U.S. FREEDOM LOST

Cabinet Members in Liberty Loan Interviews Point Out Grave Situation.

PUBLIC TOLD TO BUY BONDS

Defeat of Teutons Will Take Combined Punch of American People and Require Immense Expenditure of Men and Money.

WASHINGTON, April 5 .- Unless Ger many is beaten, America can hope for o freedom-that is the note running through statements by Cabinet members given out tonight in support of

the third liberty loan. Benedict Crowell, acting Secretary of War, said in part:

We realize the enormous task beore us and we are confident of win-

the German general staff. This we know definitely.

"I strongly urge you to buy all the liberty bouds that you can afford, and then a few more. Remember that the Germann issue no bonds for the money they extort from conquered peoples." Secretary Daniels, of the Navy:

"Our men in the trenches and on the ships are counting their lives as nothing and are maintaining the highest standards of American manhood and heroism. It is our privilege at home to sacrifice and sacrifice to provide the Government with the means to carry out the war.

Liberty Temple Thursday.

Gregory Exhorts Loan Support.

Attorney-General Gregory:
"To save the lives and libertles of ourselves and our children, we have been forced unwillingly to take up arms. To prevail we must dedicate to

PROTECT YOURSELF FROM TAKING COLD.

An epidemic of colds is raging throughout the United States. Colds sweep through an entire ousehold, an entire city, an en-Schools, stores and factories are suddenly crippled by the ravages of this highly contagious

Thousands lose their lives and millions suffer permanent Injury. The country sustains a staggering economic loss from the reduced efficiency of the afflicted. You can learn how to protect yourself and family from this

scourge.
The United States Public Health Service has prepared a short spe-cial paper on the common cold, telling its causes and giving rules

for prevention.

It is for free distribution to all readers of The Oregonian.

Send your name with a 2-cent with a stamp for return postage. Write plainly and address The Portland Oregonian Information Bureau, Frederic J. Haskin, Director, Washington, D. C.

the farthest limit our every power. Shall we give or sacrifice less for freedom than our enemy gives for despotism? What shall a hoarded penny profit us if we must spend it only as

Secretary Houston, of the Department "If we do not win this war we shall indefinitely face the interference of

the Prussian autocracy or bear perma-nently the intolerable burdens of milltarism. To win this war we must have both men and money." Postmaster-General Burleson:

"One year ago we took up the gage of battle flung in our faces by Ger-many. It is a righteous war, waged by our people. No more inspiring exhi-bition of patriotiam was ever made than the response by them to the re-quests of President Wilson that they contribute to its support by purchas-ing our Government's obligations. He knows us not who doubts that the response will be far beyond the amount required."

Liberty Bonds Protect Homes

Secretary Redfield, of the Depart-ment of Commerce; "Buying liberty bonds makes our homes safer, our business more secure, helps maintain America against enemies who mock at our power and think us weaker because we respect the rights of others,"

Secretary Wilson, of the Department of Labor:
The third liberty loan has an even

The third liberty loan has an even greater significance than the first two. They were the expression of instant and responsive patriotism.

This serves a grim notice on the foe that America is in the fight until the lives of its people are safe from the assaults of berbarism, its institutions secure against the attacks of autocracy and the nations of the earth, including our own, are assured the opportunity our own, are assured the opportunity of living their own lives undisturbed by the power of militarism."

SPEAKERS ARE ANNOUNCED

Liberty Loan Talks to Be Delivered

in Many Towns of State.

The speaking dates for today, the pening of the third liberty loan campaign, for Oregon and Portland, as arranged by Milton R. Klepper, manager, and Edgar B. Piper, chairman of the state speakers' bureau, are as follows:

and Edgar B. Piper, chairman of the state apeakers bureau, are as follows: Pendietas, Donaid Sasme.
Newberg, Milton A. Miller, 2:30 P. M. Roseburg, B. Frank Irvins.
Raschurg, Lesile Toure.
Banks, George W. Caldwell, S.P. M. Baston, John McCourt.
Resimund, T. G. Ryan,
Sherwood, W. A. Burke,
Astoria, Dr. John H. Boyd.
Eugene, Jodge L. T. Harris.
Eugene, Lieutenant Hector MacQuarrie.
Albany, Wallace McCamant,
Albany, Wallace McCamant,
Albany, Pather Kane.
Hillaboro, J. L. Hammersty.
Hood Hiver, Dr. A. A. Morrison.
Battswille, Frank Davey.
Lestine, J. L. Ethridge, 11 A. M.
Enterprise, J. L. Ethridge, 2 P. M.
Joseph, J. L. Ethridge, 3 P. M.
Forsat Grove, A. P. Fiegel,
Halsey, W. I. Harrison, S.P. M.
Cottage Grove, Claude McCallock, 4 P. M.
Cottage Grove, Claude McCallock, 4 P. M.
Cottage Grove, Claude McCallock, 8 P. M.
Cottage Grove, Claude McCallock, 9 P. M.
Gold Hill, Arthur C. M. Thomas, 10 A. M.
Gold Hill, Arthur Beyins, 10 A. M.
Rogue River, Miss Brault, 10 A. M.
Rogue River, Miss Brault, 10 A. M.
Rogue River, Canadian soldier, 8 P. M.
Rogue River, Canadian soldier, 8 P. M.
Rogue River, Frank J. Newman, 8 P. M.
The following officers under Colonel

