

NEW REDFERN CORSETS ARE IN—DEMONSTRATION TODAY BY EXPERT CORSETIERE—THIRD FLOOR

Free Musical Talk on Aida by F. W. Goodrich

—Mr. Goodrich will tell the story of the opera "Aida" in our Music Hall today, beginning at 3 P. M. This opera will be given locally by the Boston National Grand Opera Co., next Monday, March 5th.



Last 2 Days Semi-Annual Sale Beds, Bedding

—Every thrifty home-furnisher should take advantage of the great economies offered in this big twice-a-year sale to supply all needs in beds and bedding for months to come.

These Sales Friday Only—Buy All You Can Today While Quantities Remain—MEIER & FRANK'S 1412th FRIDAY SURPRISE SALES!

1412TH FRIDAY SURPRISE. 40c to 75c Shadow Laces, Yard for 25c

—New shadow laces in dainty and elaborate patterns suitable for making waists, flounces and dress trimmings. 10 to 25 inches wide.

1412TH FRIDAY SURPRISE. 75c to 85c Stamped Guest Towels for 49c

—Just received, 500 linen guest towels stamped for embroidering. A wide selection of designs. A wonderful special.

1412TH FRIDAY SURPRISE. 35c to 40c Stamped Individual Towels 19c

—A big assortment of towels stamped to embroider on white huck and Terry cloth. An immense variety of designs to select from.

1412TH FRIDAY SURPRISE. Great One-Day Sale 35c Somol Liquid Soap, 3 for 25c

—500 bottles of Somol liquid soap suitable for washing the hands and face or for shampoo. The soap comes in a dispensing bottle that may be conveniently fastened to the wall.

1412TH FRIDAY SURPRISE. Women's \$3.75-\$4 Waists Special at \$2.98

—Unusually good values in Georgette crepes, crepe de chine and organdies. Light and dark colors. In many cases 1 of kind.

1412TH FRIDAY SURPRISE. Women's \$2-\$2.50 Gloves, Pair for \$1.72

—Genuine French kid gloves. Such famous makes as Perrin's, Trefousse and others. Mostly 3-clasp style. Good assortment.

1412TH FRIDAY SURPRISE. Women's 50c to \$1 Sample Neckwear 35c

—732 pieces, including collars, sets, vests, etc. Such materials as Georgette crepe, broadcloth, satins, etc. Many styles.

1412TH FRIDAY SURPRISE. 35c to 75c Venise Edges & Insertions 25c

—New Venise edges, insertions and bands for waists, flounces and dress trimmings. 1 to 6 inches wide. 35c to 75c values, yd. 25c.

1412TH FRIDAY SURPRISE. \$1.25 Stamped Bath Mats Only 98c

—Stamped to embroider on extra heavy, beautifully patterned Terry cloth. Some with colored borders. A fine selection of designs.

1412TH FRIDAY SURPRISE. \$1.25 Stamped Pillow Cases, Pair 98c

—All made and stamped to embroider on good grade white cambric. A number of attractive, easily worked designs. Pair 98c.

1412TH FRIDAY SURPRISE. 25c Samurai Talcum Powder reduced to... 15c Hospital Absorbent Cotton, pound priced... 29c \$1.75 Fountain Syringe, guaranteed for 1 year, full 2-quart size... \$1.19 Park-Davis Peroxide of Hydrogen, 1/4-pound... 11c

1412TH FRIDAY SURPRISE. 33c to 50c Special Cretonnes, Yard 23c

—The assortment includes several different patterns of splendid cretonnes that we are discontinuing. Regularly 33c to 50c, yard 23c.

1412TH FRIDAY SURPRISE. Set of 6 Knives and 6 Forks for \$2.35

—Set of 6 silver-plated knives and 6 silver-plated forks in Rogers & Bros.' "Jewel" French gray finish design. Guaranteed quality.

1412TH FRIDAY SURPRISE. Women's Initial Kerchiefs, 6 for 25c

—A special purchase of 500 dozen women's kerchiefs. Two styles of initials to select from. Plain and colored styles. Friday only 6, 25c.

Women's Fiber Hose 29c

"SECONDS" 50c GRADE —1000 pairs of women's good fiber silk hose. These are manufacturers' "seconds" of the best 50c quality.

"KAYSER" UNION SUITS 50c —Women's knit union suits of the famous "Kayser" make. These are in light-weight cotton, made in low-neck, sleeveless, knee-length style, with French band top yokes.

Royal Banquet Butter 90c

—Our own fresh churning, 2-pound brick, today, 90c.

