

# IDAHO'S SENATOR WOULD PAY PRESS

### Effort Made to Use Part of Appropriation for Selling Bonds in Newspaper Advertising.

## BUSINESS METHODS URGED

#### Amount Proposed to Be Spent in Liberty Loan Campaign Would Have Been Less Than \$5,000,000.

THE OREGONIAN NEWS BUREAU, WASHINGTON, Oct. 8.—(Special.)—Senator Brady, of Idaho, in an unsuccessful fight for an amendment to the new bond issue bill which would have authorized the Secretary of the Treasury to pay newspaper advertising and giving publicity to the second liberty loan.

The Senator made a strong defense of his amendment, contending that if American bankers are to be paid for their work in connection with floating this loan the newspapers, whose publicity is worth quite as much as the personal effort of bankers, should be compensated also. The Senate was given to understand that the amendment by Senator Brady had been defeated.

In pressing and explaining his amendment Senator Brady said: "The Secretary of the Treasury said before the finance committee:

"I have felt all along, I am perfectly frank to say, that if the Government entered upon a campaign advertising in the newspapers it ought to pay for it at reasonable rates. The only commodity the newspapers have is advertising, for we ought not to ask them to give it for nothing, any more than we should ask them to give their product to the Government for the purpose of a paid campaign of advertising. Everything that is done by voluntary subscription and voluntary effort."

"Those who have carefully studied the Liberty bond advertising compute that \$5,000,000 in advertising was gratuitously contributed."

Senator Brady then offered this amendment:

Provided, that one-fourth on the one-fourth of 1 per cent herein provided shall be used under the control and direction of the Secretary of the Treasury for purchasing space in the newspapers and other periodicals of the United States for the purpose of advertising the bonds authorized under this act.

"The Secretary of the Treasury is going to use newspaper space in advertising, and we might as well have it done under our authority and direction as to have him do it voluntarily, for he certainly says in his statement that it is what he is going to do. If that be so, I want to say further that this money should be used fairly and equitably in all the papers, without regard to their political affiliations or influence in the political world; and if there can be any safeguard of that kind thrown around this matter I should be only too glad to have it done, and I know the newspapers of this country feel the same way.

"We are authorizing the payment of one-fourth of 1 per cent for the selling of these bonds. We are authorizing it on the entire \$7,000,000,000, and we have already marketed \$2,000,000,000 of bonds with a commission of one-fifth of 1 per cent. In my judgment, the bankers of this country would feel that they had received a good commission if they could receive one-fourth of 1 per cent for marketing \$7,000,000,000 of bonds.

**Business Methods Urged.** "Every paper in this country during the sale of the last issue of bonds contributed space free of charge, wrote editorials favoring the bonds in every way possible, gave space, many of them, for advertising without a cent of remuneration; and why not let us, if we are going to spend one-fourth of 1 per cent, spend one-fourth of that amount for advertising in the newspapers? It will make a smaller amount than \$5,000,000 and it will be distributed fairly throughout all the United States; and it seems to me that it is only just and fair that we should sell these bonds in accordance with regular business methods. If any newspaper, large or small, or large concern were going to sell these bonds they would not hesitate a moment to use the space in the newspapers for advertising purposes. Then why should not the Government do the same?"

## MILL MEN ASK TROOPS

### Governor Lister Requested to Leave Guard at Raymond.

OLYMPIA, Wash., Oct. 11.—(Special.)—Fred A. Hart, legislative representative from Pacific County; C. L. Lewis, W. H. Turner and other prominent mill men today requested Governor Lister to recommend retention of small bodies of troops for guard duty about Raymond to prevent any possible interference with the cutting of airplane spruce for war use. Governor Lister took the matter under consideration. It is understood that sufficient troops will be left in the state for any necessary patrol duty.

They will be stationed under direction of Colonel Dentler, of Portland, if called.

We can deliver green or dry slabwood in any quantity promptly. Albina Fuel Co., Broadway 3009, A. 144.—Adv.

Read The Oregonian classified ads.

### Get rid of that TIRED, DRAWN LOOK.

with the CREME TOKALON. Rosated French Beauty Recipe.

### Good-Bye Wrinkles Here's New Beauty

Wash your face with clear warm water and rub in a teaspoonful of Creme Tokalon Rosated—totally different from other creams. If your face is badly wrinkled get a box of Japanese Joo Pencils to use in connection with the Rosated Cream. This recipe is guaranteed to quickly act on wrinkles, sunken cheeks, lumpy, sagging facial muscles, enlarged pores and marks of age—or money refunded. Supplied at all toilet counters.

