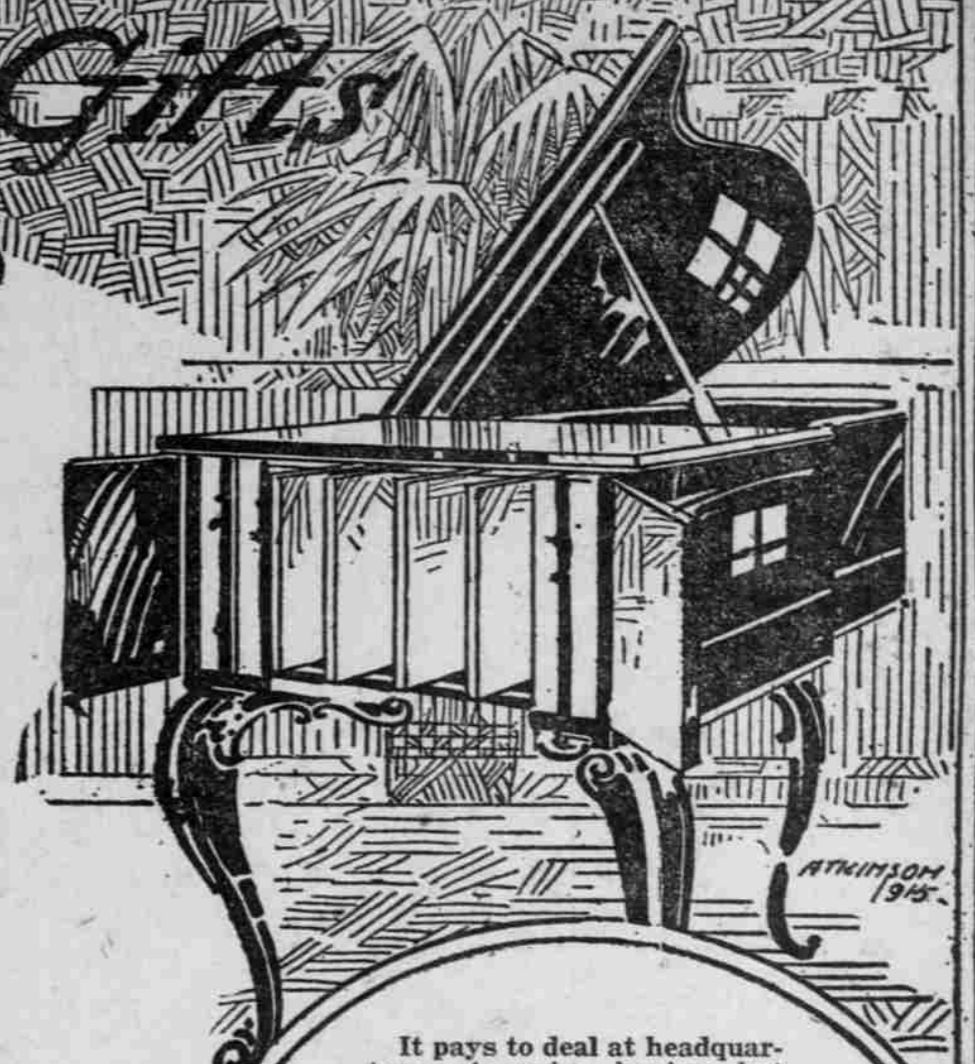


The Christmas Gift of All Gifts A Talking Machine

IT brings to mansion and to modest home alike the supreme joy of music. It makes no difference if the wind DOES howl and the sleet "pat-pats" against the window panes these long, cold Winter nights. A Talking Machine assures you that the evening hours will fly with speed and pleasantness.

For, around your own warm fireside with family or with friends—makes no difference where or when—you can bring forth instantly for your enjoyment the master artists of the age. The most alluring singers, bands and orchestras of first renown, funniest comedians—you'll find them all waiting to obey your every wish, no matter whether momentary whim may call for classic or the latest rag.

Without question, the Christmas Gift of ALL Gifts is the Talking Machine. It's a gift a man's wife will most appreciate; it's an educative and most welcome gift for children; it's the gift ideal for one good friend to present to another. And it's a Christmas present that no one may hesitate to buy, for very easy terms of payment may be had—any of the houses in this announcement will be glad to explain.

