

The Use of Comparative Prices Will Be Absolutely Discontinued in This Store After Saturday Night

# SATURDAY--LAST SALE DAY AND A WONDERFUL DAY IT IS IN THIS STORE

—The Last Sale Day of Our Business Year—The Last Day Before Inventory—The Last Day of Double Economy January—The Last Day of Our "Clean-Up Sale"—and Saturday—A WONDERFUL DAY—full of opportunity—full of inspiration—Saturday, a day long to be remembered by you and by us.

—By you—for it offers the opportunity to purchase throughout this great store many things you need at sale prices—that cease with the closing bell on Saturday night.

—Hundreds of articles are placarded with "Today Only" sale signs. Odd lines—incomplete assortments—odds and ends—ALL marked at ridiculously low clean-up prices—and, no matter how low the prices—our slogan, "Merchandise of Merit Only," is always measured up to. Many people have purchased their whole year's supply of staple goods in this sale—knowing every purchase was a saving—TODAY is YOUR last opportunity.

—Saturday will be a day long remembered by us, for it marks the last day of the use of comparative prices by this store. As we were the first store in Oregon to give change to a penny—as we were the first store in Oregon to close nights—as we were the first store in Oregon to HAVE ONE PRICE ONLY—as we were the first store in Oregon to shorten the working hours of employes—so we shall be the first store in Oregon to adopt the new advertising policy of discontinuing comparative prices, believing the public wants to shop with stores that do not exaggerate in their written or spoken word.

—While we have always tried to state "comparative prices" honestly, there may have been occasions when such prices were not stated accurately. In order to avoid every appearance of exaggeration or misrepresentation, we shall discontinue the "often-abused" practice of quoting comparative prices in our newspaper advertising. This is a lead store, both big and little, here and elsewhere, should follow.

All Purchases Made Today and Balance of the Month Will Be Charged on March First Bills

**The Gift Floor**  
Presents for Today Twenty Large Tables of  
**Gift Novelties**  
—Filled to overflowing with gift novelties which have been taken from our regular stock—useful and ornamental articles for wedding gifts, birthday gifts, dinner favors, and for constant every-day use in the home. Articles selling to 50c for 10c.

|                      |                       |
|----------------------|-----------------------|
| To \$1.00 for 25c    | To \$ 9.00 for \$3.45 |
| To \$2.00 for 45c    | To \$10.00 for \$4.45 |
| To \$5.00 for \$1.45 | To \$12.00 for \$4.95 |
| To \$6.00 for \$2.45 | To \$13.50 for \$5.45 |
| To \$7.00 for \$2.95 | To \$15.00 for \$6.45 |
| To \$8.00 for \$3.45 | To \$16.00 for \$7.95 |

—Monday they revert to original prices.  
Sixth Floor

**Today Only We Shall Sell**  
**HAPPY BRAND CHOCOLATES**  
—In 11 different flavors with rich cream centers, also chocolate caramels  
29c lb. First Floor

**Lipman Wolfe & Co.**  
"Merchandise of Merit Only"

No Phone Orders  
No Exchanges  
No Returns  
Granted on These Sales

**Exquisite Art Novelties**  
—From the Art Needlework Section—both foreign and American novelties, such as sewing baskets, desk pads, puff bags, cracker and candy pails and boxes, silk covered and galloon trimmed French boudoir novelties, handkerchief boxes, and many other useful and artistic novelties.  
**At Half Price**  
Monday they revert to original prices.  
Fifth Floor

**110 Coats**  
Evening and Afternoon Coats  
Street and Utility Coats  
Imported English Coats  
Selling to \$65.00  
**\$20.00**  
Third Floor

**Broken Sizes 18 to 32**  
Corsets at 95c  
Selling Regularly to \$2.00  
—Monday they revert to original prices.  
Fourth Floor

**Children's Wash Dresses**  
Selling to \$1.50, Sizes 6 to 14 Years  
Today, 98c  
—Monday they revert to original prices.  
Fourth Floor

**All Framed Pictures**  
Selling From 50c to \$250.00  
Half Price  
—Monday they revert to original prices.  
Sixth Floor

**Girls' Dresses to \$12.95**  
Of Challie, Serge and Corduroy,  
6 to 14-Year Sizes  
For \$3.45  
—Monday they revert to original prices.  
Fourth Floor

**All Cut Glass**  
**AT HALF PRICE**  
All Sterling Silver  
**ONE-THIRD OFF**  
Monday they revert to original prices.  
Sixth Floor

**Odd Linen Table Cloths**  
Imported Linens, 2x2 to 2½x4 Yards  
One-Third Off Regular Prices  
—Monday they revert to original prices.  
Second Floor

**Children's Dresses to \$15.00**  
Sizes 8 to 14 Years—Silk and Cloth  
For \$5.00  
—Monday they revert to original prices.  
Fourth Floor

**All French Mirrors**  
In Square and Oblong Shapes  
Half Price  
—Monday they revert to original prices.  
Sixth Floor

To 75c Embroideries, 25c  
To \$1.25 Embroideries, 59c  
—Fine qualities, widths to 27 inches.  
Monday they revert to original prices.  
First Floor

**MEN**  
Last Day to Buy  
**\$15 to \$20 Overcoats**  
For \$10.00  
Monday they revert to original prices.  
First Floor

To \$4.00 Dress Goods  
—54 inches wide, smartest patterns  
Last Day at \$1.95  
Monday they revert to original prices.  
Second Floor

**Every Imported Child's Hat**  
—Paris models. Sizes 2 to 6 years.  
Selling to \$10.00 for \$2.50  
Selling to \$20.00 for \$5.00  
—Monday they revert to original prices.  
Fourth Floor

