

## Offer Extended Three Days

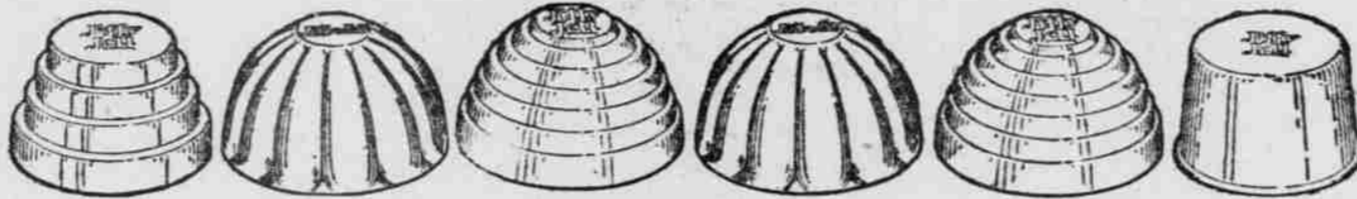
To Accommodate Many Who Found Grocers Out of Jiffy-Jell  
Most Grocers Are Now Well Supplied

# To Every Woman—Free

## Six Aluminum Dessert Molds—Value 60c

### Repeated for the Disappointed

We made this offer for one week only. But grocers were overwhelmed. Stocks of Jiffy-Jell ran out, and countless women failed to get it. So we repeat the offer, and extend it three days more, so every home that wants them may have a set of molds.



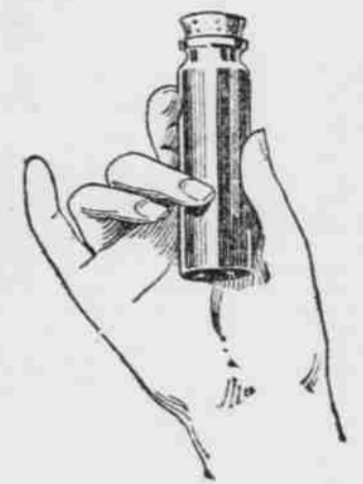
Free Three Days More—Send Coupon Below

### Our Offer

Buy from your grocer six packages of Jiffy-Jell, assorted flavors. Then mail us the coupon below, enclosing ten cents to pay postage and packing. We will mail you six jelly molds made of pure aluminum, in assorted shapes—molds that will last you a lifetime.



# Jiffy-Jell



## For Desserts and Salads

### Fruit Flavors In Glass—A Vial In Each Package

### A Surprise Dessert Like Nothing That You Know

Jiffy-Jell is a distinctive dainty, unlike anything else you know. It is made with a rare-grade gelatine, which the owners of Jiffy-Jell make and control. It costs twice as much as the common.

In these days, when even low-grade gelatine is almost unobtainable, this extra grade is very rare indeed.



### Real Fruit Creations

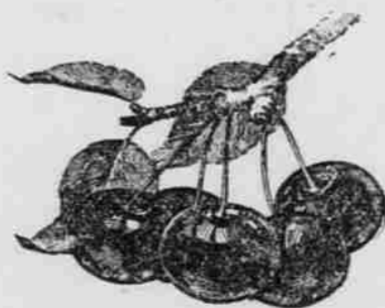
Then Jiffy-Jell flavors are made from the fruit itself. Not one is artificial.

They come sealed in glass—a vial in each package—so they keep their fresh-fruit taste. They do not come mixed with the powder.

A wealth of fruit flavor appears in every dessert. We use half a ripe pineapple, for instance, to make the flavor for one pineapple Jiffy-Jell dainty.

So Jiffy-Jell desserts and salads taste like fresh-fruit creations. To make them, you simply add boiling water. When the jell has partly cooled, stir in the bottle of flavor. So the flavor isn't scalded. Then let it jell. When you get our molds, cool the jell in them.

Add fruit, if you wish, nuts, chocolate or whipped cream. But Jiffy-Jell alone with the fruit flavor is a delightful dainty.



For salads, use Lime Jiffy-Jell, with flavor made from lime fruit. It is tart, zesty and green. Mix the jell with your salad, or mix your salad into the jell before cooling.