The following officers under Colonel Disque have been scheduled to speak at the following towns today:

Lieutenant S. E. Tromley at Halsey, Or. Lieutenant E. W. Watson at Sherwood, Or. Lieutenant John J. Dawson at Hillsboro. Lieutenant Lewis Blainy, Cottage Grove, between

fore us and we are confident of winming, but it will take the combined
punch of the whole American people
and will require an immense expenditure of men and money.

"If we are beaten in France, the
struggle probably will be transferred
to American soil. Plans of the invaelon and subjugation of the United
States are now on file in the office of
the German general staff. This we
know definitely.

"I structure to make the addresses to be
delivered today in Fortland;
Abina Engine Works, Liberty & Temple, by
H. H. Herdman, at 11:45 A. M.
Liberty workers, Liberty Temple, by
Charites F. Besbe, at noon.
S. C. Stetties Box Company, 300 Oregon
the German general staff. This we
know definitely.

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Abina Engine Works, Liberty Temple, by
H. H. Herdman, at 11:45 A. M.
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S. C. Stetties Box Company, 300 Oregon
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know definitely.

Ship workers, Multinoman Stadium, by Dr.

Secretary Lansing, of the State Department:

"The United States has been at war for a year. The first enthusiasm which followed the declaration that we would take up arms in the cause of liberty and justice has passed, but in its place there has come to the Nation a spirit of determination and self-sacrifice.

"Under the influence of this spirit the republic is pressing forward to the accomplishment of the mighty task which this war has imposed upon it Let there be the same patriotic response to the third liberty loan that was made to those which preceded it."

Secretary McAdoo, of the Treasury:

"The United States Marshal Alexander. They will march in a body to the temple. All Custom-House officials will form in front of the Custom-House at 11:20 A. M. next Thursday and march up Broadway to the temple. The city officials will be under the organization of W. P. LaRoche, City Attorney, All county officials will be under the supervision and organ-ization of District Atterney Evans.

Arriving at the Liberty Temple, United States Judge Bean of the Federal officials will be under the supervision of United States Marshal Alexander. They will march in a body to the temple. All Custom-House officials will form in front of the Custom-House at 11:20 A. M. next Thursday and march up Broadway to the temple. All Custom-House at 11:20 A. M. next Thursday and march up Broadway to the femple. The city officials will be under the supervision of United States Marshal Alexander. They will march in a body to the temple. All Custom-House officials will form in front of the Custom-House officials will form in front of the Custom-House officials will form in front of the Empley and march up Broadway to the femple. The city officials will be under the supervision of United States Marshal Alexander. They will march in a body to the temple. All Custom-House officials will found the temple. All Custom-House officials will found the temple. All Custom-House officials will found the temple. All Custom-House officials will be capared. They

CANADIAN TO HELP KLAMATH

Sergeant Goodrich to Aid County in

Goodrich, of the Canadian army, who has just returned from Europe after nearly four years spent in the trenches, will arrive in Klamath Falls next Sunday evening, according to a message received today by Captain Charles J. Ferguson. Sergeant Goodrich is now on leave from the front, where he has

participated in a number of the largest battles of the war. He is also a veteran of the South African war. He will remain here four days, speaking at Klamath Palls, Fort Klamath, Merrill and Bonanza.

SALUTE TO OPEN CAMPAIGN

Twenty-One Guns to Announce Be-

ginning of Liberty Loan Drive.

Portland will awaken this morning the advent of the third liberty loan and the anniversary of the war with a National sajute of 21 guns.

The event will take place in one of the park blocks pear the Ladd School at 6 o'clock, new time.

School at 5 o'clock, new time.
The cannon was procured through
the courtiesy of Captain A. L. James,
and the firing of the salute will be in
charge of Captain Lawrence F. Fink
and Captain L. E. Beech with a detail

SPECIAL ALUMINUM Percolator



Regular price \$1.90 No phone orders. Sold for cash only.

