

SPECIAL ATTENTION GIVEN TO FITTING MISSES' AND CHILDREN'S CORSETS SATURDAY IN OUR CORSET SHOP—THIRD FLOOR

**Meier & Frank Merchandise or Glove Orders Solve the Gift Problem**  
Issued at Special Booth—Main Aisle

**Toric Eyeglasses \$5**  
—Toric eyeglasses eliminate side reflections and give an enlarged field of vision. Special Saturday, toric lenses in gold-filled mountings fitted to your eyes, \$5.  
—We repair glasses and duplicate lenses from pieces.  
—Optical Shop, Balcony, 6th Street



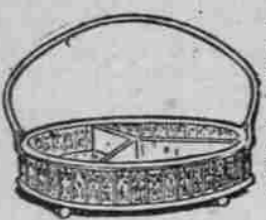
**Choose Your Gift Kodak Here**  
—The gift no sooner opened than it is used. Complete stocks of kodaks, \$6 to \$66. Brownie cameras, \$1.25 to \$12. Experienced salesmen to help you select. Come in today.  
\$2 Loose-leaf Photo Albums, size 7x10, in holly boxes, for gifts, today, \$1.59.  
\$1.50 Developing and Printing Outfits, \$1.19.  
—Kodak Shop, Main Floor.



**Everything for a Man—FROM HAT TO SHOES—Here Under One Roof!**

More Than Any Other Time Men Are Now Selecting Holiday Needs at This Store of Quality, Variety, Service and Lowest Prices

**\$1.25 Relish Dishes 89c**



—Sheffield silver-plated relish dishes. Also included are Sheffield hammered nappies with glass linings.  
75c SILVER-PLATED WARE 59c  
—Included are marmalade, mustard and horseradish jars, flower vases, candle holders, picture frames, sugar holders, napkin rings, etc. A large assortment at 59c.  
—Silverware Shop, Main Floor.

**New England Turkey Dinner 65c**

Roast Turkey, Cranberry Sauce, Giblet Gravy, Mashed Potatoes, Choice of Indian Pudding with Cream or New England Apple Pan Dowdy, Tea or Coffee  
—Tea Room and Grill, Ninth Floor—11-2.

**Every Piece of Wide Fancy Holiday RIBBON REDUCED**

—Every piece of our wide fancy ribbons—all the best grades ranging from \$2.50 to \$15 a yard—at these splendid reductions for this great holiday sale. There are gorgeous Oriental designs, brocaded metal patterns, floral and conventional designs.  
—Exquisite suggestions for holiday bags, coat hangers, slippers, boudoir sets, etc., and models to show how to use the ribbons. Widths from 8 to 12 inches.

**WIDE RIBBONS AT THESE REDUCTIONS**  
—\$2.50 Ribbons, yard \$1.50.  
—\$4.50 Ribbons, yard \$3.00.  
—\$6.50 Ribbons, yard \$4.50.  
—\$8.75 and \$9.00 Ribbons \$6.50.  
—\$15.00 Ribbons, yard \$9.00.  
**LOVELY NEW NARROW XMAS RIBBONS**  
for tying Christmas gifts and packages. All the wanted colors are here:  
—Ribbonzene—250-yard spools, red and green, yard, 1c; spool, \$1.25.  
—Plain Satin Ribbon—10-yd. bolts—No. 1, 15c; No. 1 1/2, 20c; No. 2, 25c; No. 3, 35c.  
—Plain satin—No. 1 only, 12-yd. bolt, 12c.  
—All kinds fancy ribbons, 7 1/2c to 15c yard.  
—Ribbon Shop, Main Floor.

**NEW HAIRBOWS 25c**  
—A new assortment of ready-made hairbows. These are tied by an expert and have ever so much smartness and style. Every bow contains a yard or more. In all the most desirable colors.

