

MANY GOOD UNADVERTISED SPECIALS ALL OVER THE STORE—LOOK FOR THE SALE CARDS

SPRING "BUTTERICK" FASHION QUARTERLY

—25c and any 10c or 15c pattern free. Also ready the February Fashion Sheets. Advance Butterick Patterns now in, also the "Delineator" for subscribers. —Second Floor

\$5.00 Blankets—Friday and Saturday—Only \$4.15

—A two days' sale of full-size bed blankets. Good plaid designs in tan, blue and gray. Excellent values at \$5. Special Friday and Saturday, \$4.15. —Blanket Shop, Second Floor.



MEIER & FRANK'S 1405TH FRIDAY SURPRISE SALES Boys' \$ 8.50-\$10.00 Winter Overcoats \$6.85

—Wonderful bargains today in these 65 new Winter overcoats for boys 10 to 17 years. Big, roomy swagger models with half belt and loose-fitting coats included. All have convertible collar and large patch pockets. Most of these overcoats are lined throughout. Smart shades of light and dark gray, brown, tan and dark green mixtures. Our regular good \$8.50 and \$10 warm Winter overcoats in all sizes for boys 10 to 17 today only, \$6.85. —Boys' Clothing Shop, Third Floor

Three Wonderful Sales Contribute to Make This a Memorable Day! The White Sale of 1917—Annual Sale Remnants and Odds & Ends and Stirring Bargains For Our 1405th Friday Surprise Sales

1405TH FRIDAY SURPRISE \$4.00 Fancy Voile Blouses, Special \$2.49

—Exceptionally good values in lace-trimmed voile and dark taffeta silk waists. Several different styles. All splendid values. —Fourth Floor

1405TH FRIDAY SURPRISE 50c to \$1.00 Good Underwear Only 29c

—A clearaway of about 400 garments in women's and children's underwear—lisle vests, black cotton tights and fleeced pants. —Main Floor

MEIER & FRANK'S 1405TH FRIDAY SURPRISE SALES 4 Big Specials in Furnishings Shop



Men's 50c Silk Sox, Pair, 19c

—Sizes 9 1/2, 10, 10 1/2 only in these first quality Richelieu Rib silk hose. Smart two-tone effects in mainly black and green combinations. Made with double toes, soles and heels. While any remain today these fine 50c silk sox in sizes 9 1/2, 10, 10 1/2, 19c.

Men's \$1.50 Cape Tan Gloves 95c

—Wonderful values in sizes 7 and 7 1/4 men's cape tan gloves—good \$1.50 values—for final clean-up today, 95c.

\$1.50 Flannelette Night Shirts 76c

—Sizes, 14, 15, 19, 20 only. Extra quality flannelette night shirts, made in military and roll-collar styles. Selling regularly in our stocks at \$1.50, while any of these warm flannelette night shirts remain Friday only 76c.

Boys' \$2.50 Wool Mix. Sweater \$1.09

—Sizes 30, 32, 34 in boys' good quality wool-mixed sweaters. Excellent Winter weights in shaker-knit style. Gray only. Fine for school wear. —Men's Furnishings Shop, Main Floor.

1405TH FRIDAY SURPRISE Regular 35c to 50c Ribbon Remnants 15c

—Wide and narrow ribbons in a good assortment of colors. Satins, taffetas, grosgrains and velvets. Each, 15c. —Main Floor

1405TH FRIDAY SURPRISE Boys' \$1.50-\$2.00 Velvet & Plush Hats 98c

—A special Friday sale of plush and velvet hats for children, aged 2 to 10 years. The colors are brown, black, blue and green. —Third Floor

1405TH FRIDAY SURPRISE Women's 35c Initial Kerchiefs Only 19c

—Broken lines of plain and fancy script initials, embroidered corners and novelties. Excellent quality. Friday only at 19c. —Main Floor

1405TH FRIDAY SURPRISE Children's 50c Tan Wool Hose 25c

—A special sale of children's tan wool hose. Good medium-weight wool; warm and serviceable. All sizes. 3 pairs, 70c; pair, 25c. —Main Floor

