

OREGON SPEAKERS TO HERALD LIBERTY

Portland to Hear Total of 27 Terse, Patriotic Talks Every 24 Hours.

MONDAY FIXED AS STARTER

Though Central Oregon Campaign Speakers From Headquarters Leave Today by Auto, Addresses Will Open Next Week.

Eighty-five times each day, at as many different halls and meeting places throughout Oregon, the citizens of the state will hear the message of the liberty loan from now to the close of the campaign.

Such is the statistical estimate of the publicity committee, which has compiled the lists of speakers and heralded them in every nook of the state. With the tremendous driving force of a giant hammer, the truth about the liberty loan will be thudded home by a regiment of orators, in the widespread speaking campaign that will begin on Monday, the first working day of "Liberty week."

The committee on speakers has arranged for 300 liberty loan addresses in Portland during the next two weeks. Of this number, 272 messages will be delivered before the meetings of civic organizations, women's clubs, fraternal organizations and all other organizations having regular sessions within the city. The average for Portland, beginning Monday, will be 27 terse, patriotic talks every 24 hours.

Portland to Hear 600 Talks. In the state at large 150 meetings have been arranged by the committee on speakers. These are to be followed by speaking dates arranged for by local committees. It is conservatively estimated that the number of addresses locally arranged for will total close to 600.

In all Oregon during the next fortnight scarcely an afternoon or evening hour will pass without simultaneous delivery of the liberty loan message in a dozen or more communities.

The real adventure of the state speaking campaign sets forth from Portland this morning when the motor car contributed by Eric V. Hauser, of the Multnomah Hotel, rolls away from liberty loan headquarters to the conquest of Central Oregon. The personnel of the venture comprises John H. Stevenson, former Municipal Judge of Portland; John L. Etheridge, bond expert of Morris Bros.; H. H. Cloutier, manager of the expedition and manager of the Multnomah, and Don Zetz, chauffeur.

Hotel Man Stands Expense. Mr. Stevenson and Mr. Etheridge bear the message—and the car carries a record allotment of spare tires and tools, for schedules will be maintained on this adventure and mileage will be made, whether the road be sagebrush and desert or dusty country highway. The expenses of the expedition are to be met by the generosity of Mr. Hauser.

At liberty loan headquarters yesterday long-distance telephone messages were tumbling and ringing, demanding crossroad conferences with the Central Oregon liberty loan special. It has been hastily arranged that the progress of the campaign be outlined ahead by telephone or telegraph and impromptu meetings will be addressed wherever assemblies are held. The itinerary of the Central Oregon motoring drive has been announced as follows: Leave liberty loan headquarters this morning at 10 o'clock. Speak tonight at The Dalles, in the Court-house.

A meeting will be held at Madras at 2 o'clock Sunday afternoon, with Howard Turner as chairman, and at Redmond Sunday night, with J. F. Hesch as chairman. F. M. Baldwin will be chairman at a meeting to be held at Prineville Monday noon, and there will be a big gathering at Bend that night at which C. S. Hudson will preside.

Tuesday morning start from Bend for Klamath Falls, speaking there on Wednesday, and leave at Merrill, Boonville and Tule Lake. On Thursday to Lakeview and on Friday to Paisley and Silver Lake. On Saturday, the big day will swing northward to Bend, returning to Portland, where it is expected to arrive three days later.

Manager Miller Plans Tour. Campaign Manager Miller will take the field Monday, leaving Portland that night for a conference with bankers of Eastern Oregon. At each stop on the trip Mr. Miller will meet bankers of the community and district, outlining plans for closer co-operation with the liberty loan central committee to bring the campaign to a triumphant finish.

Mr. Miller will leave Portland Monday evening, arriving at Hood River at 8:45. In that city he will hold a preliminary conference with Leslie Butler, president of the Butler Banking Company, with A. D. Moe, president of the First National Bank, and with E. N. Mosler, president of the Mosier Valley Bank, of Mosier.

He will leave Hood River Tuesday afternoon for The Dalles, where he will spend the remainder of the day in conference with Wasco County bankers, who have been summoned to that city for the meeting.

Wednesday morning Mr. Miller will arrive in Pendleton, where he will discuss plans for interesting wheat-growers of Umatilla County in the liberty loan issue, in conference with W. L. Thompson, president of the American National Bank, and G. M. Rice, vice-president of the First National Bank of Pendleton. Bankers from every point in Umatilla County are expected to participate in the conference.

