

Richardson's Linens

EASTMAN KODAKS, CAMERAS AND SUPPLIES ON 4TH FLOOR. DEVELOPING, PRINTING, ENLARGING, FRAMING, COLOR WORK.

Home Journal Patterns

PLAN YOUR SHOPPING TOUR TO INCLUDE LUNCHEON IN OUR TEA ROOM ON THE 4TH FLOOR—PROMPT, COURTEOUS SERVICE.

Dutchess Trousers

U. S. Savings Certificates and Thrift Stamps

Invest your money in the safest securities in the world—U. S. Thrift Stamps and War Savings Certificates. For sale, Main Office, Fourth Floor.

AGENTS FOR OHIO STANDARD ELECTRIC CLEANERS. CARPET DEPT. 3D FLOOR.

The Standard Store of the Northwest Olds, Wortman & King

Reliable Merchandise—Reliable Methods

PORTLAND AGENTS FOR GOSSARD FRONT-LACE CORSETS. DEPT. 2D FL.

20c, 35c Handkerchiefs Saturday 10c

Main Floor—Women's imported Swiss Handkerchiefs with all around embroidery edges. Effective designs. 20c, 25c, 35c values only



Toilet Needs & Drugs

We reserve the right to limit quantity of any article in this list purchased by one customer. Double Stamps with purchases.

- Ivory Soap 25c 5 Cakes for 25c
Mentholum, in two sizes, at special price of 23c and 45c
Djer-Kiss Face Powder 60c
Holmes' Frostilla, special 25c
Woodbury's Facial Soap 22c
Cuticura Soap, cake only 18c
Sempre Giovine, special 43c
Milkweed Cream, comes in two sizes, special at 45c and 90c
Orchard White, 3-oz. size 35c
Squibb's Talcum Powder 20c
Pepsodent Tooth Paste at 45c
Listerine, large bottle for 85c
Cotton Blossom Toilet Paper, 4-oz. rolls, special dozen at 55c
Crepe Oil 25c Soap, 3 Cakes
ONE CAKE FREE with each 25c purchase of Crepe Oil Soap made in this store Saturday.

ANNUAL INVENTORY SALES

Double Trading Stamps Given With Charge or Cash Purchases

Women's Coats

High-Grade Garments Formerly Priced to \$29.75

Saturday \$19.95

Department, Second Floor
Here is a Coat sale that will be of special interest to women who buy garments of the better grades, for the assortment is composed of this season's very best styles and the tailoring is of the highest order. In the showing there are

Coats of Velour, Bolivia, Cheviot, Burella and Novelty Mixtures
In black and a good range of the leading colors. Stylish models for street and dress wear—some in high waistline effects trimmed with fancy stitching, buttons, etc.—others have wide belts, convertible, cape or shawl collars, finished with fur or plush. Every Coat is from our regular stock. Values to \$29.75 \$19.95
Double Stamps With Purchases



Important Notice

To Women Who Wear Nemo Corsets

On and after Monday, February 4, prices on Nemo Wonderlift Corsets Nos. 554 and 555 will be increased from \$5.00 to \$6.00 and Nemo Self-Reducing models 403 and 405 will be \$5.00 instead of \$4.50. BUY CORSETS NOW!

THE Mildred STOUT MUSLIN UNDERGARMENTS

At Special Low Prices

Second Floor—WOMEN WHO WEAR LARGE SIZES now have an opportunity to buy the celebrated "Mildred" Stout Undermuslins at reduced prices. As this offer is for a limited time only, early choosing is important.

New Silk Veils

Main Floor—Famous E-Z-ON Veils of pure silk, easily adjusted and very smart. Shown in black and the leading colors. Exceptional values at 25c and 35c

Delicatessen Specials

- FRANKFURTERS, Weiners, Knockwurst Sausage—22c
Saturday, the pound at
FRESH PORK Sausage Saturday, the pound only
JELLIED TONGUE, very fine—Saturday, lb. 40c
RIPE OLIVES in bulk, Saturday special, quart 50c
GREEN OLIVES, bulk, Saturday, the quart for 35c
DRIED Boneless Herring, special package, at 15c

Silk Petticoats \$3.89

Second Floor—Silk Taffeta Petticoats in the wanted plain shades, changeables and stripes. Also silk jersey with taffeta flounces. Several pretty styles in this lot. Priced special for Saturday at \$3.89

