

LAST DAY NEMO INSTRUCTION TALKS BY EXPERT FROM HYGIENIC FASHION INSTITUTE, N. Y.—CORSET SHOP, THIRD FLOOR

Candy Specials

40c Chocolate Mint Squares, 20c. 40c Butter Scotch Wafers, lb. 20c. 30c Black Walnut Taffy, lb. 23c. 30c Peanut Brittle, pound 23c. 25c Peppermint, pound 19c. Ice Cream, full brick 39c, half 23c. —Main, Ninth Floors, Basement Balcony.

Coming Music Festival

The coming Portland Music Festival, which will musically dedicate the new Auditorium, has been chosen by Mr. F. W. Goodrich as subject for his "Musical Talk" in our Music Hall today, beginning at 4 P. M. Splendid Columbia, Edison and Victor records of the choral and orchestral music will be rendered, also recordings of the two male soloists, Theo. Karl and Louis Graveure.

Meier & Frank Co. Established 1867. THE QUALITY STORE OF PORTLAND. 7th, 8th, Morrison, Alder Sts.

Pathoscope Free Movie

There will be two performances Saturday at 1:30 and 2:30, respectively. Programme: "Portland Rose Festival, 1915"; "Nick Winter on the Track"; (a) "A Grand Feed," (b) "A Terrible Conflagration," "The Temptation," "Forestry in Australia" and "Nara, the Park of the Sacred Hind." Admission free. All the little ones are invited. —Auditorium, Sixth Floor.

Lawn Mowers

Sharpened \$1.00. We have an expert lawn mower sharpener and we will call for, thoroughly sharpen and deliver your lawn mower for only \$1. —Basement, Fifth Street.

Every Express From the East Brings Us NEW Things for Men, Women and Children

Men! 2000 New Silk Ties at 50c



They're new, men, just out of their boxes and they are the last word in rich, fashionable silk neckwear. Ties like these at 50c make up a value which in the nature of things we cannot continue to offer much longer unless market conditions change for the better. Prudent men will arrange to supply their neckwear requirements for months to come from this great assortment. —There is a gorgeous assemblage of designs and colorings in these lustrous scarfs. Stripes, dots, plaids, ombres, brocades, allover patterns, Persians, figured effects, etc. All wide-flowing-end styles with slip-easy band that permits of tie being easily pulled through collar. A good selection of "PATRIOTIC" ties also at this price.

NEW MALLORY HATS AT \$3.50

The long expected has arrived—our shipment of Spring and Summer 1917 Mallory hats has been received. Combining as ever style and quality in an uncommon degree, the new Mallory hats are quite the finest and best looking we have ever received from this famous factory with its reputation for hat making that has endured and flourished during 93 years. If you want a new hat that will always look well on you and if you want a thoroughly good and stylish hat, just say "Mallory" to one of our hat experts today. The exclusive Mallory "Cravenette Finish" protects you against rain. All colors, \$3.50.



M. & F. Special, Stetson, Knox and other famous makes Spring hats \$2 to \$5. —Main Floor



Our Entire Stock 75c Bar Pins 59c. —Your choice of any 75c bar pin in our entire stocks today at 59c. This means the long, new bar effects, those pins set with rhinestones and the attractive bar pins set with fancy colored stones. On sale Saturday only 59c. —Jewelry Shop, Main Floor.

Pin Seal Leather Purses 98c

Genuine pin seal leather purses in popular envelope style. Dull, polished and long grain seal leather. These are purses that you would ordinarily expect to pay much more for—very exceptional values at only 98c. —Leather Goods Shop, Main Floor.

Men! Buy Society Brand Clothes

It is a safe and easy way to clothes insurance—to the feeling of satisfaction that comes from knowing you are dressed in clothing of quality and unexceptionable style. You don't have to guard against inferior fabrics when you buy clothes at this store. We are scrupulously careful as to that. And when you buy a Society Brand suit you buy as well on the judgment and reputation of the greatest clothes experts in America. These clothes are designed by the foremost authority on men's dress. It is an established fact that when a man becomes known as a wearer of Society Brand clothes other men get the habit of looking to him for style. Built for service, too—fabrics must stand up under the most rigid tests for wear before being admitted to the ranks of Society Brand. They are in a word the ideal garments for young men and men who stay young.



