This Store Does Not Use Comparative Prices—They Are Misleading and Often Untrue

Offering Extraordinary Economies in "Just the Merchandise Needed for Everyday Purposes"

Today We Place on Sale for Women New

Fine Thread Silk Fiber Stockings

-All made with double soles and high splicing. In all sizes. Exceptional

quality. In black, white, navy, pearl, gray, ivory, champagne, heliotrope, tan

Very Special 35c, or 3 Pairs for \$1.00

Attention—Every Man!

RAINCOATS

First Floor, Just Inside Washington-Street Entrance.

-Another great special sale of genuine gabardine and slip-on rubberized

A New 33-Inch Imported

PONGEE

Of an Extra Quality, Specially Priced in This Sale for Today and Tomorrow

At 89c, \$1.09, \$1.33

-The most popular silk material for Spring and Summer wear. Of a beautiful quality that will tub perfectly and which is in demand for children's wear and men's shirts as well as for dresses, waists, suits and separate skirts. Second Floor

These Exquisite Hand-Embroidered

Philippine GOWNS

Are Extraordinarily Priced at

Which Is Even Cheaper Than the Domestic-Made Garments of Like Style Can Be Purchased For.

They are made of an exceptionally fine soft quality of lingerie cloth in the Empire style, ribbon drawn. Hand-run seams, hand embroidered in daintiest designs and hand scalloped. -No exchanges, no returns, no phone orders.

Fourth Floor.

Men-A Remarkable Sale of New Shirts

Bringing High-Grade Shirts Within Everybody's Reach

A great special purchase makes possible this exceptional offer of all new Spring patterns and styles in men's fine shirts. Handsomely laundered shirts, with soft double French cuffs and stiff cuff and coat style. Of fine repps, percales, madras and specially woven fancy self-figured fabrics in a seemingly

For Men's Pure Thread Silk Sox

Made with triple spliced lisle heels, toes and tops. In black, white, heliotrope, navy, tan and gray. Mill runs of the better grades from one of the best-known manufacturers of men's fine hose. An exceptional sale. Buy all you need. First Floor, Just Inside Washington-Street Entrance.



Curtain Scrims and Marquisettes

-1000 yards in the lot. Fresh new curtain materials, with fancy hemstitched borders. In white, ecru and cream,

Month-End Clean-Up of

Gloves

-Of genuine imported kid and im-

ported lambskin, imported doeskins and best domestic capes, washable lambskin,

Very Special

\$1.39

Today-Splendid Assortment of

Leather Handbags

—In all the newest shapes, of genuine pin morocco and long pebble grain leathers, silk lined and fitted with

Month-End Sale Price

\$1.69

hinged-in purse and mirror.

doe and chamois.

Month-End Sale Price 19c Yard

An Extra-Weight, Soft-Finished Outing Flannel -In a large assortment of stripes, checks

and plaids; excellent quality.

Very Special Month-End Sale Price, Today Only 11c Yard

Second Floor.

Today We Offer Folding Card Tables

-Well constructed in a mahogany finish with a felt-covered top that measures 30 by 24 inches. Month-End Sale Price

Fifth Floor.

To Introduce This New

Cream Oil Soap

We shall give with each purchase of Three Cakes for 25c

One Cake Free

First Floor.

We Offer for Today Only

Just 46 in all, which we place on sale today, irrespective of their former prices, at the most

extraordinary sale price of

Extra Heavy Linen Table Damask

-Full bleached, satin finish, in a choice selection of floral patterns, full 70 inches wide. Bought before the last great advance on linens, which enables us to offer this damask at the very special

Month-End Sale Price \$1.29

Second Floor.

Women's New Tailored Walking Skirts

Of extra fine quality mannish serges, in black and navy blue. These skirts are strictly tailor made, in flare and side-plaited models,

For \$3.95

Third Floor.

Metal Laces First Time Shown

-Nine and 12 inches wide. Gold and silver designs on fine white or cream silk nets, elaborate in designs.

69c Yard

All White 44-Inch

Voile Flouncings

-Showing a great variety of attractive designs embroidered in mercerized cot-

Month-End Sale Price

49c Yard

First Floor.

First Floor.