La Grande to Give Greeting. Wednesday afternoon Mr. Miller will go to La Grande, arriving at 8:30 that evening. In that city he will hold a special conference with Union County bankers with reference to the movement of fruit-growers in the liberty loan issue.

The tour will be completed Thursday afternoon at Baker, where Mr. Miller will confer with local bankers on general plans of the campaign. That evening

Give the Wheat to the soldiers, but give me POST TOASTIES (MADE OF CORN) - Bobby

HENRIETTA CROSMAN, STARRING IN "ERSTWHILE SUSAN" AT HEILIG

Talented Actress Is Seen as Susan Miller, an Affected, Posing Woman. Who Discovers She Is Married to a Surly Dutchman.

Of more than ordinary interest is the engagement of Henrietta Crosman, one of the foremost among our American actresses, at the Heilig Theater for a new comedy entitled "Erstwhile Susan" from the pen of Marjorie de Forest, recalled for her "Little Women," and is founded on Helen R. Martin's novel, "Barnabette." It pictures life among the quaint surroundings of a Pennsylvania Dutch settlement as Miss Crosman has been supplied by Miss de Forest with one of the most delightful comedy roles she has had in recent seasons. The engagement will close with two performances today.



Henrietta Crosman, Who Will Close Engagement at Heilig Tonight.

Miss Crosman is seen as Susan Miller, an affected, posing woman, high-flown in speech and "individual" in dress, is all-anxious to an advertisement for a wife and finds herself married to Barnaby Dreary, a surly, tight-fisted Pennsylvania Dutchman with three grown children. Three, says Dreary, despite her curious personality and her airs and graces, gets the upper hand of the unpleasant conditions surrounding her new lot, her efforts resulting in a happy climax when she settles in a surprising and novel fashion the love affair of little Barnabette, her stepdaughter, whom she takes to her heart with the deepest of a mother's love, forms an amusing and interesting story.

ing he will start the return trip to Portland, having stimulated invaluable assistance in furtherance of the liberty loan issue. Immediately after his return, Mr. Miller will depart on a tour of Southern Oregon for the same purpose, going as far south as Medford. Mrs. Krantz, formerly of The Oregonian editorial staff, now manager of the Industrial and commercial service bureau of the University of Oregon, visited liberty loan headquarters yesterday and was asked if arrangements could be made for Mr. Miller to speak before the students and faculty of the university while en route to Southern Oregon. Mr. Krantz, who returns to Eugene today, will at once take the matter up with President Campbell, of the University, and it is probable that the address will be arranged.

St. Helens Hears Talk. Last night Mr. Miller, accompanied by A. F. Fliegel and S. M. Miles, motored to St. Helens, where they spoke to a liberty loan assembly, creating much enthusiasm for the campaign. The Forty-five Club, in session last night at Central Library, was addressed by Mr. Miller on the liberty loan quota and the part its members can play in furthering the vigor of the campaign.

Guy H. Corliss is scheduled to deliver a special liberty loan talk before the weekly luncheon of the Rotary Club, to be held Tuesday noon at the Hotel Benson. The state-wide speaking campaign for "Liberty week," proclaimed by Governor Withycombe as beginning tomorrow, is as comprehensive and perfect in detail as careful preliminary study can provide. On Monday the oratorical drive begins.

FOR MORE MILLIONS ARE ADDED NEW YORK REPORTS PROGRESS IN LIBERTY LOAN CAMPAIGN.

NEW YORK, Oct. 12.—More millions were added to the second liberty loan drive today, despite the financial inactivity usually accompanying a holiday. Total subscriptions announced tonight were \$27,515,400. The largest of the total was one of \$3,000,000 from the United States Mortgage & Trust Company.

A statement issued by the central loan committee of the American Bankers' Association declared that the banks "now face the greatest responsibility in their existence" and that the success of the banker will be quite unusual. "Loans and rediscounts will need to be emphatically expanded," the statement said. "The safety of the Nation depends on a proper handling of the problems of financing. Every dollar must be made to do its maximum service."

"Some bankers have faltered because of fear of disturbance to their deposits. This situation has been corrected through promotion of the sale of bonds on the partial payment plan. It is better to have the future earnings of the people than to have money withdrawn from banks and consequently from business. The fact that the funds arising from the sale of liberty bonds will be spent in America and will gradually return to the banks through the channels of trade should not be overlooked."

