# OF ROSE FESTIVAL

Portland Already Attired in Gala Dress to Receive Her Annual Summer Visitors.

**HUMAN ROSEBUDS IN BLOOM** 

East Side Parade of Children and Grand Pageant and Crowning of Queen in Multnomah Field Features of First Day.

Notice is hereby served to all genii of fair weather that three days of this week have been set apart to celebrate their potency. Really, the only decent thing these wizards of sunday and Friday, a trio of lovely days wherein to shrine their roses.

As a runner polses for the start, so Portlad waits at the holiday line, ready to plunge joyfully forward in a race that shall outdistance all pre-vious festivals and leave a new stanvious festivals and leave a new stan-dard for the future. Already the city is attired for her holiday, when she will be hostess to the Northwest and the world. From her office buildings and great stores the streamers of red, white and blue, the draped flags, the shields, and all the paraphernalia of patriotic emphasis is in readiness to veret the opening day. greet the opening day.

Festival Center, in the green-sward-ed park blocks, is guarded by the statue of Liberty, a 50-foot replica of her who greets the homecomer from the Atlantic, and to whom the emigra-tion of the globe has turned.

### Liberty This Year's Motif.

East Side. Near to 3000 children, trained and directed by Robert Krohn, will march in that pageant, which has more features and gasps of appreciation to the block than any parade since the days of Solomon's magnificence. It is to be doubted, in fact, if that eminent monarch ever received such ovations as will be lifted Wednesday to the "human rosebuds."

Multnomah Field Promises Much. Multnomah Field that afternoon will witness a gentle tourney for the edi-fication of Queen Nina—for it is there that the winsome little girl Queen is to take her crown, and there that Robert Krohn's star pupils will evolute mar-velously before the royal dais. Presi-dent E. E. Larimore, of the Rose Festi-val, will place the crown on Queen Nina's dainty head, while Governor Withycombe and the loyal Royal Rosa-

rians pledge feaity.

Among the children's features at
Multnomah Field will be the Maypole
drill, human flag drill, Liberty Girls'
drill, opera "Oberon." dumb-beil drill, tennis drill. Francis Hanrahan, roya

dancer to the Queen, will dance "The Portland Rose." In the afternoon, from 2 to 5 o'clock, will be held the second annual Rose Festival regatta, with blue Willamette as the field for many stirring and

### spectacular aquatic sports. President Will Unveil Goddess.

There are many other things to see and do, but when the hour of 7:30 strikes at Festival Center, all eyes will be lifted to the draped figure of the statue of Liberty. Far away in Washington, at the White House, Pres-Ident Wilson will press the button that speeds its electric message across the continent and unveils the Goddess. Hartridge Whipp will sing "The Marseillaise" and the audience will join in "The Star-Spangled Banner." The address at the unveiling will be made by the Hon. Wallace McCamant and is en-titled, "France and America, Cham-pions of Liberty."

Now Thursday is a ceaseless circle of entertainment and sights to stir the mildest pulse that ever pattered, but the one premier sight of all will be,

The closing day, Friday, in addition a score of minor events of major o'clock in the afternoon, and the com-munity sing in the evening, in which 4000 trained voices will blend, led by a massed band of 60 pieces.

A festival of dancing, in lieu of the street dancing of previous years, will be held Tuesday, Wednesday and F Thursday evenings at Cotillion Hall, to which everyone is invited.

County towns were yesterday named as

Centralia—B. H. Johnston, Will Bar, O. Spencer, Albert Smith, Dr. F. G. Titus, Chehails—Rev. T. Davis Acheson, Dan W. Bush, Dr. H. L. Petit, Glenn Roundree, A. Donahoe, Pe EII-W. C. Yeomans, W. Gould, Dr. Details of Drive of June 18-23 Doty-R. W. Mersereau, Dr. E. W. Ste-Will Re Discussed at ons.

Dryad and Meskill—F. W. Luedinghaus,
P. Staeger and W. F. Downs.

Napavine—W. W. Emery, Oscar Main,

Napavine—W. W. Emery, Oscar Main,
Carl Coulson.
Morton—F. M. Broadbent, A. R. Rutherford, C. B. Smith.
McCormick—Harry McCormick and Dr.
H. B. Cravens, of Walville.
Randle—Hi Smith, J. T. Chilcoat. TEAMS ARE PARTLY CHOSEN

DIPLOMAS WILL BE AWARDED AT HIGHER INSTITUTIONS.

