

U. OF O., EUGENE, PLAYERS IN THREE PLAYS AT THE LITTLE THEATER TONIGHT—ADMISSION 50c

Today Last Day of Our Great Doll Show

Our Sixteenth Annual Doll Show comes to an end tonight at 6 o'clock. Be sure to visit our Sixth Floor Auditorium today and enjoy this wonderful display. Every little girl will be delighted with this great array of dolls of every description; little brother and mother, too, will enjoy it. The winners will share in 17 prizes aggregating \$269. Every child contestant will receive a present. Admission free to all.

—Auditorium, Sixth Floor.



Established 1867
THE QUALITY STORE OF PORTLAND
7th, 8th, 9th, 10th, 11th, 12th

You'll Want the Snapshot Greeting Folder

to send loose kodak prints to your soldier or sailor boy. Put one in that package you are going to send to France or to some one in a home cantonment in whom you are interested. Keep your kodak busy—the boys need the pictures.

Special 75c Loose Leaf Photo Album, 5x7 size, 50 leaves. 63c
25c lb. pkg. Eastman Acid Fixing Powder today. 17c

—Kodak Shop, Main Floor.

More Men Than Ever Before Come to The Quality Store



The New Colors
New Styles In

Coats \$22.45

This is a coat season and this is coat headquarters. Great new assortments of coats are here at a wide range of prices. Very becoming, very comfortable, of most diversified style treatment and no end to their number.

These at \$22.45 in velours, broadcloth and novelty weaves. Burgundy, taupe, plum, navy, black, brown and green.

Full loose and belted models. Panel effects. Odd-shaped collars and cuffs, some of the collars in large full styles closing high at the throat. Novelty pockets. A wealth of button trimming.

All sizes and extra special values at \$22.45.

—Apparel Shop, Fourth Floor.

Women's Lace Collars at 50c

Women's lace collars—a splendid imitation of real Filet lace. These are shown in Tuxedo styles. Each 50c. Imitation Filet lace roll collars with cuffs to match. Set 50c.

Newest Satin Collars \$1.25-\$2
New Fiber Silk Scarfs at \$2.79

Just received. Smart tailored washable satin collars in roll, shawl and Tuxedo styles. These are reversible. Moderately priced at \$1.25 to \$2.

Fiber silk scarfs—ideal for these cool days. White grounds with colored stripes and dark grounds with Roman stripes. Knitted fringed ends. Special \$2.79.

New Stocks and Jabots 95c-\$2.75
Women's New High Necked Guimpes

Stocks and jabots of net with touches of hand embroidery. Crepe Georgette, net combined with Filet, Val. and Venise lace. The demand is unabated for these fluffy neck pieces that are priced from 95c to \$2.75.

Many smartly dressed women are adding high-necked guimpes to their wardrobe. We have a complete stock. High necked guimpes, 50c to \$1.50. Hand embroidered net and crepe guimpes, \$1.50 to \$3.50.

—Neckwear Shop, Main Floor.

For Clothes and Furnishings

BECAUSE quality in these things means more to a man today than ever before. And quality has made our men's stores famous. The sooner a man realizes the unique position of this store in the quality field, the better it will be for him. And our reputation for value-giving means that quality is not purchased at a sacrifice—hence the immense proportions of our present men's business and an ever-widening circle of friends. Today is a good time to satisfy yourself on this score.

Consider These Shirts at \$1.15

from the standpoint of quality and value. Then consider their newness, their desirability of patterns and colorings, their workmanship and finish. And you will say that here is the best shirt value you or any man could ask for at the price. The price, by the way, is appreciably less than we should mark these shirts to sell for, if we were guided by present market conditions and other stores' standards. And this is only one instance of the value-giving for which our Men's Furnishings Store is famous.



All Have Soft French Turnback Cuffs preferred by most men. Coat style, of course. Full cut, faultlessly designed and made. Of serviceable percales and sturdy repp cloths. A good assortment of sleeve lengths. Unshrinkable neckbands. A great variety of handsome and stylish patterns in countless color effects. Stripes of every description and width. Tasteful designs for conservative dressers and striking ones for the younger men. All sizes at \$1.15.

The "Sampeck" Store

HAS THIS TO SAY TO BOYS WHO WANT

A NEW Overcoat

And parents, too, should lend an attentive ear to this advice: Buy now while our stocks are new and complete and enjoy the full season's wear. Prices will be no lower. The weather—everything is favorable to an immediate purchase. One thing to remember—buy Sampeck if you want the utmost in boys' clothing value and style. Every style the boy would want to wear. Materials, workmanship and finish that parents will approve of. 2 1/2 to 18 years. \$8.50—\$10—\$12.50 to \$25.

BOYS' SUITS
"Sampeck" and "Samson"—the two best lines made. Sampeck suits with two pairs pants, \$10 to \$22.50. Samson suits with two pairs pants, \$10. All wool. 6 to 18 years.



