

Grand Band Concert and Mass Meeting to Pledge Food Conservation, Public Auditorium, Sunday, 2:30—Admission Free! We Give S. & H. Green Trading Stamps With Purchases Amounting to 10c or More—Trading Stamps Will Be Given on Charge Accounts if Paid in Full by the 10th of Each Month—Save Stamps, Manicuring and Hair Dressing Parlors, on Second Floor—United States Thrift Stamps and War Savings Certificates for Sale, Main Office, Fourth Floor—Furniture Department, Third Floor

Send Pictures From Home to your soldier or sailor. He will appreciate them more than anything else you could possibly send. —Eastman Kodaks, all sizes and styles—4th Floor.

TRY OUR SPECIAL 25c LUNCH, SERVED 11 TO 2 IN THE BASEMENT STORE.

The Standard Store of the Northwest Olds, Wortman & King Reliable Merchandise—Reliable Methods

PORTLAND AGENTS FOR GOSSARD CORSETS. A MODEL FOR EVERY FIGURE. 2D FLOOR.

15c Handkerchiefs 10c At This Price Saturday Only Main Floor—Women's Handkerchiefs of fine, sheer shamrock lawn material. Dainty corner embroidery in white and colors and with 1/4-inch crochet hem. 15c Kerchiefs Saturday at low price of 10c

Here Are Great Stocks of Spring Goods Awaiting Your Inspection

New Spring Neckwear 35c to \$6.50 Main Floor—Hardly a day passes that we do not receive new neckwear. As fast as the new novelties appear in New York they are forwarded directly to us. Just now we are showing a great assortment of new Collars, Sets, Vestees and Vests, ranging in price from 35c on up to \$6.50 —New Rainbow Sport Stocks sell at \$1.75 At 65c—New Collars of Georgette, Pique, Voile —A new selection just received. White and colored Collars of Georgette, voile, organdies, pique, satin and imitation fine laces. Ruffled, embroidered, hemstitched and fancy bordered effects. See these today.

New Veilings 35c to \$1.00-Yard Main Floor—Hexagon, diamond and fancy mesh Veilings in a splendid showing of the new Spring shades. Many in novelty effects with chenille dots and scroll designs. The prices range from 35c to \$1 yard. Drape Veils —Navy, purple, taupe, brown, black, champagne and white—silk-embroidered effects, scrolls, chenille dots and fancy borders. Excellent range of new styles. 75c to \$2.75 —15c Sport Veils, special 3 for 25c

Showing Many New Models in Spring Suits At \$22.50 to \$45 Second Floor—Authoritative suit styles from leading designers—refreshingly new in treatment, showing all the latest ideas in the way of trimmings and colorings. There are neat tailored styles, smart Eton effects and high waisted models. Splendid Suits made up in serge, poplin, whipcords, gabardine and jersey in plain colors, also novelty checks, stripes and mixtures. Many models especially adapted for misses' school wear. The prices range from \$22.50 on up to \$45.00



Women's Sweaters \$4.98 Bargain Circle, First Floor—Anticipate your future needs and buy one of these good Sweaters at a saving. Plain and fancy weaves in fine or heavy ribbed. Sport styles with high collars, belts and pockets. Also slip-on styles with sailor collars. Angora, brush wool and jersey. All the \$4.98 wanted colors. Now \$4.98 Silk Waists \$3.29 Center Circle, First Floor—Beautiful Waists from our regular stock. Georgette crepe or crepe de chine in flesh, white and other good Spring colors. Not all sizes in each model. Many have large sail-collars. Special at \$3.29

Millinery Sale \$12.50 to \$18.00 Hats At \$10 Choice of About 100 Beautiful Models —Saturday the Millinery Store will hold an opening sale of Trimmed Millinery that will bring quick response from many women who need hats to go with their Spring suits. Nearly 100 beautiful models in the offering, and were we to price them in the regular way none would sell for less than \$12.50 and most of them would be \$15 to \$18. Smart turbans, pokes, side-roll sailors, high-back effects and other styles trimmed with small flowers, wings and novelties. Black \$10 and wanted colors. Saturday special \$10 Millinery Salons on Second Floor

