

VISIT OUR NEW UKULELE SECTION IN CONNECTION WITH THE PHONOGRAPH SHOP—SIXTH FLOOR

Our Soda Fountain

Our soda fountain is conveniently located on the Mezzanine, Fifth Street. Quick and courteous service. An ideal place for cool and refreshing drinks, ice cream, sandwiches, coffee, chocolate, etc. Visit it today.

Were You Kodaking

on the Fourth? Thousands were and all of them will appreciate the pictures taken for years to come. Why don't you have a kodak? We have a most complete assortment of kodaks, cameras and all supplies. Expert developing and printing.

Meier & Frank Co. THE QUALITY STORE OF PORTLAND

Are Your Furs Safe?

The only way to be sure that your furs are safe during the Summer months is to store them in safety vaults. Furs entrusted to us for keeping are immune from moths, dust, theft, fire or loss.

Hear Louis Graveure

the noted baritone, each and every day in the week by securing his exclusive Columbia records in our Phonograph Shop.

Meier & Frank's 1430th Friday Surprise Sales

1430TH FRIDAY SURPRISE Fine Japanese Nainsook, Yard at 19c

1430TH FRIDAY SURPRISE 10c Printed Lawns Yard Friday at 5c

MEIER & FRANK'S 1430TH FRIDAY SURPRISE SALES VALUES BEYOND THE USUAL IN THIS SPECIAL PURCHASE AND Great Sale of Women's Tailored Suits AT THE EXTREMELY LOW PRICE OF \$10

1430TH FRIDAY SURPRISE 75 Women's Good Leather Handbags 25c

1430TH FRIDAY SURPRISE Women's All Pure Linen Kerchiefs 25c

1430TH FRIDAY SURPRISE Good Ripplette Bed Spreads Only \$1.98

1430TH FRIDAY SURPRISE \$1.25 Scalloped Table Cloths at \$1

1430TH FRIDAY SURPRISE Our Splendid 50c Beach Shoes for 39c

1430TH FRIDAY SURPRISE 50c to 75c Summer Neckwear, 3 for \$1

MEIER & FRANK'S 1430TH FRIDAY SURPRISE SALES Women's Low Shoes \$2.98

MEIER & FRANK'S 1430TH FRIDAY SURPRISE SALES Men's Summer Union Suits 59c

1430TH FRIDAY SURPRISE Sale of Summer Needlework BUREAU SETS 39c

MEIER & FRANK'S 1430TH FRIDAY SURPRISE SALES \$1.25 Voile Waists 98c

1430TH FRIDAY SURPRISE Women's \$5-\$6.50 Trimmed Hats at \$3.50

1430TH FRIDAY SURPRISE Good Swiss Ribbed Lisle Vests Friday 38c

1430TH FRIDAY SURPRISE Women's Fine Silk Hose, Pair, Friday 59c

MEIER & FRANK'S 1430TH FRIDAY SURPRISE SALES Men's Socks 10c

1430TH FRIDAY SURPRISE CHILDREN'S DRESSES Stamped to embroider

1430TH FRIDAY SURPRISE Fine 5-In. Taffeta Hair Ribbons at 19c

1430TH FRIDAY SURPRISE Children's 75c Dresses Today for 49c

1430TH FRIDAY SURPRISE Women's 75c Lisle Union Suits Only 63c

1430TH FRIDAY SURPRISE 50c to 60c Edges, Laces, Insertions 45c

1430TH FRIDAY SURPRISE Take With You to the Coast or Camp One of These Handy Hand Vacuum Washers 35c

1430TH FRIDAY SURPRISE There's Barrels of Service TO BE GOTTEN OUT OF THESE SPLENDID \$1.50 to \$2 Boys' Knickers for 89c

1430TH FRIDAY SURPRISE Special Lot Lace Front Corsets at \$1.50

1430TH FRIDAY SURPRISE Children's 75c Dresses Today for 49c

1430TH FRIDAY SURPRISE Splendid \$1.98 Womanalls for \$1.47

1430TH FRIDAY SURPRISE \$1-\$1.50 Printed Chiffons, Yard at 75c

1430TH FRIDAY SURPRISE Fine Cretonne Remnants, Yard 16c

1430TH FRIDAY SURPRISE Women's \$1.75 to \$1.95 Middies for \$1.29

HALL TO BE UTILIZED

Mayor Baker Has Plans for Auditorium.

MEETINGS TO BE SOUGHT

Executive Believes Proper Man in Charge Can Attract Conventions, and Many New Industries to Portland.

Portland's Auditorium is to be made into a general clearing-house for the city's development and growth. Plans along this line are being worked out now by Mayor Baker.

conventions, Mayor Baker proposes to add to this work the work of taking care of the Auditorium and going into the field for new industries and promotion of campaigns for industries, home products and the like.

AID IS APPRECIATED

Head of Music Festival Expresses Thanks.

MANY AGENCIES ASSIST

"Now Is Time for Relaxation and Sustaining Power of Listening to Good Music," Says President W. F. Woodward.

Brief but of sincere tribute to the spirit which made possible and created Portland's first annual music festival, at which the Public Auditorium was dedicated last night, was the opening address of William F. Woodward, president of the Portland Musical Festival Association.

material success of this, our city's first music festival. "I would refer particularly to the unselfish services of our Mayor, who has far exceeded the obligations of his official position by helpful advice and sleepless exertions; to the press, the newspapers of Portland to whom we owe a debt of gratitude which can never be repaid.

FUND TO BE FOR SOLDIERS

Junior Artisans of University Park Will "Do Their Bit"

Junior Artisans of University Park are doing "their bit" for the big brothers at the front in giving a patriotic entertainment in the Artisan Hall at Portsmouth Friday evening, July 13, at 8 o'clock, the entire proceeds going to purchase supplies for relief work.

NEW HIGHWAY PLANNED

PASCO RESIDENT WANT PORTLAND BACKING IN BIG ENTERPRISE.

Construction of the "Evergreen Highway" along the Washington shore of the Columbia to Pasco, thence along the Snake River to Lewiston, south across Idaho to Boise, thence to Salt Lake City, through Utah and Nevada to Southern California, is the ambitious plan of an enterprising committee of Pasco, Wash., residents, who will be in Portland within a few weeks to discuss their programme before the Chamber of Commerce.

HEILIG

SUNDAY, JULY 8

Beginning SUNDAY, JULY 8 Continuous, 11:30 A. M. to 10 P. M. MOTION PICTURES SIR ERNEST SHACKLETON