

### 33,000 HEAR PLEA

#### School Children Told Need of Liberty Loan Success.

#### PUPILS SHOW INTEREST

At Several of Schools Large Numbers of Students Raise Hands to Indicate That They Are Subscribers to Loan.

The importance and necessity of subscribing for liberty bonds was told 33,000 public school children of this city yesterday when a speaker assigned by the liberty loan headquarters spoke at each of the 68 schools. The task of obtaining volunteers and assigning them to the different schools was performed by D. N. Mossesohn, of the publicity committee.

F. E. Taylor and State Senator Conrad P. Olson.

### MARKET JOURNAL PLANNED

Robert Lee Ringer to Publish Bulletin at North Yakima.

Robert Lee Ringer, formerly a newspaper man of Portland, now associated with the bureau of markets of the Department of Agriculture, is in the city on the way to North Yakima, where he is to establish a daily bulletin for the furnishing of news regarding the potato crop and its movement.

Mr. Ringer will open a field station and will issue daily a bulletin with regard to potatoes. The service will be free to all who wish it, but will be prepared especially for dealers and growers throughout the Northwest.

### MARKET MADE PERMANENT

Commissioner Kellaher to Have Charge of City Fish Business.

City Commissioner Kellaher is to have charge of the city's fish market. Mayor Baker yesterday announced that he would put the market in Mr. Kellaher's department of finance. An ordinance was passed by the Council yesterday making the market permanent.

The market already has brought the price of fish down to about half what it was. Mayor Baker says the dealers in fish will in time realize the benefits of the market, although they are antagonistic to it now.

It will carry news of the shipments, conditions and sales in Idaho, Colorado, Nebraska, Minnesota, Michigan and Maine and will also publish market quotations from Northwest cities.

### Disloyal Man Ejected.

An unidentified spectator at the Sunset Theater Tuesday night caused a near-riot by applauding movie scenes in which the Germans had the upper hand of the French.

### Sawmill Under Construction.

EUGENE, Or., Oct. 14.—(Special.)—The Commonwealth Lumber Company has commenced the work of erecting a sawmill at Nekoma, on the Coos Bay line of the Southern Pacific Railroad.

### Three Soldiers Arrested.

Three soldiers were arrested Tuesday night by Sergeant Crane, of the United States Army, and held on a charge of overstaying their leave of absence from Clackamas. They were: Carl Nagstad, 29; Louis Pyle, 29, and Ervino Schup, 18 years old.

### BIG SHOW FOR OREGON BOYS' EMERGENCY FUND, TICKETS 25¢—MAIN FLOOR

### Our 16th Annual Doll Show

has aroused wonderful interest all over Portland and for miles beyond. Separate dolls of any description or groups may be entered. 17 prizes—\$130 in cash and \$139 in merchandise. Every child contestant will receive a present. Doll Show dates November 1, 2 and 3. Entries close Wednesday, October 31, at 6 P. M. Particulars in Dollville—Fifth Floor.



### Nemo Corset Demonstration

by Mrs. A. L. Craig, an expert from the Nemo Hygienic-Fashion Institute, N. Y., continues today. Mrs. Craig will explain the wonderful health and fashion features of the celebrated Nemo corsets and assist in selecting the model that will improve YOUR figure and your health. We are principal Portland agents for Nemo corsets. \$4.25 to \$10—Third Floor.

# Buy a Liberty Bond

## Again We Demonstrate the Leadership of Our Men's Furnishings Store In Quality—In Value—In Every Way! This Time It's a Sale of Men's \$3—\$3.50—\$4—\$5 Flannel Shirts

### It May Be Your Last Chance In a Long While to Buy Shirts Like These at \$2.50

# \$2.50

### Blues, Light and Dark Grays, Khaki, Brown, Red, Bronze, Tan Are Among the Colors

Think of buying flannel shirts at savings in some instances as great as HALF! Think of buying flannel shirts at ANY reduction with the price of flannel as it is today and with heavier, much heavier, price advances due almost of necessity. This is the season's grandest opportunity to pocket a handsome saving on flannel shirts of excellent quality and workmanship.



Heavy flannels, light flannels, broadcloths and cashmeres are included in this great assortment. And every shirt is well and generously cut, of excellent workmanship and finish.

We have an abundant supply of these flannel shirts to begin the sale with and there are plenty of sizes to fit men of every build. But the enormous response which is sure to be accorded this sale may deplete some of the lines rather soon. It is good judgment to buy early.

Sale Begins Today at 9 A. M.

Buy Flannel Shirts at This Great Reduction—\$2.50!

—Men's Furnishings Shop, Main Floor.

