# JITNEYS MAY FORCE CUT IN CAR SERVICE

Company Said to Be Waiting for Vote June 4 on Regulatory Ordinances.

REVENUES ARE IN DANGER

Curtailment of Service, Now Heavier Than Required by Franchise, Likely in Outlying Districts if Jitneys Are Not Regulated.

While officials of the Portland Rail-way, Light & Power Company have re-fused to make any statement on the subject, it is reported that the jitney subject, it is reported that the jitney free-streets measure to be voted on at the city election, June 4, is being looked on as the last straw on the camel's back. If the measure is enacted and the jitneys are turned loose without regulation as provided in the measure, the company will be forced, it is reported, to meet the situation by a general curtailment of streetcar service in the outlying sections.

Two and a half years of jitney competition in the close-in districts has cost the street railway company \$1.250.000, according to estimates. This loss, together with general business depres-

together with general business depression during part of that time and the increased costs of materials and the increased wages of men, has been a serious setback for the company, neces-sitating the elimination of many con-templated improvements, including a cross-town line on the East Side. Franchise Permits Reduction.

Although the franchise of the company would permit the cutting of present schedules of service in two, the service has not been curtailed, being kept up in the outlying districts as

well as in the fitney zones.

The heavy losses have been shouldered in hope that the people in time would realize the seriousness of cutwould realize the seriousness of cut-threat tactics employed by the jitneys and would move for their regulation in some manner that would place the streetcar and jitney on an equal basis. This confidence has ben based on the fact that the people in 1915 voted over-whelmingly for fitney regulation.

Drastic Change Impends. Should the confidence in the future be shattered by the elimintaion of even the minimum regulation now imposed on the itneys, it is said the company would be forced, in order to avoid receivership, to adopt drastic reduction of service in parts of the city, if not everywhere.

The company's franchises call for 15-minute service on all of the lines. The company, however, gives much more frequent service on all the lines. Rather than take the receivership course, it is reported the company contemplates a curtailment of the service, this being the only way open to meet the reverses that would follow adoption of the free-

Many Lines Affected. While no definite schedule of service has been made public, it is understood that this rearrangement would

derstood that this rearrangement would affect to a greater or lesser extent such lines as Mount Scott, Lents, Montavilla, Rose City Park, St. Johns, Sellwood, Brooklyn, Willamette Heights, Fulton and possibly some of the others. Through the activities of the jitney interests and their backers, jitney regulation has gone from bad to worse during the last two and a half years. It started off with a moderate regulation and by various means has gradually simmered down to no regulation ally simmered down to no regulation other than the payment by fitneys of a license fee of \$2 a month. This has on in spite of the fact that the voters in 1915 declared by overwhelming vote

HOME PRODUCTS BOOSTED City and State Working Together to Increase Sales.

Request of City Auditor Barbur for appointment of a committee to investigate and formulate a plan for boost-ing home products was referred by the City Council yesterday to Auditor Bar-

bur and City Commissioner Bigelow to formulate a definite plan. H. B. Miller, director of the School of Commerce of the University of Oregon, appeared before the Council and explained the work being done along this line by his organization and asked that if a committee be appointed it shall be for the purpose of concentrat-ing into one organization all the vari-ous committees and organizations now handling separate and individual cam-paigns in behalf of home products.

SCHOOLS ASK FOR GARDEN

Forty Acres of Old County Farm Wanted for Children.

of land at the old County Poor Farm to be used for school gardens.
Dr. Smith appeared before the Beard in person and assured the members

every acre of land the Board would offer for this purpose would be put under cultivation at the earliest possible moment. He likewise called at-tention to available land at the old City Pound and the Board will inves-tigate and see if that also may be cul-

For the Up-standing Man-at the front, in the trenches, on the firing line in any business, the best food to sustain energy and strength is Shredded Wheat Biscuit, the food that supplies in a digestible form the greatest amount of bodybuilding nutriment at lowest cost. A better-balanced ration than meat, or eggs, or potatoes. Two or three of these Biscuits with milk make a satisfying, nourishing breakfast that puts you in top-notch condition for the day's work. Deliciously wholesome and nourishing for any meal with berries, or other fresh fruits. Made at Oakland California

Trunks, Suit Cases and Traveling Bags, 4th Floor—Hammocks, Lawn Swings, Camp Kits, Tennis and Golf Goods, Kodaks, on the 4th Floor—Tea Room on 4th Floor Furniture, Carpets, Rugs and Draperies 3d Floor-Rest Rooms, Public Telephones, Writing Rooms, 2d Floor-Soda Fountain in the Basement Underpriced Store.

