

STANDARDS ARE HIGH

Portland Motion Picture Censors File Report.

6517 REELS ARE VIEWED

Board Finds Only 14 Rejections Necessary in Year and 207 Eliminations Required—100 Viewers Do Work Without Pay.

Information gathered from various sources indicates that motion picture theaters in Portland have standards higher than those of most cities, according to the annual report of Mrs. E. T. Colwell, secretary of the Board of Motion Picture Censors, which report was filed yesterday.

The report shows that during 1917 viewers examined 6517 reels of pictures averaging 1000 feet each, or 6,517,000 linear feet. Fifty per cent of them were dramas, 46 per cent comedies and 19 per cent were educational films. Out of 3428 subjects viewed only 14 were rejected and not allowed to run. Eliminations were required in 207.

Power is Limited. "Much that the board might like to do in improving the character of pictures," reads Mrs. Colwell's report, "is thought not to lie within its field. The exercise of its powers along such lines might be open to doubt, but it would satisfy the need for still more rigid censorship, which is expressed by large classes of the people. Much time is consumed in films in the rolling of cigarettes and smoking them, in drinking cocktails and highballs, in standing bare and sitting in cafes, and is out of all proportion to anything known in real life.

Viewers Serve Free. "The viewers, about 100 in all, serving voluntarily and without pay, come from all walks of life. They have been instructed that their decisions are to be founded on principle and must not take into account personal prejudice. The board does not pretend that the decisions will satisfy every individual, but the purpose is to formulate and express public opinion on motion pictures.

It is possible that a little higher standard might have been reached through the elimination of an exceedingly small proportion of the pictures that were passed, yet it must be remembered that all such progress is necessarily gradual, and that any movement for social betterment may be retarded by arbitrary action that goes too far beyond public opinion."

TIME LIMITS EXTENDED

WAR RISK INSURANCE MAY BE APPLIED FOR UNTIL APRIL 12.

Automatic Policy Has Ceased—Campaign Conducted by Red Cross Has Had Wonderful Success.

Applications for soldiers' war risk insurance have been extended to April 12, no matter when a soldier, sailor or nurse enlisted.

There is, however, no automatic insurance that went out February 12. While soldiers may apply for insurance within 120 days from date of enlistment, and there will be no other extensions, if the entry date falls prior to April 12, applications may be made up to April 12.

Relative are, therefore, urged by the Red Cross to hasten their relative's relative with demands that they insure.

The campaign conducted by the Red Cross everywhere has had wonderful success. But for the money were insured when the Red Cross got to work by letter, telegraph and cable. Now 1,000,000 men are insured and 750,000 uninsured, so that the percentage mark has leaped to 57 per cent.

IMMEDIATE ACTION URGED

Alexander R. Smith Says Future of Portland Depends on Steps Taken.

PORTLAND, Feb. 20.—(To the Editor.)—May I be accorded space for brief discussion of the matter referred to in your leading editorial of this morning, which is based on a suggestion made by Portland's Chamber of Commerce in an invitation of your Chamber of Commerce to address its members?

I feel and still feel, a sincere desire to help Portland and to help it, especially in the way of such redevelopment of its port and natural marine facilities as would help restore it not alone to its former position among Pacific ports, but in a manner to bring into activity all of its latent possibilities.

EFFICIENCY

is a wartime word. It applies to cooks and cooking. It applies to nutritious dishes whose flavors are made delicate, snappy and appetizing by the efficient sauce—

LEA & PERRINS SAUCE

THE ORIGINAL WORCESTERSHIRE. It "wakes up" tasteless cooking.

north and at the south; third, the lack of shipping. But it is because the natural conditions here at Portland and in the country naturally tributary to it in freight movement so completely lend themselves to precisely relief the Nation and the Government need, that the very wonderful opportunity temporarily exists—an opportunity that may never again arise so favorable for the accomplishment of what Portland desires—that, as I see it, unusual means should be employed for rehabilitating in a commercial and maritime way the port of Portland.

I did not, in my talk before the Chamber of Commerce, specify 58 as the number that should compose the delegation that should visit Washington to present a vivid picture of the natural and artificial facilities that should be developed and rehabilitated at the Columbia River ports before the authori-

ADVANCEMENT COMES TO PORTLAND INSURANCE MAN.

Harry Richey. A gratifying advancement has come to Harry Richey, for more than five years past connected with the Pettie-Grossmeyer Company and for four years prior to that manager of the Columbia Life & Trust Company. Mr. Richey has been called to take the position of manager of the Milwaukee Insurance Company, of Hartford, Conn.

