

CHARGE PURCHASES TODAY GO ON APRIL BILLS, PAYABLE MAY 1

Albert Stanhope Browne, Tenor  
Will Sing a Patriotic Solo  
Today, 12:15—Main Floor

Lipman Wolfe & Co.  
Merchandise of Merit Only

Bring Dish Cloths for the Boys  
in Khaki. Receptacles at  
Each Entrance—Main Floor

# YOUR LAST MINUTE EASTER NEEDS AWAIT YOU HERE

## Easter in the GIRLS' Own Store

With the Loveliest New Spring  
Garments Blossoming Forth



—Lots of grown-ups will wish their school days weren't over when they see what pretty, pretty things are assembled on the girls' own floor for Easter and Spring wear. Grown-ups and young folks alike will enjoy looking at them, and the folks for whom they're intended will love wearing them.

### DAINTY EASTER FROCKS

—Fine lawns and voiles and nets made into the prettiest little Easter frocks you could imagine; sizes for girls 6 to 16. Some are very simple and others elaborately lace trimmed and ruffled. Lovely frocks for confirmation wear; the kind that can be used all Summer through, too.

Priced \$3.75, \$5.00 to \$14.50

### Girls' New SERGE DRESSES for Spring

—Navy blue serges, in sizes 14 to 17. Some mighty pretty plain tailored styles, with vests and collars of satin and some prettily trimmed with silk braids.

Priced \$18.00 to \$25.00

### THE PRETTIEST EASTER MILLINERY

—For little folk 2 to 8 years old. Fine Milan straws, in little-girl styles, with drooping brims and ribbon streamers. Many pretty models in semi-tailored and dressy styles.

Priced \$1.49, \$2.25 to \$6.50

### Easter Coats for the Miss

From 2 to 6 Years

—Cloth coats of serge, poplin, granite and shepherd check materials and more summery coats of taffeta or silk poplin. In the quaintest styles and lovely shades of rose, green, tan and other pretty colors.

Priced \$4.50, \$5.45 to \$20

### COATS FOR GIRLS

8 to 17

—A large showing of coats for older girls. The new military model is included, as well as more dressy styles.

Priced \$6.45, \$10.00 to \$38.50

Fourth Floor—Lipman, Wolfe & Co.

### Easter Candies

—Easter Eggs; no end of them, and perfectly delicious ones, too. Big chocolate eggs, and colored ones of all sizes.



—Delicious boxed candies, specially put up for Easter.

Main Floor, Just Inside the Washington-Street Entrance.

### NOVELTIES FOR EASTER Special

—Pretties that will add to the happiness of the day—Rabbits, Chicks, Paper, Napkins, Lunch Cloths, etc.

Main Floor—Lipman, Wolfe & Co.

### NEW SHEET MUSIC 9c

Special Today

Send Me Away With a Smile.  
When the Kaiser Does the Goose-Step.

Are You From Heaven?  
They Go Wild, Simply Wild, Over Me.

Just a Baby's Prayer at Twilight.  
I'm Crazy Over Every Little Girl in France.

I'm Hitting the Trail to Normandy.  
So Long, Mother.

Special 23c

My Castle in the Air (Miss Springtime).

Broken Doll. Story Book Ball.

### Easter Togs for the Boy Are Here Aplenty

—And the boy, whatever his age may be, will be mighty hard to please if he can't find just the suit to take his eye here. Our lines are so complete and the price range is varied enough to suit every purse.

#### SNAPPY NEW SPRING SUITS FOR BOYS 6 to 18

—Many with two pairs of knickers. Hundreds and hundreds of new and clever models to select from. They're here in all Spring colors and fabrics, the kind you can depend on. Overplaid, checks and pin stripes.

Priced \$6.00 to \$20.00

#### BOYS' NAVY BLUE CONFIRMATION SUITS

—Splendidly tailored suits, in all wool navy serges and chevrons. Smart styles, including the new trench and belter and plain Norfolk models. Sizes 6 to 18.