1405TH FRIDAY SURPRISE Laces for Spring Sewing Reduced

10c Laces Friday, Yard, 5c 12c to 25c Laces, Yard, 8c —Laces in a variety of styles for blouses and undermuslins. Cream and white laces in shadow, Platt Val, Barman, Venise, Maltese, net top and many other effects. Edges and bands 3/4 to 4 inches wide. An exceptional lot—5000 yards of lace at these special prices Friday. —Main Floor

1405TH FRIDAY SURPRISE 65c Stamped Turkish Bath Towels 39c

—A special shipment of stamped Turkish bath towels. The designs are simple, yet effective. Do not miss this splendid opportunity to secure these good towels at such saving. The present cost of raw materials and production is steadily advancing. Size 23x48 inches. —Second Floor

1405TH FRIDAY SURPRISE Women's Good Handbags \$7.50-\$8.50 \$3.95

—A general collection of good bags—odds and ends and broken assortments of various kinds—all smart and new in style. The leathers are pin seal, morocco and vachette. Beautifully lined and fitted with the popular toilet accessories. —Main Floor

1405TH FRIDAY SURPRISE 35c Vestal Linen Stationery, Box 24c

—Good quality linen paper in vestal, blue, buff and lavender, with attractive long envelopes. Special Friday only, box, 24c. —Main Floor

1405TH FRIDAY SURPRISE 39c Fine Huck Towels, Special 29c

—A quantity of these dainty little towels, stamped to embroider on good grade huck. Finished with pink and blue edges. At 29c. —Second Floor

1405TH FRIDAY SURPRISE Hit and Miss Rag Rugs Only 36c

—A special sale of rag rugs for Friday. Size 18x36 inches, 36c; size 24x36 inches, 58c; size 25x50 inches at 75c. —Seventh Floor

1405TH FRIDAY SURPRISE Good Grade of Cocoa Door Mats 79c

—A timely sale—to keep muddy tracks out of the house. Cocoa door mats, size 14x24 inches, 79c; size 16x27 inches, special, 98c. —Seventh Floor

1405TH FRIDAY SURPRISE Women's Satin Pumps \$1.19

—A big Friday Surprise Sale! Colored satin pumps—discontinued lines and styles—every pair a splendid value. Made with hand-turned soles, covered wood Cuban heels and instep strap. Besides the satins some patent colt and black velvets. All sizes in the lot. —Third Floor

MEIER & FRANK'S 1405TH FRIDAY SURPRISE SALES Jewelry Surprises

—Values exceptionally high—quantities limited. Odds and ends good jewelry underpriced. \$1.00 Scarf Pins... 49c \$1.00 Tie Clasps... 49c \$1.00 Cuff Links... 49c 50c Lavallieres... 23c 75c Brooches at... 45c 25c Hatpins, each... 10c \$1.00 Liberty and Basket Rings... 23c \$1.00-\$1.50 Gold-Filled Crosses... 49c \$1.00 Rhinestone Brooches... 49c

MEIER & FRANK'S 1405TH FRIDAY SURPRISE SALES Street and Evening DRESSES An Extra Special Sale \$12.45

—One style is sketched. There are scores more equally attractive. Odds and ends and broken assortments of evening dresses in light shades of taffeta, satins and nets. Many trimmed with silver lace and serge and satin street dresses. Broken lines of sizes, but wonderful values Friday at only \$12.45. —Apparel Shop, Fourth Floor

MEIER & FRANK'S 1405TH FRIDAY SURPRISE SALES CHILDREN'S MIDDY DRESSES Special Friday at 98c

—Sizes 2 to 6 years. Two-piece styles in white linene dresses, made with full kilted skirts on waists. Prettily trimmed.

DRESSES REDUCED —French hand-made dresses are greatly reduced. Sizes 3 to 6. \$3 values at \$1.98 \$6-\$7.50 values \$3.69

FRENCH DRAWERS —Children's French hand-made drawers in good assortments at reduced prices. Hand embroidered. Special at 79c, 95c, \$1.19 to \$1.98.

FANCY ROMPERS —Sizes 4, 5 and 6. High-grade rompers of poplin and pin stripe dimities. Bloomer styles. Special at 79c, \$1.19 to \$2.79.

