THE MORNING OREGONIAN, SATURDAY, MARCH 30, 1918


|  | Ex |
| :---: | :---: |
|  |  |
| H0xy | 4ix mixiz |
|  | \% |
|  | , |
|  |  |
| Nximix |  |
|  | 2nem |
| Atanumy | Hux, |
|  |  |
|  | \%omem |
| 20s | 5\% |
|  | \% |
|  |  |
| 2mexatey | Emo |
|  |  |
| \% | = |
|  |  |
|  |  |
|  |  |
| Furniohed Agartiment |  |
| Tirs cnowwert. |  |
| 95050, | - |
| Rux |  |
|  |  |
|  | \% |
|  | Nown |
| 50, | \% |
| , |  |
|  | Home |
| 49: |  |
|  |  |
| \% | T |
| E |  |
| 52x | . |
| (xiceise | noxx nom mem |
|  |  |
|  |  |
| \%omer |  |
| amak | 5. mom |
|  | 20xes ${ }^{2}$ |
|  |  |
|  | HTt. dixume |
| Aluonotal zin mounter |  |
|  |  |
| NCob inm |  |
| 9-8, ${ }^{\text {a }}$ | , mamo |
|  |  |
|  |  |
|  |  |
| \% | Mnyerownur |
| - | , |
|  | , whamed mem |
| H. |  |
|  |  |
|  | \% |
|  |  |
| 7ater |  |
| 50, |  |
|  |  |
| , min |  |
| in at.is ant |  |
| nmend |  |
| (4)THy |  |
|  |  |
| Wh: |  |
|  |  |
| $\pm$ |  |
|  |  |

THE ROUTE OF YOUR WANT AD
Few persons realize the number of hands through which a want ad must pass after it
is brought in or telephoned to The Oregonian is brou
1-The telephone or counter clerk receives the ad;
$2-$ Checker goes over the ad to correct any errors in spelling or classificiction;
8 -Copy boy carries
a- Foreman of classified sorts by classifications and dis-
tributes to linotype operators Lributes to linotype operators;
E- Liniotype operator sets ad into type;

- Printed proof of ad goes to pres
typographical errors;
7-If any errors, ad goes back to machine for correction;
8- Ges back to proofreader;
9 - When "OK, goes to make-up man for distribution into
form under proper classification;
10-Page, wher proper classification; made up, goes to stereotypers, who east it
into solid plate;
1 -To pressmen, where papers are run;
2-To carriers, newsboys, newsdealers and mail, for distri-
If Your ad for The Sanday Oregonian fo received LATE Saturday evening you are mand
one of these workmen to give perfect service by foreing them
to work under a hemer to work under a heavy strain and at high tetsion for bosem
your ad there will be hundreds of others received at the last It is the desire of The Oregonian to render PERFECT SERVICE, but, with a heavy volume of business passing evor, with Your cooperation in the matter of furnishing
EARLY copy, the percentage of error can be reduced to a the closing hour for want ads for the sun6 P. M. Saturday

 Sell, Main 7070 AND USE it EARLY: | Home, A 6995 |
| :---: |





POLLY AND HER PALS