**Our Sale Men's Xmas Kerchiefs**

—Is a great annual event taken liberal advantage of by thousands of men and women who buy for men. Every handkerchief in our magnificent stocks is still marked at the "OLD" prices and in this sale even these prices are reduced. Here are a few examples:

**MEN'S FULL SIZE PURE LINEN KERCHIEFS 11c**  
—Good quality linen handkerchiefs with quarter-inch hem.  
**REGULAR 10c SOFT LINENE KERCHIEFS 5c**  
—Full size. With quarter-inch hem. Exactly half price.  
**SPECIAL PURCHASE NEW INITIAL KERCHIEFS 6c**  
—Men's initialed handkerchiefs of good quality at 6c.  
**REGULAR 50c PURE LINEN KERCHIEFS 35c**  
—Three for \$1. Corded border hem. Full size.  
**50c NEW FANCY BORDER SILK KERCHIEFS 35c**  
—Three for \$1. Different designs in colored borders.  
**REGULAR 25c PURE LINEN KERCHIEFS 17c**  
—Full size. With eighth and quarter-inch hem. 3 for 50c.  
**HAND-EMBROIDERED LINEN INITIAL KERCHIEFS 25c**  
—Pure linen handkerchiefs with initials, hand-embroidered.  
**HAND-EMBROIDERED LINEN INITIAL KERCHIEFS 35c**  
—Three for \$1. Block, script and long initials. Full size.

**Wonderful Xmas Ties 65c**

—Beautiful new silk neckwear—the regular \$1.00 qualities—in a special sale. Rich generously-cut silk scarfs in stripes, brocades, all-over patterns, Persian designs and changeable effects. Wide flowing end ties with slip-easy bands. In gift box if desired.

**\$5.00 Pure Silk Shirts at \$3.65**

—Luxurious silk shirts in a variety of handsome patterns—plain and multi-colored stripe effects. Perfect in fit and workmanship. All sizes. In fancy holly box upon request.  
**\$3.50 TUBULAR SILK MUFFLERS, \$1.98**  
—Smart striped patterns in different color combinations. Suitable for women's wear.  
**\$1.50 STERLING FRONT BUCKLE BELTS, 98c**  
—Cowhide. Sterling silver front buckles, engine turned or with engraved initial.  
Men's Furnishings Shop, Main Floor



**75c Xmas Stationery, Box 49c**

—Fancy Christmas stationery in a very attractive box. 18 sheets paper, 18 gold-edge cards and 36 envelopes.  
**75c PENCIL SETS 49c**  
—Children's pencil sets, containing 8 pencils, 2 penholders, pencil sharpener, 1/2 dozen pens and rubber bands.  
**25c FANCY 1917 CALENDARS, BOXED, 19c**  
—Stationery Shop, Main Floor.

**Newest Holiday Veils**

—So many of the hats are built to wear with veils—they appear quite incomplete without! All the newest effects and novelties are to be found here first—always. See these smart new veils and veiling patterns Saturday!

—SHEPHERD VEILING, 18 inches wide, with novelty borders. In the new "Blarrie" effect. Taupe, navy, white, black and purple. 85c values for, the yard, 65c.  
—CIRCULAR AND FLOWING VEILS, in black with neat chenille-dotted borders and designs. Priced \$1.25 to \$2.50.  
—SQUARE AND CIRCULAR VEILS with metal embroidery. Very new and chic. Priced \$3 to \$5.  
—MOTOR VEILS of double chiffon with satin borders. 1 1/4 x 3/4 yards in size. In 12 shades, at \$1.25.  
—COLORED MALINE, for evening scarfs, etc. Complete lines in all colors. 27-inch widths. Yard, 25c and 35c.  
**LACE, CHIFFON, ETC., FOR HOLIDAY WORK**  
—25c all-linen Barman lace—exact imitation of real Cluny—for centerpieces, runners, etc., 3 to 5 inches wide, yard, 15c.  
—Eccu Barman laces—dark shades—for holiday work. 1 to 2 1/2 inches wide. Yd., 10c and 15c.  
—40-inch chiffon. American Beauty. Black, white, emerald and flesh. 75c values, yd., 59c.  
—Semi-made corset covers. Imitation handwork on batiste. Nicely boxed for gifts. Each, \$1.25.  
—Main Floor, Fifth Street.