## THREAD and NEEDLE DAY In Our Notion Shop

- 5c Charter Oak Thread, black and white, 25c
- 6-cord, six 200-yard spools..... 10c
- Queen City Spool Silk, black and a few colors, three 50-yard spools..... 10c
- Charter Oak Darning Cotton, black, white, tan and gray, 8-ply, two 50-yard spools 5c
- Button Thread, khaki, black and white, extra strong, 50-yard spool..... 5c
- Sewing Thread, khaki, No. 30, two 100-yard spools 10c, spool..... 6c
- Conqueror Basting Thread, white only, Nos. 40 to 70, three 200-yard spools.. 10c
- Silko Crochet Cotton, white and all colors, all sizes, three spools..... 25c
- Charter Oak Knitting Cotton, white only, Nos. 12, 14, 16, 18, 20, four balls 15c, ball 10c
- Embroidery Needles, 25 to the paper, 7c special at..... 7c
- Aluminum Thimbles, special at three for only..... 5c
- 10c Gem Tatting Shuttle Winders, on sale today at only..... 8c

—Notion Shop, Main Floor.

## Between \$45 and \$75 We Can Show More High-Grade Women's Suits Than Any Other Store!

And not only numerically more fine suits than you can select from elsewhere in Portland but we offer more in variety and value.

A splendid assortment of new suits featuring the new long shawl collar effect in seal and handsome models with seal trimmed panels as well as styles with glove stitching.

Especially beautiful suits of broadcloth in taupe, navy, purple and beetroot. Distinguished looking garments of superior design and tailoring.

Full skirt effect jackets with belts, the skirt proper being narrow at the hem and full at waist. Rare values—every one!

New gabardine and tricotine suits in plain tailored models, braid bound. Another finely complete assortment. See these groups today.



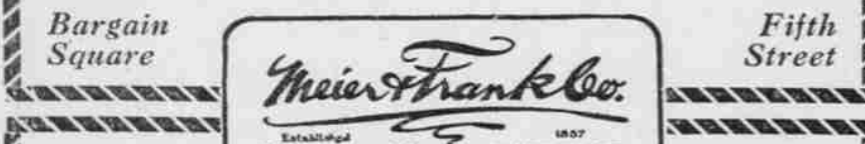
—Apparel Shop, Fourth Floor.

## Lace and Embroidery REMNANT DAY!

The entire Center Aisle Bargain Square on the Fifth street side—three booths and two tables—is given over today to an immense sale of lace and embroidery remnants. Short lengths of laces, chiffons, nets, embroidery allovers, metal novelties, etc. There are Chantilly, net top, Venise, Val laces. Edges, founcings, insertions, galleons. Plain and printed chiffons, metal lace edges and bands. Embroidery edges, galleons and founcings.

These short lengths work up wonderfully well for children's wear, blouses, neckwear, dresses and underslins. Edges range from 1 to 5 inches, founcings 12 to 45 inches, bands 3 to 7 inches, galleons 4 to 6 inches, allovers 18 and 36 inches, chiffons 40 inches. Lengths range from 1/2 to 1 1/2 yards. SOLD IN REMNANT LENGTHS ONLY.

40c-50c Values 25c | 85c-\$1 Values 69c  
65c-75c Values 49c | \$1.25-\$2 Values 98c



FOR ONE WEEK BEGINNING TODAY

## A Practical Demonstration of "The Ideal" Fireless Cooker



The Ideal Fireless Cooker—one of the most wonderful inventions of the age. What housewife is not interested in the Fireless Cooker? Who doesn't appreciate its great time, labor, worry and money-saving features? Who doesn't think two-thirds of the time now spent in the kitchen worth saving? What woman wouldn't gladly accept an opportunity to save four-fifths of her fuel bill? Come in today or any day for a week and see a practical demonstration of this fireless cooker. There will be a different menu each day.

Easy Payments Arranged if Desired  
We extend a cordial invitation to all to visit this most interesting demonstration. We are exclusive distributors in Portland of the Ideal Fireless Cook Stoves. Come in today.  
—Housewares Section, Basement.

In Our Auditorium Today at 3 P. M.

## Mrs. Blair

Professor, Author and Lecturer on DOMESTIC ART AND ECONOMY

## "Beauty in Dress"

Today's lecture will be the third in a series of six by Professor Margaret J. Blair, of international reputation as an apostle of home-making. Lectures begin daily at 3 P. M. Mrs. Blair has nothing to sell, nothing to exploit in a merchandising way. Please bring notebook and pencil.

Admission FREE!  
—Sixth Floor.

## A Sale of \$7.50, \$8.50 Cameos \$5.49 \$10 to \$12 Cameos \$8.19

There are just 50 cameos all told in this extra special sale and every one is brand new. There are pink and dark brown shell cameos beautifully cut and mounted in 10-carat solid gold frames with prettily engraved designs or perfectly plain. All are fitted with safety catches. Exquisite cameos at remarkably reduced prices in this sale.