June Patterns Now Ready

in the Pattern Department, Main Floor. Summer Style Book and Good Dressing Fashion Booklets are also ready for distribution now.

GOSSARD EVERY FIGURE.

The Standard Store of the Northwest GOSSARD CORSETS. Olds, Wortman & King

Reliable Merchandise-Reliable Methods

PORTLAND AGENTS FOR THE OHIO STANDARD ELECTRIC SUCTION CLEANERS.

Subscribe to U.S. Liberty Loan

under this store's guarantee to take your bond in exchange for merchandise or to apply on your ac-

Men's Hats

Entire Stock

REDUCED!

Main Floor-All Men's Straw and

Felt Hats will be sold until fur-

ther notice at the following spe-

cial prices. This includes our

celebrated "Napoleon" and "Well-

ington" makes. Step in and make

your selection at once and tell

your friends of this saving sale

-All Men's \$1.75 to \$1.50 \$2.50 Hats special at \$1.50

-All Men's \$3.00 Felts \$2.25 and Straws on sale at \$2.25

-All Men's \$4.00 \$2.75 Straw Hats now at \$2.75

-All Men's \$5.00 Pan-amas and Leghorns at \$3.75

-\$6.00 Panamas and \$4.25 Bankoks now selling \$4.25

-\$7.50 Panamas and \$5.50 Bankoks on sale only

# Double Stamps With Charge or Cash Purchases in All Depts.



Extra Special for Thursday

Shown in Plain Colors, Stripes and Checks

Second Floor-The Suit Store announces for Thursday a very special offering of Women's and Misses' high-class Suits at a price which affords a noteworthy saving. The assortment is made up of garments from our regular stockbeautiful models in the smart loose-fitting effects for sport and street wear, also many novelty styles. Materials are fine quality wool serges, gabardines, Poiret twills, poplins, velours and burella cloth. All have the newest large collars. This season's most approved fashions. Practically all sizes \$19.95 to begin with. Thursday you may take your choice at only

Women's Coats \$19.95

Smart Styles for All Occasions

Second Floor—Fashionable new Spring and Summer Coats taken from our regular stock and greatly reduced for quick clearaway. New loose effects with large collars and deep cuffs, smart belted styles, semi-fitting and high waistline models-many are finished with silk stitching, buttons, tassels, etc. Sport effects in short lengths, also three-quarter lengths. Made up in \$19.95 a splendid range of materials and colors. Thursday special at only

Model Grocery

Fourth Floor -Experienced telephone clerks at your service 8 A. M. to 6 P. M. -OWK Imperial Roast 29c Coffee, Thursday, pound -OWK Tea - English Breakfast, Ceylon or Uncolored Japan. 39c Thursday special a pound -OWK Cocoa priced spe- 24c

New Bird Cages



- Bird lovers will be interested in knowing that our new 1917 stock of the famous Hendryx bird cages have arrived. In the showing there are enameled cages at \$1.25 to \$2. Enameled with gilt

trimmings at \$1.25 to \$3.25-brass cages \$2.00 to \$9.90. (Cage as illustrated priced at \$8.40.) We also show a full line of breeding cages and mocking bird cages. 3d Floor.

## Coffee Day Women's Petticoats at 89c

Center Circle, Main Floor -300 Women's Petticoats in a phenomenal one-day sale at a very special price. Made up in excellent quality sateen in medium weight. Shown in floral effects, also plain tops with plaid flounces. Some trimmed 89c with plaited ruffles. Thursday, your choice

Dainty Waists at Only 89c

Center Circle, Main Floor -Scores of pretty models with new large collars. Fancy voiles, madras, lawn, striped sateen and soisette. Effectively trimmed with laces and embroid- 89c ery. All sizes in the lot. Thursday, special

-Basement Special-Heavy Bleached Muslin Thursday-11c Yard

Basement Underprice Store-On account of the very low price quoted above not more than 20 yards will be allowed each customer and no telephone orders will be accepted. These restrictions are necessary in order that all may have an equal opportunity to share in the offering. Splendid heavy quality full bleached muslin of firm, even weave and soft finish-free from all filling or dressing. Excellent for underwear, sheets, pillow cases, etc. Shop early in the day. 36-11c inch Bleached Muslin. On sale in Basement at special, yard DOUBLE STAMPS GIVEN WITH ALL PURCHASES.

