

FREE BAKING EXHIBIT ON SIMPLEX UNIVERSAL COMBINATION RANGE, 2-5 P. M. TODAY—LEMON PIE—SIXTH FLOOR

# This Store Will NOT Be Open Any Evening After 6 o'Clock Better Shop Early This Morning—The Morning Hours Are Best

—U. S. Postal Sub-Station, Express Office and Accommodation Bureau, Basement Balcony—packages checked and wrapped free. Shop on a transfer.

—Let us make your enlargements for Christmas; 8x10 black and white enlargements 25c; 8x10 sepia enlargements 40c. —Kodak Shop, Main Floor.



—Western Union Branch Office on Basement Balcony—Meier & Frank's Is the Only Store Having Direct Wire Connection With the Outside—"Merry Christmas" Messages and Packages Accepted Now for Delivery Christmas Day by Uniformed Messengers—Put on Charge Accounts if Desired.

## Christmas 3 Days Away—This Store's Service More Helpful Daily

### Christmas Sale Silverware

\$5.00 Cracker and Cheese Sets...\$3.49  
\$1.75 to \$2.25 Marmalade Jars...\$1.39  
\$3 to \$3.50 Silver Bread Trays...\$1.98  
\$3.50 Nut Bowls, today, only...\$1.98

—Limited quantities of above articles. Buy early, while selections are at their best. —Silverware Shop, Main Floor

### Ribbon Novelties Less 1/3

—Our entire stock of fancy ribbon novelties less 1/3! Ribbon models of every description—vanity bags, lingerie sets, boudoir caps, camisoles, fancy slippers, coat hangers and dozens of other novelties that would make ideal holiday gifts. Dainty light shades, Dresden and pastel toned ribbons and rich Oriental effects, as well as brocades, plain dark satins and crisp taffeta novelties.

VALUES \$1.00 TO \$25.00—1/2 OFF!

—Ribbon Shop, Main Floor

### Bakery Specials for Xmas

—All the most toothsome Christmas dainties made in our own sanitary daylight bakery!

**FRUIT CAKE**—Plain or decorated, pound 50c.  
**PATTIE SHELLS**—Delicious and "tender," dozen 50c.  
**PLUM PUDDING**—The real "English" kind, each 80c and 40c.  
**LEBKUCHEN**—Genuine Nurnberg kind—package 25c.  
**MINCE PIES**—Delicious home-made kind, each 30c.  
**PFEFFERNISSE**—Christmas dainties, lb. 30c.

—Macaroons, Kisses and Fancy Cakes, pound 60c and 50c. —Ninth Floor, Fifth Street.

### Jewelry Gifts Reduced

—A big sale of holiday jewelry at splendid reductions. To make gift purchasing simpler and more pleasurable to you, we list a few of many specials:

**FULL DRESS SUIT SETS LESS ONE-THIRD**  
—Big assortments of the famous Larter's full dress suit sets. Regularly \$2 to \$10, at one-third off.

**\$3.50 SCARF PINS \$1.98**  
—Gold-filled cameo scarf pins in a good variety of styles.

**\$1 TIE CLASPS 50c**  
—Gold-filled tie clasps—most acceptable gifts—special, 50c.

**RHINESTONE JEWELRY 1/2**  
—Brooches, lavallieres, bar pins and other pieces of jewelry set in rhinestones. Values from \$1.50 to \$25—at HALF PRICE.

**\$7.50 ENAMEL VANITY CASES \$4.98**  
—The latest fad in women's pretty vanities—silver cases with fancy flower designs in enamel.

—Jewelry Shop, Main Floor

### Two Newest Styles in

#### "Welworth" Blouses \$2

—One is of voile, prettily embroidered, with large collar, lace edged, and the other is of good quality silk, with scalloped collar and tailored finish. Unusually smart and effective blouses—in all sizes—today at \$2. Here exclusively in Portland.

—Blouse Shop, Fourth Floor —Take ESCALATOR



### Christmas Sale Men's Kerchiefs

—When in doubt—HANDKERCHIEFS, the most acceptable of personal gifts—gifts that are always in good taste, gifts that will never go out of style and gifts that are of supreme utility in all places at all times. Assuredly now is the time to buy and here the place, for in this sale you can profitably meet all the gift demands of Christmas and enjoy the satisfaction of having purchased the utmost in value for the money. We list only a few of our splendid offerings in men's good quality handkerchiefs—there are many more equally as good.

