

FISH BRINGS PROFIT

Ad Club Makes \$50 in Spite of Low Prices.

PEOPLE BUY 5000 POUNDS

Meeting Called for This Morning in Mayor's Office to Consider Making Market Permanent Institution.

The Ad Club's fish market on Third and Yamhill streets, where deep-sea fish is being sold at cost, may be made a permanent proposition. A meeting will be held this morning at 10 o'clock in the office of Mayor Baker to consider perpetuating the institution, which Ad Club officials say has been a big success during the two days of its operation.

The meeting is called by S. C. Bratton, president of the Ad Club, and will be attended by the Ad Club committee on arrangements and by various officials of the state and city.

The first two days the market netted the club \$50 profit, though it expected none and made the charge for overhead and operation of the stand but 1 cent per pound. More than 5000 pounds of fish have been handled, and the demand has been more than the little hole in the wall could care for so that many have not been able to make purchases.

Marshel N. Dana, George H. Kelly and George W. Stubblebin, the committee, were salesmen at the stand Monday. They say Portland people appreciate the move, which will be a big success through the week.

Varieties of fish offered are of the best, and some entirely new to the market have been sold. In each case the cost has been merely the actual outlay plus 1 cent a pound for overhead, making the price less than half that charged at private stands.

The Ad Club voted to give all profits to some worthy patriotic cause, such as an emergency fund for Oregon's soldiers.

The market is at 155 Third street, and will be kept open there to the end of this week at least. The prices of fish range from 5 to 7 cents a pound.

NEW WIGWAM WILL SMOKE

Oncenta Tribe Prepare to Dedicate Completed Home.

Tomorrow evening, after a short council meeting at 8 o'clock, Oncenta Tribe, No. 2, Improved Order of Red Men, will dedicate its new home and wigwam in the new W. O. W. Hall, East Sixth and East Alder streets. This considered the finest Red Men wigwam in the Northwest.

The celebration will be in the nature of a smoker with an extensive programme of music and song. Dr. A. K. Higgs will be master of ceremonies, to begin at 8:30. Mayor Baker, a member, will make the dedication speech.

The programme will consist of vocal solos by Mrs. H. R. Burrett and Charles McNeill, selections on the violin by Carl Green and on the piano by J. H. Martin and duet on violin by John Wehoffer and Miss Wehoffer. Lewis' Orchestra will render numbers throughout the evening.

PERSONAL MENTION.

Mrs. E. Henderson, of Astoria, is at the Ritz. James F. Howell, of Eugene, is at the Imperial. H. V. McLean, of Salem, is at the Nortonia. R. W. Dunning, of Seaside, is at the Cornelia. W. E. Janson, of Salt Lake, is at the Multnomah. A. C. McCulloch, of Corvallis, is at the Seward. J. H. Henderson, of Seattle, is at the Washington. W. Owens is at the Ritz. He is from the Dalles. R. H. Jenks, of Astoria, is registered at the Perkins. J. H. Lewis, of Clatskanie, is at the Perkins Hotel. J. R. Cummings, of Canby, is at the Perkins Hotel. M. R. Briggs, of Prineville, is at the Portland Hotel. E. R. Pooley, of Hood River, is at the Portland Hotel. L. D. Williams, of Fort Columbia, is at the Seward. H. M. Pierce, of Olympia, is registered at the Multnomah. Mr. and Mrs. G. J. Devos, of Chicago, are at the Carlton Hotel. J. V. Farley, of San Francisco, is at the Carlton Hotel. Mrs. D. J. Miller, of Washougal, is at the Carlton Hotel. Miss Alma Hinrich and Miss Meta

Think of Grape-Nuts

when you think of economy

SAVES MONEY SAVES TIME SAVES WASTE

The concentrated goodness of the grains—rich in flavor and eatable to the last morsel.

These saving times are introducing Grape-Nuts to thousands of new users.

"There's a Reason"

Lauterbach, of Hood River, are at the Nortonia.