Society Stationery -Exceptional quality, fine kid finish.

In latest fashionable size and shaped

A Choice Selection of

Bathrobe Blankets

in stripes and floral patterns, with

enough material for a full-size robe,

Very Special Month-End Sale Price Today Only,

\$2.39 Each

Second Floor.

complete with cord and tassel.

Very Exceptional Today and Tomorrow 48c Box

-Limit, two boxes to a customer.

Today Only We Offer Elite Dress Forms

-In four sections, covered with gray jersey. Both collapsible and adjustable.

Month-End Sale Price \$6.45

-No phone orders, no exchanges.

Today and Tomorrow Only Bon Bon Dishes

Silver Plated -In pierced designs, six different patterns. Exceptionally priced. Month-End Sale

10c Each -No phone orders, no returns.

Broken Lines of Stamped Needlework

-Including pure linen and cotton art cloth, lunch cloths, luncheon sets, doilies, hotroll covers, napkins, dresser scarfs, pin cushions, candle shades, corset bags, gown cases, towels, table runners, baby articles, such as feeding bibs, bootees, sleeping garments, long and short kimonos, three-piece bath sets, crib blankets and dresses.

Month-End Sale Half Price

Fifth Floor.

Imported Austrian China Plates

With gilt edge and fancy borders. Large sizes for general use. A most extraordinary sale price.....

Austrian China Bread and Butter Plates

First Floor, Center Bargain Table.

Month-End Sales in the Economy Basement Store "Where You Spend the Least and Get the Most For It"

FRIDAY-Dependable, Seasonable, Staple Merchandise at "Lowest in the City Prices"

Great Special-Women's Union Suits, 35c Three Suits for \$1.00 -Less than half price, these mill runs of a famous manufacturer. The slight imperfections in no way impair the looks or wear. Choice of low neck, V-neck, lace, shell or tight knee. All sizes 36

to 42. Economy Basement.

Hundreds of Yards

Dress Goods, 35c

-Poplins, checks, plaids and

wool crepes, the most-wanted

fabrics for Spring wear. Black

and fashionable colors. Can be

bought today at greatest savings.

EXTRA-40-Inch All-Silk

Crepe de Chine

\$1.29

-The best quality we have of-

fered at this very special price.

Black, ivory, peach, flesh, old

rose, silver, tan, Copen, delft,

navy, maize, Nile. Good weight

The Hosiery Sale

Women's Cotton 15c

Child's Ribbed 121/2c

-Boys' or girls' fine ribbed, double knee, heels, toes,

Economy Basement

-Fast black, seamless.

for waists, dresses, underwear.

Economy Basement.

Economy Basement

Two-Piece Breakfast or Morning Sets, 98c

-Fine checked gingham and plain percales, in lavender, pink, light blue. Jacket and skirt style, trimmed with white bias pipings. All sizes in these attractive garments. Economy Basement.

Women's Outing Gowns, 83c

-All white, pink or blue stripes, double yoke style, with or without collars. Made extra full and long, trimmed with braid and hemstitching. Very special, Economy Basement.

100 Sample. Curtains, 43c Each Two to Six Samples Alike

-Full length, figured Nottingham, Scrim and Swiss curtains; also embroidered effects. White or Arabian color. Very special, 43c each. Economy Basement.

10 to 20-Yard Pieces

Madras, 19c

Cut Any Length Desired

-Extra fine quality, in 50 dif-

ferent patterns, stripes, checks,

plaids, on light grounds, for

waists, dresses, men's and boys'

Economy Basement.

Your Choice of These NOTIONS, 5c

White Twilled Tape, 8 yds. 5¢ Good Cotton Belting, yard 5¢ Ocean Pearl Buttons, 4 cards 5¢ White Snap Fasteners, doz. 5¢ Underwear Buttons, 2 doz. 5¢ Hump Hair Pins, a package 5¢ Aluminum Thimbles, 3 for 5¢ Wooden Coat Hangers, 2 for 5¢

Curtain Swiss, 10c -Figured curtain Swisses, full yard wide. Good quality. Sash Extension Rods

Two for 5c -22x42-inch rods, complete with brackets. Today two for Economy Basement.