### **New White Hats** Special \$10 See Special Display in Morrison-St. Window

-A \$10 sale of beautiful new white Millinery that will interest you-and every woman. Such charming Hats as would ordinarily sell at from one-third to onehalf more if bought in the regular way, for fortunately our buyer secured the lot (210 hats) at a price which enables us to say \$10 for any hat in the assortment. Very newest models in White Milans, French Hemp, Leghorns, Silk and Leghorn, Milan and black velvet combinations, also French Hemp faced with black velvet. Smart new Sailors, Turbans and Novelty Shapes of all kinds. Many plain band sailors are included, as well as others trimmed with wings, stickups, pert ribbon bows and novelties of various kinds. Don't miss this splendid opportunity to choose a beautiful new Hat at a big saving. See window display. On sale Thursday in Millinery Salons, \$10 on the Second Floor. Your choice at

Mercerized Pattern Cloths Only 98c

Main Floor-Mercerized damask Pattern Cloths in size 64x64 inches. Shown in attractive patterns. These are very desirable for breakfast cloths and for the beach cottage. Launder easily and wear well. Buy a couple at this low 98c price, special for today at

-NEW TINTED NAINSOOK FOR LINGERIE, \$2.25-\$3 BOX

#### Drapery Remnants 1/2 Price At the Bargain Circle Main Floor

-Several hundred Remnants and | -Cretonne Pillows in assorted col-Short Lengths of drapery goods marked half for Thursday's selling. Cretonnes, Swisses, Madras, Voile, Filet Net and Marquisettes in good lengths-1 to 5 yards. First choice is the best. Shop in the morning.

ors, filled with silk floss. 73c -36-inch Fancy colored 48c madras - special the yard -Lace Curtain Corners in 29c various styles - each for 29c

Rag Rugs Underpriced

-Rag Rugs, size 18x36 38c | -Rag Rugs, size 36x72 \$1.48

-Rag Rugs, size 27x54 \$1.25 -Axminster Rugs, size \$2.48 inches, special now at \$1.25 Women's New Novelty Boots

Lace or Button Styles—Special Main Floor-This stock cannot be duplicated at the factory today for any such price. Strictly high-grade footwear from America's best makers. Very latest novelty styles, one of which is illustrated herewith. All-white kid, all-gray nubuck, all-brown vici, black kid and numerous two-tone styles. Shaped heels of different heights and all the popular styles in

Main Floor-Great variety of styles and materials. Patent, dull kid or calf. Dressy half-Louis heels or low Strap effects and popular Peggy Pumps with bow or ornament. Quality Shoes. Priced special for this sale, the pair \$3.48

toes. Buttoned or laced effects as you prefer. Women's Pumps, Pair \$3.48 | All sizes and widths. Special \$6.98 a pair.

Canvas Boots \$3.98

-Women's White Canvas Laced Boots, 8 inches high, with covered concave heel and narrow plain toe. Special \$3.98 for this sale at only, the pair

## TRAINING THE CHILD BY WILLIAM BYRON FORBUSH, PH.D.

and all the money you need—" I and all the money you need—" I seemed to hear the great audience smack its lips—"how would you spend your time?" The audience slumped in its chairs. It was the same response that I heard at another time to the similar question: "After you to the similar question: "After you have been in heaven a hundred years, what are you going to do next?"

Have you any suitable answer? After you have rested until you are ired, after you have played until there are no more new games, after you have

When we have hurrled a lifetime to get, what to do with what we have got? Art Is More Than "Fancy Work."

Ross Crane asked the question. He asked it of a lot of people crowded Dr. Alan Weich Smith, of the School into an Indians "Academ? of Music." Board, yesterday asked the County Commissioners for the use of 40 acres is extension director of the Art Instiis extension director of the Art Institute of Chicago.

"Most of yo uthink art is 'fancy work.' You think it is the fad of feeble people who are unable to 'get ahead.' Or you think it is an indulgence that Or you think it is an indulgence that belongs to the wealthy. But art is life."

Then Crane turned to the easel behind him and drew a picture. He daubed in a gray-green background. He scrawled some black lines across it. He talked as he did so. He told about taking a Winter ride through North Dakota, where he had once frozen his feet. The audience smiled, when he said "he didn't like North Dakota."

This time he was on a train with a lot of immigrants.

Crane told these people how hideous were their public buildings, how home, what were their public buildings, how home-level in dwellings. They asked to know what they might do. He suggested the decent veil of vine-planting for what was old. He got the Chicago Institute of Architects to furnish, without cost, elevations of lovely, inexpensive homes, and they are on their way to Indiana today.

The Nightmarcs of "Architecture."

