

LIBERTY IS MOTIF OF ROSE FESTIVAL

Portland Already Attired in Gala Dress to Receive Her Annual Summer Visitors.

HUMAN ROSEBUDS IN BLOOM

East Side Parade of Children and Grand Pageant and Crowning of Queen in Multnomah Field Features of First Day.

Notice is hereby served to all gentils of this week that the days of this week have been set apart to celebrate their potency. Really, the only decent thing these wizards of sunshine can do is to furnish forth for the Rose Festival, Wednesday, Thursday and Friday, a trio of lovely days wherein to shrine their roses.

LIBERTY THIS YEAR'S MOTIF

The Goddess of Liberty, in truth, is the motif, the keystone of the Rose Festival. The days of floral festivity are to have a significance deeper than mere colorful beauty. They are to foster and kindle new flames to the patriotic fire of the times.

MULTNOMAH FIELD PROMISES MUCH

Multnomah Field that afternoon will witness a gentle tour for the edification of Queen Nina's court. It is there that the winsome little girl Queen is to take her crown, and there that Robert Krohn's star pupils will evolve marvelously before the royal court.

PRESIDENT WILL UNVEIL GODDESS

There are many other things to see and do, but when the hour of 7:30 strikes at Festival Center, all eyes will be lifted to the draped figure of the statue of Liberty. Far away in Washington, at the White House, President Wilson will press the button that sends its electric message across the continent and unveils the Goddess.

THURSDAY IS NATIONAL FLAG DAY

Thursday is National Flag Day, so that the parade is more than ever appropriate, as every patriotic heart held that evening at the Oaks Park rink, with an invitation to everyone. More than 1500 couples may dance at once and he wagers safely who contends that more than that number will attend. A social event unparalleled, and claiming for its patronesses representatives of dozens of prominent organizations. The hour is 8:30. A liberal portion of the proceeds will be donated to the Fruit and Flower Mission of the Day Nursery.

FRIDAY HAS TWO STAR FEATURES

The closing day, Friday, in addition to a score of minor events of major interest, has two stellar features—the great floral parade, which forms at 2 o'clock in the afternoon, and the community sing in the evening, in which 4000 trained voices will blend, led by a massed band of 60 pieces.

RED CROSS AIDS NAMED

Southwestern Washington Will Endeavor to Raise \$53,000.

Centralia—B. H. Johnson, Will Bar, O. C. Spencer, Albert Smith, Dr. F. G. Titus, Chas. E. Rev. E. Davis, Achson, Dan W. Bush, Dr. H. L. Pettit, Glenn Roundtree, Donaldson, W. E. Brown, Frank Koons, Dr. R. H. Campbell.

RE CROSS LEADERS TO PLAN CAMPAIGN

Details of Drive of June 18-23 Will Be Discussed at Luncheon Wednesday.

TEAMS ARE PARTLY CHOSEN

Select List of 3000 to Be Canvassed and Every House in City Will Be Visited—Speakers to Explain Duty.

SIX SCHOOLS GRADUATE

DIPLOMAS WILL BE AWARDED AT HIGHER INSTITUTIONS.

Benson Polytechnic and Girls' School of Trades Join in Commencement Programme at Washington.

Rev. J. H. Irvine, of the St. Johns Methodist Church, delivered the baccalaureate sermon to the June 11, graduates of the James John High School yesterday morning in the school auditorium. His subject was "What is a Man?"

FUNGI POISON TWO WOMEN

Banker's Wife and Daughter Made Sick by Home Mushrooms.

TACOMA, Wash., June 10.—(Special.)—Mrs. Chester Thorne and Miss Anita Thorne, wife and daughter of Chester Thorne, president of the National Bank of Tacoma, and a director of the Pacific Steamship Company and other corporations, were poisoned Thursday from eating mushrooms gathered on their estate. Both are reported out of danger tonight.

NEW MILLS ARE STARTING UP

CENTRALIA, Wash., June 10.—(Special.)—The E. M. Witherow Lumber company will start cutting tomorrow morning at its new mill at Tenino, which has a daily capacity of 15,000 feet. A shingle mill and planer will be put in next fall. Reef & Aarde are completing a \$6,000-capacity shingle mill on the site of the old Mayes-Helmick mill near Tenino, and will be ready to operate in two weeks, employing 20 men.

ARMY CAMP LIFE CALLS FOR 77 HOURS' HARD WORK A WEEK

Sergeant Rilea Camp Host for Private Pettinger, Curry Count Road Supervisor, Who Rescued Sergeant in Wilds of Siskiyouos.

BY WILL G. MAC RAE.

WITH THE THIRD REGIMENT, OREGON INFANTRY, June 10.—(Special.)—No longer does the word "soldier" carry with it the odium of loafing that it did prior to '08. Nowadays, to be a soldier or to be soldiering means holding down a man-sized job, that of doing real labor and doing it a full 12 or 13 hours every day.

POWDER MAN IN RANKS

Sergeant Thomas Rilea, company B, had in tow a guest the other day and this guest virtually had the freedom of the camp. He was Charles H. Pettinger, road supervisor of Curry County. That is, Mr. Pettinger—beg pardon, Private Pettinger, company A, Portland Engineers—is the man who found Sergeant Rilea when that Oregonian was about to die from exposure while lost in the Siskiyou Mountains in December, 1915.