New Spring Ribbons For Bags, Hairbows, Millinery, Etc. Main Floor—Grosgrains, satins, taffetas, moires, metal and satin brocades in all the new season's best designs and colorings for every purpose. Prices range from 25c to \$1.50 a yard. Basement Millinery Trimmed Hats Priced Special \$1.98 Basement—Come early in the day, for these will sell out in a hurry at the above price. Smart turbans and poke effects—styles most in vogue for early Spring wear. All are handsomely trimmed with flowers and other novelties. Black and a good assortment of colors in the lot. Priced very \$1.98 special for Saturday in the Basement at, your choice \$1.98 New Millinery Trimmings in Great Variety

Men's Hats \$3.00, \$3.50 and \$5.00 Main Floor—Saturday will be a good day to choose that new Hat! All the latest Spring shapes in the popular soft styles are now ready in the Hat Shop. New Sport Caps \$1.50 and \$2 —Latest styles and colorings, including the popular plaids.

Saturday Sale of Drugs and Toilet Needs Ivory Soap 25c 5 Cakes for 25c —We reserve the right to limit quantity of any article in this list subject to any customer. S. & H. Trading Stamps with purchases. —Mentholum, 2 sizes, 23c, 45c —Milkweed Cream, comes in two sizes, special now 45c and 90c —Orchard White, 3-oz. size 35c —Euthymol Tooth Paste at 25c —Oriental Cream, bottle at \$1.25 —Mulsified Coconut Oil for 49c —Nonspi—priced at, bottle 50c —Colgate's Tooth Paste at 23c —Boradent Tooth Paste for 25c —Pebeco Tooth Paste, tube 43c —Lux Soap Flakes, 2 pkgs. 25c —McNally's Olive Oil, now 20c —Metal Liniment at 23c, 45c —Sloan's Hot Water Bottle \$1.49 —Squibb's Paraffin Oil, pint \$1 —Williams' Talcum Powder 18c —Babcock's Corylopsis Talc. 10c —Bocobelli Castle Soap in the large size bars, priced now \$1.25 —Cutex Cuticle Remover at 29c —Espay's Fragrant Cream at 20c —Pinaud's Eau de Quinine in three sizes—special 63c, \$1.09, \$2.19 —M. & L. Florida Wat. 20c, 75c —Graves' Tooth Powder 20c, 40c —Lazelle's Massatlin Talc. 19c —Squibb's Sugar of Milk, B. 85c —Macerolized Wax, the box at 89c —Borden's Malted Milk, 40c, 80c —Odonora—comes in three sizes—special now at 25c, 45c, 90c —Phillip's Milk of Magnesia specially priced now at 25c, 45c —Pepsodent Tooth Paste, tube 45c —Sempore Giovine, a cake for 45c —White Rose Glycerine Soap (4711), Cake, Only 23c

Sale of Hair Goods Department, Second Floor FOR MIXED GRAY Hair Switches selling formerly at \$4.50. Natural wavy hair of good quality. Mail orders filled. \$4.98 FOR MIXED GRAY Natural Wavy Hair Switches selling formerly at \$6.50. Mail orders filled on this special. 1/2 OFF —ODD LOT Hair Switches of \$1.50 to \$6.50 grades. 1/2 Price. —MATCH ORDERS and making-up combings a speciality. We also dye old switches any desired shade. Department 2d Floor. S. & H. Stamps With Purchases

Delicatessen Specials —Weiners, Frankfurters and Knockwurst Sausages, 22c special, the pound at only 25c —Round Bologna, special now at low price of, each 50c —New Summer Sausage, 50c specially priced, pound —Head Cheese Loaf, pound 22c —Sliced Dried Beef, pound 50c —New York Cheese, pound 38c —Kipped Herrings, dozen 45c

Garden Tools Of All Kinds —Make ready for the "War Garden" Drive! Rakes 35c—Spading Forks \$1.35—Norecess Cultivators 90c—Long-handle Weeders 20c—Floral Spades 75c—everything for the garden at lowest prices. S-W Paints —We are principal Portland agents for Sherwin-Williams Paints and Varnishes. Floor Paints, qts., 75c; gals., \$2.75. —Third Floor.

POWER IS ABUNDANT Electro - Chemical Industries Here Held Possible. SOME OBSTACLES IN WAY Dr. O. F. Stafford, of State University, Discusses Outlook for Development of Important Industries in Pacific Northwest.