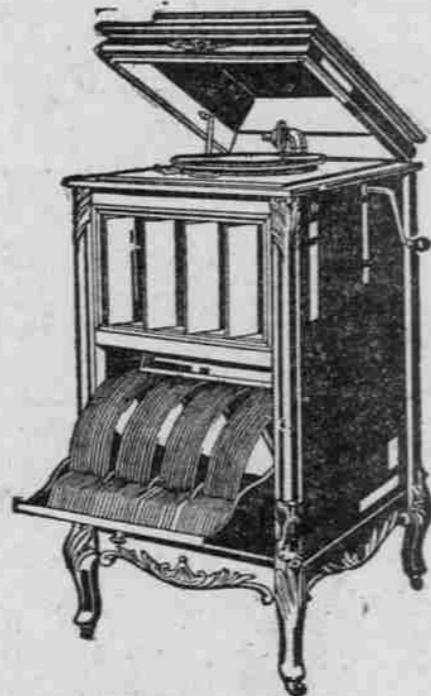


Why Not? A Grafonola for Christmas

Terms—
50c Weekly
No Interest



Schwan Piano Co.
The House That Charges no Interest
111 FOURTH STREET



MIGNONETTE

The Columbia Grafonola

You may fill your home with music on Christmas day! Read and take advantage of this special Christmas offer:

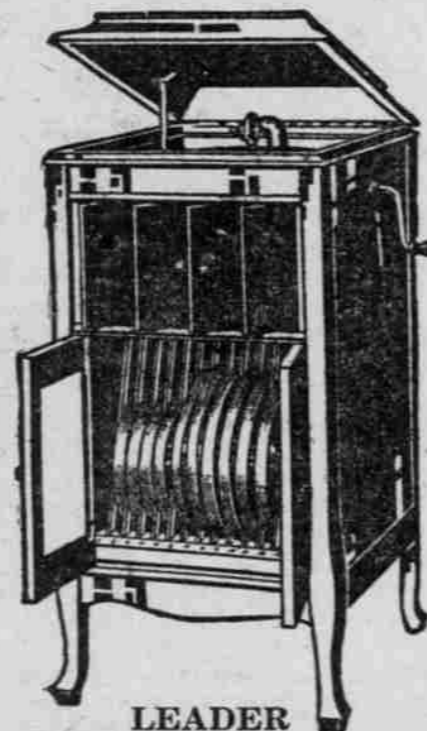
Leader Grafonola

in oak, mahogany or satin walnut case, 20 Columbia Selections, 300 Needles—

\$81.50

Only \$5 Down—\$5 a Month

We can supply you with any Columbia Record. New Records Received Every Month.



LEADER

It pays to deal at headquarters. Agencies having but one make and a few records to choose from do not offer opportunity for adequate comparison. Every model, every size, every finish may be compared at Eilers Music Houses.

The Eilers Houses—two stores—Broadway at Alder or Morrison at Fourth—are undisputed phonograph headquarters. Everything to be obtained anywhere is here, and also much that is not obtainable anywhere else.

The Eilers stores are unquestionably in better position to take care of every phonograph or other musical demand than any other institution. Inquire, investigate and decide—now.

Mail us a postcard and we will send Illustrated Catalogues; will also ship Talking Machines and Records on Free Trial. Merely Address Eilers, Portland.

At Phonograph Headquarters



Come to Our Store

Remember

Our Grafonola Stock Is Complete

You can see the least expensive. You can see the most expensive.

Buy your Phonograph and what Records you want, don't be misled by bargain combinations.

Our Price is the Lowest.

REED-FRENCH PIANO MANUFACTURING CO.
Twelfth at Stark



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The Home of Good Furniture

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ALL GRAFONOLAS And All the Records for Same

Are Always on Sale at the Great Establishments of
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Eilers 40 Stores
Stores Everywhere

Two Great Music Houses in Portland
Morrison at Fourth
Broadway at Alder

Stores Open Every Evening

Now Consolidated With
GRAVES MUSIC CO.

Two Superb Main Floor Talking Machine Salesrooms

LISTEN

The Columbia Grafonola is the "gift supreme"—a gift around which more dreams are woven, which brings more pleasure day after day to all the family. There is no gift like it, none that can give a more lasting joy.

Columbia Grafonolas range in price from \$15 to \$350.



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