

LAST DAY NEMO INSTRUCTION TALKS BY EXPERT FROM HYGIENIC-FASHION INSTITUTE, N. Y.—CORSET SHOP, THIRD FLOOR

Free Musical and Lecture Today at 4 P. M.

More and more people of both sexes are coming to regard Mr. Goodrich's free "musical talks" as a fruitful and pleasant way of spending an hour on Saturday afternoon.

Theier & Frank Co. ESTABLISHED 1867 THE QUALITY STORE OF PORTLAND

All Charge Purchases

—Today and balance of month go on March accounts, payable April 1.

Children's Free Pathoscope

All the little ones are invited to come to Meier & Frank's today and enjoy absolutely free five splendid new reels of moving pictures.

New Manhattan Shirts



for Spring are here! We will place on display and sale today the most beautiful selection of Manhattan shirts wearers of this famous brand have ever set eyes on.

MORE OF THOSE NEW SHIRTS AT 95¢ —Coat style, 5-button front, full hand laundered. You'll like them!

FAMOUS FIBER SILK SOX 25¢

—12,000 pairs of these came in less than a week ago. "Mill runs" of the best 35c quality. All popular shades and sizes.

WHAT'S DOING IN THE HAT WORLD?

—You will find the answer in our Hat Shop. Just the answer you are looking for. Whether it be an M. & F. Special at \$2, an M. & F. Special at \$3 (these are wonderful), a Stetson at \$4 or a Knox at \$5 your taste inclines to, our expert hat salesmen will help you to select your shape and size and will not count their work well done until you are fully satisfied that your choice is just "RIGHT."



CANDIES

- 40c Assorted Buttercups, the pound 29c
40c Toasted Rolls, the pound 29c
40c Chocolate Dipped Caramels, pound 25c
30c Royal Hard Mixed, the pound 23c
30c Peanut Bar, pound today 23c

BOOKS

- We mention a few among the many books which we carry recommended by Dr. Lindley, noted lecturer, now in Portland.
Increasing Human Efficiency in Business, by Scott, \$1.25.
Influencing Men in Business, \$1.00.
Efficient Living, by Purinton, \$1.35.
Efficient Life, by Gulick, \$1.35.
"IN TUNE WITH THE INFINITE" by Ralph Waldo Trine. Course of lectures on this book now being given by Dr. Alzamon Ira Lucas in Portland Hotel Assembly Hall. \$1.25 copy.

Suits of National Reputation

Men's "Standard" Suits \$25

—Discriminating dressers have come to realize that more quality and worth can be purchased here for \$25 than may possibly be had elsewhere at the price. We'll be delighted to show you why. Included are suits from Adler-Rochester, Hickey-Freeman, "Society Brand" and other of the country's most famous clothiers.



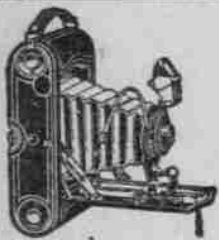
Boys' 'Sampeck' Suits

The new Sampeck models for Spring and Summer wear will interest and delight every boy and every mother and dad intent on securing the best in fabrics, styles and service qualities at prices that—everything considered—are really low in the extreme.

Newest Drape Veils, Face Veilings and Malines

All the newest novelties in veils for Milady's hat and cobwebby veilings for her face! Veilings in plain and fancy meshes, with dainty new border designs and elaborate scroll effects, 25c to \$2.00.

2-C Autographic Kodak Jr.



With Rapid Rectilinear Lens \$14.00 With Kodak Anastigmat Lens F. 7.7., \$19 —The newest kodak. Takes pictures in a new size, 2 7/8 x 4 7/8. It fits the pocket. We would like to show you what this kodak can do. Come in today and see it.

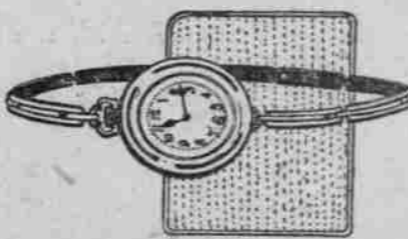
\$12.50-\$14 Suit Cases \$10.25

—Men's or women's tan cowhide suitcases, made with or without straps. 24-inch size. Regular \$12.50 to \$14.00 values \$10.25.

A WONDERFUL SALE OF JEWELRY

—A sale that offers the greatest imaginable variety of articles at prices which range from 25c to \$25. Every conceivable sort of article in jewelry—for your own personal use and charming gift suggestions. Buy in this sale for graduation, birthday, wedding and any other gift you are called upon to make.

