

YANKEE CRAFT MAY HAVE TAKEN U-BOAT

American Aviators Sight Two Submarines Off Virginia and Maryland Capes.

PINAR DEL RIO TORPEDOED

Lifeboat Containing Captain and 17 Men Is Missing; Another With 16 Men Lands Safely on Virginia Shore.

NOFOLK, Va., June 9.—Reports that two American destroyers had been seen with an unidentified craft in tow, believed to be a submarine...

After leaving the schooner Eileen A. Swift, also returning from the whaling grounds, but before reaching her assigned steamer...

WASHINGTON, June 9.—The American steamer Pinar Del Rio was sunk by a German submarine 70 miles off the coast of Maryland yesterday morning.

One of her boats, with the captain and 17 members of the crew, is missing; another with 16 men landed on the Virginia coast.

The Pinar Del Rio was a freighter of 2304 gross tons, built in 1895, being christened the Saba. She was bought by an American firm some time ago and placed under a merchant register.

NEW BEDFORD, Mass., June 9.—Two whalers which arrived here today reported that they had been held up by a German submarine off Cape Hatteras.

WESTPORT, Wash., June 9.—(Special.)—Captain Chris Zaunser has been in the Westport light for 20 years.

OFFENSIVE ACTION WINS (Continued From First Page.)

Reserves must be husbanded with the most extreme parsimony so that the budget may be strong enough to make the blow as violent as possible.

Overthrow Supreme Aim. "It is, our supreme aim, we must not be deceived by appearances.

Hood River to Celebrate. HOOD RIVER, Or., June 9.—(Special.)—With the Red Cross chapter in charge, Hood River is already preparing for Independence Day.

FIRST PHOTOGRAPHS OF VICTIMS OF HUN SUBMARINES OPERATING OFF AMERICAN COAST.



TOP, STEAMER CAROLINA, WHICH WAS SUNK. INSERT, CAPTAIN NEWCOMB, OF SCHOONER EDWARD H. COLE, WHICH WAS SUNK. BELOW, GROUP OF SURVIVORS FROM THE COLE. LEFT TO RIGHT, CARL CARLSON, WILLIAM HERLEN, DANIEL JEROME, SAMUEL SON, WILLIAM COLE.

HUNS START DRIVE

Germans Launch Attack Along New Section of Front.

HEAVY FORCES ARE USED

Onslaught Is Made on Front Which Stretches From Towns of Montdidier and Noyon and Is Begun Just as Day Breaks.

(Continued From First Page.) and poisonous and other gases, can invariably count upon making gains in the covering zone.

French Resist Strongly. The French troops are resisting the impact with their usual valor, but the Germans on their right and in the center have been able to penetrate the line for distances ranging from two-thirds of a mile south of Montdidier to approximately two and a half miles at Reons-sur-Matz, in the center.

Light Keeper Long on Job. Captain Zaunser, of Westport, Celebrates 20th Anniversary.

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BERTHELOT IS HERE

Great Military Strategist Visits United States.

CAMPS TO BE INSPECTED

Unofficial Message of French Agriculturist Is, "For Heaven's Sake Send Us 20,000 Airplanes and Pilots at Once."

FAVORITISM IS STOPPED

CAMP LEWIS THEATER NOT TO GIVE OFFICERS BETTER SEATS. Representative McArthur Gets Removal of Signs Setting Certain Seats Apart From Privates.

AIRPLANE PLANTS BUSY

INVESTIGATING COMMITTEE REPORTS PRODUCTION GROWING. Members Pleased With Showing Made and Look for Continued Improvement.

DRAFT LAW IS SURPRISE

Donald Hazelton Tardy in Registering for Service.

FIRST BIG PLANT DONE

Government Factories Will Turn Out 180,000 Shells Daily.

WASHINGTON SAVES FLOUR

State Institutions Have 615 Barrels for Government.

AMERICANS DO GOOD WORK

Two Distinguish Themselves in Recent Action on Marne—Teuton Gun Nests Smoked Out. Officer Is Killed.

GERMANS FAIL TO DISLodge YANKEES

Huns Pay Heavily for Attack on Lines Northwest of Chateau Thierry.

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Days of Intensive Efficiency and Concentration Are Here

Elimination of Waste Is an Ambition and Necessity for All Business That Profits

Days of Generalities, Theory, and a Wish, Are Gone

And these apply in all business, to the producer or merchant; the modest neighborhood store, the central merchant, the small manufacturer and the big industries, serving national or international demand.

And it applies to Advertising of all of these. It demands scrutiny of the markets and transportation more closely given than ever before.

These are not days for curtailing in advertising, but rather intensive concentration on a zone system if your business is operative in selective zones. ANALYZE CAREFULLY.

Buy advertising selective for exactly that territory you wish to cover. Buy newspaper advertising—as much as you want—where you want it

Prepared and Submitted by The Newspaper Representatives' Association of Chicago—An organization of advertising representatives for over 700 leading newspapers of the United States and Canada.

SCHOOL IS SPARED

American University at Beirut Said to Be Running.

TURKS REPORTED AS KIND

Dr. Howard Bliss, of School, Is Assorted to Have Told Swedish Legislation at Constantinople That Ottomans Act Considerately.

SERVICE TO BE IN OPEN

PROCESSION OF BLESSED SACRAMENT TO BE CONDUCTED. Convention of Holy Names Society of Oregon to Be Held Here—500 Delegates Expected.

AIRPLANE PLANTS BUSY

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UNION DENTISTS



Plates \$7.50

WE GUARANTEE OUR WORK. Porcelain Crowns... \$5.00

A great number of people must have plates. Sickness, neglect or other causes have rendered their own teeth useless.

231 1/2 MORRISON, CORNER SECOND—ENTIRE FLOOR.

LOOK FOR THE BIG UNION SIGN

"OPEN NO CANS" SLOGAN

HOUSEWIVES URGED TO USE FRESH GOODS WHILE POSSIBLE. American People Advised to Store All Grain They Can Save for Bad Years That Will Probably Come.

"Even if the harvest does prove abundant it will be the first duty of the American people to place every grain they can save into storage against bad years ahead, and there should be no anticipation of unlimited wheat bread until the war is over."

This, from a food administration message, is a preliminary warning that it is "open no cans" and "eat the perishable foods while they are available" are coming into extensive use as slogans of the conservation leaders.

Save Your Eyes. Eyes carefully examined and properly fitted with glasses without the use of drugs by skilled specialists.

HOTEL PERKINS

FIFTH AND WASHINGTON STREETS, PORTLAND, OREGON. Rates to Suit You

THOMPSON OPTICAL INSTITUTE

PORTLAND'S LARGEST, MOST MODERN, BEST EQUIPPED ESTABLISHMENT. 209-10-11 CORBETT BUILDING FIFTH AND MORRISON SINCE 1908