



There is always a shortage of tobac-co and cigarettes in the trenches. Sol-diers who have been at the front have written others yet to come to bring with them tobacco, tobacco and still more tobacco

"Bring barracks bags full of it," was the advice contained in one soldier's letter published recently in The Oregoadvie nian

For the soldier at the front, enduring the bell of shellfire, standing in soggy trenches walting for the word to go 'over the top," or returning to the rear 'over the top.' or returning to the rear to recuperate after a nerve-shattering spell in the forward lines, no gift is so eagerly welcomed as a cigarctic or a pipeful of smoking tobacco.

### Moro Folk Generous.

The purpose for which The Orego-nian's tobacco and cigarette fund is being raised has the warm indormement of the War Department and of high

fighting men is hardly second even to that of ammunition and supplies. Among the contributors to the fund in the past few days was J. M. Parry, postmaster at Moro, who sent in two checks for quarters, half dollars and dollars he had collected from patrons of the postoffice. His first inclosure was for \$11 and yesterday he sent in a second check for \$3.75, with the com-ment that he hoped to send more soon. Another who has been forwarding amounts to The Oregonian is V. J. Love, proprietor of the Pedec general merchandise store at Airlie, Or. V. J. Love Sends \$12.

### V. J. Love Sends \$12.

"I am inclosing check to cover the following subscriptions to the tobacco fund you have been working for and which we were able to collect from the 'boys' coming in," wrote Mr. Love, with one check for \$10. A few days later he sent in a second

check for \$2 from four other contribu-tors who had left the money at his store to be added to The Oregonian's With every packet of tobacco and cigarettes is inclosed a stamped post-



Co-Eds Have Three Weeks Before Which None May Announce Results, but Men Are Permitted

to Sign Members Any Time.

subscribed \$253,800, and other districts of the state \$847,050.

# STEEL PRICES ARE FIXED War Industries Board and Manu-

facturers Get Together.

WASHINGTON, Oct. 11 .- An agreenent between the War Industries Board and steel manufacturers fixing maximum prices for steel products about one-third under existing market prices was approved today by Presi-dent Wilson. Prices agreed upon with Pittsburg.

Fa., and Youngstown, O., as bases are: Blooms and billets (4x4 or larger), \$47.50 gross ton; billets (under 4x4), \$51: slabs, \$50; sheet bars, \$51.

Prices with Pittaburg as base are:
 Steel bars (3 to 5), \$3.25 per hundred pounds; steel bars (5 to 8),
 \$3.50; steel bars (8 to 10), \$3.75; steel bars (over 10), \$4; skelp (grooved),



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wein-founded own principles, for perfence and equipment. You can accept the services of this department just as you ac-cept merchandise in an Owl Store —absolutely confident. You will have no fault to find with the prices.

DR. IRVING MILLER. Optometrist.

Red Feather Olive Oil Soap A perfectly pure so a p that war conditions have on not changed in quality or price. An ideal soap for the baby's tender skin. It



The Owl Drug Co.

BROADWAY AND WASHINGTON

E. Struplere, Manager,

The Owl Theatrical Cold Cream has pleased thousands and thousands of women-it will please you It is a time-tried, perfectly pure preparation which critical women use

with wonderful results after outdoor exercise. It cleanses (better than soap and water), refreshes, invigorates and softens the skin; it prevents and removes sunburn, tan, freckles. A full pound for **GOC**. Sent postpaid anywhere in the United States

For

THEORIE

STAD CENS

card, bearing the name and address of | the person whose quarter made it pos- OREGON AGRICULTURAL COLLEGE, sible to send the packet to the soldier. Corvallis, Oct. 11.- (Special.) - The And the soldier recipient is requested

to mail the card, with a word of ac-knowledgment to the donor. A person who gives 50 cents should receive two of these souvenir postcards from as many soldiers at the front, and one giving \$1 would receive four cards, have been selected. The boys' Greek

one giving \$1 would receive four cards, unless they should be submarined on the way back. But Uncle Sam's Navy these days is holding the submarine losses to a low ratio. **Little Girl Sends 25 Cents.** Many of the contributors to the fund are women, who, of course, don't smoke themselves, but express the patriotic desire to do their little bit to help make a soldier happy. And here is a letter control for the following list: themselves, but express the patriofic desire to do their little bit to help make a soldier happy. And here is a letter received from a 9-year-old girl of Montesano, Wash., sent in with her gift of

'I am a little girl 9 years old, and I carned a little money for Christmas picking blackberries and I thought I would send 25 cents of it to the tobacco fund for the soldier. I hope it will gladden one of our dear soldier boys. My address is Alvina Fehler, Montesano, Wash., box 774."

Every quarter added to the fund will ake one more soldier happy. Send in our contributions today to The Oremake one more soldier happy. Send in your contributions today to The Ore-gonian's tobacco fund for soldiers.

