

HENRY W. JACOBSON, Established 1911

To the Men and Young Men of Portland Who Have High Regard for Their Clothes

My First Anniversary in the New Store Finds Me Better Prepared Than Ever to Serve and Satisfy

TO THANK the many customers whose loyal patronage has made possible the success I have enjoyed in the past and hope to enjoy in the future is one purpose of this announcement. To remind my many patrons and friends of my preparedness to care for their needs in Tailored-to-Order Clothes in as satisfactory a manner as heretofore—if not better—is another purpose of this timely announcement.

Two things I strive at all times to maintain in the conduct of my business are skill in the making of clothes and unquestioned quality in materials. Both combine for that satisfaction to the customer without which a business cannot succeed. I would not have it any other way. If such "Tailored-to-Order Clothes service" means anything to you, then my attention is yours to command.

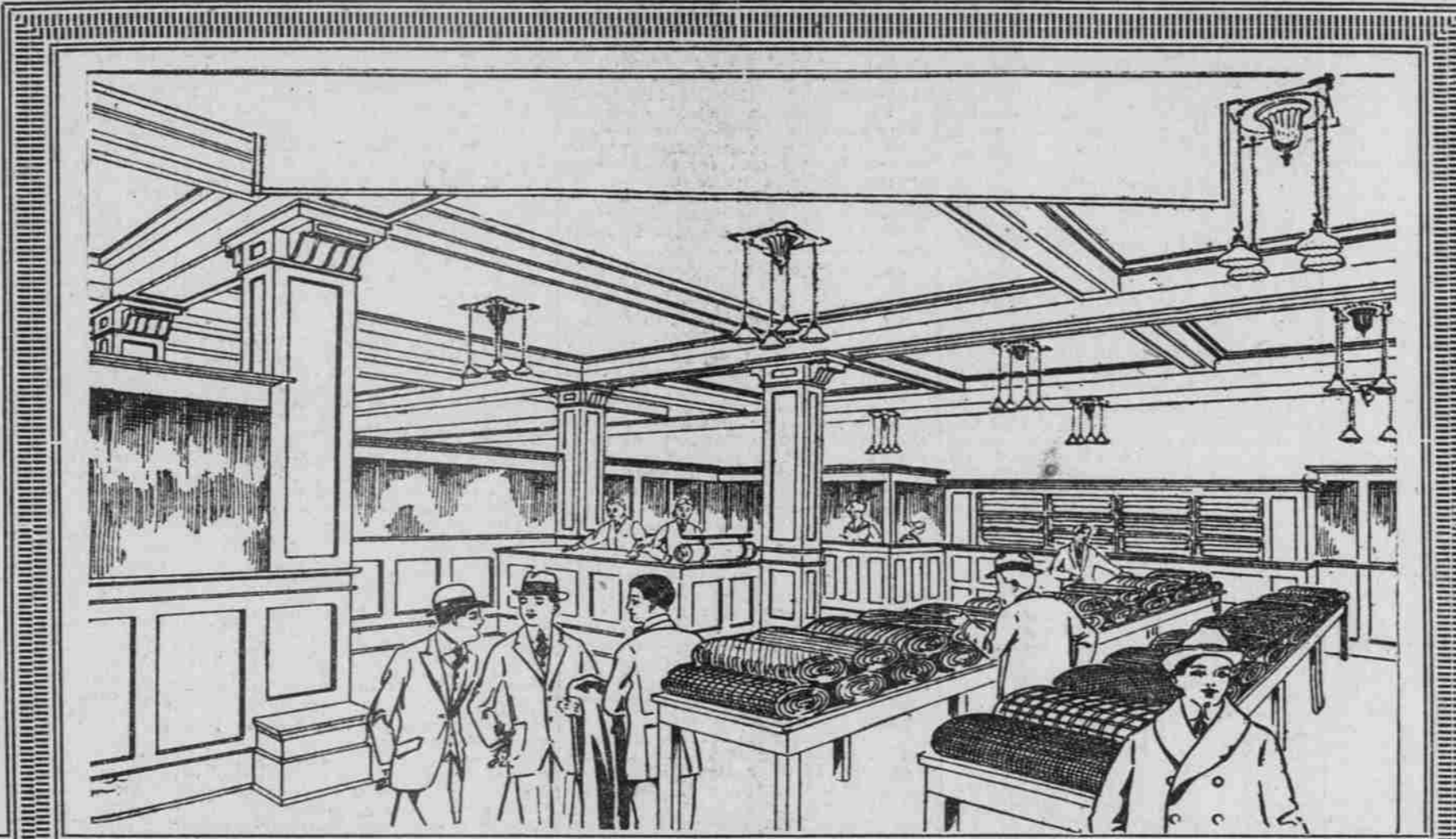
HENRY W. JACOBSON, Tailor

324-326 Morrison St., Portland Hotel Block

Portland's Finest Establishment for Men's Tailoring



A Most Extraordinary Display of Fall Woolens From the Looms of Leading Mills, Carefully and Personally Selected by Me. I Welcome Your Inspection and Approval



The Matter of Price

is not a serious one with me. I can make a suit at any price commensurate with trustworthy workmanship and materials.

My skilled tailors and myself can assure you of satisfaction, no matter how exacting your needs

FISH TALE REPEATED

Retailers Again Try to Switch Buyers of Salmon.

MANY IGNORE ATTEMPTS

Housewives, Following Advice of Government Food Administrator, Go Right on Buying Pink Variety at Big Saving.

Retail fish dealers of Portland yesterday continued advising against the purchase of pink salmon for immediate use or canning purposes, although it was displayed for sale beside the bright red fish of the Coast on their counters.

The pink sells for 15 cents and the ruddier fish for 20 cents per pound. "Of course," said one dealer, with implied apology, "some people buy the pink fish, but it isn't to be compared with the real red Chinook."