Benson Polytechnic and Girls' School of Trades Join in Commencement Programme at Washington

Rev. J. H. Irvine, of the St. Johns Methodist Church, delivered the baccathe Rose Festival, Wednesday, Thursday and Friday, a trio of lovely days guesterday morning in the school audiyesterday morning in the school audi-

to be graduated will be given diplomas organization in motion.
Tuesday night, and at the same time doubtful if ever in the Tuesday night, and at the same time exercises will be held in Washington has been such a spontaneous dedication of self-sacrificing service to a James John High and the High School common cause as has been evidence and High, Lincoln High, Jefferson High, James John High and the High School of Commerce. The Benson Polytechnic common cause as has been evidenced in the preparedness work for this Red School and the Girls' School of Trades will hold their commencement programme jointly tonight in the Washington High auditorium.

All but two members of the James

John High School June, '17, class were present at the sermon yesterday, and the two not there were William Dierdorff, president of the class, and Alan Rutherford. Both enlisted soon after

Liberty This Year's Motif.

The Goddess of Liberty, in truth, is the motif, the keynote, of the eleventh Rose Festival. The days of floral ficial field are to have a significance deeper than mere colorful beauty. They are to foster and add new flame to the patriotic fire of the times.

At 7 o'clock on Wednesday morning the sunrise gun from Festival Center, the raising of the flag and the echoling National salute of 21 guns by a detachment from Battery A will proclaim the Festival inauguration.

Queen Nina and her suite of couriers will leave at \$120 from the Hotel Portland to Join Her Majesty's faithful subjects of the children's parade on the East Side. Near to 3990 children.

FUNGI POISON TWO WOMEN

Banker's Wife and Daughter Made Sick by Home Mushrooms.

ger tonight.

Mrs. Thorne was attacked by the poison while at the Country Club and Mr. Thorne found his daughter in a deep sleep at Thornewood, their country home, about the same time. A physician worked for some hours before reviving the women.

New Mills Are Starting Up.

put in next Fall. Reef & Aarde are completing a 50,000-capacity shingle mill on the site of the old Mayes-Helmick mill near Tenino, and will be ready to operate in two weeks, employing 20 men.

Will Be Discussed at Luncheon Wednesday.

SIX SCHOOLS GRADUATE Select List of 3000 to Be Canvassed and Every House in City Will Be Visited-Speakers to Explain Duty.

> Red Cross leaders who have pledged themselves to "put across" the gigan-tic \$200,000 drive for funds in the Port-land district will hold their first big rally at the Benson Hotel at ncon Wednesday, when they will be the

torium. His subject was "What Is a drive" through every nook and cranny of the city has been gone over and the No other school of Portland held a session at any church yesterday. The first class of the Franklin High School big, enthusiastic, efficient and patriotic financial campaigns in this city

Team Captains Chosen At the Wednesday rally, at which Mr. Ayer will preside, there will be present the 20 team captains—a score of the most energetic and broad experienced business leaders of the community—also the members of the com-paign executive committee which is looking after the details of organiza-tion and administration work, and the chairmen of several of the other im-

the campaign leaders desired for this major unit of the drive have already signified their willingness to serve in whatever capacity they might be

needed.

In order to impress upon one and all of those desired for the work, the urgency of their co-operation, Campaign Manager Strong Saturday sent out a letter to nearly 500 individuals who measure up large in the big affairs of the city urging co-operation. TACOMA, Wash., June 19.—(Special.)
—Mrs. Chester Thorne and Miss Anita
Thorne, wife and daughter of Chester
Thorne, president of the National Bank
of Tacoma and a director of the Pacific
Steamship Company and other corporations, were poisoned Thursday from
eating mushrooms gathered on their
estate. Both are reported out of danger tonight.

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out a letter to nearly 500 individuals
who measure up large in the big affairs of the city, urging co-operation.
Although yesterday was Sunday, Red
Cross headquarters' telephones were
busy all day with responses to the letter, and pledges from scores of men and
women who signified their eagerness to
ger tonight. Although yesterday was Sunday, Red Cross headquarters' telephones were busy all day with responses to the let-ter, and piedges from scores of men and women who signified their eagerness to do their bit in whatever way they might be needed.

Reserves to Be at Hand.