Remember our location. 68-70 FIFTH STREET



Bet. Oak and Pine Sts.

BUILDERS TO MARCH

Shipyard Men to Parade to Multnomah Field.

EIGHT BANDS WILL PLAY

Liberty Loan Chorus of 318th Englneers From Vancouver Will Take Part in Huge Mass Meeting on Athletic Field.

After a day's work on the hulls that are to carry fighting materials over-seas to America and her allies, the combined shipworkers of Portland yards will launch their own liberty loan demonstration tonight with a huge parade to Multnomah Field, where pa-triotic addresses and band music will

Eight bands, composed of employed of eight shipyards, will participate in the monster parade at 7:30 tonight, and later, on Multnormah Field, will play at the mass meeting. The 318th Engineers' liberty loan chorus, from Vancouver Barracks, will also have a part in the evening's programme. The programme as scheduled will commence at 9 P. M. and is as follows: Music by massed bands.

Introductory, Marshall N. Dana pre-Presenting Dr. Edward H. Pence.

Solo, band accompaniment. Music, 318th Engineers' liberty loan Presenting Mayor Baker.

Music by assemblage.
"Star-Spangled Banner."
C. C. Bradley, grand marshal, an-ounces the following instructions to

all participants in the shipbuilders' lib-erty loan parade:

Livision 1.—Emergency fleet officials, band, officials, ball team and employee Northwest Steel, Will form on Thirteenth street with head at intersection of Stark Division 2-Band, officials, ball team

Several Daniels, of the Navy:

"Our men in the trenches and on the Standisfer-Clarkson Company, North Porting and are maintaining the highest standards of American manhood and heroism. It is our privilege at home to sacrifice and sacrifice to provide the Government with the means to carry on the war.

Duty of All Defined.

"No man who values his freedom and loves the principles upon which our Government was established can afford to not contribute the limit to the third liberty loan."

Several Lansing, of the State Department:

"The United States has been at war followed the declaration that we would take up arms in the cause of liberty and justice has passed, but in its place there has come to the Nation a spirit will form of from the trenches and on the standard of the Company. Will form on the west side of Eleventh street in order hands of Eleventh street in order hands of Eleventh street in order hands. Will assemble in the same and on the street in order hands of Eleventh street in order hands of Eleventh street in order hands. Will assemble in the same and on the street in the same and officials will the same and on the street in order hands of Eleventh street in order hands of Eleventh street in order hands. Will assemble in the same and on the street in order hands of Eleventh street in order hands of Eleventh street in order hands of Eleventh street in order hands. Will assemble in the same and officials will assemble at the temple at noon of the stark street.

The United States has been at war for a programme, consisting of music and speeches.

The organization of the Federal orficials will be under the supervision of United States Marshal Alexander. They will march in a body to the temple. All Custom-thouse officials will form in front of the Custom-thouse officials. All units should be at their station.

All units should be at their station promptly at 7 P. M. The formation of march will be in column of four

abrenst. Interval of at least three paces will be maintained throughout the line of march. The division commanders in the ship-builders' parade have been assigned as follows

as follows:
Northwest Steel Company, H. A. Russell;
Foundation Company, C. W. Craig; Grant
Smith-Porter Shipbuilding Company, Edward Yates; Standifer-Clarkson Company,
W. B. Ryan; Albina Engine & Machine
Company, H. A. Harrer, Supple-Ballin, T. T.
Strain; Peninsula Shipbuilding Company,
E. D. Kingsley.

The line of march will move promptly at 7:30 P. M., as follows: Stark street to Third, Third to Aider, Alder to Tenth, Tenth to Yamhill, Yamhill to Multnoman Field, where patriotic addresses will be delivered.

Baker Plans Celebration.

Miscellaneous

One quart Kraut. 10c
One quart Peanut Butter 20c
One quart Sweet Mixed
Pickles. 30c
One quart Sweet Plain
Pickles. 30c
Two cans Oysters. 25c
One bar Palm Olive Soap 10c
Two cans Corn or Tomatoes. 25c
Three packages Spaghetti
or Macaroni. 25c
Three packages Noodles
or Vermicelli. 25c
One package Rex Shaker
Salt. 5c
One-pound pitg, Arm and

or Vermicelli. 25c
One package Rex Shaker
Salt. 5c
One-pound phy, Arm and
Hammer Soda. 5c
Ong pound Bulk Sweet
Chocolate. 20c
Two cans Otter Peaches. 25c
Two cans Otter Peaches. 25c
Purity Olive Oli on sale
at. 30c, 50c and 90c
Mazola Oli at 35c, 65c.
S1.25 and \$2.40
One lb. Wainuts. 20c
One lb. Wainuts. 25c
Two bottles Bevo. 25c
Two bottles Bevo. 25c
One fb. Ivory Starch. 5c
One bottle Bluing. 5c
Two dozen Clothespins. 5c
Two dozen Clothespins. 5c
Two dozen Clothespins. 5c
Two Large Juicy Dill
Pickles. 5c