## Excellent \$4.39 Mesh Bags \$2.98

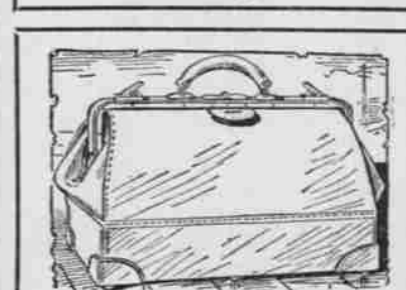
Fine German silver bags in machine wrought mesh—each length is soldered in such a manner as to be practically indestructible. These were excellent values at our former "special" price of \$4.39—phenomenal at \$2.98!

## THREE SPECIAL SALES OF JEWELRY IN CENTER AISLE, FIFTH ST.

- 10c: Abalone shell bar pins, beauty pins, scarf pins, also novelty brooches, bar pins and many others.
- 19c: Rings, an immense assortment of brooches, lavallieres, bar pins, fingerte clasps, cuff links, beauty pins, etc.
- 39c: Novelty earrings, sterling brooches, rhinestone bar pins and brooches, cuff links, scarf pins, etc.
- ALARM CLOCKS 98¢: Made by "Westclox." Movements guaranteed. Good deep dial timekeepers at a very low price.
- Our 69c Swagger Sticks for 39¢: Swagger Sticks in light and dark finishes with sterling silver tops. For soldiers, sailors and civilians—men, women, boys and girls.
- \$3.50 BEADS \$1.98: 14 and 18-inch strands of good Pearl Beads. These are very desirable for gifts. Only \$1.98.
- Good \$1.50 Vanity Cases Only 98¢: German Silver Vanity Cases. Charming ornamentation. Fitted with mirrors and compartments for coins. Regular \$1.50 cases for only 98¢.
- \$4.00 CLOCKS \$2.98: Mission Clocks, with eight-day movements. Also \$4 and \$4.50 Alarm Clocks in mahogany cases.
- Men's \$1.50 Leather Belts Only 98¢: Good Leather Belts, with sterling silver front buckles. All sizes. INITIALS ENGRAVED FREE. —Jewelry Shop, Main Floor.

## New Welworth Blouses \$2

Two new models in women's Welworth blouses, just received and just unpacked, go on sale today for the first time. A limited number in this new allotment—better come early. Here only in Portland.  
—Blouse Shop, Fourth Floor.



## \$8 Bags \$6.15

Tan cowhide traveling bags in good weight leather. Sewed corners. Heavy khaki lining that will outwear any leather lining put in medium priced bags. 16, 17 and 18-inch sizes. A neat and durable bag at \$6.15. One illustrated.  
—Sixth Floor.

## Our Sale of Cedar Chests

continues today. Although there has been much enthusiastic buying during the past three days there is still a good selection—and the reductions are simply astounding.

Cedar chests in every imaginable size—all lengths, widths and heights. Made from Tennessee cedar, the most beautiful and fragrant of all cedars. Plain styles or copper trimmed. Representing various "periods"—Adam, William and Mary, Queen Anne and Colonial. Perfect in construction and finish, every one with a patented airtight, dustproof lid. In artistically carved mahogany, old oak and ivory enamel, lined with cedar. SEE FIFTH-STREET WINDOW.

50 different styles included in this sale as well as our "feature":  
\$23.50 Cedar Chests \$13.95  
Dimensions 18 inches wide, 44 inches long, 17 inches high. The other chests at a wide range of prices. Come in today.  
EASY PAYMENTS ARRANGED IF DESIRED  
—Furniture Shop, Eighth Floor.

## \$2,000.00 Free

This is Edison Week. Come to our store and get full particulars about the interesting Edison contest. \$2000 to be given away free for the best patch-work advertisements, composed by amateurs, of quotations from the articles which America's leading musical critics have written about

## The NEW EDISON

It costs you nothing to compete. We shall be glad to give you full instructions and furnish you with a sample advertisement to work to. Your advertisement must be ready by Saturday, October 27. Come in today.  
—Phonograph Shop, Sixth Floor.

## \$1.15 Wear-Ever Lipped Sauce Pans for Only 69c

Wear-Ever aluminum double-lipped saucepans in 2 1/2-quart size, as illustrated. A limited quantity on sale today at 69c.



30c Pot Covers to Fit Above 25c

## Our Demonstration Continues

Our practical demonstration of Wear-Ever aluminum cooking utensils by a factory expert continues today. She will point out and explain the many advantages and merits of using this famous aluminum ware. Wear-Ever is durable, sanitary, easy to keep clean, non-rusting and economical.  
—Housewares Section, Basement.