

FAIR PRICED FISH FOR CITY ASSURED

Inexcusable Waste of Good Food Product Is to Be Brought to End.

D. S. BUREAU TAKES ACTION

Columbia River Trappers Agree to Deliver to City at Practically No Cost Quantities of Fish That Hitherto Were Dumped.

Portland at last is to get cheap fish. The United States Bureau of Fisheries has started a campaign against the enormous and inexcusable waste of food fish on the Columbia River as a war expedient.

The big drive which will knock the traps from under the fish trust and put a dent in the high cost of living will start May 1, when the salmon season opens, and will continue until August, when it will quit until September 10, then to resume until March 2, 1919.

The plan was made by W. P. Studdert, of the United States Bureau of Fisheries, who returned to Portland yesterday after a few days spent down the Columbia River, where he worked among fish trappers, whom he found to be extremely patriotic and anxious to help solve the high cost of living problem.

Trappers to Deliver Goods. "We, the undersigned trappers, in order that the food supply of the Nation may be conserved and increased at this time, do hereby agree to deliver to our respective receiving stations, without cost (beyond that of handling), all edible fish taken in our pounds, with the exception of salmon, shad and sturgeon; it being understood that these fish are to be disposed of by municipal markets, the Oregon food administration, or under the direction of the United States Bureau of Fisheries."

This means that tons upon tons of clupeids, rockfish, pogonids, ling cod and other kinds of fish which get into the big fishing traps in the river will be put on the Portland market instead of being dumped as waste as has been the practice heretofore.

The fish will be turned over to the city or to whatever other governmental agency wishes to handle it at no cost, or at most, with only the cost of handling, which will not in any case amount to more than a fraction of a cent a pound. The fish can be landed in Portland by express at a half cent a pound transportation charge and by boat at less than that.

Low Prices Are Assured. The products to be landed in Portland at a total cost of 3 cents a pound, or less, which will enable the city to put it out at retail for not to exceed 5 cents a pound. These prices have never been heard of before in Portland except for smelt during the heavy spring run.

The supply of fish will be great as attested by Mr. Studdert, who says tons upon tons of this fish have been thrown away heretofore. Arrangements are under way now for the Federal Government to take over a big cold storage plant where the over-supply may be stored for marketing at times when the run of the fish is short and during the closed fishing seasons.

"I found the Columbia River fishermen extremely patriotic," said Mr. Studdert yesterday. "They readily signed this agreement when the proposition was put up to them from a patriotic standpoint. The prospects are that the city's fish market will have more fish than it will know what to do with and the fish received will be of the best quality."

Waste to Be Ended. The fishermen with the traps depend on salmon, shad and halibut for their profits in the fishing business, these fish being the sources of their revenue. They are reserving all of this class of fish caught for the purpose of canning and selling to the trade, there always being a big demand. Much has been said recently regarding the enormous and inexcusable waste of fish on the Columbia River. The dealers have in this connection been accused of throttling the market on the cheaper fish in order that prices and demand might be kept up for the more expensive fish, such as salmon and halibut.

Although Portland has been paying high prices for fish year in and year out, these hundreds of tons of good edible fish have been wasted. The fish

WATCH TO BE KEPT ON OREGON BAKERS

G. J. Morton Named Inspector to See That Food Regulations Are Observed.

SOLDIERS TO BE GUESTS

Knights of Columbus to Hold Patriotic Celebration Tonight.

The ballroom, assembly-hall and tea garden of the Multnomah Hotel tonight will be the scene of a great patriotic celebration given by the Knights of Columbus for the entertainment of the men in the service.

12-OUNCE LOAF OPPOSED

Portland Bakers Dislike New Rule Authorizing Smaller Loaf, and Would Continue Making 16 and 24-Ounce Sizes.

G. J. Morton, with the United States Customs Service in Portland, has been appointed inspector of bakeries for the Oregon food administration. His special mission will be that of seeing that

orchestra has been engaged to furnish instrumental music for the evening. The committee in charge called at headquarters at the Vancouver Barracks yesterday and were assured that a large delegation of soldiers would come over to attend. All men in the service in this vicinity and their friends are cordially invited to attend as the guests of the Knights of Columbus. No admission will be charged, a committee will be on hand to welcome the boys and to see that they do not miss any of the attractions that have been prepared for them.

Substitutes to Be Rule. Mr. Ayer, food administrator, declared that the appointments are due not to fears that any appreciable number of bakers will evade the new substitute requirements, but to the nationwide policy of creating a closer supervision of the industry. Tomorrow the final limit of the liberty bread decree is reached, and thereafter no bread or rolls must contain less than 20 per cent of approved substitutes.

