

DAIRIES DECLARED FAR BEHIND TIMES

Milk Officials Lay Blame for Losses on Antiquated Business Methods in Use.

MANY DEALERS DROP OUT

Daylight Delivery, Ticket System and Co-operation to Prevent Losses in Stores Suggested to Effect Savings.

Adequate business methods in the milk and dairy industry of Portland would save the dairymen hundreds of thousands of dollars a year and probably would eliminate the necessity of increased milk prices to a material extent, according to a detailed report of conditions sent yesterday by City Milk Chemist Callaway and Dr. D. W. Mack, of the city milk inspecting bureau, to City Commissioner Mann.

The report shows that between January 1, 1917, and August 24, 1917, 42 milk distributors have dropped out of business and the production has decreased by 3100 gallons daily. The cause of this is the increased cost of operation, the shortage of help and improper methods of doing business, the report says.

Business Waste Pointed Out. Suggestion is made for revision of business methods to eliminate waste. The first plan is for the inauguration of daylight delivery, thus eliminating to a large extent the loss of milk bottles. Bottles are stolen, principally at night.

The second suggestion is for the sale of milk on a ticket system, selling the tickets in advance. This would eliminate the losses to dairymen by "dead-beat" customers, an item which amounts to a vast sum each year.

The third suggestion is a measure of co-operation between dairymen to prevent loss of excess milk held for sale in stores.

"There should be a system arranged so that the grocerymen would order just the milk he could sell and no more," says the report.

Output is 3100 Gallons Less. It is shown that on January 1 there were 518 dealers in Portland with a total output of 29,000 gallons daily. On August 24 there were 475 dealers with an output of 16,900 gallons or a decrease of 2100 gallons daily.

"This decrease in the consumption," reads the report, "is probably due to people cutting out milk because of the rise in prices. The rise has been from 8 to 10 cents a quart to 10 1/2 cents to 13 cents a quart.

"We have no way of knowing how many one and two-cow dairy places have gone out of business since the first of the year. Many of them have quit because the cultivation of vacant lots has deprived them of free pastureage; others have started in business. However, we believe the total number of these places is about the same.

Dairymen Seem Discouraged. "The men engaged in the business seem to be discouraged and dissatisfied. They say they are selling below the cost of production and distribution. Whether this is a fact or not remains to be established. The cost of production around the city of Portland will undoubtedly be hard to get at since few of the dairymen are keeping accounts and have sufficient records to base cost data on.

"It seems that the cost of distribution, however, is unnecessarily high, due mainly to insufficient business methods that have been practiced since the city was a village. The bottle losses alone amount to \$100,000 a year or nearly one-half cent a quart. Taken altogether, the cost of collection and waste of milk and milk bottles amounts to nearly 2 cents a quart. Most of this waste could be eliminated by a new system of doing business.

"Some of the reforms that would need to be instituted are: First, a daylight delivery; second, a ticket system of selling milk; third, some measure of co-operation to prevent loss of excess milk held for sale in stores.

\$350,000 Saving Proposed. "If the cost of milk to the consumer could be reduced 1 1/2 cents a quart, it would mean a saving to the citizens of \$350,000 a year.

The report also recommends the inauguration of a system whereby pasteurizing plants will buy milk on a quality basis, thus effecting a material saving and cutting down much loss and improving the quality of milk reaching the consumers.

The report has been prepared for submission to a milk commission to be appointed by Mayor Baker to go into the milk situation in detail. This commission will endeavor to arrange general business methods so that waste can be cut out and milk prices adjusted. The commission probably will be appointed by Mayor Baker within a few days.

CITY STOPS DAMAGE SUIT

Claim of Mrs. Alice Wells for \$10,000 Compromised for \$400.

A lawsuit of long standing instituted by Mrs. Alice Wells against the city for \$10,000 in personal damages due to injury sustained in sliding down a chute in Washington Park playground, was settled for \$400 by the City Council yesterday.

Mrs. Wells sustained a broken leg in sliding down the chute several years ago. The \$400 is the amount of her hospital and doctor bills. The suit now in the courts will be dropped.

WAR FOLDER IS ISSUED

Union Pacific Map Shows Location of All Fighting Forces.