Priced \$6.50 to \$18.00

#### DUBBLEBILT SUITS FOR BOYS, \$8.75

—Guaranteed suits for boys. They have 20 points of superiority. A new shipment of these excellent suits in the latest models for Easter wear. In cravenette finish with double interlocked seams—suits that are bound to give splendid service. Sizes 8 to 18.

### LANGHAM-HIGH CLOTHES for Easter

are here for your inspection. These suits are built specially for boys who are anywhere from 15 to 20, but they are clothes with the

#### TWENTY-ONE YEAR LOOK

—A deft combination of younger young men's fit and young men's style put over in-classy materials.

Priced \$18.00 to \$25.00

#### NEW HATS FOR EASTER SUNDAY, 50c to \$3.00

—Complete assortment of boys' hats and caps, just the style the boys want.

Fourth Floor—Lipman, Wolfe & Co.



### A Special SALE of Easter BLOUSES



—Such pretty crepe de chine blouses, in the new tailored style, with rolling and shawl collars that are so smart and becoming. Many are trimmed with tucks in varying sizes and some have large sailor collars; all with lots of style.

Rows of pin tucking form the front of many, dainty hemstitching and pearl buttons are the only trimming on others and some are prettily lace trimmed; in white, maize and flesh—exceptional at...

\$5.95

Third Floor—Lipman, Wolfe & Co.

### NEW! Cherry Red Jewelry Special 50c

—One of the newest ideas in Easter jewelry—Cherry Red Brooches, Bar Pins, Earrings and Lavallieres; and here's a very special showing at 50c.

#### NEW FRENCH PEARL EARRINGS, Special 50c

—Pretty bits of jewelry, in white or pink pearl.

Main Floor.

#### New Novelty HANDKERCHIEFS

—The daintiest of new linen handkerchiefs for Easter. Some are hand embroidered in pure white and others have the most fascinating designs embroidered in colors. Not a few have border of one color embroidered in blocks or dots or wreaths of some harmonizing color.

Priced 35c, 50c, 65c

—New cotton handkerchiefs printed in colored ring and dot patterns, 15c.

Main Floor.

### The Spirit of the Season Is Charmingly Reflected in the New Chapeau du Jour

(THE HAT OF THE DAY)

—Some new models have just arrived for Easter, and we cannot say too much in their favor. They are distinguished by a simplicity of style and trimming.

—The one sketched is of black shiny straw with a pleating of even more shiny cire ribbon. A single rose-colored flower adorns the brim and a soft orchid shaded Georgette facing casts a pretty rosy glow over the face.

—Scores of new and charming models on display for the first time today—hats that you would imagine were priced far higher than \$10. Some all black, some with a touch of color, and, for those who prefer them, beautiful colored models.

PRICED \$10

Third Floor—Lipman, Wolfe & Co.



### FRENCH IVORY For Easter Gifts

—A very effective composition, which looks like genuine ivory.

- Hair Brushes.....\$2.49
- Hand Mirrors, large oval styles; handles slightly imperfect.....\$3.19
- Combs, coarse or mixed.....49c
- Powder Boxes and Hair Receivers for.....\$1.25
- Manicure Pieces—hooks, etc.....35c
- Clocks in many styles, \$2.00 to \$7.00
- Picture Frames.....25c to \$4.00
- Perfume Bottles.....25c to \$4.00
- Powder Boxes, Perfume Bottles, Hair Receivers, Frames, Combs, etc., each.....\$1.00

### DRUGS

#### At Liberal Prices Today

- Easter Egg Dyes and Picture Transfers, package.....5c
- "Dye-It" for straw hats, all colors.....25c
- "Tintex" Dye for fine fabrics, laces, etc.....25c
- Easter Gift Perfumes.....29c
- Silk Easter Sachets.....10c

Main Floor—Lipman, Wolfe & Co.