Wholesalers and food experts maintain that the pink salmon is fully as rich in nutritive value, and Federal Food Administrator Ayer has widely advised that it be purchased and canned for winter use. The lower price makes this practicable and effects a marked saving over the bright red salmon without loss of food value.

In Portland markets yesterday many dealers displayed the two varieties side by side, labeling the paler "Columbia River salmon, 15 cents," and the bright red, "Royal Chinook, 20 cents," with evident intent to discourage purchase of the former by comparative appearance.

Dealers' Advice Ignored by Many. Numerous customers, advised by the information offered by Federal Food Administrator Ayer through the columns of The Oregonian, asked dealers to explain the difference. In a vast majority of instances they were urged to buy the red fish at the higher price and informed that the pink was poor and ill-conditioned.

Despite this disposition on the part of dealers, the Portland public bought largely of the pink salmon yesterday and carried it home to can. The pink fish is no less the true Royal Chinook than is its redder-tinted brother, but is merely the fish of salmon which entered the fresh water at a slightly earlier date.

Whole and half fish of the pink variety sold for 12 1/2 cents per pound yesterday. Dealers purchased such fish from the wholesalers, cleaned and ready for market, at 8 cents per pound. The profit remaining is considered ample recompense for the handling, and should preclude any attempt to provoke discrimination on the part of the public.

Woman Reports Good Result. Interestingly in point is the canning experience of Mrs. F. L. Benedict, of 353 1/2 Hill street, who purchased 15 pounds of the pink fish yesterday morning and took it home to can. The fish filled 22 pint jars and was of fine quality, according to Mrs. Benedict's report to the Federal food administration office. In addition the quantity which remained furnished fresh fish for two meals for a small family.

Canned salmon, of considerably less than pint-size, now sells for 15 cents per can. A brief computation will convince other housewives that Mrs. Benedict spent a profitable forenoon.

Douglas Wants Kitchen as Inspector. ROSEBURG, Or., Sept. 13.—(Special.)

