



To insure Victor quality, always look for the famous trademark, "His Master's Voice." It is on every Victrola and every Victor Record. It is the identifying label on all genuine Victorolas and Victor Records.

Will there be a Victrola in your home this Christmas?

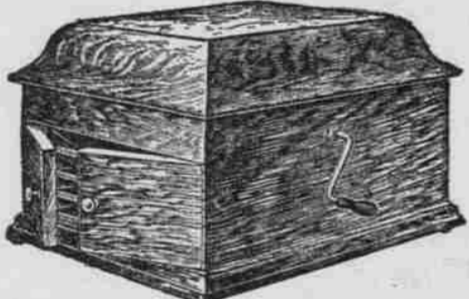
You can search the whole world over and not find anything else that will bring so much pleasure to every member of the family



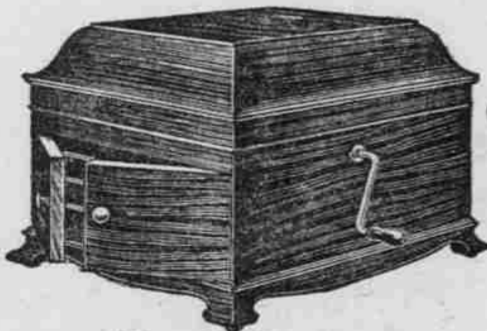
Victrola IV, \$15
Oak



Victrola VI, \$25
Oak



Victrola VIII, \$40
Oak



Victrola IX, \$50
Mahogany or oak

Owing to the enormous demand it is possible that some Victor dealers may not have in stock just the style Victrola you want—but it is also just as reasonable to suppose that the exact Victrola you want will be found at some of the regular qualified dealers listed below.

Victor dealers in Portland and vicinity

Portland, Ore.
Wiley B. Allen Co., of Portland, Broadway & Morrison St.
Bush & Lane P. Co., 433-35 Washington St.
Currin's for Drugs, 105 Philadelphia St.
Eilers Talk. Mach. Co., Broadway at Alder St.

Hyatt Talk. Mch. Co., 350 Alder St.
Lipman Wolfe Co., 5th & Washington Sts.
Meier & Frank Co., 5th, 6th & Morrison Sts.
Oregon Eilers Mus. House, 151 4th St., Cor. Morrison.
Ira F. Powers F. Co., 182 3rd St.
Sherman Clay & Co., 6th & Morrison Sts.

H. Y. Zui, 62 N. 3rd St.
Hillsboro, Ore.
F. G. Mitchell & Co.
Oregon City, Ore.
Huntley Bros. Co., 711-15 Main St.
Oamas, Wash.
MacMaster & Co., cor. 4th & Clark Sts.



Victrola X, \$75
Mahogany or oak



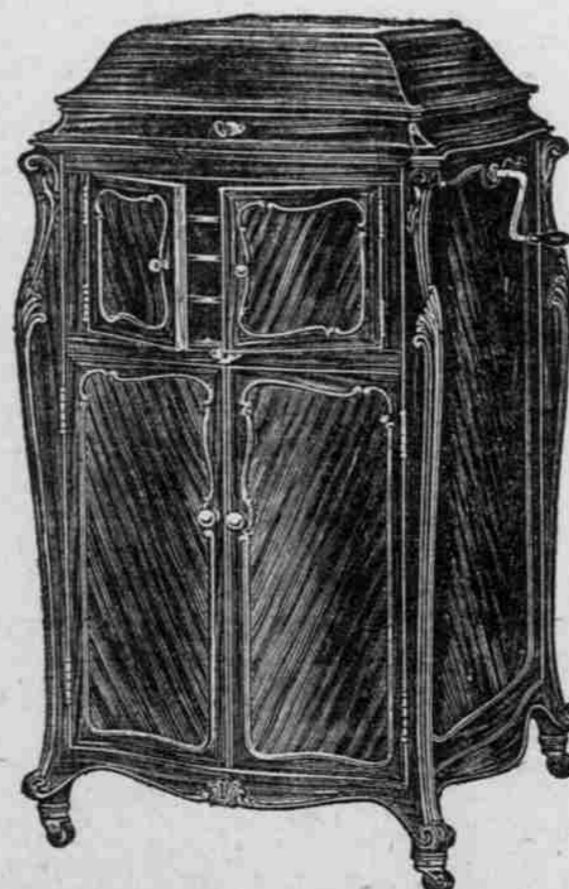
Victrola XI, \$100
Mahogany or oak



Victrola XIV, \$150
Mahogany or oak



Victrola XVI, \$200
Victrola XVI, electric, \$250
Mahogany or oak



Victrola XVIII, \$300
Victrola XVIII, electric, \$350
Mahogany