# SOCIETY NEWS

BY GERTRUDE P. CORBETT

### SHE IS A MUCH ENTERTAINED VISITOR FROM MONTANA.



Mrs. Haldane Struan Robertson

Interested in the Northwestern Tuberculosis Conference, which will meet at the Hotel Multnomah October 15-16.

The Multnomah County annual girls' conference under the auspices of the Multnomah County Sunday School Association will meet tomorrow afternoon at 1:30 at the First Methodist Church. At 3 o'clock Dr. Bertha Stuart, of Reed College, will give the address. In the evening Miss Jessie Burton, of the Y. W. C. A., will give an illustrated travel talk. Supper will be served at 6 o'clock. Several other interesting features will be included on the programme. There will be a meeting on Sunday afternoon at 3 P. M. led by Miss Nellie Curtis of the Deaconess Home.

Westminster Church Red Cross Unit will meet Wednesday from 9 A. M. to 5 P. M.

Miss Dillingham, treasurer of the Red Cross Society, will speak at the meeting of the Highland Parent-Teacher Association this afternoon and will organize a Red Cross unit for all women of the community are urged to attend the meeting.

The Concord branch of the Oregon Congress of Mothers and Parent-Teacher Association met at Concord School October 4. The meeting was called to order by the president Mrs. J. F. Riskey. Reports were read and approved. The executive board held a meeting and the committee was chosen for the year. Delegates were elected for the state convention to be held at Eugene October 17, 18, 19 and 20. After the business was transacted an interesting talk was given by Mrs. G. Swafford, of Portland, on "Food Conservation."

At a regular meeting of the Lynch Parent-Teacher Association held in the Lynch School October 5 the following officers were elected: President, Mrs. Elmer Cook; first vice-president, Miss Margaret Schmitt; second vice-president, William Hoerner; secretary, Mrs. J. P. Lynch; treasurer, Mrs. A. McGee. After the election there were interesting talks given on work for the betterment of the school.

Joseph Kellogg Parent-Teacher Association will meet at 3 o'clock today. Mrs. J. J. Handsaker will speak on "Vocational Training."

Dr. J. S. Stansfield will be the principal speaker at the annual meeting of the deaconess auxiliaries of the city, which will be held at Mount Tabor Methodist Church this afternoon. The meeting will begin at 10:30 with Mrs. F. W. Brooks presiding. Luncheon will be served at noon and shortly after that Dr. Sam J. Reid and Mr. Troy will be present and will speak on "The Deaconess Work."

Branch 1 of the Lavender Club will meet this afternoon at 2 o'clock in the East Side Library.

Training the Child by William Byron Forbush, Ph.D.

"T seems as if there was a peculiar magnetism to Jim," said his mother, "the way dirt clings to him."

"Yes," his father acknowledged, "he gathers dirt as a puppy does burdock." And still the psychologists say that children have "an instinct for cleanliness."

They point to the fact that even a 2-year-old will brush off mud or gum if you stick it to the back of his hand. What must be that hinders this impulse, which has been proverbially said to be inborn?

One difficulty is that there happen to be other instincts that are stronger, that collide with this one. The play impulse is one of them. Almost no play that is worth while can be pursued successfully without getting into dirt. Baseball, shiny marbles, paddling rafts, cooking in the woods, as examples. Then how can any boy play with his dog without getting dirty? "It is as difficult," says Edward Fuller, "to find a sanitary son as a prophylactic pup."

"Hunger also competes with cleanliness," is familiarly said. It is a good deal to ask that he should wash clear round his neck.

There are compensations. A perfectly sanitary child is usually a sissy. Sun sanitates dirt, and better it is for a child to play in the air—and the dirt—than to sit in the shadow of a white cloth. The dirt from play is, on the whole, "clean dirt."

They Don't Notice Dirt. Boys are not supersensitive. They are not roused by smells. They feel no dismay when they find they have used the wrong toothbrush. It does not trouble them to apply the hairbrush to their shoes. One handkerchief will last a boy a long time, and for many services. When washing it is easier to wipe first. The dirt in football molehills is regarded as honorable as dirt in coats-and-is usually.