Petitions are in circulation here asking the County Court to appoint A. L. Kitchen, present manager of the Umpqua Valley Fruit Union, county fruit inspector. Mr. Kitchen has been active in the fruitgrowing industry in Douglas County for many years and his petitions are being signed liberally.

SUIT FOR FIRE LOSS FILED
Lane County Farmer Asks Double Damages From Neighbor.

EUGENE, Or., Sept. 13.—(Special.)—Frank Crenshaw, a Lane County farmer, yesterday filed suit in the Lane County Circuit Court against his neighbor, D. A. Conoley, asking double damages for loss of property through a brush fire. The plaintiff and defendant reside near Donna, in the Molokai Valley.

A law passed by the State Legislature in 1911 provides that property destroyed by a fire set out without permission from a fire warden makes the person setting out the fire liable for twice the amount of loss sustained by others. Crenshaw asks a verdict in the sum of \$462.50.

WESLEY FROST TO SPEAK
Ex-Consul at Queenstown Will Address Civic League.

Wesley Frost, United States ex-Consul at Queenstown, Ireland, will make the chief address at the noon meeting of the Oregon Civic League at the Multnomah Hotel tomorrow. He will speak on "Germany's Submarine Methods," and his talk will be illustrated with lantern slides.

Consul Frost will arrive in Portland at 6 A. M. on Saturday from Seattle on a tour of the country.

This tour is under the auspices of the committee on public information of the Government, under the direction of the State Department.

SOLDIERS' FAMILIES TOPIC
Welfare Work to Be Discussed at Members' Council of Chamber.

Welfare work for soldiers' families will be the general subject of the members' council of the Chamber of Commerce next Monday noon. "Shall the Fear of Dependency Hamper the Soldier Boys?" is the topic for discussion, and speakers will be A. F. Flegel, W. F. Woodward, Rufus Holman and J. H. Gallagher.

The address of Colonel Dentler at the last weekly meeting of the members' council aroused much sentiment on this subject and it was thought best to discuss it at some length next Monday.

ASSAULT CHARGE FAILS
Con H. Smith, of Corvallis, Acquitted of Battery.

Con H. Smith, Corvallis painter and formerly well-known sea captain, who inherited a fortune of \$600,000 some time ago and who was arrested Tuesday upon complaint of Mrs. Edwina Coates, charging assault and battery, was yesterday found not guilty of the charge by Judge Rosman.

Mrs. Coates confessed that Mr. Smith had won her attentions when the news was published of his large inheritance. She also said that she was not desirous of prosecuting Smith. It was not proved that Smith had struck the woman, as charged in her complaint.

American automobile busses have been put in operation with success at Merida, Yucatan.

IDAHO AGAIN NORMAL

Governor Alexander Says State Is Prosperous.

TROOPS ARE NOT NEEDED

People Are Patriotic and I. W. W. Troubles Are Over, Says Executive, Who Returns From Visit to San Francisco.

Sanity has returned in Idaho, industry is about on a normal basis again, the state is prosperous and the people content, declared Governor Alexander, who stopped in Portland yesterday for a few hours on his way back to Boise after a trip to San Francisco.

"I look for the return of usual conditions throughout the Pacific Northwest as a result of the visit to San Francisco," he said. "People are patriotic and they are back of the Government as a solid, substantial force. Pacifists and unfortunate people of that type are in a minority."

"We no longer have any I. W. W. trouble in Idaho. We no longer need troops there for guards. Our militia will soon be on the way to France to fight the Germans, where they should be."

Eight-Hour Day Championed.
"Our lumbermen may well take an object lesson from the Oregon millmen who have generally, I understand, granted an eight-hour day at fair wages. This is right and as it ought to be."

"We have had no trouble in Idaho with fires caused by the I. W. W., so far as I know. Many things are laid at the door of the I. W. W. of which they are not guilty. I think there is no need to charge them with more than they are responsible for."

"Our crops generally are good. Irrigated sections during the long dry spell naturally did better than the dry sections, but fruit crops are good and sugar beets will produce a large yield. The hay harvest is excellent and is selling for fabulous prices."