Little Loaf Opposed. "The small loaf" said one master baker, "is all right for people in the East and the tenement dwellers of the large cities. Here in Oregon, where we all have hearty appetites and lean heavily on the faithful 'staff of life,' we feel that the little loaf is out of place these days."

Little Loaf Opposed. In sending out the notice that 12-ounce loaves and a twin loaf, with each section weighing 12 ounces, have been provided for under latest regulations, Mr. Ayer fixes the wholesale price on the already established basis. He says: "This 12-ounce loaf, containing one-quarter less material than the one-pound loaf, will sell for 25 per cent less than the one-pound loaf."

WOMAN DECLARED GUILTY Mrs. Alice Roberts Convicted of Violation of Mann Act.

Mrs. Alice Roberts, tried in the Federal Court of Judge Bean on a charge of violation of the Mann act, was declared guilty yesterday afternoon, the jury spending hardly 10 minutes in arriving at its decision. Sentences will be pronounced Wednesday morning.

Extra Choice ROLLED ROAST of BEEF, Absolutely Boneless

WILL MAKE A DINNER FIT FOR A KING, ONLY..... 22c 22lb.

These and other LOW PRICES for QUALITY MEATS at Parker's—the market that saves a full 20% on the overhead—because no charge accounts—no deliveries—come and share the savings today.

Butter and Eggs Department

REMEMBER!—PARKER BUYS THE BEST the Market Affords—and sells QUALITY Meats ONLY

FARMERS Highest prices paid for Veal, Pork, Dressed Beef. We remit promptly. You don't have to wait a month for your money.

Parker's Market

169 FOURTH ST., NEAR YAMHILL, ACROSS ST. FROM FIRE DEPT.

FRESH AND CURED MEATS

Bologna, Liver Sausage and Head Cheese.

CHEESE

One pound Full Cream Cheese.....30c Two pounds Full Cream Cheese.....55c One pound Cream Brick Cheese.....35c One pound Wisconsin Swiss.....45c Limburger Brick.....40c

MILKS

Two cans Borden's Milk.....25c Two cans Carnation Milk.....25c Two cans Yeloban Milk.....25c Two cans Mt. Vernon Milk.....25c Nine cans Yeloban Milk.....\$1.00

BUTTER

Economy roll.....\$1.05 Homestead roll.....\$1.10 Oleomargarine.....70c

Miscellaneous

Three packages Seeded Raisins.....25c Two lbs. White or Black Raisins.....25c One lb. Pearl Bar-Ley or Split Peas.....10c Two lbs. Tapioca.....25c Two doz. Clothingpins.....15c Two lbs. Popcorn.....25c One dozen Dill Pickles.....20c Spices (mace and nutmeg, excepted), can.....5c

ORIG. 50c 95c \$1.85 \$2.65 CO., 1 gal. Karo Syrup.....90c One lb. Walnuts.....20c Two lbs. Apples.....25c Two lbs. Pink Beans.....25c Two lbs. Bay Beans.....25c

Facsimile of Membership Card in Portland Caterers' Association.

This is to Certify THAT Blank Restaurant is complying with the rules set forth by the U. S. Food Administration and is therefore entitled to your patronage

Portland Caterers Association

event one is ever produced here, at 6 cents.

Warning Is Issued. Mr. Ayer issued this warning and explanation: "The public is hereby warned to see that this 12-ounce loaf is in no case substituted at the pound-loaf price. It is not mandatory that the bakers make this smaller loaf, only being permissible, and I am not able to state at this time what their attitude will be; but, judging of the hearty co-operation that has been given to the Food Administration, I am quite positive that if there is any general demand for the smaller loaf than the present pound loaf, that they will furnish it."

Portland's first municipal fishing expedition starts today. The schooner Joseph Pulitzer, completely rigged and provisioned for fishing off the Oregon coast between the Columbia River and Newport, is scheduled to lift anchor this morning and make the start for sea water.

Halibut Banks Off Newport Destination of Craft—Catch Will Be Sold in City Market.

Interstate Bridge Pays Total Net Revenue for First Year Amounts to \$150,781.38.

Save 3c on 10 to 40-watt Electric Light Globes

Flashlights, Batteries and Electrical Supplies

Open Saturday Night Till 10

EVINRUDE MOTOR CO. 211 Morrison, Near First St.

Foods That Save Wheat!

