PACIFIC LAUNDRY IS DESTROYED BY FIRE

Quick Work of Firemen Saves Nearby Houses and Stores From Destruction.

LOSS MAY REACH $20,000

Flames Thought to Have Ignited From Sparks Falling in Sawdust in Boiler-Room—Three Are Burned by Flying Brands.

Fire which broke out at 2:30 yesterday afternoon completely destroyed the plant of the Pacific Laundry, 231 Arthur street, and threatened to wipe out a number of frame buildings and dwelling-houses adjoining.

When little Max Rosummy, 624 Second street, who was playing near the building, opened the chute into which laundry parcels are dropped and saw flames at the end of the tube, he ran to a fire alarm, broke the glass with a stick and asked a passer-by to turn in the alarm. Engines 5, 22 and 4 and truck 2 responded. When Chief Zellner arrived he turned in another alarm, which brought engines 21, 10, 23 and 1, and truck 1.

The fire is believed to have started from sparks falling in the sawdust in the boiler-room, and had been burning for some time before being discovered. It was only by the quick work of the firemen that the houses and stores adjoining and across the street were not destroyed. Burning brands filled the air and ignited the roofs of several houses close by, but all these fires were extinguished before serious damage resulted. The windows in all the houses on Arthur street, across from the laundry, were shattered by the intense heat. Owners of stores on the First-street bridge removed all their goods to the sidewalk, but their establishments were not damaged.

Tilly Bordack, 232 Arthur street; Flora Schwartz, 685 Waters street, and Martha Calof, 224 Arthur street, were slightly burned by firebrands from the blaze, and the home of Fred Bordack, 232 Arthur, was damaged by fire and water.

The Pacific Laundry property, machinery and equipment was owned by Fred Wagner, of Portland, and leased by a company managed by W. T. Lambert, and owned by Merrill Parker, of Walla Walla. The loss, which is estimated at $20,000, was only partly covered by insurance of $8000. The laundry has recently been conducting an old-rate campaign, holding to the prices which were charged some time ago before the rate was raised.

While on its way to replace engine No. 1, which had gone to the fire, engine No. 2 ran against the curbing at fourth and Morrison streets and broke off one of its wheels.

In addition to the property of the Pacific Laundry, a junk wagon bearing license 27 was burned. It had been put in the Pacific Company's stable and was destroyed with two of their laundry wagons.

Assistant Chief Laudenklos was in charge of the fire department's operations, and was highly complimented for his efficiency in handling the blaze.

GLIMPSES OF SUNDAY'S FIRE AT THE PACIFIC LAUNDRY, WHERE LOSS IS ESTIMATED AT $20,000, PARTLY INSURED.

Upper—Side View of the Burning Building, Showing Scaffolding on Which It Was Built. Lower—Firemen Playing Hose on the Blaze From Arthur-Street Front.

MAINE WOMAN HONORED

MRS. WALLACE REED TARBOX IS GUEST AT LUNCHEON.

President of Women of Grand Army of Republic Here to Make Final Arrangements for Encampment.

An interesting visitor in Portland for the past three days was Mrs. Wallace Reed Tarbox, of Portland, Me., National president of the Women of the Grand Army of the Republic. Mrs. Tarbox was honored yesterday with a trip over Columbia River Highway and on Friday she was the inspiration for a banquet given in the palm room of the Multnomah Hotel.

On her arrival here she was greeted by Mayor Baker, who took her hand and said, "Greetings, Portland, Maine, from Portland, Oregon. We welcome you."

Mrs. Tarbox came to Portland to make preliminary plans for the part her organization will take in the great Grand Army of the Republic encampment that will be held in Portland, August 19.

The National president of the Ladies of the Grand Army of the Republic in addition to being a woman of prominence in her organizatioin, is a woman of rare ability as a writer of poems and interesting articles, and is considered one of the brilliant women of the state of Maine.

RICHMOND SCHOOL ACTIVE

Teachers Entertained by Parents' Association at Luncheon.

Teachers of Richmond were entertained at luncheon Tuesday by a committee from the Richmond Parent-Teacher Association, composed of Mesdames H. V. Hartzell, J. F. Chapman, W. L. Meeker, A. H. Feldman, N. M. Sorenson, S. E. Smith, Joseph Prudhomme, A. S. Fraley, C. D. Moore and Dr. Katherine Mahoney.

The same day Buchard Styles, 12 years of age and a member of the 6B class, won first honors in a contest between four boys and four girls of the school for the "Junior Four-Minute Men."