Immediately upon the completion of the full list of 200 solicitors, the extra volunteers will be organized into what will be known as the "Red Cross Re-serves." These men will be held in waiting just like the reserve armies New Mills Are Starting Up.

CENTRALIA, Wash., June 10.—(Special.)—The E. M. Witherow Lumber Company will start cutting tomorrow morning at its new mill near Tenino which has a daily capacity of 15,000 least 500 such "minute men" in refeat A ships of the start of th

CONTRACTOR DE LA CONTRA prospects in person and in that way the

### ARMY CAMP LIFE CALLS FOR 77 HOURS' HARD WORK A WEEK

Sergeant Rilea Camp Host for Private Pettinger, Curry Count Road Supervisor, Who Rescued Sergeant in Wilds of Siskiyous.

OREGON INFANTRY, June 10 .-

tends that more than that number will actical talks, for both commissioned attend. A social event unparalleled, and non-commissioned officers, pitch-and claiming for its patronesses representatives of dozens of prominent orvisual signaling, physical exercise and resentatives of dozens of prominent organizations. The hour is \$:30. A liberal portion of the proceeds will be donated to the Fruit and Flower Mission of the Day Nursery.

Priday Has Two Star Fentures.

The closing day, Friday, in addition The closing day, Friday, in addition to a score of minor events of major interest, has two stellar features—the of the week if each organization has great floral parade, which forms at 2 o'clock in the afternoon, and the committy sing in the evening, in which 4000 trained voices will blend, led by a massed band of 60 pieces.

The closing day, Friday, in addition the schedule which calls for 1 hours and to abunders. Well, my patriotism has always been on straight. Down there in the mountains I had a lot of time for good, clean thinking. I sorter figured that maybe I was a bit clear in arousing interest in the campaign.

The closing day, Friday, in addition means just what it says, for each min-to ascore of major ute is accounted for, and at the end of the week if each organization has figured that maybe I was a bit clear in the mountains I had a lot of time for good, clean thinking. I sorter than some of the boys, but old Billy paign.

The closing day, Friday, in addition means just what it says, for each min to ask ways been on straight. Down there in the mountains I had a lot of time for good, clean thinking. I sorter than some of the boys, but old Billy paign.

The closing day, Friday, in addition means just what it says, for each min-to always been on straight. Down there in the mountains I had a lot of time for good, clean thinking. I sorter the corps of 100 orators who will work simultaneously with the canvassing figured that maybe I was a bit older thems in a rousing interest in the cambination of the spring a syllabus to be used by the corps of 100 orators who will work time for good, clean thinking. I sorter thems in a rousing interest in the cambination of the spring and the spring a syllabus to be used by the corps of 100 orators who will work time for good, clean thinking. I sorter time for good, clean t that someone was fudging on the 77

Target Practice Soon to Begin.

lowing the festival. The only stipulation is that they appear in costume.

The invitation is extended through President E. E. Larimore, of the Rose Pestival Board, to Superintendent of Schools Alderman, who will confer with the School Board.

RED CROSS AIDS NAMED

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CHEHALIS, Wash, June 10.—(Special)—Cheman of the sand Leader B. Add interest.

Bard Leader B. Add interest of the should give and target fewelers of the should give and target and target the should give and target and the should give and target the should give and target the should give and target and the should give and target the should give the should g

ITH THE THIRD REGIMENT, 1916.

mildest pulse that ever pattered, but the one premier sight of all will be, none may gainsay, the great patriotic pageant, which forms at Fourteenth and Yamhill streets—a marching, magnifeent army of roses and flags, regiment after regiment, striding through the city to the music of bands past counting, varied, virile and unequaled in patriotic significance.

Thursday is National Flag day, so that the parade is more than ever theid that evening at the Oaks Park pink, with an invitation to everyone. More than 1500 couples may dance at tonce and he wagers safely who contends that more than that number will

graphical and population segregation, so that each worker will have approximately 50 to 70 households to visit.

"The most vital thing we desire to impress upon our people when we come to them for Red Cross gifts," explained General Chairman W. B. Ayer yesterday "Is that we are solve to traves. Pettinger is the first practical handler of high explosives that has enlisted in the Oregon engineers. The enlisting visit of Private Pettinger is his first wake his or her payments virtually on visit to Portland in ten years. In speaking of his enlisting Private Pettinger said:

"I read in The Oregonian that the President W. T. Foster of Read Col."

