



This is a **STORE** of the People, by the People, for the People.

L SHAPED STORE
With Entrances On
144-146 Third St., Shanahan's
Old Stand, and 251 Morrison St.
Opposite Roberts Bros.



The Entire City and State Is Invited to Attend Our Opening

GRAND OPENING of LEVITT'S

Today, Tuesday Morning, 10 o'Clock

At Last---After Weeks
of alterations on the building and months of merchandise preparedness, we are ready. We have taken no chances with the verdict of the public—we have prepared in a way that we expect approval.

We Want 25,000 People
to enter our store opening day, and we want to make it 100,000 strong opening week, if such a thing is possible. With this in view, we open our doors to Portland and the Northwest with an event of huge economy. We know of no better and fairer and more inviting means to bring thousands to visit this new store. We therefore announce to the public a most wonderful economy week.

GRAND OPENING SALE

Every department in the store has made great preparations for the grand opening. Splendid attractions will greet you at every hand.

PRICES FOR OPENING WEEK WILL AMAZE EVEN THE SHREWDEST AND MOST VETERAN SHOPPERS.

Come and be with us on our opening day and look through our store. No one will be the least urged to buy. Everyone will be welcome.

STORE Information

Grand Opening Week opens today, Tuesday, March 6, 10 A. M., continues till Saturday, March 10, 9:30 P. M.

Store Hours

9 A. M. to 6 P. M. Saturday we keep open in the evening till 9:30.

Our Store Is L Shaped

with entrances at 251 Morrison, opposite Roberts Bros., and at 144-146 Third street, the old Shanahan stand.

Main Floor Third Street

- Dress Goods.
- Silks.
- Wash Goods.
- Linen.
- Domestics.
- Bedding, Etc.
- Patterns.
- Ladies' and Children's Underwear and Hosiery.
- Knit Goods.
- Art Goods.
- Notions.
- Laces, Embroideries and Trimmings.
- Gloves and Umbrellas.
- Ribbons, Etc.

Main Floor Morrison St.

- Shoes for the whole family.
- Men's Furnishings.
- Men's Hats.
- Men's Clothing.
- Overalls.
- Working Clothes, etc.

SECOND FLOOR

- Ladies' Suits and Coats.
- Dresses.
- Skirts.
- Shirtwaists.
- Petticoats.
- Muslinwear.
- Millinery.
- Corsets.
- Boys' Clothing.
- Boys' Furnishings.
- Children's Wear.
- House Dresses and Aprons.
- Kimonos, etc.

\$17.50 New Spring Suits \$12.95

New Spring models in suits of latest creations in black and white and blue and white checks, poplins, serges, etc., very beautifully lined, real \$17.50 values, for only \$12.95. We will also be glad to show you higher grade suits in a good variety of materials and shades up to \$40.00. —Second Floor.

\$12.50 Spring Sport Coats \$7.95

The real thing in Sport Coats in all white with contrasting color trimming such as white with green, with burgundy, with mustard, etc. Also big black and white checks, the latest fad, actual \$12.50 values, only \$7.95. You can also find some interesting bargains in different kinds of coats such as 36, 40, 44 and 48-inch long coats, lined and inlined in all leading materials and shades up to \$30.00. —Second Floor.

\$15 New Spring Dresses at \$9.95

Dresses made out of serge, poplins, taffetas, etc., in all latest fashion, very neatly trimmed with buttons, embroideries, etc., only 90 hours from New York. Regular \$15.00 sellers for only \$9.95. In looking over our dress department you will notice that all our dresses in poplins, serges, taffetas which we carry up to \$30.00 are by far of better quality and lower in price than any other store in town. —Second Floor.



\$1.25 and \$1.50 House Dresses 79c

Made of ginghams, etc., in all leading colors and a good variety of sizes. Regular \$1.25 and \$1.50 values. —Second Floor.

\$1.50 Fancy Jap Kimonos 98c

A full line of patterns, all sizes, good styles. —Second Floor.

\$1.25 Children's Dresses 79c for Only

Made out of gingham and percale in light and dark shades. Regular \$1.25 sellers. —Second Floor.

DRY GOODS

- 25c Devonshire Cloths, new styles, yard 19c
- 15c Printed Batistes, 1917 patterns, yard 9 1/2c
- 12 1/2c Hope Muslins, yard 10 1/2c
- 35c Sheetings, 72-inch, bleached, yard 24c
- 12c White Outing Flannel, yard 7 1/2c
- 15c Percales, 36 inches wide, yard 12 1/2c
- 25c Pillow Tubing, 42-inch, yard 19c
- 95c Feather Pillows, each 59c
- 15c Curtain Scrims, yard 10 1/2c
- 30c Curtain Marquisette, yard 19c

Women's Underwear and Hosiery

- \$1.25 Women's medium weight Union Suits 79c
- \$1.00 Comfy-Cut Union Suits 69c
- 85c Union Suits at 59c
- 50c Union Suits at 39c
- 50c Children's Union Suits 29c
- 25c Children's Vests at 15c
- 65c Fibre Hose 39c
- 50c Boot Silk Hose, black only 29c
- 35c Silk Lisle Hose, pink and Palm Beach only 29c
- 25c Children's Hose at 14c

Dress Goods, Silks

- 75c New Silk Poplins, 30 colors, yard 47c
- \$1.00 Printed Sport Pongees, 36-inch, yard 69c
- 40c Mikado Silks, 27-inch, washable, yard 29c
- \$1.00 Stripe Wash Silks, 36-inch, yard 69c
- 35c Shepherd Checks, double width, yard 23c
- 65c Colored Wool Serges, 42-inch, yard 39c
- \$1.25 French Serges, 42-inch yard 98c
- 85c Silverbloom Mohair, new sport stripes, yard 69c

Corsets, Muslinwear, Etc.