"Liberty Girls" of Richmond dramatized "Little Women" in splendid form May 3. Drills and tableaux were also presented for benefit of the Junior Red Cross, and netted $30, making the school 100 per cent in the work.

Thursday, the 8A girls, under the direction of Miss Louise Botkin, domestic science teacher, gave a luncheon to the home economics committee of the Portland Federation of Women. Guests were Miss Edna Groves, Principal R. R. Steele and Mesdames Kelly, Rice, Griffith, Carlos, Hill and McLowney.

Millworkers Cheer Flag.

JOHNSTOWN, Pa., May 12.—Almost 20,000 millworkers, men and women of a dozen nationalities, cheered the American flag here yesterday, and with uplifted hands pledged themselves to try for 100 per cent efficiency in their work so they might do their part in winning the war.

Over fifty kinds of bark are now used to manufacture paper, besides banana skins, bean stalks, pea vines, cocoanut fiber, clover and hay, straw, fresh-water weeds, sea weeds and over 150 kinds of grasses.

Read Harley's article, page 7.—Adv.

MEASLES CUT DOWN

Epidemic Arrested by Aid of U. S. Army Doctors.

QUARANTINE NOW STRICT

Authorities Tired of Camouflaging by Few Doctors and Declare There Is No Such Thing as War Bread Rash in Portland.

Because some specialists and a few doctors called it "war bread rash," attributable to eating coarse-grain bread, and the victims were allowed to run at large, an epidemic of measles—good, old-fashioned measles—got under way in Portland, and only stern and summary measures by the City Health Officer, backed up by United States Army doctors, have arrested the epidemic, and cut down the number of cases from 3500 to less than 2000.

In future facial or bodily eruptions of all kinds will be the signal to order a quarantine of two to four weeks. The adjuration has been pronounced and the flat given—there has been and cannot be any such thing as "war bread rash" in Portland. The authorities are "tired" of this camouflaging.

"Liberty Measles" New Term.

Likewise "strawberry" rash and all the other so-called rashes are not to be recognized. Victims are privileged to denominate their trouble "Liberty measles." The new name merely covers that old contagion heretofore denominated German measles.

"War bread" rash is a newly-coined term of certain cliques of the medical profession, covering most anything in the way of a skin eruption, it is said. In theory it is caused by the eating of coarser heat-producing foods, with a resultant intestinal disturbance which makes itself apparent through small eruptions on the skin surface of the anatomy.

Other novel explanations have been advanced by children's specialists and parents as accounting for rashes exhibited by patients. A local specialist put up to the health officers a theory that a certain unnamed plant organism transmitted through the air is responsible for the spread of the rashes, in recent weeks very prevalent in the city.

"War Bread" Rash Doesn't Exist.

None of these explanations, purporting to account for the epidemic as something not contagious or infectious are acceptable to the city health officials or the Army medical men, who are closely scrutinizing health and sanitary conditions over the Nation.

"We have absolutely not discovered any such thing as 'war bread' rash, 'strawberry' rash or any kindred acceptable explanation of the mild epidemic that has been running through the Nation, and of late affecting people in Portland," declared City Health Officer George S. Parrish.

"What has been prevalent here," continued Dr. Parrish, "is measles—the old-fashioned mild form of German measles. While one of the mildest of contagions, we are clamping down the lid on it and will not tolerate any of the foolish theories being advanced. Strict quarantine lasting from two to three weeks is being enforced.

Cases Diminish Rapidly.

"As a result the number of cases has diminished very rapidly the past 10 days. While we had as high as 3500 cases at one time, there are not many more than half that number now. One prosecution for failure to report a case was had Friday, and others may be expected unless parents and physicians do their duty in the matter."

"The attitude of the Army surgeons toward even such mild epidemics is founded on costly experience. There is tremendous loss of time and training for the soldiers and startling burden of costs for the Government in such epidemics, Dr. Parrish explains.

Not only is the afflicted soldier obliged to go into quarantine for at least two weeks, but all who have been associating with him are isolated for a time. It is found that each such case costs the Government from $300 to $800.

So it comes about that Portlanders, adults as well as children, finding themselves affected with a "measly" little skin eruption, will do well to take due precautions, and not masquerade as victims of any new-fangled dietetic rash.

WOMEN TO BUY TRACTOR

"MAID OF FRANCE" WILL BE STAGED BY PORTLAND TALENT.

Local Committee Plans to Raise $2000 to Help Recultivate Devastated Fields of France.

For the purpose of buying a farm tractor to be used in France, as a partial aid to recultivating the devastated fields of France and thereby help in producing food for the armies of the United States and the allies, a number of Portland women, representing the American Committee for Devastated France, will charter the Baker Theater for the week of May 27.