Silk Petticoats \$4.49

Second Floor—Taffeta Silk Petticoats in many attractive styles. Plain colors, changeables and novelty stripes. Plain or fancy flounces. At \$4.49

Silk Petticoats \$5.00

Second Floor—Silk Jersey, Taffeta and Messaline Petticoats in light and dark colors—plain, figured, stripes and floral effects. Exceptional values at \$5

Odd Ribbons 1/2 Price

Main Floor—Broken bolts and odd pieces from our regular stock. Good assortment of light and dark colors. Ribbons selling formerly 50c to \$1.25 1/2 OFF a yard, now just 1/2 OFF

Velvet Ribbons Half Price

Main Floor—Best quality colored velvet ribbons—3/4 to 3 inches wide—many of the leading shades included in this offering. Saturday at HALF PRICE.

Remnant Sale

of Ribbons, Laces, Embroideries, Chiffons and Dress Trimmings will continue Saturday. Priced in this sale at from 1/4 to 1/2 OFF.

Embroidery Flouncings For Graduation Dresses

Department, Main Floor—A TIMELY SALE of new 27-inch and 40-inch Embroidery Flouncings—especially pretty for graduation frocks. Very latest raised designs—not the ordinary flat effects. Fast edges and well embroidered scallops on splendid quality of sheer material. LOT 1—27-inch Floun—79c LOT 2—40-inch Floun—98c cings, the yard at only

Sample Crepe de Chine Scarfs \$2 to \$10 Grades 1/2 Price

Main Floor—Sample and Odd Scarfs of fine quality silk crepe de chine priced for quick selling at just half former prices. Many are shown in beautiful floral effects and other fancies. Very desirable for evening wear. \$2.00 up to \$10.00 Scarfs Saturday at 1/2 PRICE.

50c to 65c Neckwear at 35c

Main Floor—Organdy, Satin and Imported Swiss Collars, ruffled edge, hemstitched and embroidered effects. 50c to 65c Collars, at 35c —FINE JABOTS and Collars—this season's best styles and materials—Now on sale at 1/2 PRICE.

New Satin Collars \$1.25 Each

Dainty white and gold effects with button trimming. Also Georgette Collars in hemstitched epaulet style and deep back Collars in gold, maize, deep yellow, white. Priced at \$1.25 each.

Basement Millinery



Hat Shapes At 50c

Basement—Inventory Clean-up of small lot of Women's Hat Shapes. Velvet and felt. Various good styles, including droops and sailors. Many Hats in this lot formerly marked at \$1.50 to \$1.98—Choice Saturday at 50c

Misses' Hats At 50c

Basement—Misses' and Girls' Tailored Hats in black and colors, also two-tone effects, black with contrasting underbrim. Velvet and corduroy materials. Hats formerly priced to \$2.48 on sale Saturday at the low price of 50c —One lot of Women's Tailored Felt Hats on sale at 50c

Directing Your Attention to Our Matchless Showing of Men's Quality Clothes



Men's Quality Clothes

Suits—Overcoats—Raincoats
Step into this up-to-date Man's Store and let us show you our splendid stocks of high-class wearables. If you feel inclined to buy a new Suit or Overcoat there are any number of models here at the price you care to pay. Every garment bears the OWK label of reliability and service. Suits priced from \$20 to \$40 and Overcoats from \$20 up to \$35

Young Men's Clothes Moderately Priced

Snappy styles, full of life and action—the kind of clothes every young fellow appreciates. Belted styles and pinch-backs as well as regulation models. Carefully tailored throughout and distinctive patterns. Young Men's Suits \$15 to \$25

Special Lot of Boys' Suits \$4.75 With 2 Pairs of Knickers \$4.75

Main Floor—Boys' Suits in popular belted styles with patch pockets. Serviceable dark gray mixtures, sizes 6, 12, 13, 14, 15, 16. We also include a number of Boys' Suits having but one pair of knickers in this sale. Remarkable value at the price. Special, on Main Floor, suit \$4.75

Sale of Linoleums

Third Floor—Now is a good time to buy the Linoleum needed for bathroom or kitchen. Prices on Linoleum quoted include the laying thereof. —75c Print Linoleums, laid, 59c special, the yard at only —85c Print Linoleums, laid, 79c special, the yard at only \$3.00 Matting Rugs, size 6x9 feet—specially priced now at only \$1.95