### Women's and Children's STOCKINGS

#### WOMEN'S SILK STOCKINGS, \$2.25

—Pure thread silk stockings, in a splendid heavy quality that will wear and wear. Such popular colors as tan, brown, silver, pearl, gray, suede, wine, etc.

#### "SILK SERVICE" STOCKINGS, \$1.50

—Well known for their service-giving qualities. Dark browns, khaki and gray shades; lisle soles and tops.

#### FIBER SILK STOCKINGS, 65c

—Women's fiber silk hose of excellent quality, with reinforced lisle tops and soles. Black, silver, gray, dark gray, sand and pink.

#### SILK LISLE STOCKINGS, 50c

—Brown, gray, mole, champagne, purple, etc. Exceptionally good values at 50c a pair.

#### BOYS' HEAVY STOCKINGS, 45c

—Good stout ribbed stockings, with six thread heels and toes; all black; sizes 6 to 10½.

#### CHILDREN'S STOCKINGS, 35c

—Fine ribbed lisle stockings for girls.

#### GIRLS' AND BOYS' STOCKINGS, 25c

—Fine ribbed lisle hose, in black or white; sizes 6 to 10.

Main Floor—Lipman, Wolfe & Co.

### Aren't They Exquisite— These New Easter VESTS



—They're quite the smartest things we've seen this season. And how utterly charming and fresh they look with a tailored suit, whether it's your old one or brand new. Many different styles and colors.

\$4.25 to \$6.50

—New Collars and Collar and Cuff Sets just in.

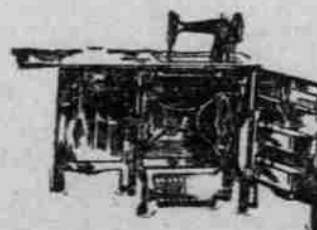
Main Floor—Lipman, Wolfe & Co.

### The LAST Day to Save \$10 On Your "FREE" Machine

THE PRICE ADVANCES APRIL 1

—The FREE is the easiest running, the most convenient and the handsomest sewing machine we have ever seen. If you haven't one already, you'll do well to come in today and order yours before the price goes up. EASY PAYMENTS.

\$1.00 Down and \$1.00 a Week



Second Floor—Lipman, Wolfe & Co.

## MEN

A Special Saturday Sale SAMPLE LINE of the

### Famous "KNOTHE" Brand Leather BELTS 39c

—This price is away below the present wholesale cost of these good belts. They're all of genuine leather, in good colors—tan, gray and black—with gunmetal, nickel or brass buckles. Several styles, with the patent slip flat buckles. Many of these belts are worth four times this special sale price, 39c.

WHEN YOU DOFF YOUR HAT ON EASTER MORN  
YOU'LL BE GLAD IF IT'S A NEW

### Charles S. Merton SOFT HAT

—There's lots of class to these new Scotch and English tweeds. Their rich heather mixtures and exclusive Spring colorings instantly impress the man of refined taste. Plain and checked browns, oxfords, heathers, tans, blues, browns and other colors.

Priced \$2.50 to \$5.00

#### NEW "STAR" BRAND SHIRTS For Easter Wear

—Here in all the newest Spring colors and fabrics. Shirts that are built to fit. Priced \$1.75 upwards.

Main Floor, Just Inside Washington-Street Entrance.



### A Special Easter SALE of New SILK SKIRTS at \$6.95

—And you'll agree that you've never seen such exceedingly smart skirts at the price. You couldn't make one yourself for this special price. —Skirts with lots of dash and individuality of styles. New Spring colors in the most fascinating plaids and stripes. Some with fancy girdles and pockets and many with buckles and buttons cleverly used. The most effective combinations of colors—you will have to see them to appreciate how really smart they are.

### New Silk PETTICOATS Special at \$4.45

—The prettiest petticoats; some entirely of chiffon taffeta and some with taffeta flounce and silk jersey tops. Made with deep flounce, accordion plated, ruffled and shirred. Plain colors and beautiful changeable effects. Just the thing for your Easter costume!

Third Floor—Lipman, Wolfe & Co.

