Kelly-Springfield BIG-STURDY-OVERSIZED CORD TIRES

No manufacturer ever before made tests like these, probably because no manufacturer ever before had a tire like this.



When 500 Clean, white, brand-new Kelly-Springfield Cord Tires were delivered by our factory workmen, did we consider our job done? We did not.

We took those tires and put them on the heaviest cars we could get, and loaded those cars to weigh 5200 pounds. We ran those cars day and night over some of the worst roads that Ohiowith the help of the worst winter known to the weather department—could produce.

When we got those tires back they were no longer spic and span. They were mud-splashed, draggled, scratched and torn. But in our eyes they were the prettiest tires that ever graced milady's brougham. For each tire wore a badge of honor, a ticket showing the actual mileage made before giving out. The average of this mileage for the 500 tires was 12,000 miles.

Then we knew that we were through inventing Kelly-Springfield Cords, and ready to sell them.

Two treads-grooved and non-skid. Kelly-Springfield Tire Co., New York



BUY

Lend Him

