## A. T. LIMK BBANOEO As BOND SLLGKEEA

Principal of Local Business College Refuses to Sup-
port Liberty Loan.
students about to quit Attinale of School Head Disa
proved by Puplts Who Threaten
to Leave-Advertiements Re-


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Naval Offict, Tool of Von Bernstorfi, Arrested by U. S. Agents. WOMAN INVOLVED IN CASE

|  | $\mathbf{x}^{\prime \prime}$ Expected to Lead to Apprehension of Other Members of Alleged Combine. <br>  |
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## A Business Should be as Big as Its Job

If bigness is of benefit to the public it should be commended.

The size of a business depends upon the needs which that business is called upon to serve. A business should be as big as its job. You do not drive tacks with a pile-driver-or piles with a tack-hammer.

Swift \& Company's growth has been the natural and inevitable result of national and international needs.

Large-scale production and distribution are necessary to convert the live stock of the West into meat and by-products, and to distribute them over long distances to the consuming centers of the East and abroad.

Only an organization like that of Swift \& Company, with its many packing plants, hundreds of distributing houses, and thousands of refrigerator cars, would have been able to handle the varying seasonal supplies of live stock, and meet the present war emergency by supplying, without interruption:

First-The U. S. soldiers and the Allies in Europe by shipping as much as 800 carloads of meat products in a single week

Second-The cantonments in the United States.
Third-The retailers upon whom the American public depends for its daily supply of meat.

But many people ask-Do producers and consumers pay too much for the complex service rendered?

Everyone, we believe, concedes the efficiency of the Swift \& Company organization-in performing a big job in a big way at a minimum of expense.

Swift \& Company's total profit in 1917 was less than 4 cents on each dollar of sales of meat and by-products. Elimination of this profit would have had practically no effect on live stock and meat prices.

Do you believe that this service can be rendered for less by any other conceivable method of organization or operation?

These questions and others are answered fully and
frankly in the Swift \& Company 1918 Year
Book sent free on request.
Swift \& Company, U. S. A.


Men with war grit
They're saving for the fighters

T4 HOSE of you who are old enough enough to want to do your bit Anything that gives a lift to the fellows under arms is just as distinctly a service to the country as fighting itself

You can lend a hand when you buy clothes If you get the all-wool kind that wear well and last long, you save wool and labor; that's a help to our soldiers

For the sake of economy-the country's
and your own-insist on all-wool clothes
Hart Schaffner \& Marx Good Clothes Makers

We can help you save because we sell Hart Schaffner \& Marx good clothes

## Sam'l Rosenblatt $\mathbb{E}$ Co.

 Fifth and Alder Streets