Mrs. Kate Hofman, of Los Angeles, is at the Washington. Miss Mary Dockendorf, of Everett, is at the Carlton Hotel.

Mr. and Mrs. F. S. Kelley, of Wasco, are at the Ritz Hotel.

Mr. and Mrs. J. W. Buoy, of Eugene, are at the Ritz Hotel.

W. E. Tallant, the Astoria packer, is at the Portland Hotel.

Mr. and Mrs. C. Ross are at the Cornelia from DuFour.

Mr. and Mrs. E. M. McKnight, of Timber, are at the Imperial.

R. H. Brittan, of San Francisco, is registered at the Seward.

Mr. and Mrs. E. H. Conner, of Prineville, are at the Carlton Hotel.

Stephen Bray, of Washington, D. C., is at the Cornelia Hotel.

David H. Nelson, of Pendleton, is registered at the Multnomah.

Paul W. Childers, of The Dalles, is registered at the Imperial.

D. P. Ketchum, of The Dalles, is registered at the Imperial Hotel.

Mr. and Mrs. G. E. Smith, of Grants Pass are at the Cornelia Hotel.

Herman and Anderson Jay, of Medford, are at the Nortonia Hotel.

Mrs. E. H. Conner, of Prineville, is registered at the Portland Hotel.

Mr. and Mrs. Jay H. Rogers, of Everett, are at the Washington Hotel.

Mr. and Mrs. Moore and E. Seward, of Bridal Veil, are at the Washington.

Judge William T. Darch, of Golden-Eden, is registered at the Nortonia.

Mr. and Mrs. B. E. Richardson are registered at the Portland Hotel.

Mr. and Mrs. Frank A. Rowe, of Wheeler, are at the Multnomah Hotel.

Mrs. J. W. Foster and her daughter are at the Seward. They are from Salem.

Charles K. Schuman is again at the Perkins after a trip of several months' duration, during which he visited his friends and relatives in the East and South.

R. L. Ruby, superintendent of transportation of the Southern Pacific company, of San Francisco, called upon officials of the company and other friends here yesterday.

MILK TO GO TO 15 CENTS

TACOMA CONSUMERS ARE CONFRONTED WITH HIGHER PRICE.

Increased Consumption of Lactical Fluid at Camp Lewis and Consequent Buying Are Chief Causes.

TACOMA, Wash., Sept. 26.—(Special.)—Fifteen cents a quart and ten cents a pint is the new milk price confronting Tacoma consumers.

This was announced this morning by Tacoma dairymen, who predicted that the increase would become effective about October 1.

All dairy products, including ice cream, will be affected by the proposed increase, which will be caused by demands of producers for larger quotations from condensaries. This will create a higher market level for milk and butter to city consumers.

Increased consumption of milk at Camp Lewis, which is purchasing from producers at attractive prices, and higher condensary prices to producers will precipitate the price here to at least 15 cents a quart.

Milk advanced from 19 cents a quart to 12 1/2 cents on September 1. Tacoma dairymen are paying the highest prices in history to compete with condensaries at the present time. Three dollars per hundred pounds is paid for milk and 47 cents a pound for butterfat for sweet cream.

SCHOOL CHILDREN TO HELP

Magazines to Be Gathered and Sent to Soldiers.

Monday will be "Soldiers' day" in the Portland public schools.

In accordance with the plan of the Association of Collegiate Alumnae to gather up magazines and illustrated weeklies for the soldiers, the Parent-Teacher associations have offered to cooperate and the principals, teachers and pupils are requested to assist.

Every boy and girl in the schools is asked to take at least one good new magazine to school on Monday. These will be collected and sent out through the agency of the Library and its branches.

Teachers in schools that have no Parent-Teacher associations are asked to call up Mrs. J. P. Chapman, Tabor 3551, and she will arrange to have the magazines called for and taken to the Library.

CEMENT WORKS OPEN SOON

Big Plant at Gold Hill Is About Ready for Operation.