A war play will be produced during that week by the Alcazar Players, and in addition the now celebrated tableau play, "Maid of France," will be staged by local talent. Miss Helen Farrell, daughter of Mr. and Mrs. J. D. Farrell, will take the leading role of the "Maid of France."

Miss Anne Morgan, of New York, is general chairman of the American Committee for Devastated France, and Mrs. Robert Treat Platt is the Portland chairman. Assisting Mrs. Platt are Mrs. J. D. Farrell, Mrs. Warren E. Thomas, Mrs. W. H. Skene, Mrs. Holt Wilson and Mrs. Morris Whitehouse.

It is hoped that $2000 will be raised during the week. Mrs. Wilson will arrange a list of patronesses and Mrs. Whitehouse will handle the ticket sales.

It is announced by the American Committee that it hopes to aid in the cultivation of about 70,000 acres of devastated farm land in France. By buying a tractor this work can be expedited and the women do much heavy work that they now cannot do, although they are filling almost every breach in France.

TEST BRINGS OUT LOYALTY

Gresham Looks Into Americanism of Preachers and Educators.

For the purpose of "getting a line on" educational and spiritual leaders of the community in the interest of a 100 per cent Americanism, citizens of Gresham last Wednesday night held a rally and invited preachers and others of the community to speak. The meeting was largely attended.

The rally was held in Regner's Operahouse under the auspices of the Loyal American League. Among the speakers were Rev. J. M. Brown, of the Methodist Church; Rev. H. A. Ware and Rev. E. A. Leonard, of the Baptist Church; Dr. A. Thompson, retired; Rev. Herman Gebhardt, of the German Evangelical Lutheran Church; Rev. Henry Bruenagel, of the Catholic Church; Rev. S. G. Roper, of the Free Methodist, and Captain C. O. Branson, of the Evangelical Church.

Secretary Palmer, of Y. M. C. A. forces, who has recently returned from France, spoke, and Judge Stapleton, of Portland presided.

Rancher Heads Guard.

ABERDEEN, Wash., May 12.—(Special.)—E. R. Brady, Satsop rancher, who attended the first Presidio training camp, has received appointment as Captain of Company H, State Guard, of this city. He has started a recruiting campaign in which he expects to bring the strength of the unit above the 100 mark. The company now has 76 enlisted men.

POTATO WEEK HERE

Oregonians Are Asked to Use Spuds in Place of Wheat.

HOMES TO GET RECIPES

Lectures and Demonstrations Are to Convey Conservation Message to Every Town and Community in State, It Is Announced.

Give the lowly Oregon spud a chance to play its part in the winning of the war.

This is the message to be borne to everyone of the state this week, officially set aside as "liberty potato week."

Booklets containing the most approved suggestions and recipes for utilization of the potato to replace wheat products in daily diet will be sent into every home of the state it is possible to reach.

Lectures and demonstrations in every town and community will convey the message. Displays of potato products will be made and the processes of dressing this food article in new and palatable forms will be shown by competent experts and housewives.

Ad Club to Help.

Important in promotion of the educative campaign will be the efforts of the Portland Ad Club in preparation of posters and placards which will pointedly call attention to the week's observance.

Schools and colleges are to take an active part in disseminating the gospel of potato eating. Girls of the domestic science classes are to give demonstrations and put up displays. In Portland such displays by the schoolgirls will be particularly noteworthy.

In the Y. W. C. A. war kitchen the work of the week will be devoted quite largely to instruction regarding the preparation of potatoes as food. The Women's Association of the First Presbyterian Church has arranged a comprehensive series of demonstrations, to be presented throughout the week at the Market building, near Fourth and Yamhill. Each afternoon, beginning tomorrow, prominent Portland chefs will lecture on and demonstrate potato cookery in the auditorium of the Meier & Frank store. At 3 P. M. tomorrow the first of these sessions will be held, with Chief A. E. Hansen, of the Multnomah Hotel, as the instructor.

A. M. Churchill in Charge.

Arthur M. Churchill, state chairman of the conservation section of the Food Administration, is director-general of the week's activities. Mrs. F. S. Myers, city conservation chairman, has labored assiduously to make a success of the observance in Portland.

In connection with the "eat the potatoes to save the wheat" drive, Mr. Churchill is hammering home the plea that all who can possibly do so eschew the use of wheat as food until after harvest. That this effort is already bearing fruit was attested when A. C. Schmitt, of Albany, Or., called Chairman Churchill by telephone to ask that he send a form of pledge which wheat-savers may sign.