- 35c and 50c Embroidered Trimmed Brassieres 23c
- 75c Lace-Trimmed Brassieres 39c
- \$1.00 Corsets, all sizes, at 59c
- \$2.00 and \$2.50 Corsets, front and back lace, sizes 18 and 19 98c
- 75c and 85c Percale and Gingham Dresses 69c
- 75c Children's Denim Play Suits 62c
- \$1.25 and \$1.50 Combination Suits 72c
- 50c Corset Covers 23c
- \$1.25 Muslin Gown, lace and embroidery trimmed 87c
- \$1.25 Children's Dresses 79c
- Misses' and Children's sateen Bloomers, good grade 39c
- \$2.00 Fancy Japanese Kimonos \$1.39

\$1.25 and \$1.50 New Spring Waists

79c

—Second Floor

8 Bars Ivory Soap for

25c

8 bars limit. —First Floor

15c Dress Gingham, Fast Colors

9 1/2c

—Main Floor, Third St.

\$4.00 BIG BOYS' SHOES!

\$1.98

—Main Floor, Morrison St.

\$5.00 BOYS' SUITS \$2.95

—Second Floor

10c Men's Handkerchiefs

2c

(Only 5 to a customer) —Main Floor, Morrison St.

\$1.50 Corsets Embroidery Trimmed

93c

—Second Floor

25c Burson Hose

16c

(The next shipment of Burson will be 35c) —Main Floor, Third St.

8c Calicos

5c

12-yard limit.

\$16.50 Men's New Spring Suits at \$10.85

Men's suits made out of serges, worsteds and mixtures, good standard American make, all sizes, \$16.50 sellers, opening special \$10.85. Also \$12.50 men's Spring suits, extra good values, in variety of cloths and shades, special \$8.65. —Main Floor, Morrison Street

\$15, \$18 AND \$20 MEN'S SPRING Overcoats at \$7.50

Extra special \$15, \$18 and \$20 men's medium and lightweight overcoats, just the thing for Spring wear, only \$7.50. —Main Floor, Morrison Street

\$3.50 Men's Dress Trousers \$2.15

Men's trousers of good makes in different dressy colors. A look will convince you. \$3.50 values, special \$2.15. You will also find good values in our new \$5.00 men's trousers for only \$3.85 and \$2.50 pants for \$1.45. —Main Floor, Morrison Street

\$1.00 MEN'S CAPS for 59c

\$1 Men's Muslin NIGHTGOWN for 59c

85c GAUNTLET LEATHER GLOVES For..... 59c



Men's, Women's and Children's SHOES

To \$4.00 Men's Dress Shoes



\$2.15

\$4.50 and \$6 Heavy Work Shoes \$3.29

\$4.50 Men's Regal Oxfords \$2.95

Up to \$1.25 Child's and Misses' Felts 79c

Little Gents' Scout Shoes, sizes 8 1/2 to 11, on sale at \$1.69

\$6 Women's Kid Dress SHOES \$3.69

\$4 Women's Low-Heel Lace Shoes \$1.79

\$4 Lace Shoes, cloth or kid top \$2.48

\$5.00 Women's Regal Pumps \$2.95

Good Women's Comfort Slippers 45c

WE WILL SELL AT BIG DISCOUNT Many Styles of Men's Shoes; also Children's Scufflers, ordinarily \$2.25, for only \$1.45, in black and tan.

—Main Floor, Morrison St.

Men's Furnishings and Hats



\$3 Genuine Beaver Hats

\$1.59

25c Garters at 10c

25c Suspenders at 10c

35c Garters at 17c

75c Union Suits at 48c

\$1.00 Union Suits at 59c

\$2.00 Union Suits at 98c

\$3.00 Wool Union Suits at \$1.59

\$4.00 Wool Union Suits \$1.98

\$5.00 Wool Union Suits \$2.48

\$6.00 Wool Union Suits \$2.98

\$7.00 Wool Union Suits \$3.98

\$1.00 Boys' Cotton ribbed Units at 59c

\$1.50 Khaki Shirts at 69c

\$2.00 Flannel Shirts at 89c

75c Men's Work Shirts 42c

\$4.00 Men's Flannel Shirts \$1.89

\$5 Men's Flannel Shirts \$2.48

\$1.00 Men's Outing Gowns 59c

15c Men's Handkerchiefs 6c

—Main Floor, Morrison St.

\$1.50 Wool Mixed Underwear 77c

\$2 Wool Mixed Underwear 98c

\$2.50 Wool Underwear on sale \$1.39

\$1 Men's Chambray Golf Shirts 48c

\$1 Men's Dress Golf Shirts 59c

\$1.50 and \$2 Men's Dress Golf Shirts 98c

10c Men's Hose, only 5 prs to customer 3c

15c Men's Hose, brown only 8c

25c Men's Hose at 16c

35c Lisle Hose, all colors 22c

\$1.50 Men's Sweaters at 98c

\$2.50 Men's Sweaters on sale at only \$1.48

\$5.00 Men's Sweaters on sale at only \$2.48

\$7.50 Men's Sweaters on sale at only \$4.29

—Main Floor, Morrison St.