#### Seattle Women Rush to Yakima.

NORTH YAKIMA, Wash., Oct. 11 .--(Special.)-Terrified by operations of the mysterious Seattle woman slugger, three women of that city, Mrs. M. O. Nilsen, Mrs. J. G. Monrad and Mrs. Eugene Serwin, have come to the Yakima Valley to pick apples while the Seattle police chase down the villain.

Read The Oregonian classified ads.



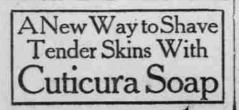
First Dose of "Pape's Cold Compound" Relieves All Grippe Misery.

### Don't stay stuffed-up!

Quit blowing and snuffling! A dose of "Pape's Cold Compound" taken every Morse, two hours until three doses are taken will end grippe misery and break up a severe cold either in the head, chest, body or limbs.

It promptly opens clogged-up nostrils and air passages; stops nasty discharge or nose running; relieves sick head-ache, duliness, feverishness, sore throat,

sneezing, soreness and stiffness. "Pape's Cold Compound" is the quick-est, surest relief known and costs only a few cents at drug stores. It acts without assistance, tastes nice and causes no inconvenience. Don't accept a sub-stitute.--Adv.



OREGON AGRICULTURAL COLLEGE, \$2.90; skelp (universal), \$3.15: skelp (sheared), \$3.25. pledging of new members by the men's

lowing list:

lowing list: Roland O. Craig, La Habre, Cal.; Marion L. Boetticher, Albany; Lionei C. Karmien, Newberg: Hugh W. Kyie, Portland; Fenton J. Glennon, Portland; R. Lenox Benner, Oakland, Cal.; Hugh Taylor, Corvallis; Dana S. Frame, Talent.

## Pasadena Quartet Pledged.

Oregon Alpha Chapter of Sigma Alpha Epsilon has pledged George Paul,

Chandler Kellögg, Maynara Turner, Floyd Mushrush and William Brewster Hayes, of Pasadena; Leo Spitzbart, Sa-lem; Marion McCart, Selma, Cal. The pledges of Alpha Sigma of Alpha Tau Omega are: Clarence Wyles, Al-bany; Bal Sterns, Los Angeles; Will-iam Young, Portland; Willare Lewis, Lostine; Arthur Cockrum, Ontarlo; Neale Freeman, Moro.
Beta Pi of Sigma Chi announces as new pledges, John Holden, Portland; Merrill Jasper, Baker; Leonard Taylor, San Dimas; Charles Helder, Portland; Lynn Fisher, Haines; Howard Chad-bourne, San Francisco.
Gamma Sigma of Kappa Sigma an-nounces Milton Dent, Amity; Lyle Johnson, Kiamath Falls; R. Kincaid, Portland; Aner Matthews, Portland; Kirk Thompson, Fortland, and George Weller, Salem.

Weller, Salem.

Many Towns Represented.

Many Towns Represented. Alpha Lambda Zeta of Lambda Chi Alpha announces as pledges: William Young, Salem; Edwin Soatton, Port-land; Andrew Harvey, Pendleton; Ho-bart Alter, Ontario, Cal.; Wilson Ar-nett, Ontario, Cal.; Willett Murray, Grants Pass; Gene Hampton, Pendle-ton; Clifford Meacham, Weiser. Kappa Sigma Nu, a local organiza-tion petitioning Phi Delta Theta, an-nounces the following pledges: Miller Farrell, Portland, Will H. Proctor, Jr., Everett, Wash.; Joe Reynolds, La Grande, Garth L. Young, Portland; Ferris Bagley, Fay- Ricketts, Donald

Ferris Bagley, Fay-Ricketts, Donald Morse, Portland; Joe Kassberger, Mount Angel; Ralph L. Strong, Elk

Mount Anger; Raiph L. Strong, Elk City, Idaho. The pledges of Sigma chapter of Theta Chi are Joe Avery, R. Prather, Klamath Falls, Harold Wakefield, Fresno, Cal.; Strout and J. Camel, Amity.

The women's Greek letter societies on the campus are Alpha Chi Omega, Chi Omega and Pi Beta Phi, National; Beta Tau Beta, Delta Alpha and Alpha Chi, local. Beta Tau Beta and Delta Alpha have been permitted by the col-lege authorities to move out of the dormitories owing to the crowded con-ditions of those halls. Alpha Chi will be installed as a chapter of the Na-tional sorority, Kappa Alpha Theta, within the near future.

Washington Total \$2,900,850.