The Union Pacific has issued a handsome and handy military map of the United States, showing the location of all armed forces regularly stationed or in special training within the country's borders.

In addition to showing the location of the various units on the map, the reverse side contains a complete list of all stations where troops are concentrated, in alphabetical order.

George W. Secrist Dies.

VANCOUVER, Wash., Aug. 29.—(Special.)—George W. Secrist, who has resided in Clarke County continuously for the past 47 years, died this morning at his home near Felida, aged 76 years. He had been in failing health for some time. He leaves a widow and three daughters, Mrs. Allie Circle, Mrs. Reta Drum and Mrs. Rilla Cowan. S. N. Secrist, ex-County Commissioner, who lives near Felida, is his brother. Mr. Secrist was a member of the Oddfellows lodge.

MOVING PICTURE NEWS



Mae Murray, Star of "At First Sight" at Liberty Theatre.

TODAY'S FILM FEATURES. Peoples—William Courtenay and Marguerite Snow, "The Hunting of the Hawk." Star—Mitchell Lewis, "The Barrier." Matinee—Gladys Brockwell, "The Soul of Satan." Sunset—Anita Stewart, "The Combat." Liberty—Mae Murray, "At First Sight." Columbia—Billie Burke, "The Mysterious Miss Terry." Circle—Helen Holmes, "The Railroad Raiders."

Walthall Has Own Company.

HENRY B. WALTHALL, the Little Colonel of "The Birth of a Nation," "Hollers," of "Judith of Bethulia," and the boy in "The Avenging Conscience," which many consider D. W. Griffith's greatest photoplay, is now a star-manager-producer. Walthall, who is rated by many as the most finished actor in motion pictures and has been called "the Mansfield of the screen," is now the head of the Henry B. Walthall Pictures Corporation.

Walthall pictures will be made in California and become a part of the Paralta star output, along with the features of J. Warren Kerrigan and Beanie Barriscale. The Walthall subjects will be distributed through Tri-anglo.

Misty Charleson, leading woman for Walthall in his recent Ebsanay pictures, is to be with him in his new venture.

Walthall, who is 36 years old, has been in motion pictures since 1910, and prior to that date was on the stage. He was with Griffith for five years, and then with the Majestic, and then came his two years as leading man for Ebsanay.

Liberty. "At First Sight," a comedy-drama of a burlesque flavor, with Mae Murray, the "Well-Bred Girl" and former star of the Ziegfeld Follies, in the leading role, will provide entertainment for the fans at the Liberty Theatre commencing today.

"At First Sight" is said to be an immensely diverting bit of screen play, for it takes advantage of every opportunity to get laughs from situations the public ordinarily is ordered to absorb with due solemnity. Miss Murray is said to do some of the best work of her entire screen career in this Paramount subject.

The story has to do with a famous writer who returns to the country for love inspiration. There he meets Justine, the girl, who is engaged to a man she does not love. Complications arise from the charge of abducting the heiress preferred against the author, with a laughable and logical result.

Columbia. "The Mysterious Miss Terry" the photoplay which introduces charming Billie Burke in her first five-reeler, and her first Paramount production, will be screened at the Columbia Theatre until Saturday night.

Miss Burke's latest vehicle is proving almost as popular as her first, "Foggy," the story furnishing splendid opportunity for the display of those charms which so endeared her to the theatergoing public. She is supported by an excellent cast, including Charles McElghan, the husky chap who has played leading man for so many of the film luminaries.

Peoples. A co-starring combination in the persons of William Courtenay and Marguerite Snow will be seen at the Peoples Theatre today. The pair of popular players appear in "The Hunting of the Hawk," a Pathe production dealing with gentlemen crooks and secret service.

William Courtenay will be remembered for his recent splendid work in "Under Cover" and "Under Fire," on "Broadway Jones," and her work in "The Romantic Journey" and "Kick In," the latter a picture of the Willard Mankie success.

Marguerite Snow has long been a well-known figure in filmdom. She was George M. Cohan's leading woman in "Broadway Jones," and her work in "The Hunting of the Hawk" is said to have been responsible for her selection.

In a cartoon comedy, "Jerry on the Border," and American War News also will be seen.

Star. "The Barrier," the spectacular picture of the Rex Beach story of that name, which has been enjoying so much popularity at the Star Theatre, will continue as the photoplay attraction at that house for the remainder of the week.