Mill Ends of Splendid Ginghams, 8c Cut Any Desired Length

-Only 500 yards in the lot, staple quality, in large variety checks, in blue, pink and plaids in green, red, brown. Just right for house dresses, aprons, etc. Economy Basement.

One-Half to Six-Inch Fine Laces, 5c

-An excellent choice of filet, cluny, Oriental, French and German valenciennes, shadow, linen torchon and Nottingham laces, in cream and white, only 5c. Economy Basement.

Waists, Coats Suits, Dresses



Exceptional! - Yes, every one of these new garments was personally selected by our buyer in the East. That's why they're different the material a little better, the fit and tailoring so perfect. Garments not

bought with the sole idea of a few months' wear, but chosen for the needs of women who must combine service with

Suits\$12.50 to \$19.85 Coats \$ 5.00 to \$19.50 Dresses \$ 8.75 to \$18.50 Waists 89¢ to \$ 3.45 Economy Basement.

> The Greatest Sale of Boys' Suits With Two Pairs Pants Ever Held in the Economy Basement, at \$4.95

-They're new, just unpacked, new Spring patterns and styles, plaids and stripes, full lined, and exceptionally well tailored. -All sizes, 8 to 15 years. Economy Basement

Front-Lace Spring Model Corsets, \$1.23 -Coutil, medium low bust, long

hip and back, embroidery trimmed. Front-Lace Corsets, \$1.98 -Another Spring style, with ventilated back, free hips, medium bust, long hips and back. Economy Basement.

Exceptional New Georgette Neckwear, 48c

-Women will delight in these new, attractive styles, square and pointed effects, some edged with a fold and others with lace. The price is surprisingly low. Economy Basement.

Handkerchiefs, 5c -Women's plain white or col-ored-edge lawn handkerchiefs with embroidered designs, some with plain hemstitched hems.

Veiling Lengths, 39c -14 to 14 yards in piece, all most wanted meshes, and Spring colors. Plain and fancy borders. Economy Basement.

Children's Outing Flannel Sleepers, 45c —Pink or blue stripes, open back, drop seat, all with feet. Sizes 2 to 6 years.

Outing Skirts, 33c -For children. All white, pink or blue stripes, made on muslin waist, ruffle finish. Clean-Up Corduroy Men's Pants, \$2.98

-An astonishingly low price, in fact just about wholesale cost. Strong, heavy, very durable garments, heavy weight, in medium and dark brown. A limited num-

Economy Basement.

For One Day Only Suit Cases, 39c 14-Inch Juvenile Case

-Of matting, in brown or black fiber, two catches, leather handle and corners. These suit cases are much used for shopping, marketing and for school.

Women's Fine Longcloth Skirts, 69c -Splendid skirts of longcloth,

with deep flounce of sheer embroidery in several very pretty patterns. Well made and finished, in all lengths for women. Economy Basement.

Very Exceptional Sale Girls' Dresses, 49c All Sizes 1 to 6 Years

Prettiest styles imaginable, in fine ginghams and chambray, in tan, pink, blue, also white. Well made and finished. Also some dresses in straight styles for boys. Economy Basement.

Clean-Up Sale of Hurt Goods From the China and Glass Section Prices Greatly Reduced

Men's Spring Sox Six Pairs 75c

-100 dozen Spring-weight sox, extra fine and durable, in splendid black cotton. Buy now for your entire season's supply and Economy Basement.

Wash Day Sale Buy Today and Save

On Things You Will Need Monday

Universal Wringer \$3.95



Willow Clothes Baskets....\$1.19
Common Clothes Pins, 6 doz...9¢
Common Mop Sticks at......11¢ Hemp Clothes Line, 50 ft....19¢ Split Clothes Basket.....49¢ Spring Clothes Pins, 3 doz....9¢ No. 2 Springer Ironing Board ..

at\$1.49 Japanese Clothes Hampers \$1.69 to \$4.50



-Every wanted size, willow, reed and wil-low combined.

Soap, 7 for 25c

Household Dept., Basement.

Great Sale Rose Bushes, Choice Varieties, Best 2-Year-Old Stock, From a Well-Known Rose Grower, 19c