BOYS' SAMPECK CLOTHES

These are the clothes that win the boys' affectionate regard and deserve the parents' confidence. Nationally advertised, known and admired, Sampeck clothes are today, as over thirty years ago, the "Standard of America" in boys' clothing. There are Sampeck models in great variety for boys of all ages from 6 to 18 and Sampecks are mighty good clothes for your boy to grow up in. Long famous as "correct posture" garments, they help develop an upright carriage, a manly bearing, an appearance that no inferior garments can give. —Beautiful imported tweeds, velours, gabardine cloth, chevots, cassimeres and worsteds. Handsome tans, browns, bottle green, light and dark gray and blue. Pincel back and regulation styles. Every fancy suit with two pairs pants. Priced \$10 to \$20. —Third Floor.

Some Saturday Savings on Drugs and Toiletries

50c Lilac Vegetal, special, at 39c. 25c Benzoin & Almond Lotion 19c. 50c Sempre Giovine, special, 39c. 25c Stearns' Necessity (deodorant), special, 20c. 50c Stearns' Rouge, special, 39c. 50c Stearns' Freckle Cream 39c. \$1.00 Delatone Depilatory at 85c. 25c Jergen's Violet and Rose Talcum, 1 pound, 21c. Odonoro priced at 85c, 45c, 25c. 10c Jergen's Bath Tablets at 8c. 10c Jergen's Violet Glycerine Soap priced special, 8c. Cutex Manicure Preparation 25c. 25c Swansdown Face Powder 15c. 25c Citrus Cream priced at 20c. 50c Stillman's Freckle Cream 39c. Boradent Milk of Magnesia Paste priced at 25c. \$1.00 Danderine on sale at 80c. 50c Fitch Dandruff Cure for 45c. \$1.00 Fitch Dandruff Cure at 85c. \$1 Wyeth's Sage and Sulphur 83c. 25c Mum (deodorant) priced 20c. Mavis Toilet Water priced at 75c. \$1.50 Gourard Oriental Cream on sale now at \$1.10. Colgate's Tooth Paste priced 20c. —Drug and Toilet Goods Shop, Main Floor.

Misses' \$11.50 and \$12.00 Suits \$9.95

Some very attractive suits for girls 12 to 16 years. Made of wool material in the small and medium sized checks. Both full and half-belt styles, with fancy pockets and silk collars. Prettily lined. Unusual values.

GIRLS' LINGERIE DRESSES \$3.69 TO \$32.50 —Charming dresses for young girls and misses—sizes 6 to 16 years. Of fine organdie, nets, lawns, batiste, and laces, there are both simple and elaborate styles. Every desirable model is represented.

CHILDREN'S HATS PRICED \$3.49 TO \$11.95 —A good assortment of hats for children 1 to 6 years. Quaint little styles and becoming new models of silk braids, straws, silks and lingerie, in the very newest shapes and colorings. Cleverly trimmed with fruit, flowers, ribbons and novelties.

CHILDREN'S \$5.50-\$7.50 COATS \$4.95 —Sizes 2 to 6 years. Plain and fancy coats of serges, poplins and corduroy in attractively youthful styles. All desirable colors.

NEW COATS \$6.49 —For children 6 to 14 years. Of serges in plaids, checks and navy blue. Some have large sailor collars in self or pretty contrasting colors. \$1.25 HEMP HATS SPECIAL 98c. COATS \$9.95-\$25 —For flappers 14 and 16 years. These are in velour plaids, Poiret twills and excellent qualities of serge and silk. Very smart, new models. 19c DRAWERS 12 1/2c —Flat leg drawers made of good quality muslin, finished with clusters of tucks and hemstitched hems. Sizes for children 2 to 12 years. \$1.95 SPORTS MIDDIES \$1.49 —Girls' Shop, Second Floor.