\$12.50 to \$15.00 Bracelet Watches



\$9.98

—The popular, small 10-0 size, as illustrated. 7 to 15-jewel movements with two adjustments. Cases guaranteed for 20 years. Just 15 in all.

Our Entire Stocks Pearl Beads at

Half

—Your choice of any strand of pearls in our entire stocks at exactly half price. From glass-blown beads at 50c to "Sea Garden" Pearls at \$50.



THREE SPECIAL SALES OF JEWELRY IN THE CENTER AISLE

- At 25c —California perfumed flower beads, brooches, Lavalieres, bar pins, cuff links, combs, barrettes, beauty pins, lingerie clasps, etc.
At 50c —Fancy combs and casques, set in rhinestones of assorted colors. New novelty car rings, Lavalieres, brooches, bar pins, lingerie clasps.
At 98c —Jet necklaces, regularly from \$2.50 to \$3.50. Gold filled brooches, Lavalieres, bar pins, brooches, etc. Alarm Clocks, guaranteed quality.

SCORES OF ARTICLES OF JEWELRY AT REDUCTIONS

- MEN'S SWISS WATCHES 1/2 —SIZES 13 and 16. Prices regularly \$5 to \$25—now \$2.50 to \$12.50. Movements guaranteed. Just 12. —Jewelry Shop, Main Floor.
\$7.50 Silver-plated Vanities, with enamel flower designs, \$3.49.
\$3.50 German Silver Vanity Cases—special at \$1.49.
\$1.00 Sterling Silver and Gold-Filled Pencils, 50c.
\$7.50 to \$8.50 Desk Clocks in fancy colors with gold designs, guaranteed one year, \$2.98.
\$1.50 Gold-filled Knives, with one and two blades. Bright and satin finish, 98c.
65c to \$1.00 Smelling Salts in fancy silver deposit bottles, 25c.
50c to \$2.00 Hat Pins in a great variety of styles at 25c.
\$8.50 Mesh Bags \$4.39 —Fine German silver bags in machine-wrought mesh, with each link soldered in such a manner as to be practically indestructible. Plain and fancy frames, 4-4 1/2 inches long.
Men's \$1.50 Leather Belts at 98c —Good leather belts with sterling silver front buckles. Belts in all sizes. Initials Engraved Free

LOOK TO YOUR EYES

—If you suffer from any defect of vision see to it that the condition be not aggravated. Come in at once and have your eyes examined by our registered optometrists and if glasses will correct the trouble same will be prescribed to your individual requirements. As a special inducement today we offer EYEGLASSES AT \$3.50

Sale Children's Shoes

—Deep reductions on broken lines of children's all black kid and tan and patent leather shoes. Lace and button styles, some with colored kid and high tops. Hand turned and medium-weight soles. Sizes 2 to 5 now at 95¢ | Sizes 5 1/2 to 11, \$1.69 | Sizes 11 1/2 to 13, \$1.98



Last Day Monthly Sale Drugs and Toiletries

- 50c Pebecco Tooth Paste, 39¢.
25c Dr. Lyon's Tooth Paste, 17¢.
25c Euthymol Tooth Paste, 15¢.
15c Williams' Carnation Talcum, 2 for 25¢.
15c Massatta Talcum, 2 for 25¢.
25c Eutaska Talcum, for 19¢.
75c Pompeian Massage Cream, 60¢.
50c Creme Elcaya, 45¢.
50c Rarus Theatrical Cream (1 lb.) 39¢.
50c Palmolive Cream at 39¢.
5c Life Buoy Soap, 6 for 25¢.
10c Palmolive Soap, 7¢.
10c Williams' Assorted Soap, 4 for 25¢.
4711 Soap, box of three cakes, 50¢.
10c Old-Fashioned Oatmeal Soap, 7¢.
15c M. & F. Castle Soap, 2 for 25¢.

6 Cakes 5c Ivory Soap 25c

—Delivered only with other purchases made today in the Drug Department. Limit 6 cakes to customer for 25c.

TOILET PAPER, LARGE ROLLS, 4 FOR 25¢, ROLL 7c

—Drug and Toilet Goods Shop, Main Floor.