—Boys' Clothing Shop, Third Floor.

New Drape Veils \$1.50 to \$2

Flowing style in new drape veils. 1 1/4 yards long. All black veils with chenille dotted borders. Black, taupe and brown veils with novelty effects in colored chenille dotted borders. Very moderately priced at \$1.50 and \$2.

New "Slip On" Veils for 15c

New "Slip On" veils—easily adjusted. These are in hairline mesh in all black with chenille dotted designs. Four different styles to select from. Each 15c or 4 for 50c.

—Veiling Shop, Main Floor.

Drugs and Toilet Requisites

Jergen's Benzoin & Almond Lotion, 25c.
Daggett & Ramsdell's Cream at 43c, 30c and 22c.
Hudnut's Marvelous Cream, 50c.
Ingram's Milkweed Cream, 85c and 40c.
Rarus Theatrical Cream, 1 lb. 43c.
Kolyons Tooth Paste, 25c.
Sanitol Tooth Paste and Powder, 27c.
Palmolive Face Powder, 45c.
Cutex Compact Manicure Sets for 35c.
Velour Powder Pads, 12c.

Flexible Emery Boards, 8c.
Imperial Nail Polish, 20c.
Puritan Cocoa Butter, 1 oz. 5c.
\$1.75 Metal Water Bottles and Bed Warmers, \$1.49.
Planel Covered Hot Water Bottles, size 3, special 98c.
Garment Bags, dust and germ proof, 30c.
Peroxide, 25c, 15c and 10c.
Pluto Mineral Water, 35c.
"The Salve of Life," for burns, bruises and chapped hands, 50c.
Lino, fine for after shaving, 20c.
25c Analgesic Balm, 10c.

—Drug Shop, Main Floor.

The Same Applies to Our Hats

as to our shirts, as to all our furnishings and clothes for men. Quality and style always higher than the price would indicate. Foresighted buying and unequal purchasing power are the chief causes of this super-excellence of Meier & Frank merchandise. Our hat supremacy is never in question. We especially feature today

Our Wonderful \$3 Hats

Same quality as of old—and that was admittedly the best at the money. All the style you can find in soft hats at any price. A Meier & Frank special that puts an extra good hat within reach of the man who wants to spend a very moderate sum. Many styles in smooth or rough finish. Flat set, wide brims for the young fellows, others for mature men. None such hats at \$3 outside of this store.

—Main Floor, Fifth Street.

Children's New Fall and Winter Coats

New arrivals in children's dress and utility cloth coats. Mixed and plain colors and weaves. Loose and stylish belted effects. With large collars, fancy pockets and buttons. Many with velour and velvet trimmed collars. Sizes for girls 2 to 6 years \$2.95 to \$12. Sizes for girls 6 to 16 years \$4.95 to \$20.

CHILD'S TUB DRESSES 79c
Children's tub dresses of fine quality plaid, checked and striped gingham. Several different styles. Contrasting color trim. Sizes for girls 2 to 5 years.

PETER THOMPSONS \$10.50
Peter Thompson dresses—the ideal dress for school wear. Regulation style, made of navy blue serge with pockets and back lacing. Black and red braid and emblem trim. Misses' sizes 12 to 17 years.

CHILD'S BATH ROBES 98c
Children's bath robes of pink and blue Beacon flannel bathrobing. Bath robes in fancy figures and designs. Collars, pockets and cord girdle trimming. Sizes for girls 1 to 6 years.

TO \$2.50 MIDDIES \$1.98
Unusual values are offered in this sale of coat and slip-over style middies. Tans, greens, Copen and light colored stripes included. Sizes 36 to 40.

SCARF SETS \$1.25-\$2.25
An excellent assortment of misses' and children's scarf sets. Plain colors and striped brush, also knitted sets with striped trimming. Ideal for wear during these cold days.

LEGGINS 35c TO \$2.50
Plain weave and lynx stitch leggings. Drawer and short lengths. Colors are white, cardinal, rose, Copen, navy, Oxford and black. Infants' sizes to 5 years. Fine values.

We are showing a splendid line of Dresses for Children, Misses and Small Women. Lowest prices.

High grade Coats for Children, 3 to 14 years of age, plain and fur trimmed. Priced \$13.50 to \$50.

—Children's Shop, Second Floor.

Boys' School Shoes



We carry at all times a varied and complete stock of boys' reliable school shoes. Made with Neolin or solid leather soles. A good assortment of styles to choose from, both lace and button. Medium, broad or English lasts.

A splendid line of sturdy high-top shoes with two buckles at top. These are made with heavy double leather soles.

One of each group is illustrated above.

Sizes 9 to 13 1/2, pair \$2.25 to \$4.50. Sizes 1 to 6, pair \$2 to \$4.

—Shoe Shop, Third Floor.