This is the form of the pledge sent the Albany man and recommended for use by others:

"Desiring that our share of wheat shall go to our soldiers and to the women and children of Belgium, France, England and Italy, we pledge that until the next harvest we will abstain from wheat to the utmost extent possible. For those of us who live in our own homes this shall mean that we will not use more than one-half pound of wheat products per week per person (whether as flour in bread or in crackers, cake, macaroni or breakfast foods). For those of us not living in our own homes, this pledge shall mean that we will carry abstaining from wheat to the utmost extreme consistent with maintaining health, upon foods offered at public eating places."

MUSICAL ACT TREAT

Tina Lerner Wins Hearts of Orpheum Audience.

BEST CLASSICS OFFERED

Hudler, Stein and Phillips Trio Carry on Waves of Sweet Harmony—Other Numbers Are Entertaining.

BY LEONE CASS BAER.

Instead of playing down to the level of the average preferences and understanding of what is best in music, Tina Lerner brings her audiences up to her standards of what is best in music.

She made a brief, but happy excursional, personally conducted, at the Orpheum yesterday, when she gave us four brilliantly played numbers. Only the best, the classics of the master musicians, interest Miss Lerner. She'd probably as soon jump off the dock as play "Sweet Daddy," although I'll wager that popular wail would be exquisitely done with fine shadings—and new musical beauties if the interesting Tina Lerner considered it worth her while.

But Miss Lerner does not consider it worth while. She slips quietly and gracefully into her seat, smiling graciously at her audience and lets her marvelous fingers drop onto the keys naturally and with no affectations.

Russian is Tina Lerner, and she plays her country's magnificent big music. Tschaikowsky's "Valse de Concert" was one of the Russian works she played. Also Litzt's "Campanella" she gave us in brilliant style, with exquisite musicianly skill. Heart, mind, finger tips and the soul of her piano blended as one wonderful entirety.

Even that part of the audience that doesn't know Tschaikowsky from Beethoven and doesn't care for either, avowing a leaning toward the "Sweet Daddy" tunes, knew that a musical genius of the real sort was giving of her gifts and listened and learned.

From her music to another of a different school the Hudler, Stein and Phillips trio took us, literally carried us on waves of sweet harmony, the close sort, where they put their voices together and you just naturally ache with the croony, sweetie notes. Miss Phillips sings soprano, Ted Stein is a baritone, and big, good-looking comdian-singer, Fred Hudler, has a bass voice that is a joy forever.

Their selections are picked to please the ear and you don't have to know one note from another to understand their melodies.

Harry Van Fossen looks as if his name might be Rastus Johnsing, he fits so glove-tight into the ebon atmosphere and accent of Gawgia. He tells about single folk and married folk and the woes of both. He dances original maneuvers in dusky terpsichore and we all pinned the laugh medal on his chest.

Lowell B. Drew, who doesn't look at all like John of the same name, and Vesta Wallace, slim and cheery in type, offer a flirtatious fizz called "At the Soda Fountain." Miss Wallace is a peach—oh, anything they make out of peaches at soda fountains—and Mr. Drew was a nut sundae and probably stays a nut all the other days of their act. They sing and step and chatter profitably.

Louis Stone can dance upside down and crosawise and while revolving from a chandelier. Nothing scares him. He never misses a step and he provides a new sensation.

The Aerial Mitchells are Mister and Missus Mitchell, and she is the daintiest, cutest lil girl. They acrobat on a revolving ladder and have a lot of fun, besides scaring us to death with their daring. "The Naughty Princess" isn't half as naughty as most of us hoped. It is a farcical operetta in two scenes with a Princess and others of less royal strain figuring as the principals.

Earle S. Dewey, a keen comedian with a good singing voice of excellent enunciation, is the best thing in the act. Donald Dunn, a tenor, figures as a hero who doesn't want to wed and Esther Jarrett is a Princess who compromises him and then there is a wedding. The lines occasionally are funny and at times the music is good. One of these times is the final ensemble number.

TRAIN SERVICE CURTAILED

Under New Arrangement Centralia Is Dispatching Center.

Under the new arrangement in the operation of three passenger trains in each direction daily between Portland and Puget Sound cities, under the conservation order of the director-general of railroads, the dispatching of the trains is handled exclusively by the dispatchers at Centralia.

The establishment of the new service was effected yesterday without any apparent confusion or inconvenience to the traveling public, and with the reduction in the number of trains operating over the various roads without seemingly causing any disturbance of the even tenor of operation in the depot yards, though with a somewhat greater movement of passengers by reason of centralizing the traffic at the one passenger terminal.