**MEN'S 10c SOFT LINENE**

**Kerchiefs 5c**

—Good quality soft linene handkerchiefs in full size. Made with 1/4-inch hem. In this Christmas sale at exactly half price.

**MEN'S 50c PURE LINENE**

**Kerchiefs 35c**

—Three for \$1. New popular corded hem handkerchiefs of fine quality linen and all in full size. Ideal gift kerchiefs.

**MEN'S PURE LINENE**

**Kerchiefs 12 1/2c**

—A most exceptional value in good linen handkerchiefs. Full-size handkerchiefs. All made with 1/4-inch hem. Special, 12 1/2c.

**BOX OF SIX 25c**

**Kerchiefs \$1.25**

—Pure linen handkerchiefs in full size. Packed 1/2 dozen in a box, making an ideal Christmas gift for a man. Six, \$1.25.

**MEN'S 25c PURE LINENE**

**Kerchiefs 17c**

—Three for 50c. Men's fine quality pure linen handkerchiefs with 1/4 and 1/2-inch hems. All are full size. Fine for gifts.

**BOX OF SIX 35c**

**Kerchiefs \$1.75**

—Fine quality pure linen handkerchiefs with hand-embroidered initials. Six 35c handkerchiefs in box, \$1.75.

—Men's Furnishings Shop, Main Floor.

### Sale of Gift Stationery

**\$1.50-\$2.50 BOXED STATIONERY, \$1.19**  
—Crane's, Hurd's, etc. Fancy Christmas stationery in attractive box, \$1.19.

**\$1 Crane's Fancy Christmas Stationery Box priced at only 89c.**

**\$1.00 MEMORY BOOKS AT 89c**

—Black cloth covered memory books. Lincoln, Washington and Jefferson, 89c.

**Gold Edge Correspondence Cards in fancy Christmas boxes, special 21c.**

—Stationery Shop, Main Floor.

### \$3.50 Music Rolls at \$1.98

—Vachette—an extra fine quality leather fold—which will make a most acceptable holiday gift. Just a limited number today at \$1.98. Try and arrange to be here early—this is an exceptional value!

**\$3.50 BEADED SILK BAGS, \$1.45**

—Just 24 handsome silk bags, beaded in beautiful designs. Finished with the popular draw-string effect. Pretty for gifts—and very special today at \$1.45.

—Leather Goods Shop, Main Floor.

### The Greatest TOYTOWN in the West

—is here for you on our great FIFTH FLOOR. Exclamations of delight from thousands of childish lips—clapping of gleeful hands and happy glances of approval—express the enthusiasm shown by the little folk every hour of the day here! Bring the children today to Toytown! Here are some interesting gift suggestions:



**DOLL CARRIAGE**—Collapsible style, one motion to open or close. With hood—as illustrated at left, \$1.39.

**BLACKBOARD**—With chart. Can be made into desk, with compartments for stationery. Priced only 98c.



**AUTOMOBILE**—As sketched above. Finished in red, with gold striping. With starting crank. Rubber tired, \$4.95.



**CHARACTER BABY DOLLS**—Are dressed in several different costumes. Heads are practically indestructible. All excellent values at the extremely low price of only 59c.



**LITTLE PAINTER OUTFIT**—Packed in pretty colored box. With book and colored paints, 29c.

**BEDS** of heavy brass wire, with mattress and pillows, 85c.  
**TIN DISHES**—Tea set, with pretty painted designs, 39c.  
**TOY STOVE**—Made of iron, with cooking utensils, 98c.



**MADE-IN-AMERICA CHARACTER BABY DOLL**—Prettily dressed in rompers. Head practically indestructible. This good \$1.25 doll very specially reduced today to only 98c.

#### Santa Claus

is here today, on our Sixth Floor from 10 to 12 and 2 to 5. He will give a pretty souvenir of his house, containing candy, FREE to children accompanied by grown-ups who come to our Sixth Floor today between 10 A. M. and 12 M. only.

### Order Your Christmas Groceries Today

**Butter**, freshly churned Blue Ribbon, 2-lb. roll, 82c.  
**Coffee**, Mocha and Java type, 45c quality, lb. 35c.  
**Peas**, "Griffon" Petite Pois, new pack, finest quality, 25c grade, doz. \$2.35, can 20c.  
**Olives**, California ripe, Curtis brand, special, can 25c to 65c.  
**Asparagus**, Del Monte, fine quality white, No. 2 round cans, dozen \$1.95, can 17 1/2c.  
**Noodles**, Mrs. Schiel's homemade, fine or broad, large pkg. 17 1/2c, small pkg. 9c.  
**Fruit Peels**, ass'ted, equal amounts orange, lemon and citron, lb. for 22c.