President W. T. Foster of Read Col.

"I read in The Oregonian that the engineer company needed dynamiters and road builders. Well, my patriotism of the speakers' bureau, and he is pre-

there in the mountains I had time for good, clean thinking. I 'sorter' figured that maybe I was a bit older than some of the boys, but old Billy Patriotism said, 'No, sir.' And then I came to Portland and enlisted."

Regimental Supply Sergeant E. F. Henry proved yesterday that he knew something beside supplying food for a lot of hungry soldiers. When W. Riedt, father of the Third, heard that the soldiers in camp were without a hotter water tank, he hustled around town until he found an \$2-galion tank. This was considered to Captain Henry Hocken-allivered to Captain Henry Hocken be held Tuesday, Wednesday and Thursday evenings at Cotillion Hall, to which everyone is invited.

John F. Cordray, manager of Oaks Park, has extended an invitation to all school pupils who participate in the children's parade to accept the hospitality of the park on Saturday, following the festival. The only stipulation is that they appear in costume.

The invitation is extended through President E. E. Larimore, of the Rose

Target Practice Soon to Begin.

From now on the part of learning the festival of the spiral part of learning to afford more interest to the men in the ranks. Every new line of work as it is taken up by the schedule (each week's schedule, by the way, works like a shuttle, in that, after reaching a certain period, it begins to work forward and back) shows to the initiated that each week brings closer the time for target practice.

Colonel Dentler, commander of the

Liberty Loan Bonds Applications for the purchase of Liberty oan Bonds may be made at Meier & Frank's. Liberty Loan Bonds purchased through this store will be accepted at any time in payment of merchandise the same as cash. Apply at office. -Sixth Floor, Sixth Street

THE QUALITY STORE OF PORTLAND

THE RESERVE THE SUBSCRIBERS' "DELINEATOR" READY—SECOND FLOOR AND READY

Official Rose Festival Programmes FREE

Ready today! Official Rose Festival Programmes distributed free at this store only. Ask any floorman.

## The Forecast for Today Based on Our Sunday Ads: **BUSY—Crowds Moving in This Direction** Here Are Further Indications to Bear Out This Prediction

Beginning Today Our Great Annual June Sale of Toilet Articles and Drugs

Market conditions considered, this is perhaps the most important sale of its kind we have ever held. Among the hundreds of highest standard quality drugs and toilet articles in this sale there are offerings to interest everyone. Come and save. -Drug and Toilet Goods Shop, Main Floor.

AFive Dollar BillWILL STRIKE YOU AS BEING A VERY LOW PRICE FOR THESE Boys' Suits With 2 Prs. Pants These smart Norfolk suits will look as well and wear as well as many higher priced garments that we know of. Such excellent sturdy fabrics as worsteds, cassimeres and cheviots. Models with three-piece belt, pinch-back, patch pockets, etc., styled just like the more expensive kind. Attractive shades of gray, tan and blue mix-All sizes 6 to 18

When You Invest

In One of These "Invincibles"

YOU'VE PURCHASED THE BEST CLOTHES MADE ANYWHERE TO SELL AT THIS PRICE TODAY

The best advertisement for an Invincible suit is an Invincible wearer. This is the supreme test-it is one to which we gladly submit, for it inevitably redounds to the greater fame of this supreme \$15 clothing value.

Carefully selected cassimeres, tweeds, worsteds, cheviots and serges have been built into enduring suits by skilled "Invincible" tailors. Styles for men and young men in two and three-button sack coats, formfitting English and boxback models, pinch-back, strap-back and all-around belted coats. Plain grays, gray stripes and mixtures, browns, greens in light and dark shades and BLUE SERGES. All sizes,



-Men's Clothing Shop, Third Floor

# Here Are Some Splendid Good News From Our Curtain Specials

\$2.00 AND \$2.50 CURTAINS, PAIR

Scrim and marquisette curtains in cream and ecru; \$2.00 and \$2.50 values, pair

keen spirit of rivalry will be developed to see which of the teams comes through with the banner sum of fund.

Every House to Be Visited.

the house-to-house sweep of the whole city, which will be handled by County

Assessor Henry E. Reed, to whom has been given the title of director-general

Mr. Reed has divided the entire city into 19 districts, based on both a geo-

for the door-to-door canvass.