BREAKFAST

FOODS

Two pkgs. Kellogg's Blacuits. 25c
Two pkgs. Corn Flakes. 25c
Two pkgs. Shredded Wheat
Biscults. 25c
One pkg. Roman Meal. 25c
One pkg. Pearls of Wheat 25c
One pkg. Cream of Barley 20c
One pkg. Uncle Sam's
Health Food. 25c

SOAP

SPECIALS

Three Creme Oil Soap....25¢ One bar free.

TWENTY BARS CRYSTAL \$1

TWO CREME OIL SOAP FREE.

e pkg. Puffed Wheat. 15¢ pkg. Puffed Rice. 15¢ pkg. Creamettes... 10¢ pkgs. Kellogg's Bis-itts.

LIBERTY BONDS AND FOODS

DO YOU REALIZE that every bond you buy lends the Government just that much more money to buy foods and other things so needed to make the winning of the war a fact? Buy a bond of the Third Liberty Loan-you can afford to. Save on other things-be

THE PEOPLE'S MARKET OFFERS YOU EVER SO MANY OPPOR-TUNITIES OF SAVING. Glance through this list of fine, senson-able foods, see what you need, and then let us serve you. Always the best at the lowest possible price at this—the largest market of its kind in the Northwest.

PEOPLE'S MARKET AND GROCERY

FRESH FRUITS AND VEGETABLES

FRESH LINE GARDEN SEEDS

CRISCO. 35e. 50e. 95e. 81.85 and 82.75 TEA GARDEN DRIPS. 45e. 80e. 81.50

EXTRA SATURDAY SPECIALS

THREE PKGS. WHEAT 25c SAVERS FOR.
FIVE CANS CARNATION 55c OR BORDEN'S MILK. 55c FIVE CANS YELOBAN OR 55c

5

One Large Pkg. Sea Foam Washing Powder 20c One Pkg. Deschutes Rye Flakes......20c EGGS—Two Doz. Strictly Fresh Ranch Eggs 75c

FRESH AND CURED MEATS BOLOGNA, LIVER SAUSAGE, HEAD CHEESE AND WEINERS.

PHONE ORDERS TAKEN FOR C, O. D. DELIVERY ANY TIME EX-CEPT FRIDAY EVENING AND SATURDAY. : DELIVERIES AS TISTIAL WHEN ORDERED Sunnyside

AND PAID FOR HERE Sellwood Tuesdays and Thursdays Rose City Park Kern Park Arleta Tremont and Lents Phones A 6255 Main 5700

Miscellaneous

One-lb. Cake Ghirardelli's Two cans Corn or Tomatoes. 25c
One lb. Cluster Raisins. 10c
One-lb. pkg. A & H Soda 5c
Kream K risp on sale
at. 40c, 75c and \$1.40
Kaola. 95c, \$1.50 & \$2.95
2%-ib. can Natural Rice. 25c
Hirs Root Beer Extract. 20c
One pkg. Mincemeat. 10c
Two cans Peaches or
Apricots. 25c

CHEESE

Apricois.

...25¢

One pound Full Cream
Cheese.
One pound Cream Brick
Cheese.
One pound Wisconsin
Swiss Cheese.
One Brick Limburger. 45c

BUTTER

COFFEE

Any three-pound can of Coffee. \$1.00 One lb. Wigwam Coffee 20¢ One lb. Grand Special Cof-

COFFEE

SUBSTITUTES Instant Postum 25¢ and 50¢ One pkg. Postum Cereal...20¢ One pkg. Fig Prune Cereal......20¢

TEA SPECIALS 1 lb. Lipton's Yel. Label. 70¢ 1 lb. Lipton's Red Label. 55¢

Plans have been completed at Baker for a big celebration and meeting to be addressed by speakers on Liberty day, Saturday, April 6. The speakers will be Donaid Skeen, of Portland, and Captain Lester W. Humphreys, a Spanish War veteran, who at present is located at Camp Lewis. The day has been declared a holiday by Mayor Palmer and all business places will be county's quota will be subscribed closed from noon to 6 P. M.