### Order Your Christmas Groceries Today

**Pumpkin**, solid pack, 15c large cans 10c.  
**Cluster Table Raisins**, new crop, large size, lb. 18c.  
**Cluster Table Raisins**, guaranteed new crop, lb. 10c.  
**Seedless Raisins**, new crop, lb. 12 1/2c.  
**Currants**, Monopole brand, new re-cleaned, large pkg. 22c.  
**Plum Pudding**, Richardson & Robbins, none better, large cans, doz. \$5.50, can 50c; medium, doz. \$2.85, can 25c; small, doz. \$1.10, can 10c.  
**Baking Chocolate**, Baker's Premium, 1-lb. cakes 42c.

—Ninth Floor, Fifth Street.

### Toilet Goods for Christmas

—There are simply thousands of gift delights in our Toilet Goods Section. The highest standard qualities of toilet accessories are here in magnificent assortment. Our ads from day to day recently have touched on some of the more popular gift suggestions in these dainty requisites. Today we single out the following for special mention. A visit to this section can alone convey to the mind some idea of the many exquisite gift suggestions to be found here. Come in today.

**\$2.50 Williams' Toilet Sets \$1.98.**  
**\$1.50 Williams' Toilet Sets \$1.19.**  
**Perfume Atomizers at 76c.**  
**Shaving Mirrors reduced 20 per cent.**  
**Djer Kiss Talcum Powder at 25c.**  
**Djer Kiss Face Powder at 50c and \$1.**  
**Djer Kiss Sachets 75c.**  
**Piver's Face Powder**, assorted odors, \$1.  
**Piver's Sachets**, 1 oz., 75c.  
**4711 Bath Salts** 25c, 50c and \$1.

**4711 Eau de Cologne 35c, 65c and \$1.**  
**Mozart Toilet Water**, assorted odors, 50c.  
**Aubry Sisters' Perfume 25c and 50c.**  
**Aubry Toilet Water 75c.**  
**Vivaudou Violet Toilet Water 75c.**  
**Vivaudou La Boheme Toilet Water \$3.**  
**Vivaudou La Boheme Perfume \$2 to \$4.**  
**Hanson & Jenks' Halcyon Rose Toilet Water \$3 and \$3.25.**

—Toilet Goods Shop, Main Floor

### Underpriced Christmas Things in Our Basement Store

**\$1.50 SERVING**  
**Trays 98c**  
—Mahogany-finish serving trays, covered with glass and in neat inlaid design, as illustrated. Size 11x17. Today, 98c.

**\$1-\$1.50 BASKETS AND**  
**Flowers 69c**  
—Dainty little baskets filled with beautiful artificial flowers. Three styles, two as illustrated. Today at 69c.

**\$3 China Salad Sets \$1.98**  
—Salad sets in three dainty decorations—one as illustrated—with neat green border and floral decoration, at \$1.98.

**Cut Glass Water Sets \$1.49**  
—Thin-blown glass water sets in exquisite floral cutting, as pictured. Sets consist of six glasses and pitcher to match. Basement.

### Gift Luggage Reduced

—Three excellent gift suggestions from our big luggage shop, the finest and most completely stocked luggage section in Portland. Hundreds of equally acceptable gift offerings await your choosing.

**\$18.50 Leather Bags \$14.95**

—Best grade leather traveling bags with leather linings, double pockets, sewed frames and corners. 16, 17 and 18-inch sizes—good \$18.50 values—in this sale today, \$14.95.

**\$10.00 Indian Robes \$7.85**

—"Oregon City" Indian robes in real Indian designs of great beauty and variety. Colors absolutely fast. Robes size 64x67 reduced today from \$10 to \$7.85.

**\$6.50 Indian Robes \$5.23**

—"Oregon City" large-size robes in a variety of patterns and fast colors.

—Luggage Shop, Sixth Floor.

### Boys' Smart New

#### Norfolk SUITS

**EVERY ONE WITH 2 PAIRS PANTS \$5**

—Suits ideal for school and general wear. Good serviceable fabrics, such as cassimeres, fancy chevots and worsteds. In the most desirable shades of brown, gray and tan mixtures. Snappy new models for the young fellow—including the popular pinch back.

—All sizes 6 to 18 years—Suits full of quality at \$5.

—Boys' Shop, Third Floor. —TAKE ESCALATOR