This film tells a vivid story of the Far North, the clash of big men and the battle of race and sex. It was in this production that Mitchell Lewis

house, Los Angeles, at the benefit given for the French Emergency Hospital fund, she will be seen in something absolutely different, namely, that of a prizefighter referee. Miss Pickford has offered to referee the terrific fist encounter which is to be conducted by Charlie Chaplin and Eric Campbell, his "heavy."

William Fox is going to produce "Les Miserables," with William Farnum in the role of Jean Valjean, Victor Hugo's tragic hero.

Texas Gulian, ex-Winter Garden music comedy star, is now a Triangle star. Her stage specialties were imitations of Jane Cowl, Laurette Taylor, Elsie Janis and Eva Tanguay.

Mary MacLaren and her sister, Catherine, are taking active interest in Red Cross work in Los Angeles. Dressed as Red Cross nurses the star and her sister have been instrumental in amassing a large sum for the organization.

The Petrova Picture Company, which is to make the Olga Petrova specials for the film public, has leased the old New York Biograph studio from Lewis J. Selznick.

Julia Dean has been added to the formidable list of World Pictures attractions, and is already at work in the Fort Lee studio upon a play not yet named, but said to be of a most timely nature. Miss Dean has long been held in very high favor upon the speaking stage, where she originated leading roles for some of Mr. Belasco's greatest successes, following which she acted the central feminine character in "Bought and Paid For" throughout the famous run of the play at the Playhouse. Most recently Miss Dean was featured with Henry Miller during his visit to the Pacific Coast.

Charlie Chaplin dove into the briny deep at Santa Monica, baggy pants, cane, shoes and all, to save Mildred Morahan, the British girl who was drowning. Charlie succeeded in dragging the child out of the "big drink." No damage was done except that Charlie lost his cane and had to quit work for the day.

Late returns from the exemption board front state that Bud Duncan, of Ham & Bud Comedies, was rejected because he was too short. Also that Victor Hotel, known as Slippery Jim, was rejected because he was too tall. Jack Blystone, of the L-Ko Company, also failed to pass the physical examination.

Roy Stewart is to be Triangle gun-fighter successor of Bill Hart.

Nine hundred Mexicans play soldiers of Sorbante in J. Warren Kerrigan's Paralta production of Peter B. Kyne's romantic love story, "A Man's Love."

"The Retreat of the Germans at the Battle of Arras" is the title of a new war film controlled by the British government and presented in America by the house of Pathe. Pathe announces that the film has just "run the gauntlet of the Columbia submarines" and arrived in this country.

Montague Love tendered his services to the Government immediately upon notification of war with Germany, but was rejected for a slight cause. During the making of the motion picture, "The Brand of Satan," Mr. Love fell in the course of a mimic fight and fractured one of the small bones of his left wrist. The hurt was not sufficient to halt the progress of the picture, but the break healed in such a manner that the surgeons say Mr. Love will not be able to do any heavy manual work with his left hand for a year or longer.

Francis Carpenter and Virginia Lee Corbin, the two featured kiddies in "Jack and the Beanstalk," William Fox's massive film production, also have the leading roles in the other pictures of the series, which includes "Babies in the Wood," "Aladdin and the Wonderful Lamp" and equally well-known subjects.

Norbert Myles plays the part of a slacker in "The Soul of Satan." The William Fox player was so conscientious that he dined for the part.

In your wildest moments, if you have any, would you pick out the pastime of painting pastels to be the hobby of Joseph "Baldy" Belmont, who "Key-stones" at almost all other moments in his life? "Tis true, nevertheless!

Frital Brunette, according to word just received from the Selig Eastern headquarters, is to be featured in a series of five-reel stories, now on their way to the Selig Zoo studio from the Eastern scenario department.

Grace De Gorro, aerial star of Sells-Floto circus, is now with the Keystone Comedy Company.

Pathe claims that Mrs. Vernon Castle is the best-advertised woman in America, and thus far the claim has not been controverted successfully.

Mae Murray, Bluebird's "dancing star," will give lessons in ballroom dancing to devotees of Bluebirds. The dances will be screened in conjunction with the scheduled Bluebird, and Miss Murray will explain, through a system of charts, just how the steps may be accomplished.