Mr. Richey has been an enthusiastic worker in the Rotary Club, Ad Club and other organizations of the city. Mrs. Richey has been active in Red Cross work. They plan to leave within a week and will locate in Milwaukee after a trip to the company headquarters for instructions.

The agency manager whom Mr. Richey is to succeed, a Mr. Gordon, was instantly killed a few days ago, when a huge icicle dropped on his head.

ties now clothed with power to do what Portland desires done, although I think 50 would be a splendid delegation and by no means a larger one than the urgency of the situation from a national point of view and more particularly from Portland's point of view, justify.

If what you say inferentially, therefore, regarding the Oregon delegation in Congress is true, then all the more need of a supplementing demonstration in an extremely forceful and vivid way, of precisely what Portland and the Lower Columbia River possess in the way of facilities for relieving the road freight congestion on this coast.

It is in the hands of Secretary of the Treasury McAdoo to do exactly what Portland desires done. He is the man to see and the man to impress, in a striking manner, especially in a thorough convincing manner, with the truth that the Port of Portland and the Lower Columbia River possess precisely the facilities that he, as director-general of the railroads of the country, should immediately avail of.

Bear in mind, the only thing that creates such a favorable situation for Portland achieving what she desires, is this acute state of freight congestion on the coast. As soon as officials in Washington and know, therefore, that nothing so greatly impresses them as the number and character of a delegation, they will be more than ready to grant them, and this is more true if the merits of their case are convincing and the distance the delegation comes, the expense they incur, and the earnestness and determination they show, are such that they should be to justify such an undertaking.

Unquestionably, in my judgment, such a delegation would be a brief opportunity afforded it through your Oregon congressional delegation to get your appeal directly before President Wilson.

There is no need of my attempting a recital of the basic conditions upon which Portland presents its claim for the routing of freight to Portland and the Lower Columbia River, and requiring needed ships for carrying away such freight as could be brought here to relieve the present temporary Pacific Coast freight congestion. You know them thoroughly, as do the responsible men in the Chamber of Commerce, who, doubtless, already have presented them to their senators and representatives in Congress and which form the basis of their appeals for such recognition and use of Portland's port facilities as the needs of the Nation should compel the Government to avail of, and gladly avail of.

As I see it, therefore, all that is necessary is that the basic facts should be presented in so complete, so impressive and therefore so convincing a manner as to win for Portland what Portland desires. A large delegation of leading Portland business men, among them a goodly number who will be able to present the facts succinctly, earnestly, aggressively, as the attitude of an aroused and determined and united community, able to and eager to render the Government aid and through it, the Nation, a greatly needed and most useful service, should accomplish—I believe will immensely help to accomplish what is desired.

The delegation, or an important nucleus of it, should be prepared to remain in Washington to press upon the attention of the authorities immediate and favorable consideration of the practical plans it will suggest.

The representatives in Washington of the great newspapers of Oregon could very easily secure in the local Washington newspapers extended and accurate discussion of what the Portland delegation was there for, and be of great assistance in molding public opinion.

I had better say official—opinion favorably to Portland's claims. In this way, I am convinced, the leading citizens of Portland, by opportunity—very unusual and most favorable opportunity—at this time to win for Portland what should become the broad foundation of a commercial and

Eastern Star Red Cross Workers Will Meet in Our Auditorium, on the Fourth Floor, Today From 10 to 5—All Members Are Invited

Smileage Week—Send a Smileage Book to Your Soldier or Sailor This Week—Books Are for Sale at Special Booth on Main Floor

U. S. Thrift Stamps

and War Savings Certificates are the safest investments in the world. Buy them and help win the war. For sale, Main Office, Fourth Floor.

The Standard Store of the Northwest Olds, Wortman & King

Reliable Merchandise—Reliable Methods

Special Showing of Spring Coats in the Basement

New Shipment Just Received—See Display in Windows on Alder Street

Toilet Paper 9 Rolls 35c

Basement—At this special low price Thursday only. Good quality Crepe Paper in standard size rolls. No phone orders accepted. Special, 9 rolls 35c

—The Basement Store will feature a notable display of Women's and Misses' new Spring Coats Thursday, Friday and Saturday. Coats for street wear, for motoring, for sport or for dress occasions—advance styles for the coming season in all the newest and most desirable materials. Extraordinary values at

\$16.50, \$19.50, \$25.00, \$27.50

—Whether you are ready to buy or not, be sure and see this display, as it is the most complete we have ever had so early in the season. At each of the above prices there is a good selection of models, and every garment is a remarkable bargain at the price. We are also showing an excellent range of the new Spring Suits and Dresses at the lowest prices.

