

COLUMBIA BEACH--PORTLAND'S CONEY ISLAND



"When Looking for Anything Musical See McDougall First"

We Have Secured the Services of Chas. Kiamana Dimond To Demonstrate and Teach You the Wonderful Hawaiian Instruments Free of Charge.

Best Stock of Instruction Books for Ukulele and Steel Guitar.

Hawaiian Ukuleles \$3.50, \$4, \$5, \$6.50, \$7.50 to \$25 THE BANJO - UKE ON SALE For a Few Days Only At \$12.25 - Reg. \$15.00.

Hawaiian Steel Guitars \$6, \$7, \$8.75 to \$40.

Tu-Ba-Phone and Whyte-Laydie Banjos, Etc. Conn Band Instruments. Sheet Music and Books.

Our Ukuleles Are All Genuine Hawaiian Make. Beware of Imitations.

McDougall Music Co. 325 Alder St., Near Broadway.

Washington CREAMERY CO.

ICE CREAM

Made From Pure Cream

Sold exclusively at the Beach.

BATHING SUITS SWEATERS for Durability Comfort Style

Gantzen wins!

The Wonderful Elastic Rib Stitch Does It

PORTLAND KNITTING CO. STORES AT 150 3D ST. AND 146 BROADWAY, AND AT DEALERS.

Prizes for the Bathing Girls at COLUMBIA BEACH This Afternoon, 5 o'clock

\$25—Grand Prize—\$25

SPECIAL PRIZES

One Special Prize, \$10.00 in Gold

One Special Prize, \$5.00 in Gold

Among Others Are the Following Prizes Donated By:

Bathing Suit, Portland Knit Mills Store.

Framed Etching, Woodard, Clarke & Co.

Beauty Parlor Ticket, Olds, Wortman & King.

Theater Box Party, Pantages Theater.

Theater Box Party, Hippodrome Theater.

Six Months' Subscription, Evening Telegram.

Two Pairs Silk Stockings, Lennox.

Gas Shirtwaist Iron, Portland Gas & Coke Co.

Side of Fancy Bacon, Union Meat Company.

Three Pounds Golden West Coffee, Closset & Devers.

Two Pounds Golden West Coffee, Closset & Devers.

Box Fancy Candy, Ernst's Bonbonniere.

Bottle Toilet Water, Owl Drug Company.

IMPORTANT NOTICE.

Every Bathing Girl entered in the prize parade will be given a free Season's Ticket of admission to Columbia Beach.

Any girl in Portland who owns a bathing suit will be permitted to enter the parade and compete for the above valuable prizes.

DON'T FORGET

THE TIME—Saturday Afternoon at 5 o'clock.

THE PLACE—Columbia Beach.

THE GIRL—Every Bathing Girl in Town.

Service with a Smile
Sandy's
Kodak Shop

Don't Forget

to let SANDY Develop your films. He Knows How.

Any Film Developed and Printed.

In at 1, at 5 They're Done



Your Choice of Any Bathing Cap in Our Stock

39c
Values up to \$1.00

All Bathing Suits at Reduced Prices

Straight wool—mixed and cotton—well made—attractive styles and shades.

EAR STOPPLES WATER WINGS SLIPPERS STOCKINGS SOCKS BAGS AND CASES for Bathing Suits 25¢ to \$1.00

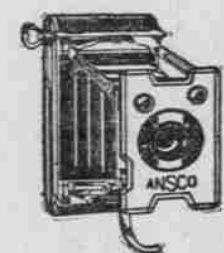
REDUCED

Metal Pocket Mirrors

Rust-proof—cannot break. Each in case 90¢

Under-Sized Fiber Suit Cases \$1.00 Up

Well made—Brass Trimmings—Reinforced Corners—Lock and Key.



Bring Us Your Films

Free Development if prints are ordered. We rent cameras.

Woodard & Clarke Co.
ALDER STREET AT WEST PARK MARSHALL 4700—BOWEN A 9171
Always "S. & H." Stamps First Three Floors



The Picture Tells the Story—A Portion of Last Sunday's Happy Crowd at the Popular

COLUMBIA BEACH

The Finest Bathing Beach Around Portland, Where Everybody Goes.

SPECIAL TODAY, 5 P. M. BATHING GIRLS' FASHION PARADE

Pretty Girls in Pretty Suits—Open to All—Valuable Prizes

Bring the picnic basket out Sunday and have a day of real pleasure. We have some good open dates for societies and organizations.

DANCING

Every evening and all day Sunday. Splendid Floor, Best of Music.

Admission: Weekdays 5c, Sundays and Holidays 10c. Take Vancouver Car, 25 Minutes From Town. Autoists Take Interstate Highway, first turn to left.



Prize Winners!

Ladies' and Men's Bathing Suits

\$1.50 to \$7.50

Bathing Caps.....50¢
Bathing Robes.....\$2.50 Up

M. Sichel
Mens Furnisher & Hatter

331 Washington Street
Near Broadway

Sold at Columbia Beach

IF YOU HAVEN'T TASTED
HAPPY HOPPY

Luxo

YOU HAVE MISSED MUCH OF THE JOY OF LIFE. IT HAS THAT LINGERING TINGLING TASTE. IT IS THE DRINK THAT MAKES A GOOD DINNER BETTER. MADE BY WEINBERG. SOLD BY ALL DEALERS.

Sold at Columbia Beach

"30 Minutes From Broadway"

That's Columbia Beach

The Bathing Resort the
"Kiddies" Have Made Famous

Trains Leave Second and Washington

Week-Day Service

Trains every 30 minutes. Leaving on the even hour and half hour.

Sunday Service

Trains every 15 minutes. Leaving on the even hour, 15, 30 and 45 minutes after.

Pack Your Lunch and Spend

The afternoon and evening Or the week-end Or all day Sunday

Excellent camping facilities in addition to the fine bathing. Dancing every evening and all day Sunday.

Portland Railway, Light & Power Co.

Bathing Suits and Stockings at Quick Sale Prices

\$1.50 to \$1.98 Women's and Misses' Bathing Suits
At Only 49c Ea.

Clean sweep of Women's and Misses' Bathing Suits in sizes from 14 to 38, and made of brilliant, trimmed with bands and mesh of satin in bright colors. Values to \$1.98.

\$2.25 Heavy Cotton Bathing Suits

At \$1.29 Each

These Bathing Suits are in black, with trimming of white or red. They would be considered exceptionally good at \$2.25, but we are offering them to you during this sale at only \$1.29.

\$4.25 to \$5.75 Women's Wool Bathing Suits

At \$3.25 Each

These are, without a doubt, a wonderful bargain. We show them in green, black, cardinal, with white and yellow trimmings. An opportunity that no woman should pass.



Fine Silk Lisle Hose
At 35c Pair

Women's Fine Silk Lisle Hose; black, white or tan, double soles, high spliced heels, elastic garter tops. Supply your needs now at this extremely low price.

\$1.00 Pure Silk Boot Hose At Only 69c

Women's "Embroidered" Pure Silk Boot Hose, double soles, high spliced heels, full fashioned, lisle tops. We show them in either black or white, all sizes, specially priced during our great merchandise drive. Our regular \$1 values.

SHANAHAN'S
264-266 WASHINGTON—123 THIRD ST.