GOLD HILL, Or., Sept. 26.—(Special.)—An important event in the development of Gold Hill's industries will be the opening of the \$100,000 cement factory on the outskirts of the city. The reorganization plan for the Portland Beaver Cement Company, drawn by President Fletcher Lyon, of Portland, have been adopted, and it is expected that the plant will be in operation next week.

Fifty men have been employed for several weeks overhauling the machinery and reopening the quarries, under the supervision of Engineer J. A. Blank and Victor Delfenderfer is expected daily from the East to be Engineer Blank's assistant at the works. The plant will have a capacity of 1000 barrels of cement daily, and will require the services of 35 men, including one shift in the quarries and two in the factory.

PORTLAND BOY IS SURGEON

Delbert C. Stanard Is on Warship "Somewhere at Sea."

ALL CHARGE PURCHASES MADE TODAY WILL GO ON YOUR OCTOBER ACCOUNT, PAYABLE NOVEMBER 1.

We Give S. & H. Green Trading Stamps With Purchases Amounting to 10c or More—Stamp Books Redeemed on Fourth Floor.

Coffee Day Fourth Floor—OWK Imperial Roast Coffee—regular 40c quality, on 29c sale Thursday at, pound—OWK Cocoa in bulk, on sale Thursday at, pound 24c

The Standard Store of the Northwest Clas, Wortman & King Reliable Merchandise—Reliable Methods

Basement Sale of Women's New Fall Apparel

Extraordinary Values in Women's New Fall Suits \$16.50, \$19.50, \$22.50, \$25

Basement—Women's and Misses' New Fall and Winter Suits in a notable 3 days' sale, Thursday, Friday and Saturday in the Basement Store. This season's very newest models—some in high waisting effects with large or small collars, novelty cuffs, belt, etc., others in the serviceable plain tailored styles with semi-fitting waistcoat and neat, plain skirts. Choose your new Suit in the Basement at any of the above prices with full assurance of getting exceptional value for your money. High-grade wool serges, poplins, whipcords and other materials. Black, navy, and a good selection of other wanted shades. Some are trimmed with fur or braid. New Fall Suits on sale at \$16.50, \$19.50, \$22.50, \$25.00

Women's Fall Dresses At \$12.95 and \$14.95

Basement—At the above prices you may choose from any number of handsome styles in Dresses suitable for all occasions from the simple tailored effects to the more fancy models for evening and party wear. Especially attractive are the many styles shown for school misses. Made up in high-grade French serges, crepe meteor, messaline, satins, and various other materials. This season's very latest styles from leading New York makers. All leading colors. Special, \$12.95 and \$14.95

Basement Sale of New Fall Skirts at Lowest Prices

Corsets at \$1.00

Basement—Women's Corsets of good quality coutil—front or back lacing style with high, low or medium bust. Rust-proof boning. Shown in white and flesh color. Sizes 19 to 34. Basement Sale \$1.00

Bandeau Brassieres 49c

Basement—Women's Bandeau Brassieres of treco or mesh material. Strap over shoulders. One style has dress shields attached. Shown in white or flesh color. Sizes 32 to 44. Basement Sale price only 49c

Basement Sale 5000 Pairs of Shoes

Boys' Shoes \$2.98

Basement—Several hundred pairs boys' Shoes in this special offering. Blucher, frog-tie and English styles with good heavy soles. Laced or buttoned. Made of splendid quality gunmetal calf leather. Sizes 1 to 5 1/2. Priced very special, the pair \$2.98

Girls' Shoes \$2.49

Basement—Shoes of dependable makes that will give satisfactory wear. Just the thing for school days. Shown in button style with comfortable wide toes and low heels. Good grade gunmetal calf leather. Sizes 1 1/2 to 4 1/2. Priced special, pair \$2.49