Phone your want ads to The Oregonian. Main 7070, A 6095.

This Store Is Official Headquarters for The National League for Woman's Service

Today's News From The Quality Store

Handsome New Spring Models in

Men's and Young Men's Suits $35

The man in quest of a new Spring and Summer suit will find the very kind of suit he has in mind here, and it will be at a price doubtless lower than he would expect to pay. We have complete stocks of famous makes in men's and young men's new Spring and Summer suits at all prices. Today we feature our $35 line.

Handsome new models which show the prevailing military characteristics. Skeleton-lined, single-breasted styles, with belted backs and patch pockets, with military flaps and buttons. These in attractive greens, tans, grays, blues and heather mixtures. Also double-breasted, form-fitting styles with patch, regular and crescent-shaped pockets. Advanced and conservative models are here in great variety. Come in today and try on some of these new $35 suits. All sizes for men of every build.

—Men's Clothing Shop, Third Floor.

Beginning Today—Our Great May Sale of

Drugs and Toilet Goods

Hundreds of Items at Good Savings

—Main Floor, Sixth Street.

Almost Unlimited Selection in Boys'

New Spring Wash Suits

Very Moderately Priced

If we have one extravagance it is in the matter of our boys' wash suit selections. We have combed every reliable source of supply to assemble not only the biggest varieties, but the finest values, not only the best-looking fabrics, but the best-wearing, and not only the snappiest models, but the most practical.

Middy models, Navy models, belted models and scores of other styles. Piques, poplins, drills, chambrays, Palmer cloths and linens in stripes, plain shades and contrasting colors. All sizes for boys 2½ to 8 years. Priced $1.50 upwards.

—Boys' Clothing Shop, Third Floor.

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

HIBERNIANS INVITE ALL

IRISH FAIR PROMISES TO BE BIT OF IRELAND.

Glad Event Opens Tonight at Russell-Street Hall; Candidates Will Join in Jollity.

Sure, it'll be a little bit of Ireland that will greet Portland tonight, and two succeeding nights, when the Irish Fair opens at Hibernia Hall, 340 Russell street, under the direction of the Ancient Order of Hibernians. And all proceeds, with true warm heartedness, will go to the relief of those gallant lads from the ould sod who have come to harm in the fracas in France.

Tonight, tomorrow night and Wednesday night the Irish Fair will be open, presenting scores of features that, as a sideshow barker says, will "please and instruct." Tonight will be candidates' night, when seekers after office have pledged themselves to join in the general jollity of the fair. Even Mayor Harley, of Astoria, who wants to be Governor of Oregon, has consented to lend zest to the affair by making a Harley speech.

On Wednesday night fortune is due to smile on several Portland citizens, for the Hibernians will then present a number of prizes, among them being a 1918 flivver, a gold watch, a liberty quilt and an Irish harp, fully as golden and melodious as the one "that once through Tara's halls," is reputed to have shed "the soul of music."

The Hibernians want everyone to come, and they guarantee hospitality. It is promised by the sponsors of the glad event that the shillalahs, once inseperable from any well-conducted fair, will be left at home.

Fight on New Postal Rates Promised

WASHINGTON, May 13.—Notice was given in the Senate yesterday by Senator Watson, of Indiana, that tomorrow he will move to suspend the rules to introduce a bill postponing for one year enforcement of the provision in the war revenue act increasing second-class postal rates, which goes into effect on July 1.

Peru Ships' Routes Restricted.

LIMA, Peru, May 12.—The government has prohibited the sailing of Peruvian merchant ships outside of North, Central or South American waters, without special permission.

Read Harley's article, page 7.—Adv.

The Savings Habit

LADD & TILTON BANK

is a marvelous character builder. It develops grit, will power, tenacity of purpose, independence, self-reliance, and any number of valuable qualities, provided it doesn't degenerate into miserliness.

As a young man or woman cultivate the ability to save sanely and wisely. Then when you are older you will not be a parasite, or a dependent on charity, but can hold your head up, and look people in the eye.

This pioneer bank solicits savings and checkings accounts.

LADD & TILTON BANK
Washington and Third

MEMBER FEDERAL RESERVE SYSTEM

This year the county budget will be about $1,375,000. This is the taxpayers' money which is handled by the commission. The County Commissioners also have the care of county property valued at millions of dollars. By electing Ralph Hoyt to this important post the county will get a business man and not a politician as one of its Commissioners.

VOTE X 109
Ralph W. Hoyt
Republican for County Commissioner

(Paid Advertisement Hoyt for Commissioner Club, 706 Swetland Bldg.)