PEACE LEAGUE AIDING SALE W. D. Wheelwright Urges Members to Co-operate With Government.

The Oregon branch of the League to Enforce Peace has completed its organization for helping the second liberty loan campaign and has put a number of speakers at the service of the speakers' committee of the liberty loan campaign.

A letter sent out by W. D. Wheelwright, chairman of the Oregon branch, urges co-operation with the Government. "Unmistakably, therefore, the League to Enforce Peace, while pledging its devotion to the cause for which it was formed, is now committed to the cause of this world's war. Its slogan is: 'Win the war. Make the world safe by the defeat of German militarism. Keep the world safe by a League of Nations. To which may appropriately be added the words of the Secretary of War: 'Our combined armies from now on will represent a League to enforce peace with justice.'"

CRITICISM OF PLAN INVITED School Board to Pass on Bond Subscription Thursday.

Final action on the purchase of \$300,000 in liberty bonds will be taken by the School board at its meeting next Tuesday night, and all tax payers interested in the matter are invited to attend the meeting and express their opinion of the Board's contemplated action.

It is the plan of the Board to purchase the bonds and in turn dispose of them to the teachers of the school, who otherwise would be unable to subscribe. The teachers will be able to subscribe any amounts they desire and pay for them on the installment plan without interest.

While it is thought by the School Board that the purchase will meet with the approval of the majority of taxpayers, the Board is anxious for anyone who may object to the issue to present their views Thursday night.

BUYERS ARE NEEDED

Appeal Made to Small Investors to Take Bonds.

STATE TOTAL IS \$3,360,789

Ben Selling Plan of Permitting Investment on \$1 Scale Brings Score of Inquiries—Henry Reed to Aid Campaign.

(Continued From First Page.)

payment is made in full, has turned a small torrent of inquiry into liberty loan headquarters and Mr. Selling's office. Applications for a share in Ben Selling's patriotic philanthropy were received yesterday by scores, and Mr. Selling reported that one Portland employer, whose name he withheld, has arranged with him to direct every one of his employees to the purchase of the purchase of bonds.

At a meeting of the committee of the whole, the Portland School Board reached a definite determination to invest \$302,000 of its bonded indebtedness and insurance funds in the liberty loan. The plan was first broached several days ago by Director Sommers, of the finance committee, who pointed out that the money is now drawing but 2 per cent, that the investment would be both safe and expedient, and that the bonds could be liquidated at the Federal Reserve Bank at any time should the cash be needed.

Arrangements will be made, when the purchase is carried out, whereby teachers of the Portland schools may participate in the investment, purchasing the bonds from the school district on the installment plan.

Soldiers Invest \$6000. The Oregon division of the Travelers' Protective Association has directed circulars to its members, urging them to participate in the purchase of bonds. Application blanks are inclosed with the letter and officials of the association said yesterday that they are confident of liberal response.

"Let's not be slackers," pleads the circular, prepared by President Sullivan and Secretary Evans. "Let's show the Kaiser that the American people have sufficient patriotism to subscribe every dollar necessary to win the war." At headquarters yesterday the statement was received that Fifth Company, Oregon Coast Artillery, mustering 90 men, stationed at Fort Stevens, had taken just 10 minutes to "subscribe over \$6000."

Similar is the case of the Fourteenth Infantry, which furnished an escort and military band for Secretary McAdoo when he visited Portland. E. D. Timms, of Portland, had been assigned to stir the liberality of the enlisted men. He talked at length, while his uniformed listeners smiled enigmatically.

Lad Buys \$50 Bond. The meaning of the smile was revealed when Mr. Timms, his last oratorical shaft feathered and sped, learned that over 70 per cent of the Engineers' Regiment at Vancouver Barracks, already owned liberty bonds.

Gilbert Sussman, 12 years old, of 211 Penoyer street, worked in his father's shoe store during vacation and saved \$50, and few dimes more. Yesterday he invested the major part of his wealth in a liberty bond, and "the kids" who attend eighth grade at Falling School are openly envious of Gilbert's aptitude at both finance and practical patriotism.