Bread Boxes—All Sizes \$1.15 to \$2.20

These boxes are of good heavy quality tin, handsomely decorated, with seamless rounded corners. Keep bread and cakes in perfect condition. Specially priced now \$1.15 to \$2.20 —UNIVERSAL Food Choppers in 4 sizes—small, medium, large and extra large—\$1.13, \$1.35, \$1.58, \$2.00



\$8 to \$10 Boots \$6.48

Latest Novelty Styles
Main Floor—Women's Laced Boots of all gray kid—black kid vamps with champagne-colored cloth tops. Beautiful high-grade footwear. Not all sizes in each style, but all \$6.48 sizes in the lot. \$8 to \$10 Boots, pr.

\$5.00 Shoes \$2.95

Main Floor—Odd lines grouped into one lot and priced for quick disposal. Kid or patent leather, button or lace, various style heels and toes. Shoes formerly priced \$2.95 to \$5.00, special for Saturday only

Men's \$6 Shoes at \$4.48

Main Floor—New English laced models for young men. Black or brown with cloth tops, fiber soles. All sizes and widths. \$4.48 \$6.00 models at only



RATE INCREASE FAVORED

WASHINGTON EDITORS WOULD BOOST SUBSCRIPTION.

Sixth Annual Institute of Newspapermen Has Large Attendance in Seattle.

SEATTLE, Wash., Jan. 18.—(Special.)—As a result of the discussion yesterday among editors and publishers attending the sixth newspaper institute, a general increase in the subscription rate of weekly papers in Washington is favored. Some editors have already advanced the cost of their publications, but it was discovered that a majority of state weeklies are selling for the same price today they sold at five years ago, although practically every other manufactured article has been advanced.

The sixth institute is the most successful ever held both in attendance and programme arrangements. Seventy-five editors were registered at the morning session and more arrived during the day.

Major H. W. Patton, back from the fighting front in France, is on the ground and will tell the delegates what he saw there.

Spread Rails Ditch Engine. GORE, Or., Jan. 18.—(Special.)—The

rails spread on the roadbed of the Central Oregon Railway between Union and Cove and let the engine, en route to the latter town Tuesday, sink fast and deep in a bed of mud and slush incidental to the alternate snows and warm rains of the past week. Cove is shut in at this time, as roads in all directions are impassable, but the fine Spring weather holds on, making great saving in fuel and stock feed.

How To KEEP WELL By DR. W. A. EVANS.

Questions pertaining to hygiene, sanitation and prevention of disease, if matters of general interest, will be answered in this column. Where space will not permit or the subject is not suitable, letters will be personally answered, subject to proper limitations and where stamped addressed envelopes are inclosed. Dr. Evans will not make diagnoses or prescribe for individual diseases. Requests for such services cause no obligation.

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Clothes for Winter.

EIGHTY per cent of the energy of the food goes to the manufacture of heat. The heat-producing power of the different foods is relatively as follows: Fats, 29; proteins, 10; starches and sugars, 7; according to Watkins of the public health service. Therefore, people who live in cold climates should eat as much fat as possible in very cold weather, and we find that this is just the food of which the instinct of the Eskimo prompts him to make use. Muscle work increases the production of heat. Deep breathing by increasing the proportion of the blood sent to the fingers and toes and to the skin generally increases one's comfort in cold weather. Of the heat lost by the body under normal and about average conditions

30 per cent is thrown off by the skin in one way or another, about 15 per cent is used in evaporating the moisture of the breath, about 2.5 per cent in heating the inspired air, and about the same percentage in heating the food and drink.

The only one of these factors that is subject to material modification is loss of heat from the skin. Watkins says that with the temperature of the air at 45 and not much air movement a man ordinarily clothed will lose only 47 per cent of the amount of heat that he would lose when naked—79 calories and 124 calories, respectively. The more effectively he is clad the less he will lose. The conductivity for heat of silver is .0023; of wool or cotton, about .04; and of air is .00023. A man clothed in silver or any other metal would lose heat very rapidly and freeze quickly, while if he were enveloped in wool, he would stay warm.

