

# MOST DARING MERCANTILE EVENT OF MODERN TIMES.

8c Calicoes go at, yd., 3c

\$2 Children's Muffs, ea. 48c

75c White Table Damask the yard, at 29c

15c Ladies' Black Hose Pair Now 3c

35c Ladies' Undervests at Only 10c

15c Children's Black Hose at 5c

5c Handkerchiefs at 1c

\$1.50 New Lawn Waists Now at 50c

\$7.50 Ladies' Raincoats (32 to 38) \$1.69 (Only)

\$10.00 Ladies' Wool Dresses Only \$2.98

\$1.00 Black Sateen Petticoats 35c

\$1.00 Ladies' Muslin Gowns Now Only 48c

## Sensational Slashing of Prices Hitherto Unknown

Store Was **CLOSED**

From Saturday Night to Wednesday

Our entire force is bending every energy in preparation of this gigantic slaughter.

A Large Force of Extra Help Is Ready to Serve the Public

Every department in the store absolutely sacrificed to the limit—A marvelous staggering slaughter that knows no bounds—A thorough and clean sweep of everything in the store—Odd lots, broken lines, discontinued lines that we will not handle in our new store, will go for almost nothing—Scores of thousands of staple, desirable goods will go as they never went before—A decisive, quick sacrifice that will arouse Portland to its greatest buying power.

### The Cause of This Titanic Slaughter

We have leased new premises on Third and Morrison streets, where our new and permanent home will be located. Our stock is unusually heavy and we must drastically reduce it. We have made up our mind to open the new store with a new stock. This can only be brought about by the sacrifice of the large stock on hand. This being the case, we are preparing for the public the greatest mercantile sacrifice in modern times. We are fully alive to the present condition of the high markets the world over, but we have resolved to act, and we must clear the decks. If all the public should attend this sacrifice for the purpose of finding out the greatness of the bargains, then we would have nothing but empty fixtures to move, and if the public at large should attend, we will have little to move, because we know beyond a doubt it's the greatest saving event of modern times. We expect to move in our new premises about the middle of February.

Genuine Standard Pad Garters now at only 4c

50c Heavy Police Suspenders 15c

50c Men's Cotton Ribbed Underwear 10c

10c Men's Socks, Pr. 2c

Arrow and Triangle Collars now only 5c

All Good Styles—Broken Lines.

\$1.50 Men's Heavy Sweater Coats at 75c

\$1.50 Gray Flannel Shirts now only 79c

\$1.50 Men's Good Umbrellas 72c

35c Heavy Wool Mixed Socks 14c

\$2.00 Men's Cotton Serge Pants \$1.09

\$5.00 Boys' Good Suits Now \$1.98

\$12.50 Plaid Mackinaws for \$6.66

## Doors Open Today at 9:30 Sharp

\$15 Ladies' New Cloth Winter Coats \$4.48

\$16.50 to \$20 new Cloth Coats...\$7.39  
\$22.50 to \$30 new Cloth Coats...\$10.89  
\$25.00 Plush Coats at...\$11.98  
\$12.50 Ladies' Fine Raincoats...\$3.98

\$5 Out-Size Skirts \$2.98

\$7.50 fine Dress Skirts...\$4.19  
\$3.50 good quality Skirts...\$1.98

15c Heavy Twilled Outing Flannel at 9 3/4c Yard

40c Turkish Bath Towels, 26x48...24c  
20c Pillow Tubings, yard...14c  
15c new Curtain Scrims, yard...10 1/2c  
50c White Crib Blankets, pair...29c  
20c Oilcloth, 45 inches, at, yard...14c

40c Bleached Table Damask 25c Yard

75c Mercerized Table Damask, yd...49c  
75c Linen Napkins, fringed, doz...39c  
25c Devonshire Cloth, yard...19c  
15c Dress Gingham, yard...11c

\$1.50 White Cotton Blankets 97c

\$2 Heavy Tan Blankets, large, pr. \$1.39  
\$4 Woolnap Blankets, 72x80, pr. \$2.98  
\$7.50 Plaid Wool Blankets, 66x80...\$1.69  
\$2.75 Large Silkline Comforts...\$1.69  
35c 8-4 Mohawk Sheeting...29c

75c Silk Poplins Street & Evening Colors 49c Yard

\$1.15 Messalines, all colors, yard...79c  
75c Fancy Mohair Suitings, yard...39c  
\$1 All-Wool Dress Goods, old dyes...39c  
\$2 French Serges, Poplins, etc...\$1.48  
60c Wool Albatross, Challies, Batiste 39c