FRENCH DRESSES —Heavy white linen and linene dresses, sizes 3, 4 and 5 years, at great reductions. Special at \$4.95 and \$6.95. —Girls' Shop, Second Floor.

500 Boxes Fancy Apples 75c

—Spitzenbergs, Ortleys, Jonathans, Newtons. Regulation box, solid pack, medium and small-size apples. No phone orders. Sale Basement, Balcony, Alder-Street Entrance.

Royal Bannet Butter, fresh, 83c 1 lb. churning, 2-lb. roll, 1.25 Victor Coffee, 30c 1 lb. and freshly roasted, lb., 25c Broken Head Rice, splendid quality, good size, cleaned, 5-lb. pkg., 22c; 2-lb. pkg., 9c

Wheatworth Biscuit, real whole wheat; we are sole Portland agents; package, 10c Salmon, extra fancy Sockeye; No. 1 tall cans, doz., \$2.60; 22 1/2c large cans... 22 1/2c Mixed Clams, best ocean clams, the dozen, \$1.40; large, 12 1/2c cans... 12 1/2c Codfish Bricks, Alaska, 2-lb. bricks, 27c; lb. bricks... 14c Potted Tuna, fine for sandwiches and lunches, 4 cans... 25c Seeded Raisins, new crop, Sun Maid or Red Ribbon. Large package at... 10c Mixed Nuts, choice new, 12 1/2c crop, hard shelled, lb., 12 1/2c Soap, Friday special, good quality, med.-size bars, 12 for... 25c —Ninth Floor, Fifth Street.

Stop Winding Bobbins Sew directly from two spools of thread—one above, one below. \$1 a week. SPECIAL FOR FRIDAY \$45.00 Eldredge Boudoir Cabinet \$31.50 —Second Floor, Fifth Street.

1405TH FRIDAY SURPRISE Toiletries

HAIR BRUSHES 75c to \$1.50 hair brushes with good bristles that are guaranteed to stay in; Friday, 49c

FACE POWDER 25c packages face powder and talcum in different shades. Special... 10c

TOOTH BRUSHES 25c and 35c tooth brushes, with pure bristles that are hand drawn and guaranteed not to come out. Several shapes with celluloid or bone handles at... 19c

WHISK BROOMS 30c and 35c long brooms made of good material, today, 17c

WHITE IVORY 25c to 50c odds and ends white ivory that includes nail files, button hooks, watch holders, etc. 19c

CHAMOIS SKINS 10c Chamois Skins for Friday Surprise special... 5c

PERFUMES 25c bottles perfumes in several different odors... 11c —Center Aisle, Main Floor.

MEIER & FRANK'S 1405TH FRIDAY SURPRISE SALES 42 1/2c Twilled Sheeting Yd. 35c

—Just seven pieces two-yard width best quality twilled sheeting. 42 1/2c grade, yard, 35c; 45c grade, 81 inches wide (only two pieces), the yard, 37 1/2c.

23c MUSLIN PILLOW CASES, EACH, 15c —Good quality muslin, free from dressing. 25 dozen pillow cases in sizes 45x36 and 45x38 1/2. NO PHONE OR C. O. D. ORDERS —Second Floor, Fifth Street

MEIER & FRANK'S 1405TH FRIDAY SURPRISE SALES \$1.35 Saucepans for 89c

—Made of sheet aluminum with strongly riveted handle. Covered 3-quart saucepan for Friday Surprise 89c instead of \$1.35. —Basement, Fifth Street.

Woolen Auto Robes \$6.65

—Just received in time for this two days' surprise a fine lot of high-grade wool auto robes, without fringe. Have 1 1/2-inch hem all around that makes them stay tucked. Warm, serviceable, beautiful robes in large sizes. Several different patterns in effective plaids. —Luggage Shop, Sixth Floor.



\$10 and \$12.50 Overcoats & Raincoats \$7.85

—Overcoats for young men, sizes 33 to 37. Box-back, three-button front, patch pockets, piped seams, large peaked lapels. 44-inch length. —Raincoats in wool surface, plaid back, rubberized materials. Convertible collars. Gray and brown mixtures. All sizes 34 to 42. —Men's Clothing Shop, Third Floor



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