Men's Shoes \$2.98

Basement—Whether you need a new pair of Shoes right now or not, it will pay you to investigate this sale. Men's Shoes of vic, patent and gunmetal leathers. Buttoned or lace styles, for work or dress wear. All sizes. Basement Sale price \$2.98

Girls' Tams At 39c

Basement Millinery—Corduroy and Velvet Tams for school-girls. Trimmed with tassels, flowers, ribbons, etc. Black, white and colors. Tams 39c worth up to 1.98. Special \$1.19

New Fall Hats—New shipment of Women's New Fall Hats just received in our Basement Millinery. Small, medium and large effects in the very newest styles. Prices range from \$1.98 to \$4.98

Special Demonstration of Wear-Ever Aluminum Cooking Utensils—Housewares Department, 3d Floor—Beginning Today

MELVIN IS DISCREDITED

ATTORNEY FOR AUTO CLUB OF AMERICA DENIES STATEMENT.

J. W. Hoeker Asks the Oregonian to Publish Denial of Assertions by Alleged Organizer.

Further discredit was heaped upon the shoulders of W. M. Dowling, alias W. Melvin, yesterday, when telegraphic word was received by the Oregonian from J. W. Hoeker, attorney for the Auto Club of America, reporting that "Mr. Melvin" was not authorized to make certain extravagant statements attributed to him during his activity in Oregon and Washington cities as the organizer for the Auto Club of America.

Following is the text of the telegram received by the Oregonian yesterday from Mr. Hoeker: "Your Sunday issue just received. We note an article referring to the Auto Club of America. Kindly publish following statement: The Auto Club of America have claimed to have any connection with the Automobile Club of America, located in New York, or with the Automobile Club of Southern California, or with any other club. The statements attributed to Mr. Melvin, if made by him, were entirely untrue and are a reflection on the Auto Club of America. We never heard of such fairy tales and are attributing to Mr. Melvin, and most emphatically deny that we authorized such statements. We are advising the president of the Automobile Club named in this effect, and in fairness to our organization we shall esteem the favor of your giving every subject to this."

WILLAMETTE WILL GAIN

Prospects Are Bright for Large Class of Freshmen.

WILLAMETTE UNIVERSITY, Salem, Or., Sept. 26.—(Special.)—Registration at Willamette University will start Friday. Everything is in readiness for the beginning of the semester's work.

For the past few weeks the prospects for a large freshmen class have looked better and it seems probable that this year's class will be as large as last year's, which was the largest the university has ever had. Practically all of the last year's students who have not gone in the military service are expected to return.

Four new instructors will assume their duties at Willamette with the beginning of the semester—Professor Henry Bettman, in violin; Mrs. Della Miller Crowder, head of the department of public speaking; Professor William A. Darden, English literature, and Miss Florence Twidwell, as dean of women.

Registration will be completed Monday and classes will begin Tuesday.

DAILY CITY STATISTICS

Births. LEMMING—To Mr. and Mrs. Edwin George Lemming, 247 Birch street, September 26. HUDSON—To Mr. and Mrs. Ivan Henry Hudson, 408 1/2 Morris street, September 15, a daughter. Marriage Licenses. HANSELMAN-CLAYMORE—William J. Hanselman, legal, 1511 Delaware avenue, and Harriet Rose Claymore, legal, 1615 Woolsey street. MARSH-SWANSEN—Lawrence R. Marsh, 37 Astoria, Or., and Anna Josephine Swansen, 72 1/2 18th Water street. JOHNSTON-PUGH—Arthur Johnston, 26 Prince Hotel, and Miss Pugh, 35 same address. HAN-CARLSON—Neil F. A. Palm, 23, 955 East Thirty-sixth street South, and Ethel Louise Carlson, 21, 1255 East Yamhill street. FORBES-MOARTHY—Albert B. Forbes, 23 1/2 Nebraska street, and Elizabeth E. McCarthy, 27, 28 Nebraska street. CHAPMAN—To Mr. and Mrs. Arthur W. Chapman, 25 1/2 Kelly street, and Adelle Fredwell, legal, 1077 Belmont street. WYERS-LEWIS—Ferdinand O. Myers, 32, 529 Tibbets street, and Jeanne Lewis, 24, 2523 Washington street. WIENSDANGER-FOUBERT—Albert K. Wiensdancer, 24, 1905 Berkeley street, and Cleo V. Foubert, 20, 521 Eighty-seventh street. DONAUGH-FISK—W. M. Donaugh, legal,

GRAND JURY WILL DECIDE

PRISONERS CHARGE BOOTLEGGING CAUSE OF ROBBERY.