Serials are becoming more popular, judging from the activity of the producers. Paramount is to have one starring Kathleen Clifford, while Vitaphone announces that it will go more extensively into the same. Then, of course, Pathe is ever present, with Universal shooting out a many-chaptered with regularity.

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WEST PARK, NEAR WASHINGTON

PEOPLES MARSHALL 880

OPENS TODAY THE HUNTING OF THE HAWK WITH WILLIAM COURTENAY AND MARGUERITE SNOW

ALSO: LATEST AMERICAN WAR NEWS AS RECORDED BY CAPTAIN BOB REYNOLDS AND "JERRY ON THE BORDER" A CLEVER COMEDY

DOUGLAS FAIRBANKS GETS "DOWN TO EARTH" In His Own New Rib-Tickling Picture of That Name. GET READY—IT'S COMING SUNDAY

PICAYUNISH PLAN RAPPED Yeon Tarty Replies to Criticisms of Lighting Vista House.

Starts This Morning 10 A. M. "It Was Her Heart Against His Mind" The story of a loveless marriage and a woman's unyielding faith.

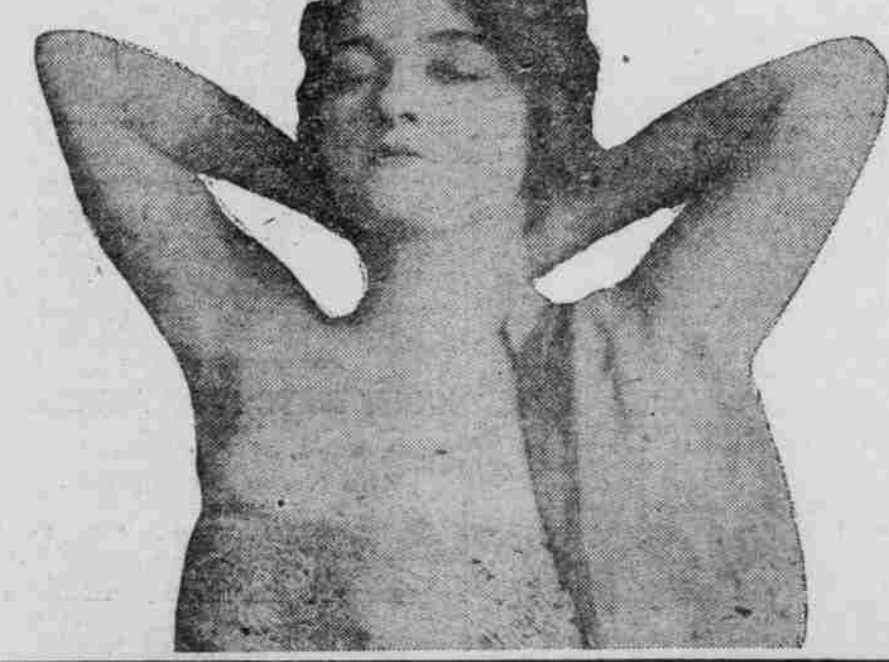


TODAY! THREE DAYS ONLY ANITA STEWART America's Daintiest Actress, in "The Combat"

COMING SUNDAY: "THE CHEAT" The most sensational picture ever produced, with SESSUE HAYAKAWA and FANNIE WARD in the title roles.

SUNSET COOL AND COSY. Washington St. at Broadway. 10 A. M. to 11 P. M.—Continuous

begins today —2 days only



THE SOUL OF SATAN

Starring Gladys Brockwell Latest Pathe News—Comedy

Majestic

How Long Must I Suffer From the Pangs of Rheumatism? Is there no real relief in sight?

Science has proven that your Rheumatism is caused by a germ in your blood, and the only way to reach it is by a remedy which eliminates and removes these little pain demons from your blood. This explains why treatments and lotions can do no permanent good, for they cannot possibly reach these germs which infect your blood by the millions. S. S. has been successfully used for Rheumatism for more than fifty years. Try it today, and you will find yourself at last on the right track to get rid of your Rheumatism. You can get valuable advice about the treatment of your individual case by writing to the Chief Medical Adviser, Swift Specific Co., Dept. N-209, Atlanta, Ga.—Adv.