The Final Drive Women's Sweaters At \$3.29



Basement—Choose that new Sweater now at a worth while saving! In this special lot there are about 100 garments. Some in plain colors, others in combinations of various shades, with roll collars, belts and pockets. All are made up in soft wool yarns. Basement Sale price \$3.29

Clean-Up Sale of All Odd Lots in the Basement Store

—Thursday, Friday and Saturday the Basement Store offers sensational underpricings on odd lots, remnants, broken lines and odds and ends in all departments—in most instances quantities are limited—therefore it is to your advantage to shop early. S. & H. Green Trading Stamps given with purchases.

\$1.50 Kimonos \$1 Of Figured Flannelette

Basement—One small lot of Women's Kimonos priced for quick selling. Attractive styles made up in good quality figured flannelette. Special \$1.00

House Dresses 95c

Basement—Women's House Dresses in several good styles of excellent quality percales. Also a few 95c Women's Kimonos in crepe material. Special 95c

Corset Cover Embroidery 17c Yd.

Basement—18-Inch Corset Cover Embroidery in pretty designs with well-worked edge. Regular 29c grade. Special, yard 17c

—VOILE FLOUNCINGS, 45c 42 inches wide. Special, yard

Handkerchiefs 12 for 50c

Basement—Great many dainty styles with one corner embroidered and neat edges. While any 50c remain Thursday, 12 for

Boudoir Caps Only 19c

Basement—Final disposal of Boudoir Caps—lines heretofore selling at 25c and 35c. Price special for this sale, at only 19c

Women's Silk Waists \$1.98

Clean-Up of Odd Lines

Basement—The above price scarcely covers cost of making, but we are determined to clean up this special lot at once. Great assortment of styles, some in dressy effects for evening and party wear, others in neat tailored styles. Taffetas, Messalines, Wash Silks, Chiffons, Crepes, Nets, etc. Choice \$1.98

Women's Lingerie Waists Special 87c

Basement—Odd lines women's Lingerie Waists, only one or two of a kind; soiled and mused, but extraordinary values at 87c

Camisoles at 89c

Basement—Women's Camisoles of dainty wash silks, laces, nets and ribbons. Pink or white. All 89c sizes. Priced special, at only

Odd Lines Ribbons 19c

Basement—Several hundred yards in this clean-up offering. Ribbons for hairbows, fancy bags, etc. Plain and figured. The yard —We give S. & H. Green Stamps. Ask for them.

Sample Muslinwear Greatly Reduced



Basement—NIGHT GOWNS, ENVELOPE CHEMISE, PRINCESS SLIPS, SKIRTS, DRAWERS and COMBINATION SUITS—manufacturers' sample lines, made up for show purposes and consequently workmanship and material are of the best. Scores of styles in all the above garments. Economical women will do well to supply their needs for the coming season! Low prices prevail.

Women's \$2 Corsets \$1.79

Basement—Several good models in this special offering—odd lines of high-grade Corsets in front or back-laced styles with rust-proof boning and good quality hose supports attached. Sizes from 19 to 30. \$2 grade for quick selling 59c

Women's Brassieres 19c

Basement—Of extra good grade muslin, trimmed with embroidery. Fastened in front with hooks and eyes or buttoned at the back. Excellent fitting Brassieres—SIZE 40 ONLY—Basement Sale price Thursday only 19c

Umbrellas At 98c

Basement—Only 123 Umbrellas in this lot. They are from our regular stock formerly selling at higher prices. Sizes for men and 98c women. Priced special today

Women's Night-Gowns \$1

Basement—Good heavy quality Flannelette Night Gowns with long or short sleeves. Blue or pink \$1.00 stripes. Priced special at

Wool Broadcloth \$1.50 Yard

Basement—52 inches wide and good weight for suits, skirts and coats. Shown in an excellent range of the wanted colors. Priced special for this sale, at yard \$1.50

40c Coffee 29c

Department 4th Floor —No delivery of Coffee except with other purchases made in the Grocery Department. 40c 29c OWK Coffee, special, pound —OWK COCOA in bulk, lb., 24c



Main Floor Specials for Today

—Make your dollars do their full duty by taking advantage of these extra special offerings for Thursday. —TRADING STAMPS GIVEN WITH PURCHASES.