It is, of course, simply the Chautauqua way of giving the people a new

enly sky. He told how all the immigrants crowded over to the west side of the car, and how a grimy little girl crept up into the seat beside him and saked him: "Is it not beau-u-tiful, Mis-

This sunset was not "fancy work."
He spoke to the soul of men. It found
them and helped them to self-expression. Crane said that wherever men
express themselves they are artists. He
knew of a miller who had a poem to
show him, and when he went to hear it read he found it was not in a book—it was just his mill.

Introducing Indiana to Pictures.

The next day Crane led a great procession of these folks past a line of paintings from the Art Institute. "Fifty thousand dollars" worth of them," the advance agent had said. But Crane was not there to name their prices, but to show their value. Would you believe that the third day people had to be turned away? Did you suppose that—

In the management of your vegetables sorve you to keep records of paintings, first appearance of vegetables, seed and fruit gatherings, etc. No two pieces of land are exactly alike and their value. Would you believe that the third day people had to be turned away? Did you suppose that—

light and wind, depredations of stray

F YOU had all the time you want , even in Indians-folks would care for been buying! And this-for the sa price-is what you might have had.

High School and the Art Impulse. One morning Crane took a couple of the paintings under his arm—loaned by our leading artists for this special purare no more new games, after you have spent until there is nothing more to spend—what next?

When we have hurried a lifetime to meant in the lives of the men who meant in the lives of the meant in the lives of the men who meant in the lives of the meant in t

painted them. A month later there was an exhibit of local art. Embroideries, coverlets, kindergarten trinkets, wash drawings, from the schools, masterpieces by the self-taught were all there. A kind, but firm art critic had rejected the worth-less. Here was the Indiana soul in

self-expression. In another month there was an ex-hibit of industrial art, a proof that in business and commerce workmanlikeness and handicraft pay.

Crane told these people how hideous ere their public buildings, how homewhat they might do. He suggested the decent veil of vine-planting for what was old. He got the Chicago Institute of Architects to furnish, without cost,

This time he was on a train with a lot of immigrants.

A Lesson From a Winter Sunset.

He didn't like the immigrants. He didnot like their guttural voices. He dishiked their numerous children. He didnot like what they ate, or the way it smelled.

It is, of course, simply the Chautau-qua way of giving the people a new outlook. Probably if Ross Crane had not been a Chautauqua cartoonist for an eminent lecturer in the history of art made a mess of it when he tried.

"It talked to the old people" and As the day ended the clouds grew thin. And Crane began to dash in some scarlet and pink into the sky until black farm buildings stood out in slihouetted gracefulness against a heavenly sky. He told how all the immigrants crowded over to the west side.

> WHAT YOU CAN MAKE AT HOME By MRS. PORTLAND.

TF YOU are going to make the garden I wisdom that you acquire this year in the management of your vegetables

cats, dogs and chickens, and visitations of all sorts of insect pests. If your ground is rich and wind and sun exposure just right your plantings will come up and mature much quicker than if their environment is not so good. In these days of the high cost of everything it is not necessary for you to buy a new account book to keep your garden records in—make a little record book for yourself the size you want it from light brown wrapping paper, insides of used envelopes, etc. and keep this garden record with the plat of your garden. Three of the most essential things to be entered in your record book are the time of all your plantings, the time they came up and when you first used their product, so you should have four columns at least come up and mature much quicker than you should have four columns at least on each page showing the name of the vegetable and these three other items; other matters may also be jotted down, as the weather, moon's phases, insect raids, fertilizer used. You will find that exact data as to all these things will help you so much from season to season as to much more than pay for the extra time and labor consumed in making such a record, and an exact making such a record, and an exact garden plat will help you in the rotation of your crops, for it is seldom well to plant the same crop successively in the same place unless you use a great daylor fearlithm. deal of fertilizer; as a general rule root and top crops should be alternated, except in the case of a few varieties.

#### OREGON FOOD CAMPAIGN , (OFFICIAL)

A CAREFUL comparison of the prices of eggs and poultry foods in May, 1916, and 1917, demonstrates the fact that pullets from a good egglaying strain may produce a profit un-der present conditions. This statement der present conditions. This statement is based on results obtained from a \$1.36 per hen. In point of fact, the flock of 20 Barred Plymouth Rock pullets kept at the Oregon Experiment Station during the 12 months ending lay a smaller percentage of them in the November 30, 1918. This pen of fowls months of high prices, and it is probhad no range and all their food was weighed and charged against them.

The food consumed per hen during favner have a fairly good laying The food consumed per hen during farmer have a fairly good laying the 12 months was worth \$1.50, and the strain, he should be able to obtain, if the food purchased at the prices prethey are pullets, an average of 150 vailing in April and May, 1917, would eggs the value of which would be have cost \$3.06, an increase of 71 per \$5.55, leaving a profit of \$1.75 on the cent, or \$1.26 per hen. This feed was feed at last year's prices of eggs and purchased at wholesale by the ton and, feed.