Lenten Specials

- Codfish, finest quality Alaska cod, 2-lb. brick 28c, 1-lb. brick 15c.
Milchner Holland Herring, new pack, keg, \$1.45.
Alaska Herring, good size, fine, fat fish, 6 for 25c.
Medium Red Salmon, fine quality Alaska fish, No. 1 cans, dozen \$1.70, can 15c.
Sockeye Salmon, finest quality, blood red fish, No. 1 cans, dozen \$2.65, can 23c.
Medium Red Salmon, No. 1/2 cans, dozen \$1.65, can 14c.
Minced Clams, Puget Sound brand, No. 1 cans, dozen \$1.25, can 11c.
Eastern Cove Oysters, new pack, 8-ounce cans, dozen \$2.20, can 19c.
Crescent Sardines, choice of mustard, tomato or soured, dozen \$2.10, 2 for 35c, can 18c.
Clam Juice, Pioneer Brand, No. 2 cans, dozen \$2.15, can 19c.
Minced Clams, Monopole or Red Ribbon, finest quality ocean razor clams, dozen \$1.70, can 15c.
Canned Shrimps, Red Ribbon, new dry pack, No. 1 1/2 cans, dozen \$2.65, can 23c, No. 1 cans, dozen \$1.60, can 14c.
Complete line smoked and salt fish at delicatessen.

Great Sale of Ties Continues



—Yesterday there were great throngs of men and women buying this handsome neckwear at reduced prices! They appreciated the unusual savings on neckwear of highest quality offered in this sale!

—3 for \$1. Silks and patterns in the latest Spring colorings—ombres, satins, basket weaves, moires, brocades, overlaid, crepe failles and satin stripe combinations—each 35c or 3 for \$1.

—There are hundreds of ties in this group that would sell for far more than \$1 regularly elsewhere. Handsome new silks in striking stripes, checks, Persians, all-over and other clever patterns.

SMARTER NEW 50c TIES 35c. —In this group—the most exclusive weaves and patterns in finest domestic and imported silks. Rich, lustrous, heavy satins in brocaded and striped patterns.

WONDERFUL \$2.50-\$3.50 TIES \$1.65. —In this group—the most exclusive weaves and patterns in finest domestic and imported silks.

\$1.25 "Peerless" Aluminum Sauce Pans 87c

—Three-quart covered Peerless aluminum sauce pan in popular shape, as illustrated. As we have only 134 sauce pans in this lot, early shopping is advised, because they will not be here long at the low price of 87c.

Women's Newest Dresses \$14.85

TWO STYLES ILLUSTRATED

—If you are looking for a smart new Spring dress at a very low price, attend this sale Friday! There are clever dresses of crepe de chine, crepe meteor, Georgette and combinations of Georgette and satin.

—Pretty touches of embroidery add to the style and effectiveness of many of these frocks. Some have large sailor collars in contrasting shade or white Georgette. New shades of gold, gray, tan, green and navy and black. All sizes and styles—special values at \$14.85.



Girls' \$5-\$6 Coats \$2.98

—Just received—a splendid special purchase of children's coats in serge, cloth and novelty fabrics in Spring weights. There are light and dark colors, some made on straight line and others in flaring styles with belts. Sizes 2 to 8 years.

\$6-\$7.50 Coats—Sizes 10-14 Years, \$4.98 \$1.00 BLOOMER DRESSES 79c —Sizes for girls 2 to 8 years. Neat little dresses of percales and ginghams, made in smart, new styles, with belts.

Men's and Young Men's \$15 SUITS

Friday Only \$9.85

—Just 54 men can profit by this sale Friday. There are sizes from 33 to 44—but the number of each is limited.

—Gray, brown and tan suits in stripes, checks and beautiful mixtures in the semi-fitting and English form-fitting styles. Some have patch pockets and others show pockets in regulation style with flap. Friday only \$9.85.

NO EXCHANGES, NONE SENT C. O. D., NO ALTERATIONS, NO PHONE ORDERS

BOYS' CORDUROY SUITS \$3.49

—A special sale of boys' good corduroy suits in Norfolk style. Made with two patch pockets and 3-piece belt and full lined knickers, these golden brown corduroy suits are ideal for school and all-round wear. All sizes, 7 to 16 years. Friday only, \$3.49.



FETE MAY BE IN JULY

ROSE FESTIVAL AUXILIARY MAY DISCUSS DATE TONIGHT. At Meeting Board of Governors Will Be Chosen and Other Matters Will Be Taken Up.

Many civic organizations and societies will be represented tonight at the meeting of the Rose Festival Auxiliary to choose the board of governors for this summer's fete. The gathering will be held in the main dining-room of the Chamber of Commerce, on the eighth floor of the Oregon building, and it is expected no fewer than 200 delegates from various organizations will attend.

SNOWFALL IS 13.3 INCHES

Precipitation for February 3.32 Inches—Normal 5.73 Inches.

The snowfall for the month of February reached a total of 13.3 inches, according to the monthly summary issued by Edward A. Beale, district forecaster. The precipitation for the month, however, was below normal, being only 3.32 inches, as compared to an average for the month of February of 5.73 inches. The greatest precipitation for any 24-hour period during the month occurred from the 19th to the 21st, when 7 1/2 of an inch fell.

MILL NEAR GOLD HILL TO OPEN. GOLD HILL, Or., March 1.—(Special.) The Spaulding sawmill at North Evans Creek, two miles from Rogie River, is preparing for the largest run in its history. The yards of the mill are full of logs and more are bunched in the woods. Business men expect much new business from the opening of the mines and the sawmills.