Walter Smith and Iva Jones, Accused of Robbery by R. L. Prince, Tell Different Story.

After preliminary examination, District Judge Jones held Walter Smith and Iva Jones, charged jointly with assault and robbery by R. L. Prince, to the grand jury. In default of \$2000 cash bail each, the accused were placed in jail.

According to Prince, he was invited to the woman's apartment and there attacked by Smith, who, with her assistance, robbed him of \$54.

Smith maintains that a dispute arose over the distribution of the profits in bootlegging operations. When Prince failed to make an accounting, Smith says he demanded the return of \$25 he had advanced, and that this was the cause of the fight and alleged robbery. The woman told a similar story.

John O'Connor, a laborer, living at the Mannix Hotel, who was in the courtroom during the hearing, informed Deputy District Attorney Pierce he was positive Smith was the man who, early one morning about three weeks ago, held up and robbed him of \$30.

MORTON MERCHANT NAMED

N. D. Tower Manager of Eastern Lewis County Farmers' Exchange.

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Basement 3-Days' Sale of Women's New Plush Coats

\$25.00, \$27.50 and \$29.50

Basement—100 women's and misses' beautiful new Plush Coats at extraordinary low prices for the Opening Sale beginning this morning in the Basement Underprice Store. High waisting, belted and loose box styles, many have fur collars and cuffs. Made from strictly high-grade plush with splendid linings and finished as you would expect in coats selling at \$35 to \$40. Good range of sizes—\$25, \$27.50, \$29.50

New Coats \$12.95 and \$16.95

—These are made up in all the leading materials such as broadcloth, velours, burella, tweeds, etc. First-class workmanship throughout. Many are shown in the popular belted styles with large collars and cuffs. Also a number of smart models in semi-fitting effects. Coats for school wear—for street wear—for dress wear—in all the newest Fall colors. See these smart new coats on sale in Basement at \$12.95 and \$16.95

Women's Outing Flannel Nightgowns

Basement Sale Price \$1.19

Basement—Women's Outing Flannel Nightgowns in a rousing sale. Choice of several attractive styles with round, square or V-neck, with or without collar. Long or short sleeves. Made up of good heavy outing flannel in plain white or neat stripe patterns. Nicely trimmed with braids, hand-embroidery, etc. All sizes. Basement Sale \$1.19

Safe Milk for Infants and Invalids HORLICK'S THE ORIGINAL MALTED MILK Rich milk, malted grain, in powder form. For infants, invalids and growing children. Pure nutrition, upbuilding the whole body. Invigorates nursing mothers and the aged. More nutritious than tea, coffee, etc. Instantly prepared. Requires no cooking. Substitutes Cost YOU Same Price

TRU-BLU BRANOLA HEALTH GEMS 100% Food Value.

The Armour Oval Label Protects You and Your Dealer This easily-remembered Armour Oval Label denotes always the first quality food in package form. The consumer buys foods so marked, confident of receiving the best; and dealers sell Armour Oval Label products sure of customers' satisfaction. The Armour Oval Label line includes Ham, Bacon, Grape Juice, Butter, Oleomargarine, Frankfurts, and Nutritional Food—Meats, Fruits, Vegetables and Fish. Ask your dealer. ARMOUR COMPANY J. F. FURLONG, Mgr., 1615 Thirteenth and Flinders Sts., Portland, Or., Phone Broadway 1380.