Add Boiling Water  
Then the Flavor  
Let It Cool

Make Mint Jiffy-Jell from mint flavor—made from fresh mint leaves. It makes a garnish jell with a wealth of flavor, for cold meats, lambs, etc.

The results will amaze you. They mean quick desserts which taste like crushed fruit dainties. They mean wonderful salads and garnishes. All at your instant command and very economical. One package of Jiffy-Jell serves a big family.



When you know Jiffy-Jell, a thousand meals will be made more delightful by it.

Dear Madam:  
I have spent 18 years in learning how to make a dessert like Jiffy-Jell. Now it is delighting millions, and I want you to enjoy it. You will never believe how it differs from old kinds until you actually serve it. So we make this offer to let you find it out. It means six joyous meals for you, and six molds which will last a lifetime. Then you will know. Don't let this chance go by.

*E. Sheldon*  
Creator of Jiffy-Jell

### Try Jiffy-Jell Now And Get Six Molds Free

This offer is made to induce every home to try Jiffy-Jell in various flavors. It will change your whole conception of quick gelatine desserts.

If you enjoyed the old-time products, see how this new grade excels them. Know what true fruit flavors mean, brought fresh to you in bottles.

This offer is open only three days longer. Accept it before it expires. It will show the delights of Jiffy-Jell, and give you molds in which to cool it in attractive forms.

### Our Offer Is This:

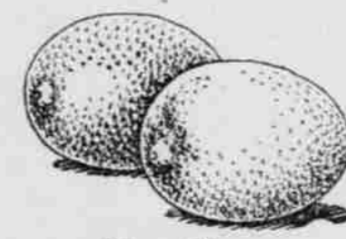
Buy from your grocer six packages of Jiffy-Jell in assorted flavors. In each package you will find a bottle of the flavor.

When you have done this, send us the coupon below. Enclose ten cents to pay postage and packing. We will then mail you six dessert molds, in assorted styles, made of pure aluminum. The usual price is 60 cents.

This is the last appearance of this offer. For your own sake, do not miss this chance.



Mint Flavor  
For Garnish Jell

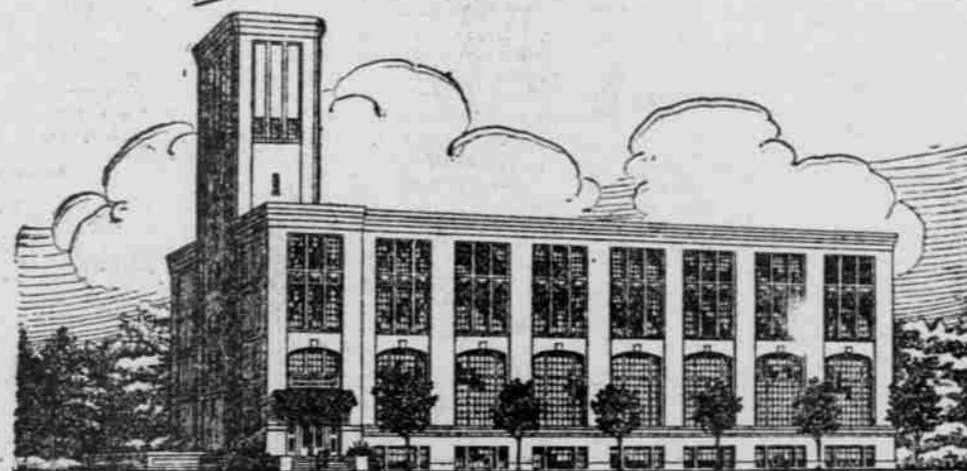


Lime Flavor  
For Salad Jell

### Eight Flavors in Vials

Strawberry      Orange  
Raspberry      Lemon  
Cherry          Lime  
Pineapple      Mint

Two Packages for 25c



Home of Jiffy-Jell—Waukesha, Wis.  
The Model Food Plant of America

### MAIL US THIS COUPON

When You Buy Jiffy-Jell From Your Grocer



I have today purchased and received six packages of Jiffy-Jell as pictured here from

(Name of Grocer)

Now I mail this coupon, with 10 cents for postage, etc., for the six aluminum jelly molds you offer.

Your Name .....

Address .....

We make four shapes of molds. Say if you want all one shape or, assorted. Mail coupon to

Waukesha Pure Food Co., Waukesha, Wis.