SEATTLE, Wash,, Oct. 11 .- With a number of banks over the state delinquent in making reports to headquar-ters, the total subscribed to the sec-ond Liberty Loan in Washington up to

J. A. MYERS RE-ELECTED Washington Merchants Choose Bel-

lingham as 1918 Meeting Place.

cial.)-J. A. Myers, of Everett, was re-elected president of the State Grocers

& Merchants Association here today, while C. H. Rychard, Hoquiam, was re-tained as vice-president and Edward Cook elected treasurer. A fight to oust T. C. Simmons, of Seattle, as secretary, loomed and to avoid it the directors were given power to fill that office were given power to fill that office. Bellingham was chosen as the 1918 meeting place. A banquet this evening, at which 250

people were in attendance, and a trip to the ocean beach this morning com-prised the main social features of the

day.

try Is Promised by Food Adminis-When a Cook trator-Either Size or Price to Be Standardized. Is a Chef

Cooks are cooks, whether they are playing the small-town hotel circuits, or whether they are in charge of the gilded hostelries patronized by millionaires. There are two differences between cooks - the way they cook things and the pay they get for it in either case. When they are good cooks and draw big salaries they become known as chefs.

So when H. M. Suthoff wanted a good cook for his hotel at Metolius, Or., he went at it in the right way. Mr. Suthoff enlisted the services of the Want Ad Man of The Oregonian, and today his patrons are gormandizing on the finest sort of cookery.

All we personally know about that cook out at Metolius is that a woman took the job. We hope she is good enough to be known as a chefess, and that her salary

keeps right up with the title.

It is also a cinch that she is a good cook, because the hotel man writes that he is well pleased, and that Oregonian

want ads certainly do have the faculty of landing in the right spot. The Want Ad Man is obliged

to the gentleman. Every day dozens of other

business men are becoming convinced that the way to sell merchandise or to trade a farm or to hire help is through the advertising columns of this paper. Live merchants advertise all the time.

WASHINGTON, Oct. 11 .-- The machinery of the food administration was set in motion today to complete preparations for Government control or November 1 of 20 of America's prin-November 1 of 20 of America's prin-cipal foodsturns. Anthority to assume supervision over the leading articles of diet is vested in Herbert Hoover by a proclamation of President Wilson. Under the terms of the order, li-censes will be required for the manu-facture, storage, importation and dis-tribution of flour, bread, meats, pota-toes, sugar, milk, butter and dairy products, canned foods, rice, staple vegetables and other stipulated com-modities. Farmers and small dealers specifically are exempted. Bread Control Promised.

Early Regulation of Baking Indus-

### Bread Control Promised.

Bread Control Promised. Early regulation of the baking in-dustry was promised tonight by Food Administrator Hoover. Plans to con-trol bread production and distribution are under consideration and will be put into operation as soon as bread-baking experiments in several cities are completed. Municipal bread depots will be provided if it is found that re-tailers cannot be controlled under a voluntary arrangement. The baking industry was left out of

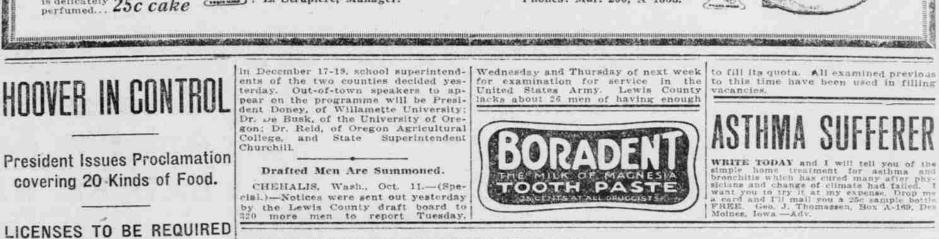
The baking industry was left out of the general food control law to be put into effect November 1. Before taking any steps to deal with the in-dustry the food administration wighes to standardize baking flour; bread in-gredients and either the size of the loaf or the price or the price.

Competition Expected to Serve. If the size of the loaf is to be stand-ardized, Mr. Honver believes prices can be kept down through competition and if the price is stabilized, he believes competition will keep the size of the

competition will keep the size of the loaf from being reduced. If a licensing system is put into effect, it cannot be made to apply to retailers and the price will be for bread at the bakery. The plan for bread depots will be put into effect, if retailers refuse to co-operate in hold-ing prices down. ing prices down.

### Teachers' Institute Announced.

BEND, "r., Oct. 11 .- (Special)-That the annual teachers' institute for Crook and Deschutes counties will be made a joint affair and held in Bend



Phones: Mar. 200, A 1333

Spanning a decade the "Milwaukee Road" has wrested from tomorrow the comforts and conveniences of electric travel and made them the heritage of today.

Giant electric locomotives, the mightiest in the world, impelled by the forces of the mountains themselves haul the heavy steel trains of this railway across the Great Continental Divide — 440 miles through the Belt, Rocky and Bitter Root Mountains — with ease. No smoke-no jars-no cinders-just smooth even almost silent travel through the glories of the mountains.

A 2601

And so successful has been the operation of these electrified mountain division<sup>S</sup> that work is well under way for the electrification of 211 additional miles through the anow capped Cascades in Washington.

The future has indeed been made to serve the present.

Main S413

When next you journey across the continent travel the electric way-via the