Obviously, the best clothing material is that which holds most air and at the same time is a poor conductor of itself. For these reasons wool is the best of all materials, cotton is second, and silk and linen trail behind. A fluffy open weave is warmer than a close one, because the fabric holds more air. But an open weave of garment is cold when there is much wind. Comfort is gained by wearing an open mesh fabric toward the inside of the layers of garments and covering it with a closely woven airtight fabric. A paper vest worn between garments adds greatly to comfort. Leather and waterproof outer garments are warm for the same reason.

Wool takes up perspiration and stores it so that it does not conduct much heat. A cotton garment worn next the skin may become moist from perspiration, and, in consequence, conduct heat rapidly. Nevertheless, there are people whose skins are so delicate that

they must wear cotton, silk, or linen next their skins.

Tight clothing radiates more heat than loose garments. Skin gloves are warm provided they are loose and fleece-lined. When tight they are cold because they lessen the amount of blood in the fingers. Skin gloves that are not fleece-lined are cold. Grenfell and others with experience in the arctic tell us that openings around the wrists and ankles and elsewhere cause the loss of a great deal of heat.

Kenwood and other military authorities say that there is no satisfactory all-purpose foot covering. The best we have is a loose-fitting, watertight leather shoe large enough to permit the wearing of one or more pairs of woolen socks.

No Medicine for Sleep.

H. H. writes: "Kindly let me know what you think of 'veronal' tablets, five grains, taken to induce sleep. Are they habit forming and would they be harmful to a person who has been ill a long time and is very weak? What are they composed of?"

REPLY. Do not take veronal or any other medicine to induce sleep. Once you begin trying to induce sleep you will be chained to the veronal in oatmeal each morning, stewed prunes, apples and other fruits, taking a cold bath every morning and walking from one to four miles a day!"

REPLY. Eat more bran, drink more water. Try agar in addition.

Small Chance for Success. J. L. C. writes: "Can partial detachment of the retina be remedied? I have

lost one eye and think that may be the trouble with the other."

REPLY. The chance that any treatment will cause a detached retina to reattach is mighty slim.

Must Stop Smoking.

L. A. writes: "I am willing to join the Army or Navy, but was rejected at both places for the reason that my heart is beating too rapidly. Kindly advise me how to become normal."

REPLY. Do you smoke? If so, stop it. Smoking is the most frequent cause of irritable heart.

Thrift Stamp Committee Named.

FOREST GROVE, Or., Jan. 18.—(Special.)—The thrift stamp and savings certificate campaign in Washington County is to be carried on by a special committee of seven men made up from the Patriotic Council which was recently organized here. Under the direction of Louis Simpson, of Portland, this committee was organized as follows: N. A. Frost, county superintendent of schools, chairman, Hillsboro; Postmaster R. P. Wirtz and W. J. McCready, Forest Grove; Postmaster J. W. Vandervellen, Banks; J. E. Morback, Sherwood; C. E. Hedge, Beaverton. Washington County's quota has been fixed at \$33,440.

Dallas W. C. T. U. to Hear Talk.

DALLAS, Or., Jan. 18.—(Special.)—Arrangements have been made for Mrs. Kemp, past president of the W. C. T. U., to give an address in the Dallas Commercial Club room tomorrow evening.

Mrs. Kemp is traveling under auspices of the Federal food administration and her subject, "Woman's Part in the War," carries a message to every woman and a large attendance has been assured.

CHILBLAINS Or Frost Bites—Just Bathe and Rub Them With BLAININE

Users say: "It's just dandy!" No grease. Will not stain. There is nothing like it. Your druggist has it, or will gladly get it.

Heal Skin Diseases

It is unnecessary for you to suffer with eczema, blotches, ringworm, rashes and similar skin troubles. A little zemo, obtained at any drug store for 35c, or \$1.00 for extra large bottle, and promptly applied will usually give instant relief from itching torture. It cleanses and soothes the skin and heals quickly and effectively most skin diseases. Zemo is a wonderful, penetrating, disappearing liquid and is soothing to the most delicate skin. It is not greasy, is easily applied and costs little. Get it today and save all further distress. The E. W. Rose Co., Cleveland, O.

"My children have all taken Chamberlain's Cough Remedy and it works like a charm," says L. C. Haines, Merbury, Ala.