted knees. An extra value at only **45c**

### Tempting Specials for the Housewife

- Women's House Dresses in gingham and percales, nicely made **\$1.35 to \$2.79**
- Women's All-over Aprons in extra quality percale, specially reduced to **\$1.19**
- Women's White Middy Blouses of heavy white twill, at **\$1.59 and \$1.79**
- Petticoats of black sateen with 10-inch flounce; sale price **65c**
- Black Sateen Petticoats in extra quality; elastic band and 10-inch flounce **\$1.25**

### A Host of Lovely Waists—Each a Bargain!

Women's White Lawn and Voile Waists in stripes and plaids; handsomely made; lace trimmed collars; long sleeves; all sizes 38 to 46; our sale **\$1.19**

Women's Sample Waists in crepe de chine, Georgette and voile; a very large assortment of colors and styles. OFFERED AT MANUFACTURERS' COST!

### A Sale of Hosiery for Women and Children Bargain Prices!

- Women's fine ribbed Black Lisle Hose offered at only **25c**
- Children's fine ribbed double woven White Hose at only **20c**
- Children's fine Silk Lisle Hose in black, pink and light blue; all sizes; values to **45c**; our sale price to close **25c**

### Table Ware Bargains

- Entire stock of Silver-Plated Knives and Forks, set **\$3.69**
- Silver-Plated Tea Spoons, set **\$1.00**
- Silver-Plated Table Spoons, set **\$2.00**
- Big assortment Butcher Knives **29c**

### Our Entire Stock Good Shoes

For Men, Women and Children

### At Astoundingly Low Prices During This Sale

We can save you many a dollar on shoes of quality; it will pay you to buy right now shoes for Fall and Winter, as well as for present needs. These are only a part of the lines we offer at money-saving prices:

#### Men's Shoes Reduced

- Men's High Quality Shoes—Packard, Taylor, Tilt, and other famous makes—values that run to **\$3.49**
- \$7.50 the pair **\$3.49**
- Men's Elkhide Outing Shoes; the thing for Summer, only **\$2.79**
- Men's White Oxfords, very special at only **\$1.69**

#### Women's Shoes Reduced

- Women's Tan Lace Oxfords in a rich shade of tan; 1/4 heel; regular \$6; at Women's High Quality Oxfords; a big lot of broken lines, sizes 2 to 4 only; values to \$6 for only **\$1.49**
- Women's White Canvas Walking Shoes for only **\$2.29**
- Women's White Canvas Pumps, priced at only **\$1.29**

#### Children's Shoes Reduced

- Vacation footwear at the lowest of bargain prices.
- Boys' Tan Scuffee Oxfords; comfortable, durable **\$2.98**
  - Boys' Outing Shoes; fine for country hikes **\$1.98**
  - Girls' White Canvas Shoes, very special **\$1.98**
  - Girls' White Canvas Pumps reduced to **\$1.29**
  - Children's Play Oxfords; light and comfortable **\$1.29**
  - 1000 pairs Tennis Shoes; values to \$1.50 for only **89c**