At Center Circle, Main Floor

Women's Sweaters Special \$4.98

Main Floor—If you need a new Sweater, here is a good chance to buy it at a substantial saving. Fashionable sport stripe Sweaters with sailor collar, belt or sash; also new models with sport pockets, wide belts and high collars. Shetland wool, angora or brush \$4.98 wool. \$5.50 to \$6.50 Sweaters. Special \$4.98

House Dresses \$1.25

Bargain Circle, Main Floor

\$7.50 to \$10.00 Boots Special \$6.48 Pair

Main Floor—Women's 8 or 9-inch laced tan Military Boots—khaki calf, with olive drab cloth tops; all tan calf, women's "Officer" style, wave top; brown calf with harmonizing cloth top; all cocoa brown calf with imitation tip and light colored grained calf street Boot. New medium heeled last with narrow toe. Not all sizes. Standard \$7.50 to \$10.00 \$6.48 Boots, pair

—WOMEN'S 8-inch Laced Boots with colored cloth tops. All sizes. \$6 to \$6.50 Boots \$4.98

WHY?



Goes Further Delicious Flavor Vacuum Packed Guaranteed

TABLOID MINSTRELSSEEN

REESE BROTHERS HOLD FIRST PLACE ON STRAND'S NEW BILL.

Traditions Are Followed in Dance Arrangement, Splendor of Costumes and Harmony of Offerings. All Up to Date.

Minstrelsy in tabloid form claims premier place on the Strand's new bill, sponsored by the Reese brothers, who have followed all the dearly beloved traditions of minstrelsy in regard to dance arrangement and splendor of costume and harmony of offerings, but have brought it all up to date in its songs and its jokes.

The Reese chaps have a dozen talented jokers in their train—clever folk, who while dull care away. This act is handsomely staged. The Great Westin, who has the gift of making up with a few deft touches so as to resemble famous folk, is another act that vies for first place. Westin is original in his impersonations, picking out and making capital of many famous people other imitators have not attempted.

A pair of singles who have novel numbers are Musical Irving, who offers a harmonious instrumental act, which sets feet a-tapping and wins scores. The other single is Dixie Roy, a singing comedienne with a smiling personality, plenty of pep and real comedy, plus pleasing songs.

LICENSE ORDINANCE DIES

Commissioner Kellaher Satisfied Car Advertising Is No Gold Mine.

When City Commissioner Kellaher got to probing around in the streetcar advertising business he discovered that there really is not a much money in the business as he thought when he presented an ordinance to the council to increase the license fee on this class of business from \$250 a year to \$1000 a year. Accordingly, he yesterday asked the council to kill his proposed ordinance.

Mr. Kellaher announced that he had misgivings as to the earnings of the company when he introduced the measure and was disillusioned when he investigated.

PROTEST TIME IS FIXED

Council to Consider Bill Regulating Fund Soliciting Wednesday.

All persons or organizations opposed to the plan of the City Council to prohibit the solicitation of funds on streets or in buildings or homes for charitable or patriotic purposes, without first obtaining official permission, will have opportunity to present their arguments to the City Council next Wednesday morning at 10 o'clock.

An ordinance tightening up on solicitation to that extent will be before the council at that time for final passage.

LOGGERS BUY THRIFT STAMPS.

ABERDEEN, Wash., Feb. 20.—(Special.)—Loggers employed in the Clemons camps near Montesano have purchased over \$500 worth of thrift

stamps. Of this sum \$2000 worth were purchased at a meeting that camp last week. Sales in other camps are reported growing. Those in charge of the campaign in this county believe that sales of stamps this month will aggregate \$100,000, which is \$30,000 over the district's monthly quota.

MINORS WILL BE BARRED

Boys Under Age to Be Kept From Card Rooms Under Proposed Law.

Minors are to be barred from card rooms. Mayor Baker yesterday asked City Attorney LaRoche to prepare an amendment to the cardroom license ordinance prohibiting any boy under age from going into the rooms.

When the ordinance originally was passed some time ago the minor feature was overlooked, the Mayor says. He will ask for the passage of the amendment in such way that it will become effective at once. It will be considered next Wednesday.

Cathlamet Red Cross Drive On.

CATHLAMET, Wash., Feb. 20.—(Special.)—The Junior Red Cross drive is on in this county this week. Three schools are already 100 per cent auxiliary.

Just ask for Bluhill Green Chile Cheese and be sure it is Bluhill

PORTLAND BRANCH M. S. Braudenstein & Co., 27-29 N. Front St.