Coats for Every Occasion For Spring Wear \$12.50-\$85



Smart—well, all of the women who have tried these newest coats on have been entranced and taken them instantly! There are all kinds and styles of coats—coats for every imaginable occasion—and all of them exceptionally smart! —Practical coats of poplin, gabardine, wool velour and jersey in short, three-quarter and full-length models, range in price from \$12.50 to \$85. Strictly sports models are priced from \$12.50 to \$25. Smart wool velours, gabardines, poplins and serges in gray, black, navy, tan and high sports shades range from \$17.50 to \$45. Bureau and Bolivia cloth dress coats are priced from \$35 to \$85. Tweed coats and mixtures for storm and auto wear cost \$17.50 to \$45. An unusual showing at very moderate prices. —Apparel Shop, Fourth Floor.



No. 2C Folding Autographic Brownie Camera. —Let us show you this excellent camera that takes a new-size picture—2 3/4x4 1/4—nearly as large as the postcard size, and much cheaper to operate. With Single Meniscus \$9.00. Lens priced at \$11.00. With Rapid Rec. \$11.00. SPECIAL TODAY 25c Eastman Acid Fixing Powder, package... 18c. —Kodak Shop, Main Floor.

Women's \$1.50 Gauntlet GLOVES 35c

These excellent wearing real cape gauntlet gloves in tan only. Mostly small sizes, especially adapted to misses' and girls' wear. Think of being able to buy genuine gauntlet gloves of regular \$1.50 value at the exceptionally low price of 35c! As there is only a limited quantity, you had better try and arrange to be here early this morning. —Glove Shop, Main Floor.

75c Veils 49c

New flowing veils 1 1/4 yards long in the smart half-circle style. Fancy meshes with chenille border. Many combined with sports shades. Black and taupe. 25c VEILING, YARD 15c —Plain hexagon mesh veiling in black, taupe, navy blue and brown. NEWEST VEILINGS —PLAIN MESH with novelty borders and fancy scroll effects. All the leading shades, yard 35c to \$1. —NEW DRAPE VEILS—in the smartest sports shades. Novelty drapes \$1.25 to \$3.50. VAN RAALTE INDESTRUCTIBLE MALINE —One or two evenings usually the brief life of a maline scarf. But if your new one is made of Indestructible Maline, a longer existence is assured. In black, white, flesh and evening shades, 27 ins. wide, yd. 69c. —Veiling Shop, Main Floor.

95c to \$1.25 Neckwear at 75c

Dainty colored Georgette neckwear with trimming of filet lace. White Georgette collars with hand-embroidered touches. Plain pongee and pongee with sports printed designs. Round, square and pointed models. NEW TAILORED NECKWEAR 95c-\$1 —New arrivals in pique neckwear, exceedingly popular with women who like a tailored touch. With large drop shoulders and round and square backs. Well made and washable. NEW WAISTCOATS \$2.50 TO \$4.50 —Unusually smart new accessories to the tailored suit. Several pretty models in combination of plain and striped gabardine. 15 NEW STYLES IN NECKWEAR AT 50c —Georgette collars in round and rever styles prettily trimmed with filet lace; embroidered Georgette collars and colored organdy collars with white embroidery as well as white embroidery with Venice edge. Collar and cuff sets neatly made and embroidered. Also pique tailored models. —Neckwear Shop, Main Floor.

BEDS ARE FIRED BY CHILD

FAMILY OF N. G. FLETCHER HAS NARROW ESCAPE. Four-Year-Old Plays With Matches While Parent and Sister Sleep, but Damage Is Slight. By setting fire to the beds in which his mother and little sister slept, yesterday morning at 2:25 o'clock 4-year-old Eugene Fletcher, son of Mr. and Mrs. N. G. Fletcher, of 707 Tilton street, St. Johns, imperiled the lives of the family and narrowly missed reducing their home to ashes. Mr. Fletcher, a woodworker, had left the dwelling earlier in the morning. His wife returned to their bedroom and fell asleep again. Eugene...