CYCLE ACTS THRILLING

HIPODROME TRICKS PROVE AMAZING TO AUDIENCE. "Study in Electric" Is Posing Number of Different Variety, and There Are Lots of Good Offerings.

All the circuses of the world have been robbed of their best bicycle thrill-acts and these have been pooled into one big act to decorate the new bill at the Hippodrome which rounds out a Sebastian Merrill and his company, each one a star performer and a post-graduate in the art of trick riding on cycles, top the bill. Every adventure they offer is a departure from the usual in this variety of act, and has an individuality peculiar to the Merrill brand of originality.

GRADE COST DATA GIVEN

RAILWAYS PAY LESS ELSEWHERE THAN IN PORTLAND. Ninety Per Cent of Expense of Eliminating Crossings in This City Borne by Two Railroad Companies.

EUGENE RADIATORS ELECT

Drum Corps of 50 Boys Is Added to Marching Club.

EUGENE, Or., March 1.—The Radiators, Eugene's marching organization, Tuesday night elected ex-Mayor Darwin E. Yoran as president. Other officers are as follows: H. R. Knight, vice-president; W. F. Gilstrap, secretary; N. McAllister, treasurer; L. L. Goodrich, E. O. Potter, W. J. Hill, A. T. Fraley, W. E. Fields and W. W. Branstetter, members of the executive committee.

Lebanon Pioneer Dies at 88. LEBANON, Or., March 1.—(Special.) Mrs. Margaret Hansard died at the home of her son J. P. Hansard, two miles north of Lebanon, February 28, at the age of 88 years. She was born in Tennessee and came to Linn County with her husband 46 years ago. Her husband, F. C. Hansard, who survives her, is past 90 years of age.

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In answer to statements being made by various persons to the effect that railroads everywhere are required to pay the full cost of eliminating grade crossings, City Commissioner Dieck has issued a tabulation showing the facts on the subject as gleaned from investigations extending to every state in the Union and to the District of Columbia, Dominion of Canada and the Philippine Islands. These disprove the statements of the railroads paying the costs.

The question has come up over the method by which seven O. W. R. & C. grade crossings will be changed to viaduct crossings under a contract awarded by the City Council Wednesday. Taking the entire cost of the work the O. W. R. & C. Co. and the Portland Railway, Light & Power Company will pay approximately 90 per cent of the cost. Five per cent will be assessed against 14,000 lots in a district to be specially benefited and the remainder will be assessed against the city as a whole.

FIRE ALARMS ARE REDUCED

Only 33 Calls Answered by Department Last Month.

There were fewer fire alarms in February in Portland since January, 1905, according to the monthly statement issued yesterday by Fire Marshal Stevens. There were 33 alarms last month. There were 29 alarms in January, 1905. Other facts shown in the report are as follows: Number of false alarms received during the month, two. The total number of false alarms for year 1916 were 11, and for 1914, the last full year without fire prevention, 181.

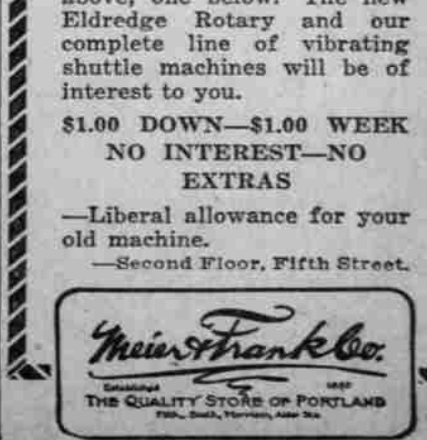
Total number of alarms responded to during the last 12 months, which ended February 28, 1917, are 734. This number represents a very considerable reduction when we consider that the total number of alarms received during the year 1914 were 1960. The fire loss for the month was approximately \$7000, and is the lowest loss for any month since May, 1910. The total fire loss for the period of 12 months, ending February 28, is below \$500,000, or approximately \$1 per capita. The money value of fire prevention is plainly demonstrated when this figure is contrasted with the fire loss for 1914, which was \$1,707,854.81, or \$8.78 per capita. Number of convictions for arson for the month were three. The indictments for arson for the past 18 months were 42, and the convictions were 22, we having lost but one case. The total number of days in which no alarms of fire were responded to during the 12 months just ended were 87, while during the year 1914 there were only eight days in which no alarms were received.

ELDRIDGE

sewing machine in your home. The Eldredge two-spool, bobbinless rotary sewing machine eliminates all bobbin troubles. Sew direct from two spools of thread—one above, one below. The new Eldredge Rotary and our complete line of vibrating shuttle machines will be of interest to you.

\$1.00 DOWN—\$1.00 WEEK NO INTEREST—NO EXTRAS

—Liberal allowance for your old machine. —Second Floor, Fifth Street.



Meier & Frank Co. THE QUALITY STORE OF PORTLAND