Go "OVER THE TOP" of the Coming Cold Wave

In a Society Brand OVERCOAT

The man seeking good clothes now should be more alert, more critical than ever before. For one reason, wool is coming pretty close to vanishing from suitings and overcoatings as an ALL WOOL proposition. Good reason, indeed, military necessities threaten a scarcity of wool for civilian needs. But for the present we have ample stocks of all wool clothing and the filling of back orders will bring in good season a further access of all-wool garments to our stocks. This is the store for the man who wants all-wool clothes.

Society Brand

clothes are all-wool clothes, the best made. And men know that Society Brand clothes are the most perfectly styled garments to be had. We have today better values, styles and broader varieties than ever before. We can help you meet cold weather successfully in an ALL-WOOL suit or overcoat at a moderate price. Hand tailored, too. Guaranteed. \$25 to \$50.



—Men's Clothing Shop, Third Floor.

PURPL REEPLACES RED

THREE-CENT STAMPS MAKE FIRST APPEARANCE ON LETTERS

Less Than 10 Per Cent of First-Mail Collections After Increase Are Shy of Postage, Is Estimate.

The Portland postoffice and sub-stations were raided yesterday for 3-cent stamps, when the new postal regulation requiring increased letter postage went into effect.

There isn't much difference between the 2-cent stamp, which carried letters heretofore, and the 3-cent one which is to carry them during war-times—just a cent and a little matter of coloring. The 3-cent stamp, like its displaced brother, bears the head of Washington, but is purple in color.

Many business houses purchased large supplies of the 3-cent stamps, which up to the present have been one of the "hottest sellers" in the postal department. Others bought heavily of 1-cent stamps, in order to use them in conjunction with supplies of 2-cent stamps already on hand, and to enhance the value of the penny postcard, which now requires 2 cents to travel.

The public bought indiscriminately

KNIGHTS AFTER FUNDS

MONEY SOUGHT FOR MAINTAINING CAMPS HERE AND ABROAD.

Columbians to Do First Foraging at Dance and Entertainment Next Saturday Night.

Now comes Portland Council, Knights of Columbus, in launching the preliminary advance for a big military drive that has for its object the gathering of funds with which to maintain Knights of Columbus recreation centers at military camps and cantonments in this country as well as at the front in France.

When the United States began its war preparations the Knights of Columbus, having gained valued experience in recreation stations when the American troops were on the border, started a campaign for continuing the work with the new army and the initial funds were gathered from among members of the order in the United States.

More money is now required and the first foraging will be a dance and entertainment at the Hotel Multnomah Saturday night, November 10. All members have tickets for sale and they propose to gather in the dollars for

men at the front. Besides participating in the Nation-wide movement among Knights for the war relief, which, by the way, is extended to all soldiers regardless of their affiliations of any character, Portland Council has a deeper interest inasmuch as the following members are in the service: Ben L. Norden, Navy; Martin Graas, Army; James W. Huguen, Navy; John H. Paque, aviation; William Bodway, marine; Arthur A. Murphy, Army; J. A. Foulhoux, artillery; H. Lester Barrett, Army; Dan J. Conan, Army; Joseph W. Kehoe, artillery; Charles J. Zerzan, quartermaster; Walter J. Asselin, engineers; Edward A. Woodard, engineers; Harold J. Sherett, signal corps; Henry J. Puff, Navy; Ed La Sponce, hospital; Dom J. Vranizan, hospital; J. E. Kenefick, Navy; Walter E. Roberts, engineers; Carl Freilinger, engineers; Leland Thibert, battery; Robert E. Sheehy, cavalry; Verne C. Church, hospital; John J. Higgins, Navy; Michael P. Brennan, Navy; James P. Clancy, engineers; Eugene A. Duer, Army; Leo L. McKenna, Army; James W. Welch, engineers; S. A. Gagnon, engineers; Fred J. Harold, Army; James M. Vranizan, hospital; Charles E. Bauman, quartermaster; Emil Gourdeau, artillery.

"Doug" Fairbanks made a cross-country tour from Los Angeles to Chicago selling liberty bonds during the recent drive. They say he was responsible for the sale of more than \$1,000,000 worth.

Boys' \$10.00 to \$12.50 All-Wool OVERCOATS \$7.95

123 Just Received in a Special Purchase

This sensational special purchase of overcoats arrived too late to be included in our regular ad. But we think the values too wonderful to hold over—we will give our patrons the opportunity of buying today when they can bring in the boys and have them try on the garments. There should not be a single overcoat left when the store closes at 6 P. M.

ALL-WOOL overcoats for boys 6 to 12 years, inclusive. Famous "Oregon City" make. Smart Balmacaan styles with convertible collars, cuffed sleeves, slash pockets. Beautifully made and finished. Handsome mixed shades of browns, grays, greens, blues, etc. On sale today at \$7.95 instead of \$10.00 to \$12.50.

—Boys' Clothing Shop, Third Floor.