\$2.75 MARQUISETTE CURTAINS, PAIR

-Boys' Clothing Shop, Third Floor,

Some of these marquisette curtains are slightly imperfect in weave; \$2.75 values,

75c CRETONNE CUSHIONS, SPECIAL 50¢ Just the thing for the porch and Summer furniture

ntire select list of 3000 citizens consid- cities, Baker County having been prac-

Another, and a strenuous feature of Cross financing campaign at a meeting the great onslaught for funds will be yesterday afternoon made plans to

Reversible cretonne cushions with cotton felt filling. Special today at 50c.

-Curtain Shop, Seventh Floor

EUGENE, Or., June 10 .- (Special.)-The Lane County committee in the Red Cross financing campaign at a meeting

raise \$30,000 in the various cities and towns of Lane County for the purpose

of carrying on humanitarian work in

of carrying on humanitarian work in connection with the war. The fund to be collected has been apportioned to the various communities, the larger dis-tricts being asked to give as follows: Eugene, \$10,000; Cottage Grove, \$5000; Springfield, Thurston, Natron and Jas-per, \$4000; Creswell, Florence, Junction City, Lorane and Wendling, \$1000 each.

Funeral of Caleb Berry Held.

CENTRALIA, Wash., June 10 .- (Spe

**IS GRAY HAIR NOW** 

**HOLDING YOU BACK** 

IN BUSINESS LIFE?

## Daylight Bakery In our big Daylight Bakery on the ninth floor you will find delicious, fresh, wholesome breads, cakes, pastries and

pies, all made from purest ingredients under the most sanitary conditions by our own master bakers. Breads: Homemade, large loaf, Pastries: Mocha Cream, dozen \$1; Chocolate Eclairs, dozen 60e;

15c; French, Bohemian Rye, Poppy Seed Twist, loaf 10c; Gluten Bread, loaf 20c.

Parkerhouse, Vienna, Rolls and Buns, dozen 15c. Coffee Cakes, wreath 40c, 30c and

Cake Decorations in great va-

noon from the Episcopal Church. The Chehalis lodge of Masons, of which the

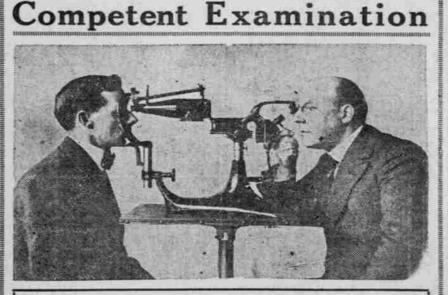
10c; Cinnamon Rolls, dozen 20c; Wedding Cake Ornaments and Doughnuts: Homemade kind from freshly churned butter, dozen 25c; Jelly Doughnuts, doz. 20c.

Whipped Cream Puffs, dozen

ade from carefully selected Sun Maid raisins, each 25c; Pineapple Cream, Apple, Apricot and Pumpkin, each 25c. -Bakery, Ninth Floor,

Read The Oregonian classified ads.

# entire select list of 3000 citizens considered to be able to give freely will be taken care of without confusion or duplication or waste of energy. Arrangements will be made at the Wednesday rally for holding daily meetings at lunch time each day until the campaign is over. At these gatherings each of the 20 team captains will be called upon for a report from each one of the 10 members of his team. Each captain and each solicitor will be given the benefit of the experiences and suggestions of all the others, and a keen spirit of rivairy will be developed The Necessity of a



cial.)—The funeral of Caleb Berry, a deceased was a member, had charge of prominent Centralian who dropped dead Friday afternoon, was held this after-of F. and A. M.

Our Opthalmoscope and Retinscope is one of the most scientific eye-testing instruments in the world. With it we can read your eyes like a book.

People are now beginning to realize that in order to secure perfect optical aid, something more is necessary than an examination in which are used but a few sight-testing charts.

Intelligent people know that skill, experience and care, directed according to a carefully planned system, are necessary in order that clear, safe and perfect vision may be absolutely assured.

Our system of scientific sight-testing is the result of painstaking research. It reduces the possibilities of error to a minimum, assures clearer vision for you and perfect-fitting glasses that are guaranteed to give you the comfort sought.

Therein lies our success.

Portland's Oldest and Largest Exclusive Optical Plac

Established 1901 209-10-11 Corbett Building, Fifth and Morrison