TARGET PRACTICE SOON TO BEGIN

From now on the part of learning the soldier game is beginning to afford more interest to the men in the ranks. Every new line of work as it is taken up by the schedule (each week's schedule, by the way, works like a target practice, in that it is divided into a certain period, it begins to work forward and back) shows to the initiated that each week's program is a target practice.

RED CROSS DRIVE PLANNED

Lane County Assigns Portions to Various Committees. EUGENE, Or., June 10.—(Special.)—The Lane County committee for the Red Cross financing campaign at a meeting yesterday afternoon made plans to raise \$50,000 in the various cities and towns of Lane County for the purpose of carrying on humanitarian work in connection with the war. The fund to be collected has been apportioned to the various communities, the larger districts being asked to give as follows: Eugene, \$10,000; Cottage Grove, \$5000; Springfield, Thurston, Natron and Jasper, \$4000; Creswell, Florence, Junction City, Lorane and Wendling, \$1000 each.

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Red Cross leaders who have pledged themselves to "put across" the gigantic \$200,000 drive for funds in the Portland district will hold their first big rally at the Benson Hotel at noon Wednesday. The speakers will be the guests of General Chairman W. E. Ayer at luncheon.

TEAM CAPTAINS CHOSEN

At the Wednesday rally, at which Mr. Ayer will preside, there will be present the 30 teams of canvassers, the most energetic and broad experienced business leaders of the community—also the members of the campaign executive committee, who are looking after the details of organization and administration work, and the chairman of several of the other important committees.

RESERVES TO BE AT HAND

Immediately upon the completion of the full list of 200 solicitors, the extra volunteers will be organized into what will be known as the "Red Cross Reserves." These men will be held in waiting just like the reserve armies behind the battle front and will be called upon for emergency service to aid the regular teams when an extra "push" is needed to assure the drive of victory. The plans now are to have at least 500 such "minute men" in reserve.

HERE ARE SOME SPLENDID CURTAIN SPECIALS

\$2.00 AND \$2.50 CURTAINS, PAIR \$1.19. \$2.75 MARQUETTE CURTAINS, PAIR \$1.35. 75c CRETONNE CUSHIONS, SPECIAL 50c.

Liberty Loan Bonds

Applications for the purchase of Liberty Loan Bonds may be made at Meier & Frank's. Liberty Loan Bonds purchased through this store will be accepted at any time in payment of merchandise the same as cash. Apply at office.

The Forecast for Today Based on Our Sunday Ads: BUISSY Crowds Moving in This Direction Here Are Further Indications to Bear Out This Prediction

Beginning Today Our Great Annual June Sale of Toilet Articles and Drugs

Market conditions considered, this is perhaps the most important sale of its kind we have ever held. Among the hundreds of highest standard quality drugs and toilet articles in this sale there are offerings to interest everyone.

A Five Dollar Bill WILL STRIKE YOU AS BEING A VERY LOW PRICE FOR THESE Boys' Suits \$5 With 2 Prs. Pants

These smart Norfolk suits will look as well and wear as well as many higher priced garments that we know of. Such excellent sturdy fabrics as worsteds, cassimeres and chevots. Models with three-piece belt, pinch-back, patch pockets, etc., styled just like the more expensive kind. Attractive shades of gray, tan and blue mixtures. All sizes 6 to 18 years.

Here Are Some Splendid Curtain Specials

\$2.00 AND \$2.50 CURTAINS, PAIR \$1.19. \$2.75 MARQUETTE CURTAINS, PAIR \$1.35. 75c CRETONNE CUSHIONS, SPECIAL 50c.

THE NECESSITY OF A COMPETENT EXAMINATION

Our Ophthalmoscope and Retinoscope is one of the most scientific eye-testing instruments in the world. With it we can read your eyes like a book.

IS GRAY HAIR NOW HOLDING YOU BACK IN BUSINESS LIFE?

Don't Be Gray, Men or Women; Look as Young as You Feel. Guaranteed.

The right way to restore hair to a natural color and make your hair really beautiful, soft, luxuriant and healthy is by the use of Q-Ban Hair Color Restorer and not dangerous, dirty, sticky dyes. Q-Ban is a liquid, all ready to use and is guaranteed to be harmless, with your money back if not satisfied in any way.

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Official Rose Festival Programmes FREE

Ready today! Official Rose Festival Programmes distributed free at this store only. Ask any floorman.

When You Invest \$15 In One of These "Invincibles"

YOU'VE PURCHASED THE BEST CLOTHES MADE ANYWHERE TO SELL AT THIS PRICE TODAY

The best advertisement for an invincible suit is an invincible wearer. This is the supreme test—it is one to which we gladly submit, for it inevitably redounds to the greater fame of this supreme \$15 clothing value.

Carefully selected cassimeres, tweeds, worsteds, chevots and serges have been built into enduring suits by skilled "Invincible" tailors. Styles for men and young men in two and three-button sack coats, form-fitting English and boxback models, pinch-back, strap-back and all-around belted coats. Plain grays, gray stripes and mixtures, browns, greens in light and dark shades and BLUE SERGES. All sizes, 33 to 50.

Good News From Our Daylight Bakery

In our big Daylight Bakery on the ninth floor you will find delicious, fresh, wholesome breads, cakes, pastries and pies, all made from purest ingredients under the most sanitary conditions by our own master bakers.

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