Last Day of Our One-Half Price Sale of Underwear

—Women's and children's Spring and Summer weights in famous Athena union suits and separate garments. —Main Floor, Sixth Street

Last Day of Our Demonstration Vanta Baby Wear

—Come in and learn from a trained nurse how to dress baby the pinless, buttonless Vanta way. Free advice. —Second Floor, Sixth Street.

Last Day of Our Annual Spring Sale Notions, Etc.

—Every-day notions, dressmaking and sewing needs without number at greatly reduced prices in this big sale. —Main Floor, Sixth Street.

Last Day of Our Annual Spring Sale Housewares

—Hundreds of staple kitchen and house-furnishing needs at splendid savings. Supply your wants for months to come. —Basement, Fifth Street.

COATS—SUITS—DRESSES



The Cleverest of New Styles and Charming Novelties ARRIVING DAILY

—Whatever your taste—whether it favor the simple and conservative or the extreme and even bizarre—it will be satisfied in our Apparel Shop. —We're showing attractive coats of gabardine, burella, gunnybul and Bolivia in the new shades of Chartreuse, gold, mignonette, beige, shadow lawn and all staple colors. Dainty street dresses of serge, taffeta, meteor and afternoon frocks oforgette and various combinations, pongee and Khaki Kool are here. And suits show a pleasing variety of style and material—from the simple sports model to elaborate afternoon styles.

- Coats Priced \$12.50 to \$ 75
Suits Priced \$17.50 to \$ 85
Dresses Priced \$12.50 to \$125

—Apparel Shop, Fourth Floor.

Navel Oranges 1c

—3000 dozen Rose brand, finest quality, thin skinned, sweet, juicy Navel oranges. No limit. Delivered only with other groceries. Butter, Blue Ribbon, best quality, freshly churned, 2-lb. brick 87¢. Hens, freshly killed, milk fed, average 3 to 5 lbs. each, pound 27¢. Coffee, Superior blend, freshly roasted, 35c grade, 2 lbs. 55c, lb. 28¢. Walnuts, large size, medium hard shell, pound 14¢. Not-A-Seed Raisins, Thompson's unbleached, re-cleaned, cap stemmed, finest quality, pkg. 12 1/2¢. California Prunes, Santa Clara French, new crop, extra large, 10-lb. box \$1.65, 5-lb. box 85¢. Apricots, finest quality California, in extra heavy sugar syrup, No. 2 1/2 cans dozen \$1.95, 3 for 50c, large can 17¢. California Sliced Peaches, Carnation brand, best quality, in extra heavy-sugar syrup, doz. \$1.95, 3 for 50c, large can 17¢. California Yellow Cling Peaches, Valley View brand, best quality, in extra heavy sugar syrup, No. 2 1/2 cans, doz. \$1.95, 3 for 50c, large can 17¢. California Bartlett Pears, Carnation brand, best quality, in extra heavy sugar syrup, doz. \$2.10, 3 for 55c, large can 10¢. Boiled Ham, Swift's Premium, surplus fat removed, sliced to order, lb. 40¢.

—Ninth Floor, Fifth Street.

Children's \$5 Spring Coats \$3.98

—Coats for children from 1 to 6 years. Light-weight garments suitable for Spring and Summer wear. In fancy wool checks, navy serges and poplins in blue, rose and navy. A number of good styles. MISSES' \$17.50 to \$22.50 DRESSES \$15.95 —SIZES for girls 12 to 16 years. A good assortment of fine wool serge dresses in the popular Billie Burke style and two-piece styles with pleated skirt. Some with guimpes. \$6.50 RAINCOATS WITH HATS \$4.95 —A special sale of rubberized tweed raincoats in black and brown mixtures. With two-piece belts and deep pockets. Also hats to match. Sizes 6 to 14 years. SALE OF DRESSES —Wool checks and navy serge dresses in many good styles. Some with touches of smocking and hand embroidery. Sizes 6 to 14. \$5.95 to \$6.49 Dresses \$4.95 \$7.95-\$11.50 Dresses \$6.95 NEWEST MIDDIES \$3.50 —SIZES 36 to 44. Middies of crash in pin and fancy striped effects. Also coat and new pinch-back styles in fancy colors. CHILDREN'S TUB DRESSES SPECIAL \$1.10 —New wash dresses made of plain and fancy colored gingham and crash in Empire and French styles. Sizes for girls from 2 to 6 years.



HATS AT 1/2 PRICE —Children's hats of fine velvets, beavers, felts and a few tailored styles. \$3.95 to \$10.50 Hats for \$1.97 to \$5.25.

—Girls' Shop, Second Floor.