**Every Misses' Coat**  
Selling Up to \$17.50 Regularly  
For \$5.00  
—Monday they revert to original prices.  
Fourth Floor

**Children's Rain Coats**  
In Sizes From 4 to 14 Years  
Selling to \$5.00 for \$2.50  
Selling to \$9.95 for \$5.00  
—Monday they revert to original prices.  
Fourth Floor

**Just 12 Women's Trimmed**  
Velvet Hats, 95c  
All We Have Left in Entire Stock  
Regularly \$5.00 and \$6.00  
—Monday they revert to original prices.  
Third Floor

**Last Day Men's Ties**  
Sold Formerly \$1.35 to \$1.75  
At 95c  
Monday they revert to original prices.  
First Floor

**Entire Stock Fancy Linens**  
—Madeira and Cluny Doilies, Scarfs, Centers.  
Regularly 40c to \$35.00  
Clean-Up 20c to \$18.00  
—Monday they revert to original prices.  
Second Floor

**Today Only We Shall Sell**  
Three Cakes Ivory Soap  
For 10c  
Quantities Limited, No Deliveries  
Bath Brushes for 25c  
—With detachable handles.  
Glass Bath Room Shelves  
Complete 59c  
—With nickel brackets, 18 by 24 inches.  
\$1.00 Charney Bouquet  
Perfume, 50c  
\$6.00 French Ivory Mirrors, \$4.98  
\$5.00 French Hair Brushes, \$3.98  
Cushion Back Hair Brushes, 49c  
—Monday they revert to regular prices.  
First Floor

**All Fancy Silks**  
Selling From \$2.00 to \$5.00 a Yard  
One-Fifth Off  
Monday they revert to original prices.  
Second Floor

To \$1.25 Crepe and Chiffon  
—For dresses and linings—good variety.  
Last Day, 59c  
Monday they revert to original prices.  
First Floor

To \$6.00 Men's Silk Shirts  
Beautiful Patterns, Wonderful Qualities  
Last Day \$3.95  
Monday they revert to original prices.  
First Floor

**Table Linen Remnants**  
—Lengths 1½ to 3½ yards, all imported.  
Now \$1.35 to \$3.89 Each  
Monday they revert to original prices.  
Second Floor

**Every Child's Coat**  
Sizes 2 to 6 years. \$2.00  
Selling to \$8.00...  
Sizes 2 to 6 years. \$5.00  
Selling to \$13.50...  
—Monday they revert to original prices.  
Fourth Floor

**Silk Top Union Suits for Women**  
—Pink and white, with lisle bodies.  
Last Day, \$1.39  
Monday they revert to original prices.  
First Floor

To \$7.00 Novelty Laces  
—Net Tops, Chantilly, Novelty Weaves.  
Last Day, \$1.49  
Monday they revert to original prices.  
First Floor

**Georgette Crepe, \$1.59**  
Regular \$2.00, \$2.75 and \$3.00 Qualities  
Monday they revert to original prices.  
First Floor

**Odd Half Dozen Napkins**  
—Irish and Scotch makes, 18 to 26-inch.  
Clean-Up \$1.59 to \$5.88 Set  
Monday they revert to original prices.  
Second Floor

**Women's Silk Stockings**  
—Seconds of \$1.50 to \$2.00 qualities.  
Last Day, \$1.18  
Monday they revert to original prices.  
First Floor

**All Leather Goods**  
AT GREATLY REDUCED PRICES  
All Beaded Bags } ½ Price  
All Novelty Bags }  
Monday they revert to original prices.  
First Floor

**Last Day Rubber Goods**  
—Hot water bags, syringes, all guaranteed.  
At About One-Fifth Off  
Monday they revert to original prices.  
First Floor

**Correspondence Cards**  
—Initial and panel edges, envelopes to match, selling regularly to 65c.  
Last Day, 39c  
Monday they revert to original prices.  
First Floor

**85c to \$3.50 Ribbons**  
—Imported Paris ribbons for hats and bags.  
Last Day, 65c  
Monday they revert to original prices.  
First Floor

**Women's Fine Watches**  
—Lady Racine solid gold and Swiss.  
Regular Prices From \$15.00 to \$50.00  
**HALF PRICE**  
Monday they revert to original prices.  
First Floor

**MAN AND MONEY GONE**

Wife Is in Desperate Situation and John Peterson Is Sought.

With \$210 in cash and a like amount of unpaid bills in his pocket, John

Peterson, 26 years of age, departed from his home two weeks ago, and has not been seen or heard from since. A fruitless effort to find him has been made by his wife, who is in a desperate position because of the disappearance with all the family's cash. Mr. Peterson conducted the Collins

View grocery store near Greenwood Cemetery, and the bills due were for goods purchased from wholesale houses. It has been found that after leaving home Peterson bought a suit of clothes and an overcoat for \$65. He is six feet in height, weighs 150 pounds, is of light complexion and smooth shaven, and is a Norwegian.

**CITY TO BORROW CASH**

Bills Are Due and \$10,000 Is Needed for January Payroll.

To enable the payment of the city payroll and bills for January the City

Council yesterday authorized Commissioner Bigelow once more to borrow what money is needed. The city will fall short of enough to meet its January payroll by about \$10,000, and will have another large sum to borrow to pay January and December bills. The city will sell to one of the banks a lot of warrants and certificates held

in the general fund with the understanding that they will be bought back when tax money is received April 1. Interest will be paid on the loan at the rate probably of 6 per cent. The city charter prohibits the Council from borrowing money, and the sale of old warrants is the only available means of meeting the deficiency.

**PARKER'S HAIR BALM**  
A toilet preparation of merit. Helps to eradicate dandruff. For Restoring Color and Beauty to Gray or Faded Hair. 50c and \$1.00 at Drugstores.