If purchased in small quantities at the These results are based on the wholeretail store the coat would have been greater. However, it should be stated by the daily newspapers. Some obtain that if the fowls had been on free better prices. On the other hand, a range under farm conditions, the cost would be considerably less on account of waste foods picked up on the farm.

After all points are considered it may

supervision of experienced men, all working with

an honest determination to make the best shoes

Ask our dealer (see address below) for W. L. Douglas Shoes. If he cannot supply you with the kind you want, take no other make. Write for interesting booklet explaining how to get shoes of the highest standard of quality for the price, President by return mail, post-w. L. Douglas Shoe Co. age free. 185 Spark St., Brockton, Mass.

Sold\_by BARON'S SHOE STORE, 230-232 Morrison Street, Portland, Ore.

for the price that money can buy.

according to the last census figures, James Dryden, Poultry Specialist at they produced about 100 more eggs per O. A. C. hen than the average farm hen of the

United States. If the hens had laid 2000 eggs or a average of 100 eggs per hen, the value of the eggs would have been \$47.21 or

BEWARE OF SUBSTITUTES

Look for W. L. DOUGLAS

Name and the Retail Price

Stamped on the BOTTOM.

BOYSSHOES

\$3.00 \$2.50 \$2.00

\$5

A total of 2617 eggs were produced be fairly concluded that a poultry raisby this pen of fowls in 12 months, an average of 181 eggs per hen, worth \$85.42 at highest wholesale prices in the feed prices that prevailed in the Portland. In other words, each hen produced an average of \$4.27 worth of eggs at prices which prevailed during the year ending November 30, 1816. The hens were extra good layers and, allowing a fair sum for labor cost.—

Phone your want ads to The Orego-nian. Main 7070, A 6095.

What to do when Backache comes on

"I found immediate relief in the use of Foley Eidney Fills, have recommended them, and do not know of a single instance when they failed to give relief."

give relief."

C. U. Landrum, a traveling salesman, writes from San Angelo, Texas: "Driving over rough roads and in all kinds of weather gave me acute pains in the back and I suffered greatly. I found relief in the use of Foley Kidney Pills, and before the first bottle was used, the pain in my back had entirely disappeared and I have had no recurrence of those pains which frequently amounted to almost neuralgic proportions."

When backache comes on, and it seems as if you can't stand the pain and pressure in your back, you will find quick and grateful relief comes with the use of Foley Ridney Pills. They stop the cause of the pain, ease the stiff aching joints and muscles, and clear the poisons out of your system by helping your kidneys and bladder to normal healthy action.

For Skin Irritation

There is one safe, dependable treatment that relieves itching torture and skin irritation almost instantly and that cleanses and soothes the skin.

Ask any druggist for a 25c or \$1 bottle

of zemo and apply it as directed. Soon you will find that irritations, pimples, black heads, eczema, blotches, ringworm and similar skin troubles will disappear. A little zemo, the penetrating, satis-fying liquid, is all that is needed, for it banishes all skin eruptions and makes the skin soft, smooth and healthy.
The E. W. Rose Co., Cleveland, O.

See Superfluous Hair Roots Come Right Out

New, different, better than all depilatory and electrical treatments, is the marvelous phelactine process. It's the one thing that actually removes the roots as well as the hair on the surface. It does this instantaneously, leaving the skin perfectly amooth and hairless. Get a stick of phelactine from your druggist today, follow the easy instructions, and with your own eyes watch the hair-roots come out! You'll be astonished and delighted. Phelactine is entirely odorless, non-irritating, and so harmless you could eat it. Always sold under a money-back guarantee—Adv.



\$3.50 \$4 \$4.50 You can Save Money by Wearing W. L. Douglas Shoes. The best Known Shoes in the World. W. L. Douglas name and the retail price is stamped W on the bottom of all shoes at the factory. The value is guaranteed and the wearer protected against high prices for inferior shoes. The retail prices are the same everywhere. They cost no more in San Francisco than they do in New York. They are always worth the price paid for them. The quality of W.L. Douglas product is guaranteed by more than 40 years experience in making fine shoes. The smart styles are the leaders in the fashion centres of America. They are made in a wellequipped factory at Brockton, Mass., by the highest paid, skilled shoemakers, under the direction and

of Age.

Sixty-Five years ago W. L. Douglas started acquiring the knowledge of how to make good shoes.