Better Eating for Less Money

COFFEE AND COFFEE SUBSTITUTES

1 lb. Grand Special Coffee 25c 1 lb. Wigwag Coffee.....20c 1 lb. Gilt Edge Coffee.....35c 3 lbs. Gilt Edge.....\$1.00 1 lb. Homestead Coffee.....30c

EXTRA SATURDAY SPECIALS

SIX BARS EASY-DAY SOAP.....25c ONE PKG. KELLOGG'S CORN FLAKES.....10c FOUR CANS DEL MONTE TOMATO SAUCE.....25c SMALL WESSON OIL FOR.....35c LARGE PACKAGE SEA FOAM WASHING POWDER ON SALE NOW FOR.....20c

FRESH FRUITS AND VEGETABLES

One dozen Lemons.....25c One dozen Oranges.....35c Two Grapefruit.....\$1.00

PEOPLES THE ORIGINAL CASH STORE

Phones A 6255 Main 5700

COFFEE AND COFFEE SUBSTITUTES

1 lb. Grand Special Coffee 25c 1 lb. Wigwag Coffee.....20c 1 lb. Gilt Edge Coffee.....35c 3 lbs. Gilt Edge.....\$1.00 1 lb. Homestead Coffee.....30c

EXTRA SATURDAY SPECIALS

SIX BARS EASY-DAY SOAP.....25c ONE PKG. KELLOGG'S CORN FLAKES.....10c FOUR CANS DEL MONTE TOMATO SAUCE.....25c SMALL WESSON OIL FOR.....35c LARGE PACKAGE SEA FOAM WASHING POWDER ON SALE NOW FOR.....20c

FRESH FRUITS AND VEGETABLES

One dozen Lemons.....25c One dozen Oranges.....35c Two Grapefruit.....\$1.00

PEOPLES THE ORIGINAL CASH STORE

Phones A 6255 Main 5700

BREAKFAST FOODS

One pkg. Post Toasties.....10c Two packages Shredded Wheat.....25c One pkg. Cream of Wheat.....25c One pkg. Cream of Barley.....20c One pkg. Pearls of Barley.....20c One pkg. Pearlys of Wheat.....25c Two pkgs. Kellogg's Bran Flakes.....25c One pkg. Roman Meal.....25c One pkg. Maltmeal.....20c

TEAS

One pound English Breakfast Tea.....40c One pound Spicifer Leg Japan.....40c One lb. Gunpowder Tea.....40c

Miscellaneous

Three boxes Toothpicks.....10c Three pkgs. Noodles.....25c Three pkgs. Spaghetti.....25c Three pkgs. Vermicelli.....25c One pkg. Macaroni.....25c ONE POUND A. & H. SODA.....5c One-pound Cake Ghirardelli's Sweet Chocolate.....25c One quart can Spicifer Leg White Syrup.....25c One-half lb. can Hershey's Cocoa.....15c Two-pound Brick Codfish.....40c One quart Sweet Pickles.....30c Kraut, quart.....10c Two lbs. Peanut Butter.....35c One lb. Apple Butter.....15c Four-pound Pail Peanut Butter.....80c Three cans Del Monte Tomato Sauce.....25c Two pkgs. Mince Meat.....25c One pkg. Rex Salt.....15c ONE-LB. CAN GHIRARDELLI'S CHOCOLATE.....25c One bottle Ammonia.....5c One bottle Blue.....5c One can Otter Pineapple.....20c One can Ripe Olives.....10c Two cans Corn or Tomato.....25c

PULITZER OFF TODAY

Municipal Fishing Schooner to Make Initial Trip.

Halibut Banks Off Newport Destination of Craft—Catch Will Be Sold in City Market.

Interstate Bridge Pays Total Net Revenue for First Year Amounts to \$150,781.38.

Save 3c on 10 to 40-watt Electric Light Globes

Flashlights, Batteries and Electrical Supplies

Open Saturday Night Till 10

EVINRUDE MOTOR CO. 211 Morrison, Near First St.

INTERSTATE BRIDGE PAYS

Total Net Revenue for First Year Amounts to \$150,781.38.

Save 3c on 10 to 40-watt Electric Light Globes

Flashlights, Batteries and Electrical Supplies

Open Saturday Night Till 10

EVINRUDE MOTOR CO. 211 Morrison, Near First St.

SAVE 3c

on 10 to 40-watt Electric Light Globes

Flashlights, Batteries and Electrical Supplies

Open Saturday Night Till 10

EVINRUDE MOTOR CO. 211 Morrison, Near First St.

\$6.50 Vacuum Cleaner

\$1.95

On Sale Saturday 2 to 8 P.M.

It gets the dirt you can't get with the broom. Every home should have one. Come early for demonstration.

Calef Bros. HOME FURNISHERS 68-70 FIFTH ST. PORTLAND, ORE.

68-70 Fifth Street Between Oak and Pine



"Come on, Dad, here's our car" IT'S the pace that counts in the race today. You need energy—abundant energy. You should get it from the food you eat.

Ghirardelli's Ground Chocolate