"Our mines are turning out large quantities of metal which brings big prices and all these things tend to the general contentment and welfare of our people. In fact, I have never in my life seen a time when the whole Nation was so united as at present."

Troops Not Needed Now.
Governor Alexander called upon Colonel Dentler yesterday as a matter of courtesy, merely. He said there is no need for more troops in his state and, in fact, those now there can be removed at any time.

While in San Francisco the Governor called upon Governor James K. Lynch, chief of the Federal Reserve Bank there, relative to the forthcoming installment of liberty loan bonds. He said Idaho will do its full duty in the matter of subscription.

Governor Alexander called upon the Idaho men now in training at Prentiss camp and said yesterday they are a splendid lot of representatives of that state. The training they are receiving, he said, is of the most splendid character.

Army Orders.
SAN FRANCISCO, Sept. 13.—Army orders issued here today at the headquarters of the Western Department, follow: Captain Fischer, Second Regiment, Idaho Infantry, National Guard, granted leave of absence under exceptional circumstances for seven days.

First Lieutenant Chester C. Benedict, Medical Reserve Corps, Seattle, Wash., is assigned to active duty, and will proceed to Anchorage, Alaska.

Captain John B. Thompson, Cavalry, Fort D. A. Russell, Wyoming, is appointed as aide-de-camp to Major-General Arthur Murray.

PROBLEM DRAMA KEEN

Hippodrome Playlet Teaches as Well as Entertains.

Minstrel Show, Aerial Performers and Steppers Are Among Other Features of New Bill.

Plays and playlets, sketches and motion pictures dealing with the ever-compelling and pertinent subject of politics as entwined in modern social evils are invariably of interest when presented in an entertaining manner.

"To Save One Girl" is one of the newest developments of the moral crusade as applied in vaudeville and its place as headline act at the Hippodrome on the new bill attests its merit. Besides the undoubted interest of its subject matter the playlet is beautifully acted by a company of five artists.

Flashes of keen satire and real comedy enliven the seriousness of the presentation and the act finds fine favor. A trio of funsters puts on a whole minstrel show and does it as well as a lot of big aggregations. They are the Tennessee Trio, a pair appearing in blackface and the third working straight. Their comedy is new and keen and their musical offerings of a pleasing variety.

Another worth-while number is that of a whirlwind accordionist, D'Amico, who chooses his selections wisely and pleases much.

An aerial sensation is furnished by the whirling Azimas, who dare death or accidents galore in their novel up-in-the-air maneuvers.

A couple of finished steppers and singers are Leonard and Miller, who dress smartly in evening togs and splash around in a new clever turn that takes.

A juggling act that offers brand new features and sustains close interest is offered by the Beaudions.

The featured photo story is one centering around the little favorite, cherubic Baby Marie Osborne.

Federal Food Commissioner "Dying for a Smoke."
Rules of Portland Library Enforced at Meeting of Apple-Growers and Boxmakers.

SHALL the rules of the Portland Library Association be amended to permit of smoking in rooms used for assemblies?

It is not probable that the question will ever come before the board of directors in serious manner, but it is a good wager that many a smoker has wished there might at least be some flexibility.

Yesterday morning, when the apple-growers and box makers, were in conference, W. B. Ayer, the presiding officer, spied a little stream of blue smoke

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Hitchcock*

Boys and Girls Clear Your Skin With Cuticura
Soap 25c. Ointment 25 and 50c.

PARITY AT PORTS DESIRED

Freight Traffic Officials of Terminal Roads in Session.

Uniform Rates for Handling Imports and Exports Will Be Outcome of Meeting of Railroad Men.

Freight traffic officials of Pacific Coast terminal roads met in Portland yesterday to work out uniform rules for handling imports and exports.