Despite the early-and-late regime at liberty loan headquarters, the work accumulates in mountains. Faced with this situation the committee called into active service Henry E. Reed, who starred in the leadership of the city campaign during the Red Cross drive. For several days Mr. Reed will serve

13 lbs. Granulated Sugar \$1.00

- 100-lb. sack Dry Granulated Sugar \$7.65
100-lb. sack Pure Cane Sugar \$7.85
2 1/2 lbs. Cube Sugar \$25c
2 1/2 lbs. Powdered Sugar \$25c

Breakfast Foods

- 2 pkgs. Grape Nuts \$25c
2 pkgs. Shredded Wheat \$25c
2 pkgs. Kellogg Corn Flakes \$25c
2 pkgs. Kellogg Krumbles \$25c
2 pkgs. Puffed Wheat \$25c
2 pkgs. Puffed Rice \$25c
2 pkgs. Washington Corn Flakes \$25c
2 pkgs. Toasted Biscuits \$25c
3 pkgs. Krinkle Corn Flakes \$25c

No-Rubbing Laundry Help \$25c

will save time, labor and money.

Needed Items

- 1 pkg. Dromedary Dates \$15c
3 bottles Vinegar \$25c
1 gallon Pure Cider Vinegar \$25c
3 bottles Vanilla Extract \$25c
1 gallon Lemon Extract \$25c
1 quart bottle Church Grape Juice \$35c
1 can Oblique Syrup \$15c
1 can Solid Pack Tomatoes \$15c
1-lb. can Rufford Baking Powder \$25c
1 can Oblique Syrup \$15c
1 can Campbell's Soups \$25c
2 cans H. and G. Asparagus \$25c
2 cans Oatmeal \$25c
2 cans Pimentos \$25c
1-lb. pkg. Arm and Hammer Soda \$25c
1 can Holly Rice and Milk \$10c
2 bottles Bevo \$25c

2 lbs. New Large Prunes \$25c

At headquarters, adding in the direction of the speaking campaign.

MEETING DATES ARE FIXED

Speakers Will Tell Central Oregon People About Liberty Bonds.

BEND, Or., Oct. 12.—(Special.)—Anticipating the coming of the liberty loan locomobile furnished by E. J. Hauser, Portland arrangements were completed today for a series of meetings in Crook, Jefferson and Deschutes counties, which will keep the speakers busy during their stay.

The first meeting will be held at Madras Sunday afternoon. In the evening a meeting will be held at Redmond, with Dr. J. H. Hesch in charge, and Monday the party will go to Prineville for a noon meeting. The Bend meeting will be held Monday night.

Rev. J. E. Snyder, of Pendleton, will spend several days in the three counties, beginning Tuesday morning. The Hauser party will go from Bend through to Klamath Falls, leaving Tuesday.

Cottage Grove Section Active.

COTTAGE GROVE, Or., Oct. 12.—(Special.)—The Cottage Grove Liberty loan committee is planning to do great things during Liberty week and meetings will be held in all the nearby communities. In fact, the committee did not wait for the proclamation, as a rousing meeting was held at Lorane Monday night and arrangements having been made for meetings tonight at Dorena, Row River and Redjuda. Several speakers will attend each meeting and there will be vocal music. In addition to the meetings in surrounding communities, a rousing meeting will be held in the city Wednesday evening, when Senator McNary and Dr. C. J. Smith, the latter of Portland, will be the principal speakers.

\$925 Goes Into Liberty Bonds. Probate Judge Tazwell yesterday directed the investment of \$925, a legacy to an Austrian relative from the estate

of Frank Ludesher, deceased, in a liberty bond. Ludesher died September 12, 1915, leaving an estate of the value of \$20,000. The remainder of the estate will be distributed among heirs in this country. This disposition of the foreign bequest was made by Judge Tazwell in keeping with his recent announcement that during the world war all surplus funds in estates on final distribution in which legatees are subjects of countries at war with the United States will be retained here and invested in liberty bonds.

Central Oregon Campaign Set. H. H. Cloutier, manager of the Multnomah Hotel, in company with John H. Stephenson and J. L. Lethbridge, will start today on their liberty bond campaign through Central Oregon. The party will motor in Eric V. Hauser's car and plan to be back in Portland about October 22.

Railroad Working Day Cut. ST. PAUL, Oct. 12.—The working day of clerical forces of the Northern Pacific Railroad is to be reduced one-half hour, it was announced today. The order applies along the whole system.

SPECIAL PRICES Electric Light GLOBES

- 15-Watt Lamps \$25c
25-Watt Lamps \$25c
40-Watt Lamps \$25c
60-Watt Lamps \$34c
Electric Irons \$4.50

Flashlights, Batteries and Electrical Supplies Open Saturday Nights to 10 EVINRUDE MOTOR CO. 211 Morrison, Near First St.

