

The Owl Drug Co.

26 Retail Stores

# 13 million Customers



The Fiscal Year of The Owl Drug Co. closed January 31st. The records reveal the interesting fact that 13,000,000 customers were served in the last twelve months! Nothing that we have ever said or claimed in our advertising compares with the indorsement made by these Thirteen Million Customers. The plans for this year call for new stores in many cities—persistent progress. Despite war conditions, The Owl Drug Co. business has shown a steady, consistent growth.

The pace of this institution's growth has been in direct ratio with its acquaintance among the people. The better Owl Quality, Owl Values and Owl Policies are known the greater is their indorsement. This proves the soundness of the principle "That the more we give in QUALITY, VALUE and SERVICE, the more we will receive in sales." We THANK YOU for the good will and patronage extended to us in the year just closed. We pledge our sincerity in adhering to the same policy during the next twelve months.

## Popular Talcum Powders 15c

- |                                    |   |
|------------------------------------|---|
| Red Feather Violet Talcum.....15c  | Mennen's Talcum for Men.....15c           |
| Red Feather Rose Talcum.....15c    | Colgate's Cashmere Bouquet Talcum.....15c |
| Red Feather Lilac Talcum.....15c   | Colgate's Violet Talcum.....15c           |
| Mennen's Violet Talcum.....15c     | Colgate's La France Rose Talcum.....15c   |
| Mennen's Borated Talcum.....15c    | Colgate's Eclat Talcum.....15c            |
| Mennen's Flesh Tint Talcum.....15c | Colgate's Dactylis Talcum.....15c         |
|                                    | Colgate's Baby Talcum.....15c             |

You would not think of purchasing stale groceries. You should not consider purchasing stale or inert drugs, medicines and toilet articles.

Owl stocks are continually "on the move." We never purchase old stocks (job lots) of any commodities, but our purchases are direct from manufacturers, thus giving you the assurance of fresh, potent and wholesome stocks.

## Popular Toilet Soaps 10c

- |   |  |
|---|--|
| Palmolive Soap.....10c                  | Imperial Peroxide Soap.....10c         |
| Lava Soap.....10c                       | Kirk's Jap Rose Soap.....10c           |
| Colgate's Cashmere Bouquet Soap.....10c | Physicians' and Surgeons' Soap.....10c |
| Coleo Soap.....10c                      | Crema Oil Soap.....10c                 |
| Jergens' Violet Glycerine Soap.....10c  | Colgate's Turkish Bath Soap.....10c    |
| Colgate's Floating Bath Soap.....10c    | Williams' Turkish Bath Soap.....10c    |
| Ivory Soap.....10c                      | Lana Oil Soap.....10c                  |

**Special—Friday and Saturday Only**  
Regular 95c  
**Manicure Sets**  
Like the Picture **49c**

The set is made up as follows: A 50c Nail Buffer—French ivory, ebony or rosewood; a 10c package (12) flexible emery boards; a 25c flexible steel nail file and a 10c genuine orange wood stick. Regular selling value 95c. Special Friday and Saturday only, 49c.

## Consult This List of Well-Known Ready-to-Use Remedies

- |                               |                               |
|-------------------------------|-------------------------------|
| Pape's Diapepsin.....45c      | Freezone (for corns).....30c  |
| Carter's Liver Pills.....19c  | Pierce's Pellets.....23c      |
| Beecham's Pills.....22c       | Brandreth Liver Pills.....22c |
| Cascarets.....22c             | Fletcher's Castoria.....29c   |
| Pinkham's Liver Pills.....25c | Antikamnia Tablets.....22c    |
| Jad Salts.....75c             | Mother's Friend.....90c       |
| Lapactic Pills.....45c        | Sal Hepatica.....27c          |
| Piso's Cough Remedy.....25c   | Binz Bronchilyptus.....25c    |
| Nuxated Iron.....90c          | Dodson's Livertone.....50c    |
| Mentholatum.....23c           | Murine (for the eyes).....40c |
| D. D. D. (for eczema).....93c | Swift's Specific.....89c      |
| Sloan's Liniment.....45c      | Glycothymoline.....25c        |
| Foley's Kidney Pills.....45c  | Pierce's Pellets.....23c      |
| Nature's Remedy.....22c       | Owl Throat Gargle.....25c     |
| Garfield Tea.....22c          | Foley's Honey and Tar.....25c |
| Omega Oil.....33c             | Capt. John Orderleys.....25c  |
| "Gets It" (for corns).....20c | Dioxygen.....22c              |
|                               | Calif. Syrup of Figs.....50c  |

**Special—Friday and Saturday Only**  
Regular \$2.29  
**Hot Water Bottle**  
and Fountain Syringe **\$1.59**

No doubt you know our "Lastlong" brand of rubber goods and will appreciate a chance to buy this combination at \$1.59. A clear saving of 70c. Note how sturdily they are made—particularly the heavy edges. All attachments included as illustrated. A bargain at \$1.59.