gen and his little sister, 3 years old, were sleeping in a trundle bed. The boy awoke and rambled into the kitchen, where he located the forbidden match box. Returning to the bedroom he amused himself by striking the matches, and ignited both beds. His mother, roused by the smoke and flames, sprang from the blazing covers and rescued her little daughter, whose bed was also aflame. With her children she sought the home of a neighbor, Mrs. W. I. Chidester, at 716 East Buchanan street. Mrs. Chidester telephoned to the fire department, and then attacked the fire, which had gained considerable headway. She broke through a window and entered the bedroom. For some moments Mrs. Chidester fought the flames, which forced her to retreat just as engine 32, commanded by Captain Stark, arrived. The fire was quickly placed under control. It is estimated that the loss and damage to the room will total \$75. The night garments of both children and their mother were charred and scorched in places, but all three escaped without serious burns.

AUTOS CRASH; WOMAN HURT

Mrs. Hazel Russell Victim of Collision in Irvington. Mrs. Hazel Russell, of 1580 East Eleventh street North, was severely injured yesterday at noon in an automobile collision at East Twenty-fifth and Knott streets. At the impact she was thrown from her seat to the curb, losing several teeth and sustaining a scalp wound. Mrs. Russell was in a machine driven by her father, William Habernicht, at 1580 East Eleventh street North. At the street intersection a delivery auto of Donald & Finlayson, of 595 Halsey street, driven by Chester Dryden, struck the rear wheels of the machine, causing it to skid into the curb, where two wheels were wrecked and the windshield broken.

FRED LACEY ACQUITTED

LACK OF IDENTIFICATION FEATURE IN SWINDLE TRIAL. George Fay, Serving Time for Having \$1400 of Frank Pendergast's Missing \$3500, Says They "Split." Fred Lacey, charged with robbing his pal and benefactor, Frank Pendergast, of \$3500, was found not guilty by a jury in the court of Circuit Judge Tucker yesterday, after deliberations lasting less than an hour. The money lost by Pendergast was part of \$4000 received from the Southern Pacific Railroad for the loss of an arm while working as a switchman in the Portland yards. The weak point of the prosecution was in the identification of Lacey as the man who had been with Pendergast on a drunken carousal the night the switchman was robbed. George Fay, who is serving time in Salem on a revoked parole, resulting from his connection with the robbery (\$1400 of the stolen money was found in his possession), was chief witness against Lacey. He picked Lacey out of a crowd of prisoners at the County Jail as the man whom he had seen with Pendergast the night of the robbery. On cross-examination Fay denied that he had seen Lacey in the office of the jailer prior to picking him out of the crowd. Evidence of Detective Snow and one of the jailers was that Fay had been in the same room with Lacey and that Lacey had been called by name prior to the test. Fay's story of how he received \$1400 of the money was that he approached Lacey the next day and asked for a "split" of the money taken from Pendergast, explaining that he knew Lacey took the money because he would have done so himself if he had had Lacey's chance.

NATION DRY IS WANTED

Oregon Called On to Induce Congress to Pass War Measure. A telegram urging an effort to arouse the people of Oregon to appeal for National prohibition during the war was received by James S. Bradley, of this city, from Irving Fisher, professor of economics at Yale University. According to the telegram the Democratic caucus went 97 to 69 in favor of war-time prohibition, but, upon the threat of the Tammany delegation to bolt, agreed to await action by the President on the matter. Lebanon Warehouse Robbed. LEBANON, Or., April 20.—(Special.) —The warehouse of Krieg & Higgins, located in the railroad yards in this city, was broken into Wednesday night and a considerable quantity of flour and milled feed and some hay taken. The chief drove up to the warehouse with a wagon and team and loaded in what he could take. As there is heavy traffic around the warehouse, the wagon could not be traced, and the officers have no clue as to the robbers.

Mitchell SIX \$1150

Factory Mitchell, Lewis & Staver Co. East Morrison and First. The warehouse of Krieg & Higgins, located in the railroad yards in this city, was broken into Wednesday night and a considerable quantity of flour and milled feed and some hay taken. The chief drove up to the warehouse with a wagon and team and loaded in what he could take. As there is heavy traffic around the warehouse, the wagon could not be traced, and the officers have no clue as to the robbers.