"Every Housewife who practices strict economy puts herself in the rank of those who serve the Nation."—Woodrow Wilson.

It is not economy to do without the necessities of life, but it is economy to take advantage of every opportunity to save. We, the People's Market, offer today several dozen practical foods—on each one a saving large or small—which you cannot afford to overlook. Get out your paper and pencil, make a list of what you need, and then buy in sufficient quantities to make the saving worth while. We deal in only the highest quality foods, pure, fresh and sanitariously handled. No baits, no substitutes, the best of everything for less.

- 5 bars Crystal White Soap \$25c
2 pkgs. Kingford Glass Starch \$25c
1 pkg. Argo Gloss Starch \$10c
1 large pkg. Gold Dust \$25c
1 large pkg. Citrus Powder \$25c
1 large pkg. Pearlina \$25c
2 cans Ige \$25c
1 pkg. French Glass \$25c
2 bars Clean Easy Soap \$25c

- 6 lbs. Sal Soda \$25c
1 bottle Ammonia \$5c
1 box Ball Bluing \$5c
1 bottle Bluing \$5c
1 pkg. Ivory Starch \$5c
2 bars Clean Easy Soap \$25c

WEEK-END SPECIALS

- 1 bottle H. and P. Sauce \$25c
2 bottles Picnic Mustard \$25c
3 pkgs. Cat Gelatine \$25c
2 bars small Ivory Soap \$25c
3 cans Eagle Milk \$50c

- 1-lb. can Ghirardelli's Chocolate \$25c
1 lb. bulk Rolled Oats \$25c
10-lb. sack Fine Table Salt \$15c

MEATS FOR THE WEEK

- Rolling Beef, pound \$10c
Pot Roast Beef, pound \$15c
Shoulder Steak, pound \$15c
2 bars small Ivory Soap \$25c
Shank Soup Bone, pound \$8c

FRESH DRESSED CHICKENS

- Bacon Backs \$38c
Picones \$25c
English Breakfast Bacon \$40c

PHONE ORDERS TAKEN FOR C. O. D. DELIVERY ANY TIME EXCEPT FRIDAY EVENING AND SATURDAY. DELIVERIES AS USUAL WHEN ORDERED AND PAID FOR HERE

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Butter, roll 95c & \$1

- 1 box Waxen Apples \$1.50
1 box Jonathan Apples \$1.50
All fruits and vegetables in season, will be found here in choice varieties, freshly culled.

Beverages

- 1 lb. bulk Ground Chocolate \$20c
1 lb. bulk Ground Cocoa \$25c
1 1/2-lb. pkg. Heinz's Cocoa \$15c
1 lb. English Breakfast Tea \$40c
1 lb. Gun Powder Tea \$40c
1 lb. Japan Tea \$40c
1 lb. Wagon Coffee \$20c
1 lb. Grand Special Coffee \$25c
1 lb. Homestead Coffee \$25c
1 lb. Hill Edge Coffee \$25c
1 lb. Dutch Coffee \$25c
1 lb. Pigeon Cereal \$20c
1 lb. Postum Cereal \$20c
1 lb. Corn \$20c

These Mean More Saving

- 1 lb. English Walnuts \$20c
2 lbs. Seeded Raisins \$25c
2 boxes Shiloh \$15c
1 bottle O'Leary Polish \$25c
1 doz. Jar Rubbers \$25c
6 pkgs. Magic Yeast \$5c
1 doz. Clothes Pins \$5c
1 can Dutch Sauce \$10c
1 can Ripe Olives \$10c
1 large can Booth Sardines \$20c
1 pkg. Rex Shaker Salt \$5c
3 pkgs. Tooth Picks \$10c
1 Pearl Barley \$25c
2 lbs. Tapioca \$25c
1 large Soup Ring \$10c
3 bars Sapolio \$25c
1 can Dutch Cleanser \$25c
1 can Potted Meat \$5c
1 lb. Almond Mince \$10c
3 pkgs. Seeded Raisins \$25c

1 Sack Hard Wheat Flour \$2.75

1 Sack Valley Flour for \$2.50

BAKER'S COCOA IS PURE

Purity in cocoa means carefully selected, scrupulously cleaned cocoa beans, scientifically blended, skilfully roasted, and with the excess of fat removed, reduced to an extremely fine powder by a strictly mechanical process, no chemicals being used, the finished product containing no added mineral matter.

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