The following officials attended: Paul Hastings, Santa Fe line; Archibald Gray, Western Pacific; W. P. Taylor, Southern Pacific; Frank Burroughs, Seattle, for the Milwaukee; S. J. Henry, Tacoma, Northern Pacific; E. J. Bolander, Seattle, Great Northern; E. H. Clendinning and H. A. Plow, Vancouver, B. C., Canadian Pacific, and H. E. Lounsbury, Portland, Union Pacific.

A meeting in San Francisco several months ago began this work and this meeting is expected to perfect it.

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MARION'S EXPERT NAMED
F. R. Brown, Early Loganberry Juice Promoter, to Direct Farmers.

SALEM, Or., Sept. 13.—(Special.)—Word was received here tonight that F. R. Brown, of Deer Park, Wash., has been named as County Agricultural agent in Marion County by the Oregon Agricultural College.

Mr. Brown was graduated from that college in 1910, and is well known here. He assisted in making the first Loganberry juice produced in the valley by the Salem Fruit Union.

Mr. Brown was at Weiser, Idaho, where he had charge of a dairy herd on the 2600-acre ranch of the Inter-mountain institute and he has been prominently identified with other farming interests.

Mr. Brown will take up his duties September 15. His salary will be paid by the Federal Government for a time at least.

Phone your want ads to The Oregonian. Main 7070, A 6095.

Building Owners Elect Officers.

OMAHA, Sept. 13.—William Marshall Ellis, of Chicago, was today elected president of the National Association of Building Owners and Managers, and Howard G. Loomis, of Omaha, secretary. Chicago was chosen as the convention city of 1918.

City of Vancouver May Sell Coal.

VANCOUVER, B. C., Sept. 12.—Vancouver, through its city officials, has handed an ultimatum to coal dealers to cut the price of coal or the city will step in and sell coal on its own account far below the price generally charged.

The city has arranged to buy direct from the mines at Nancimo.

"Excuse me," he said, "but I am compelled to announce that there can be no smoking here. As chairman of the board of directors of the Library Association, I have often held that this is a poor place for smokers to meet. However, the rules will not permit it. What I am saying, gentlemen, hurts me more than you know—I am dying for a smoke myself."

A good laugh was had and all went well—especially for Mr. Ayer. At first opportunity, he called for a report on conditions in and about Spokane and, while it was being read, slipped out. He was accused of "taking a little smoke."

VENUS 10¢ PENCIL
AMERICAN LEAD PENCIL CO. N.Y.

NUXATED IRON
Increases strength of delicate, nervous, rundown people 100 per cent in ten days in many instances. \$1.00 per bottle. If it fails as per full explanation in large article soon to appear in this paper, or drugist about it. The Owl Drug Co. always carry it in stock.—Adv.

100% FORFEIT
Ask your doctor or drugist about it. The Owl Drug Co. always carry it in stock.—Adv.

That Little Roughness Inside Your Front Teeth

It's tartar—a frequent cause of pyorrhea, which is a dangerous gum infection. Your dentist will remove these irritating tartar deposits. But why not prevent them—by the regular use of a toothbrush and an efficient dentifrice?

Judge the value of a dentifrice by its efficiency as a cleanser. So-called "germicidal" dentifrices are likely to injure the delicate membranes of the mouth and attack the tooth enamel.

S. S. White Tooth Paste is a pure, wholesome, non-medicated cleanser which embodies the latest findings of dental science. It is as pleasant to use as it is efficient.

Your drugist has it. Sign and mail the coupon below for our booklet, "Good Teeth; How They Grow And How To Keep Them."

THE S. S. WHITE DENTAL MFG. CO.
MOUTH AND TOILET PREPARATIONS
211 SOUTH 12th ST. PHILADELPHIA

COUPON
Please send me a copy of "Good Teeth; How They Grow and How to Keep Them," also a sample tube of S. S. White Tooth Paste.
NAME _____ ADDRESS _____

VENUS 10¢ PENCIL

17 degrees. Flawless, Uniform, Unvarying. Perfect.

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AMERICAN LEAD PENCIL CO. N.Y.

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