**"Sterno" Curling Iron Heaters.....25c**

The picture tells the story. The quickest, cleanest and most satisfactory way to heat a curling iron. A can of "Sterno" Canned Heat goes with each heater.

"Sterno" Canned Heat 10c; 3 for 25c Better lay in a supply NOW!

**Curling Irons**

We have a big variety at popular prices—5c, 10c, 15c, 20c, 25c and 35c

Chocolate Coated  
**Cascara Tablets**  
**25c Bottle**

100 in a bottle; 3 and 5-grain sizes. A world-standard cathartic. 25c a bottle is a lowered price—take advantage of it. Standard brands, of course.

**Special—Friday and Saturday Only**  
**Lowered Prices on Olive Oil**

Felix Andemard's Famous French Product

In spite of war conditions, we offer this pure food product at prices lower than were ever made by us before the war.

Three 25c Bottles **50c**  
For the Price of Two

Three 40c Bottles **80c**  
For the Price of Two

A direct shipment, recently received from Nice, France—the famous Felix Andemard brand. Sweet as a nut and as pure as oil can be. These are prices we do not expect to repeat. Better lay in a generous supply.

MERCK'S COMP.  
**Stearate of Zinc**  
**19c**

Should be in every medicine chest. A healing powder for baby's tender skin. Men like it for use after shaving.

One of the most successful medicinal sprays. The De Vilbiss will spray any oil or aqueous solution in any direction, from any bottle or open container. It has no corks nor washers—can be sterilized very easily. Guaranteed to give satisfaction.

**Hot Water Bottles 98c**

Decidedly interesting. The price attracts because of its lowness and the bottle more than "makes good" on sight. Made of superior quality rubber with grained finish. Chocolate color only. It's our "No. 58"—ask to see it.

**Fountain Syringe Attachments 75c**  
For Any Hot Water Bottle

Makes a fountain syringe out of any water bottle in a jiffy. The necessary stopper, five feet of tubing, a patent shut-off and three attachments are included. An economy at 75c.

**Sempere Giovine 45c**

"The Pink Complexion Cake." It nourishes the skin tissues—a wrinkle preventive. Delightfully soft and soothing.

**Bird Rouge 25c**

Does not irritate the most delicate skin. Comes in a handy box with dainty mirror and puff. Light, Spanish or dark.

**Orchard White.....35c**  
Palmolive Cream.....45c  
Pond's Vanishing Cream.....22c  
D. & R. Cold Cream.....43c  
Esey's Cream.....40c  
Woodbury's Facial Cream.....22c  
Ingram's Milkweed Cream.....45c  
Pompeian Massage Cream.....47c  
Pompeian Night Cream.....27c  
Hazeline Snow.....30c  
Malvina Cream.....47c  
Dickey Creme de Lis.....39c  
La Blache Powder.....39c  
Tetlow's Gossamer Powder.....22c  
Carmen Complexion Powder.....40c

**READY-TO-USE Household Drugs**  
**25c in Handy Packages**

Powdered Boric Acid.....8 oz. 25c  
Ground Mustard.....6 oz. 25c  
Cascara Bark.....8 oz. 25c  
Chalk and Orris.....4 oz. 25c  
Precipitated Chalk.....12 oz. 25c  
Henna Leaves.....3 oz. 25c  
Cream Tartar.....5 oz. 25c  
Roris Root Powder.....3 oz. 25c  
Rochelle Salts.....4 oz. 25c  
Senna Leaves.....5 oz. 25c  
Com. Licorice Powder.....6 oz. 25c  
Denatured Alcohol.....12 oz. 25c  
Bay Rum.....4 oz. 25c  
Chloroform Liniment.....3 oz. 25c  
Concen. Ammonia.....8 oz. 25c  
Essence Peppermint.....2 oz. 25c  
Glycerine.....3 oz. 25c  
Glyc. and Rose Water.....4 oz. 25c  
Lysol.....3 oz. 25c  
Camphorated Oil.....3 oz. 25c  
Castor Oil.....3 oz. 25c  
Oil Cedar.....2 oz. 25c  
Oil Eucalyptus.....3 oz. 25c  
Sweet Spirit Nitre.....2 oz. 25c

**De Vilbiss Atomizers \$1.25**

**Face Chamois 10c**  
A value that we are proud to offer.

**Powder Puffs 10c**  
Fine quality velour puffs, unusual at the price.

**Face Cloths 10c**  
Woven especially for the purpose.

**Cuticura**

Stands for quality, proven by the test of years.