Parents are often unreasonable in the way they dress their children for play. A mother dons an apron when she is about to engage in a soiling task, but some mothers dress their kids in white when they send them out to

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# "The Liberty Loan for Liberty Alone"

## Friday and Saturday

### Dresses and Coats

# \$15

## THE COATS!

THERE are just 45 coats included in this lot. Handsome new coats worth much more than \$15. The materials are the most favored for Fall wear, such as Velours, Meltons, Velour Chinchillas, Beaver Cloth and Cheviots. New styles in large convertible collars, belted models, with fancy pockets; some in chic high-waisted effects. The very newest colors. Sizes for misses and women. For Friday and Saturday, \$15.

## THE DRESSES!

HERE are 55 stunning frocks of extraordinary value at \$15. They are made of Taffetas, Serges, Messalines and Satins in the season's smartest styles. Nothing is more suitable for street, afternoon and business wear than these swagger dresses. They are clever draped effects, loose, straight lines and belted models. Embroidered and braid trimmed. All the new shades are represented in this assortment. For Friday and Saturday \$15.

## New Suits at \$21.95

A special lot of suits arranged for Friday and Saturday. These are suits of exceptional value—worth more than \$21.95. The very newest styles can be found in this assortment. Tailored and semi-tailored effects. All the new shades. For Friday and Saturday.....\$21.95

## Pretty Crepe de Chine \$2.98

Blouses Specially Priced

Made in excellent quality of crepe de chine silk in all the stunning style effects for Fall. Large collars, embroidered and hemstitched fronts, some with lace edgings. Colors, white and flesh. Friday and Saturday.....\$2.98

## Big assortment of Silk Petticoats priced special for Friday and Saturday. Pretty, plain and changeable shades, deep flounces. Made of extra good quality of Taffeta—\$2.98.

# EMPORIUM

124 to 128 Sixth St. Just off Washington

less developed side of this boy's brain to control his hand, he will feel the loss for life. Even stammering has been accounted for by the confusion thus set up.

The left-handed boy will not use the slant handwriting, but his handwriting will be the more individual. Left-handed tools can be secured, and will be more numerous when left-handed persons get their rights.

I myself was born left-handed. I am glad the tendency was "corrected" only to the point where I was enabled to use

## They'll Wear Furs

Smart women, this Winter, and wise purchasers will secure their capes and scarfs at CHERRY'S, where selection is good and prices moderate, with easy terms of payment. 289-91 Washington street, Pittock block.—Adv.

## HANAN—the Quality Shoe

THERE are no better shoes than Hanan shoes. There can be no better shoes—for Hanan Quality in leathers, in style and in workmanship is maintained at the highest possible degree of excellence.

—We show full lines of Hanan shoes for both men and women. We invite inspection. Hanan shoes are sold in Portland only at this store.

Men's Shoes \$11 and Up  
Women's Shoes \$10 Up

## Rosenthal's

PORTLAND'S BEST SHOE STORE

129 Tenth Street, Bet. Washington and Alder  
We Give S. & H. Trading Stamps

## THE NEW LA MODE

288 MORRISON ST., CORBETT BLDG.

Goods Marked in Plain Figures One Price Only

## The Cleverest Coats, Suits, Dresses

at Values That Will Defy Competition

COATS at 15.75 COATS at 24.75

of all-wool velours, have collars of kid Coney fur—1/2 lined. Many others at this price.

Some all-silk lined, others half lined. Rich fur trimmed.

DRESSES at 12.75 SUITS at 17.50

Of serge and silk satin—positively a matchless value.

Of all-wool materials. Latest style, silk lined.

DRESSES at 17.50 SUITS at 29.75

Of the F. & H. broadcloth, fur trimmed. The best value anywhere.

## Boys' Norfolk SUITS

\$7.50, \$8.50, \$10, \$15.

When outfitting the youngster, come to the store that specializes—gives you a wider range of material and cut—yet always maintains one standard of quality—the best.

SOLID LEATHER SHOES FOR KIDDIES

Hundreds of careful parents are steady patrons of our Shoe Department for Girls and Boys, because long experience has shown them they secure here only best-fitting, long-wearing, moderate-priced footwear.

Sturdy Shoes for Girls and Boys, \$2.50 to \$5 Shop Before 8 Saturday Night.

143 Sixth Street  
The Juvenile Outfitters for Children  
Meier & Frank Opposite