WAR STAMPS THE price of war savings stamps for the month of March is \$1.14, each stamp to have a maturity value of \$5 five years hence. The price of thrift stamps does not change. They are 25 cents each and do not draw interest, being intended merely as a convenient means of saving and accumulating the money necessary for the purchase of a war savings stamp, which draws interest at 4 per cent, compounded quarterly.

STAMP RULES OUT Partnerships and Corporations May Buy Certificates. TREASURY CLEARS ISSUE Registration in Names of Two Persons Allowed—S. C. Bratton to Push Thrift Campaign in City Schools.

SEVENTH HUNDRED IS ADDED Additional School Children Go on Junior Rainbow Roll. S. A. L. E. M., Or., March 1.—(Special)—Still another 100 names have been added to the list of those school children who have sold \$50 worth or more of thrift stamps, making 700 now all total enrolled in the Junior Rainbow Roll of the state. The latest list issued by Superintendent Churchill follows:

standing that both, Douglas Pine and Simeon D. Hay, are in the service and have been for several months. Pine, who was on the Tuscania, is in a hospital in Ireland, suffering from pneumonia, according to the latest reports which student friends have received. He is in the Engineering Corps. At the time he left college he was a Junior and president of his class. His home is in Berkeley, Cal.

VIOLATION FINES INCREASE Judge Russman Bears Down on Pedal in Meting Out Costs. In the Municipal Court yesterday Judge Russman imposed fines just a trifle stiffer than usual for violations

of the traffic ordinance. Penalties were meted out for violations by speeding, "cutting" corners and improper lights. The cases were disposed of as follows: William E. Worth, \$10; Mrs. C. M. Sawyer, \$20; H. A. Thomas, \$7.50; L. C. Hall, \$5; J. C. Ainsworth, \$7.50; J. R. Savage, \$25; W. Gando, \$5; Nick Anst, \$13; C. Tupper, \$10; E. Fox, \$4; H. Schip, \$3; Mrs. V. D., \$2.

Dr. Stafford started his talk by passing around samples of products made by the use of electrical energy. Among the products which he discussed and illustrated were calcium carbide, carbundum and aluminum, all made exclusively in the intense heat of the electric furnace. Calcium carbide is a grayish, crystalline substance which, when treated with water, gives off acetylene gas, used in welding and for cutting metals. Carbundum and aluminum are grinding materials essential to the metal-working industries, particularly in the manufacture of interchangeable parts for automobiles and motors.

Every dollar lent to the Government helps save the lives of our men at the front and adds to winning the war. Thrift is the surest and strongest foundation of an empire, so sure, so strong, so necessary, that no nation long can exist that disregards it.—Lord Rosebery. A well-known Irvington matron has started a new fad by using thrift stamps in place of the customary place cards at her popular dinner functions and luncheons. At dinner Thursday evening each of 50 guests on reaching the table found his place marked by a thrift card bearing his name, and with a 25-cent thrift stamp pasted to it. Others of the coterie have promised to inaugurate the plan, no less as a patriotic service than as a novelty.

Certificates shall not be issued in the names of fiduciaries in their representative capacities. War savings certificates may be issued and may be registered in the name of two persons, but not more than two. In the alternative, as, for instance, "John Jones or Mary Jones." Such certificates shall be payable to either person so named without the signature of the other person. A war savings certificate held by an infant who is capable of filling out and signing a registration card may be registered by such infant, and a certificate held by an infant incapable of registering same may be registered by the infant's parents or duly appointed guardian.

MEN SERVING HELD SLACK Two O. A. C. Students, Enlisted, Posted as Evaders. OREGON AGRICULTURAL COLLEGE, Corvallis, March 1.—(Special)—Two O. A. C. boys have been posted by the Corvallis board as slackers, notwithstanding that both, Douglas Pine and Simeon D. Hay, are in the service and have been for several months.

Ghirardelli's Ground Chocolate —the genial warmth of Ghirardelli's OUTDOORS—cold, wet, clammy. Indoors—bright, warm, cheerful. A corner by the fireside—a book to read—and a steaming cup of Ghirardelli's to round out the quiet pleasure of the evening. In 1/2 lb., 1 lb., and 3 lb. cans; a tablespoonful— one cent's worth—makes a cup. D. GHIRARDELLI CO. San Francisco