Cuticura Soap.....19c  
Cuticura Ointment.....25c  
Cuticura Pills.....32c  
Cuticura Resolvent.....47c

**Men's Pocket Combs at.....25c**

A "Tadco" comb—high-grade, hard rubber—in a real leather case. We have another especially good one at 35c—slightly larger.

**Practical Eye Shades 15c**

Well made (green or brown) and finished with bound edges. Have ventilation holes at the top. Every reader should see one. Celluloid shades 10c and 25c.

**Ebony-Back Hat Brushes 75c**

**Razor Straps 79c**

The more you know about razor straps, the more you will appreciate this one at 79c. Made of genuine shell horsehide—one side surfaced for sharpening, the other smoothed for finishing. Has strong swivel and real leather handle.

**Owl Playing Cards 29c**

Our regular 25c Cards—and they are worth more now—offered at 29c a deck for a limited time. Lay in a future supply. Playing Cards in khaki cases, 50c.

**K. C. L. Tooth Paste 39c**

A Chlorate of Potash Tooth Paste which is actively alkaline and antiseptic. Whitens and purifies and leaves complete mouth cleanliness. In tubes—39c.

Lesley Dental Cream.....15c  
Red Feather Tooth Paste.....25c  
Saponol Tooth Powder.....25c  
Colgate's Tooth Powder.....15c  
Kolyons Tooth Paste.....25c  
Dr. Lyon's Tooth Powder.....20c  
Pebecco Tooth Paste.....43c  
Revelation Tooth Powder.....25c  
Borated Tooth Powder.....25c

**Bamboo Shampoo Comb FREE**

With every bottle of Hair Tonic or Shampoo Preparation sold Friday and Saturday Only

Owl Shampoo.....25c  
Glover's Mangle Shampoo 45c  
Seven Sutherland Sisters' Shampoo.....57c  
Packer's Tar Soap.....25c  
Packer's Liquid Tar Shampoo.....45c

Danderrine.....80c  
Hay's Hair Health.....55c  
Hyrpicide.....50c  
Pinaud's Eau de Quinine 65c  
R. F. Hair Tonic.....75c  
Seven Sutherland Sisters' Hair Tonic.....57c

**Imperial Health Braces \$3.00**

For Men, Women and Children Scientifically constructed to keep the body straight and aid in the maintenance of good health by forcing the use of nature's own tonic—fresh air.

**Weather Thermometers 50c**

The temperature is shown accurately, no matter how often or sudden the changes come. Hardwood back and metal facing.

We have weather thermometers at all prices from 25c to \$2.00.

**Baby Foods**

Eagle Brand Milk.....20c  
Mead's Dextrin Maltose.....60c  
Horlick's Malt Milk.....40c, 80c  
Eskay's Food.....30c, 59c, 80c  
Dennos' Food 40c, 75c, \$2.75  
Imperial Granum 23c, 69c, \$1  
Wideman's Goat Milk.....25c  
Mellin's Food.....43c and 69c  
Nestle's Food.....30c and 60c

**Baby Pants MOISTURE-PROOF**

They bear the "Kleinerts" label—that means quality. Get an idea from the picture. Three sizes, each at two prices—25c and 50c.

**Shaving Brushes 25c**

A special feature. The "Kno-shed" brush—the bristles won't come out. Other brushes up to \$1.50.

**Special—Friday and Saturday Only**  
Reg. 25c Unbleached  
**Tooth Brushes**  
**17c**

There is only one reason why we can sell these tooth brushes regularly at 25c—they were purchased before the war. To offer them at 17c borders on the sensational. Made of fine quality unbleached bristles. Superior bone handles, various shapes and sizes.

**Teething Pads.....10c**

The picture shows the shape—a flat pad, made of the best rubber.

Teething Rings.....10c  
Nipples—2 for 5c; up to 15c ea.  
Nursing Bottle Fittings.....10c  
Tubes, Glass Stems and Nipple.  
Nursing Bottles.....5c to 25c  
All Sizes.

**Weather Thermometers 50c**

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# The Owl Drug Co.

BROADWAY AND WASHINGTON STREET  
E. Struplere, Manager Marshall 2000—Telephones—A 1333

**SPECIAL—Friday and Saturday Only**  
Regular \$1.00  
**Hair Brushes**  
**69c**

To say that they are "regular \$1.00 brushes" hardly does them justice, for under the present market conditions they are worth much more. Finely finished rosewood back—see picture for shape; nine rows of selected bristles, securely set. An interesting special at 69c.