HOOD RIVER WELL PREPARED

LINN APPORTIONS ALLOTMENT

lows: Albany, \$227,185; Lebanon, \$58,000; soliciting teams and delivered final instructions.

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Patriotic meetings will be held in decreasy rural community during the campaign. The first raily will be tomorpanized and there is so much more enthusiasm now than at the beginning of the former drives that it is expected the county's quota will be subscribed beyond question.

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Patriotic meetings will be delivered fi

LINN APPORTIONS ALLOTMENT

County Liberty Loan Committees

Ready to Start Third Big Drive. Liberty Loan Drive.

To avoid delay or congestion it is impressed upon all participants to carefully observe the interval in the column throughout the line of march and to maintain the parade formation until actually within the Mulmoman Field before disbanding.

ALBANY, Or., April 5.—(Special.)—Preparations for the third liberty loan drive has been apportioned among the seven districts of the country, bond drives. Members of the executive committee, composed of E. O. Blanchar, the Goodrich, of the Canadian arms, who ALBANY, Or., April 5 .- (Special.)-

Plans have been completed at Baker lows: Albany, \$227.185; Lebanon, \$58,000; soliciting teams and delivered final in-total liberty bond services Sunday.

Forces Fully Organized for Liberty

HOOD RIVER, Or., April 5,-(Special.)-Preparations for the third lib-

Store

994-996

Belmont

PHONES B 1215

towns which have banks. The county's quots is \$331,000 and the executive committee has divided this amount among the districts as fol-BAKER, Or., April 5 .- (Special.)-

ECONOMY MARKET

THESE ATTRACTIVE SPECIALS TODAY AT THE

RELIABLE MARKET čoooooooŏ

60000000000 SOUTHEAST CORNER FOURTH AND YAMHILL

Women can't be soldiers in the trenches, but you can all fight in the food army of the kitchen. What's more, you can enlist the family in Hoover's forces, too. This market helps you to serve simple, wholesome, appetizing meals with conservation of time and money

Visit us, see the stalls piled high with fruits, vegetables, groceries, bakery

products, dairy products, etc., fresh and delicious. Ask the prices, and you will

be surprised to see how cheaply you can run the commissary department next week

PIAZZA-Stall 6 Three for 25c ARTICHOKES, Three for 25c

DUNDAS & CO.

FRESH CHURNED CREAM-ERY BUTTER, POUND,

45c

CENTRAL

COFFEE SHOP

SPECIALS

Ghtrardelli's Ground Chocolute, one-pound 73c
san 25e; three lbs. 73c
Baker's Sweet Chocolate, four cakes. 15c
Navy Beans—clean, white,
hand-picked stock, 25c
Lipton's Ten, one-pound
can 69e; one-half 35c

IRVINGTON PARK

FLORAL CO.

CUT FLOWERS AND FERNS
AT LOWEST PRICES.

PIETRO INEIGNERI STALLS 4 AND 5 CRISP NEW ASPARAGES Two Pounds 25c Rhubarb, lb. . 10c

DEPENDABLE BUTTER STORE Dependable Butter-95c very best-the roll. 95c Pound 48c

Monogram, roll 90c. lb. 45c

PEOPLES MARKET and GROCERY CO.

Salt-Ten-Pound Sack. 15¢

Monopole Baby Beets— The Can......20¢ Ghirardell's Chocolate-Onc-Pound Can..... .25e

MIKE SASO Stall 7 New Tomatoes, pound ... 20c Rhubarb, 10c poundi three pounds....... 25c Spring Peas, lb. 10c, 15c Fresh Strawberries, bx. 20c

CITY FISH & POULTRY CO. Crabs 25c, 35c

Everything in Fish - Fresh Salted and Smoked. NEW CENTRAL MARKET FOURTH AND YAMHUL

COTTLE'S Stall 9 BROWN BREAD 9c SALT-RISING BREAD 10c

NEW CENTRAL MARKETBAKERY HOME-MADE 20c

NU-LIFEFOOD THIS NEW AND DELICIOUS Cereal Product At the NU-LIFE Food Booth



HERE'S a friendly warning: Always ask for Ghirardelli's in this can-and see that you get it.

Only in this way are you sure of getting the finest ground chocolate produced.

Now that food conservation is uppermost in the minds of American housewives-more women than ever appreciate the kindly help and substantial economy they find in each can of Ghirardelli's.

A true conservation food because—it supplies maximum nutriment at minimum cost.

> At your grocer's-in 1/2 lb., 1 lb. and 3 lb. cans; a tablespoonful - one cent's

D. GHIRARDELLI CO. Since 1852 San Francisco

worth-makes a cup.