

EMINENT SPEAKERS IN PORTLAND TODAY

United States Senator, Militant Minister-Author and Film Actor Make Up Trio.

BIG BILL AT AUDITORIUM

Meeting at Orpheum at 11:30 A. M., at Chamber of Commerce at Noon, at High Schools at 2-3 P. M., First Presbyterian Church, 8.

Three slants at the third liberty loan issue, each from a speaker pre-eminent in his chosen field, will be the privilege of Portland's audience...

As for the statesman, he is Senator W. S. Kenyon, of Iowa, a distinguished and forceful man...

At noon today Mr. Hart will preside, and at 2 o'clock before the students of Franklin High School, and at 3 o'clock before the students and teachers of the city at Lincoln High School...

Simultaneous public addresses will be given tonight, when Senator Kenyon and Bill Hart will speak at the Auditorium...

Speakers arrive this morning. The three speakers are expected to arrive early this morning...



HOW TO GROW

The Right Time to Plant Vegetables. (Continued.)

THE cool-season crops consist of vegetables demanding more or less cool weather throughout their entire period of growth...

Another group of cool-season crops is composed of beets, eggplants, parsnips, asparagus, chard, onions and horseradish...

CHEHALIS BARS COMPANY

Portland Men Denied Franchise to Install Light and Power. CHEHALIS, Wash., April 21.—(Special.)—The ordinance to grant O. E. Anderson and others of Portland a franchise for a second electric light and power system in the city...

TRIO OF DISTINGUISHED VISITORS WHO WILL ADDRESS PORTLAND TODAY ON THE THIRD LIBERTY LOAN.



HUN CRIMES BARED

Captain E. J. Labbe Tells How Children Are Misused.

REPATRIATES ARE HELPED

Physician Relates That When Train Arrives in Switzerland With Weak People From Invaded District, Sight Is Pitiful One.

German Kultur is kind to the unfortunate—particularly so to children. When it has starved and broken their bodies, crushed their spirit and clothed them in such rags as scarecrows wear...

It was at Evian that the American Red Cross, anticipating this tragic side, constructed a hospital for the special welcome of children coming from captivity...

Within the months that have elapsed since America entered the war, said Captain Labbe, the French morale has risen perceptibly, largely through the mighty work of the American Red Cross...

"All said that they would have starved had it not been for the American food and supplies which were sent to relieve them in a way we are ashamed to have Germany when we minister in mercy to the unfortunate French and Belgians in conquered territory...

"There is an instance that illustrates the optimism and faith of France. When these repatriated sons are returned, one of the first services that their government performs is to give them French coin for the worthless fiat currency issued by the Germans...

MARTIAL COMEDY RICH

MIKE AND IKE IN ANOTHER RIOT OF FUN AT LYRIC.

SOCIETY

CALENDAR FOR TODAY. Auxiliaries to Batteries A and B—Tonight, 529 Courthouse. War Auxiliary's central committee—At 2 P. M., Courthouse. Chapter A. P. E. O.—With Mrs. W. F. Greer, 1123 Laddington Court.

MRS. SAMUEL MITCHELL, of Negaunee, Mich., will arrive tomorrow to visit her son-in-law and daughter, Bishop and Mrs. Walter Taylor Sumner at Bishophoroff.

Next week Bishop Sumner will go to Corvallis for his annual visit to Oregon Agricultural College.

of exceptional social interest was the military wedding of Friday at the home of Mr. and Mrs. Alma A. Kaiz, where Mrs. Charlotte Brady Blochbaum became the bride of Lieutenant Pierre Roster Hines, of the 31st Engineers, stationed at Vancouver Barracks.

Too much cannot be said for a wonderful preparation, familiar to many women as Mother's Friend.

Every loaf of Butter-Nut Victory Bread you buy brings America a step closer to Berlin.

COMPLEXION CHARM

Complexion Charm. Traveler's Trial Package—containing five miniature packages of famous MARINELLO.

WHITMAN COLLEGE, Walla Walla, April 21.—Two more of Whitman's men leave this week for the Army.

More Whitman Men Go Into Service. The bride-elect is a popular member of the younger set.

Coming of The Sunbeam. How to Avoid Those Pains and Distress Which so Many Mothers Have Suffered.

Butter-Nut Victory Bread. Is a real Victory loaf, conforming with every new rule laid down by the United States Food Administration.

by A. W. HARRIS, President Harris Trust and Savings Bank

"A certain small percentage of the people will read all advertising matter; another larger percentage will read a certain kind of advertising matter, but a very large percentage of all the people read the newspapers, and of the live, up-to-date business men, 100 per cent read the newspapers."

"It is the first thing they read, and if they haven't time for anything else, they must take time to look at the daily paper; it is a business duty."

"Hence, to reach 100 per cent of the live, up-to-date people who do things, I find space in the newspaper invaluable, because it is the live, up-to-date people who do things, who accumulate a competence, have large purchasing power and funds with which to make investments."

"Building a successful business is like building anything else. Certain things have to go into construction. If any essential is missing, the thing is a failure. One of the essentials to the success of any legitimate business of a permanent character is intelligent use of the press."

Get limit of pulling power and minimum of waste. Advertise in newspapers to get national distribution or local distribution and local prestige that helps sell all commodities at lowest cost.

TO HELP ADVERTISERS

The Newspaper Representatives Association is an organization of advertising representatives, united to co-operate with advertisers and their advertising agents in the development of successful newspaper advertising.

Hospital at Camp Lewis, were married at the home of Miss Getz's parents, Mr. and Mrs. P. A. Getz, at 1615 Clackamas street, at 8 o'clock on Thursday evening.

Mr. and Mrs. Pearce are spending a short time in the Sound country visiting various points of interest.

Fitting nicely as part of the Coteries' programme of the past year, which was the study of the causes of the present war, was the reading of letters from the boys in France, at the recent meeting.

Miss Margaret Ayer and Miss Jean Morrison both will be June brides and have chosen June 15 as the date for their marriage.

An interesting wedding of next Wednesday will be that of Miss Virginia Wilson, daughter of Dr. and Mrs. Clarence F. Wilson, and Dr. Charles C. Petheram.

The wedding of Miss Mary Johnson, a popular young girl of Grants Pass, and Alfred Frederick Walker, formerly of Portland, but now of Grants Pass, took place last Thursday at the residence of the bridegroom's sister, Mrs. William Jennings Long.

Every loaf of Butter-Nut Victory Bread you buy brings America a step closer to Berlin.

Combine a patriotic duty with economy and buy Butter-Nut Victory Bread from your grocer.

Backed in the Big Modern United States Bakery

BEST PEOPLE EVERYWHERE READ NEWSPAPERS

PICK YOUR TRADE TERRITORY

Let Us Co-Operate to Help You Address Director of Service The Newspaper Representatives Association 1148 Peoples Gas Bldg., Chicago, Ill.

Marines and leaves for Seattle Sunday. Both men have taken prominent parts in the activities of the school and both belong to the Phi Delta Theta fraternity.

IDLERS TOLD TO GET BUSY

Grants Pass Adopts Novel Means of Notifying Loafers. GRANTS PASS, Or., April 21.—(Special.)—Slackers and loafers will not be tolerated in Grants Pass.

Complexion Charm. Traveler's Trial Package—containing five miniature packages of famous MARINELLO.

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