### NOTIONS

10c Eye Shades, adjustable, at, each 3c  
10c Dorsey Milk Bottle Covers at...4c  
10c Metal Back Combs at, each...4c  
7c Pearl Buttons, dozen at...3c  
10c Peet's Hooks and Eyes at...5c  
10c Corset Fasteners at, pair...1c  
5c Hooks and Eyes at...2c

All Our Ladies' Suit Stock is divided in two lots as follows: All Ladies' Suits to \$20 to go at

\$5.00

All Ladies' Suits to \$40 Go at

\$10

Serges, garbardines and latest shades plaids. Very fine suitings and finest tailoring. Flare coats and skirts. This is the greatest suit offer in the history of the city.

\$2.00 Fine White Waists 79c

\$3.50 and \$4 fine Silk Waists at...\$1.98  
\$5.00 finest Silk Waists...\$3.69

Choice of any Fur Scarf, \$10 to \$15 value, at...\$5.00

5000 yards of Laces and Embroideries, values to 75c a yard, being sacrificed at...1c to 15c

\$2.50 Hair Switches at...98c  
\$5.00 Hair Switches at...\$1.98  
\$7.50 Hair Switches at...\$3.89

5c Filo Silk a Skein...1c

15c to 25c Taffeta Ribbons to 4 in. wide, yd. 7c

35c wide Dresden Ribbons...17c

50c to \$1 Ladies' Fine Collars 19c

25c Ladies' plain Linen Kerchiefs at...9c  
To 35c Veilings, yard...12c  
To \$14 Ladies' Fine Purses \$3.89

\$1.00 Ladies' Umbrellas 59c

\$2.50 Ladies' Umbrellas...\$1.39  
\$6.50 Ladies' Silk Umbr'Ps \$4.19

To \$5 Men's Shoes and Low Shoes \$2.19

\$2 and \$2.50 Boys' Shoes, sizes 9 to 13 1/2 and 1 to 3, at...98c  
\$5 Boys' 10 and 12-in. High Tops \$2.98  
\$2.25 Child's Scufflers at...\$1.45  
\$1.00 Children's Felt Slippers...45c  
\$1.50 Ladies' House Shoes...65c  
\$3 to \$5 Ladies' Good Oxfords...75c  
\$3 to \$4 Ladies' Blk. Dress Shoes \$1.59  
\$3 Women's Felt-Lined Shoes...\$1.39  
\$6.50 Gypsy Style Dress Shoes...\$2.98  
\$4.00 to \$5.00 Men's Dress Shoes \$2.79  
\$3.50 Men's Work Shoes...\$1.98  
Men's Cruisers and Loggers sacrificed.

50c Medium-Weight Ladies' Vests and Pants 29c

85c Ladies' Vests and Pants...47c  
\$2.00 Ladies' mixed wool garments 98c  
75c Cotton Ribbed Union Suits...37c  
\$1.50 fine Cotton Rib'd Union Suits 76c  
\$4 fine Wool Mixed Union Suits...\$2.29  
Children's Underwear goes accordingly.  
35c Buster Brown "Mill Run" Ladies' Lisle Hose...16c  
35c to 50c Silk Boot Hose...22c  
50c Ladies' Cashmere Hose...29c  
25c Children's fine Hose...12 1/2c

50c Children's Knit Toques 19c

75c Children's Knit Toques...39c  
\$2 Automobile Bonnets for ladies...25c  
\$1.25 Child's Wool Mixed Sweater 69c  
\$3 Child's Wool Mixed Sweater...\$1.69  
\$5 Ladies' Cashmere Shawls...\$2.19

\$1 to \$3 Broken Lines of Corsets 69c

Mostly Small Sizes  
\$3.00 Corsets, all sizes...\$1.59  
50c Corset Covers...23c  
75c Brassieres...39c  
To \$1.00 Camisoles, choice...35c  
\$1.50 Muslin Combination Suits...73c  
\$1.50 and \$2 Muslin Crepe Gowns...89c  
65c Bungalow Aprons at...35c  
75c Children's Play Suits...52c  
\$1.50 and \$2.00 fine Kimonos...98c  
\$1.00 Children's Gingham Dresses...63c  
\$1.50 Ladies' Middy Blouses...88c

\$6.00 Boys' Suits at...\$3.69

\$1.00 Boys' Knee Pants...59c  
\$1.50 Boys' Corduroy Pants...89c  
\$10.00 Men's Raincoats at \$3.98

104-106 FOURTH ST. BET. WASHINGTON and STARK