**Boys' "SAMPECK" Clothes**

HERE ONLY IN PORTLAND  
Look for the Label  
—We are proud of having been chosen by the house of "Sampeck" as exclusive Portland distributors for these famous clothes. This line of boys' clothing has for more than 30 years maintained its leadership in the most convincing way. To the guarantee of the "Sampeck" label we add the Meier & Frank assurance of great and lasting service. As a holiday gift for any growing boy we cannot think of anything that would bring the recipient greater pleasure than a suit or overcoat of this famous make. Sampeck woollens are carefully selected from the best procurable. These clothes are tailored by master craftsmen, and for style they know no rival. All models in suits for boys 6 to 18 years from \$10 to \$20. Overcoats for boys 2 1/2 to 18 years from \$7.50 to \$20. EVERY FANCY SAMPECK SUIT HAS TWO PAIRS FULL-LINED KNICKERS.  
YEAR'S SUBSCRIPTION TO "AMERICAN BOY"  
FREE With Every Purchase of a Sampeck Suit or Overcoat Today in Our Boys' Shop, Third Floor



**Santa Claus Here Today**

—In the morning from 10 to 12 and afternoon, 2 to 5. Bring the children to talk to him and see his house and mailbox.

**BIG SALE BOYS' ALL-STEEL VELOCIPEDES**  
—Splendid, strong velocipedes—all steel construction throughout, with adjustable seat. For children 2 1/2 to 4. LIMITED QUANTITY. Special at \$1.43 and \$1.58.  
—Same velocipedes, with rubber-tired wheels—LIMITED QUANTITY—special at \$2.28, \$2.59 and \$2.90.  
—\$2.50 all-metal Freight Train. With large locomotive, tender, two cars and caboose. Special, \$1.79.  
—25c Metal Tea Set; 4 cups and saucers and tea pot. Special 19c.  
—Toytown, Fifth Floor.  
SANTA CLAUS HERE TODAY, SIXTH FLOOR—10 A. M. TO 12 M. AND 2 TO 5 P. M.



**THE MOST FAMOUS TAILORS IN THE WORLD HAVE GIVEN US THEIR BEST FOR THESE SUITS AND OVERCOATS \$25.00**



MEIER & FRANK'S "STANDARD" CLOTHES  
—Here are clothing values at twenty-five dollars that are simply unmatched! These suits and overcoats represent the best output of the best tailors veing with one another to give the most in value at a price that is within the reach of all men. Where, outside of Meier & Frank's, can you buy suits and overcoats tailored by Adler-Rochester, Hickey-Freeman, Rogers Peet, Alfred Decker & Cohn (Society Brand)—for such a modest outlay? At no other store on this Coast that we know of. With such choice as we alone can offer you, this is the logical store at which to select your new holiday attire.  
—SUITS for men of all ages and tastes and builds in all good fabrics, models, patterns and colors. Included are advanced English form-fitting styles and the wanted Pinch-Backs as well as semi-fitting and boxback effects for more conservative dressers. All sizes, of course, for every build.  
—OVERCOATS in the finest and warmest overcoatings of the season. Full length and three-quarter-length garments in form-fitting and Pinch-Back, semi-fitting and boxback models. Single and double-breasted styles, with convertible collar—velvet or self-material. Included are coats quarter lined with satin, and all seams satin piped, and many beautiful plaid-back garments.  
ADLER-ROCHESTER  
THE WORLD'S FINEST CLOTHES AT \$25  
—Men's Clothing Shop, Third Floor.

**Children's Holiday Coats Reduced**

—Clever little coats for children from 6 to 14. Youthful models in all the most favored materials. —Plush kersey and novelty fabrics. Several effective straight line models—others in flaring and cape styles.  
\$33.00 Coats, \$26.50 | \$25.00 Coats, \$19.95  
\$30.00 Coats, \$23.95 | \$17.50 Coats, \$13.95  
\$5.95 TO \$6.49 COATS, \$4.95  
—A large and varied assortment of styles. Such materials as matilamb, zibeline, plain cloth and novelty weaves. Some with large cape collars, velour and satin trimmed. Sizes 2 to 12.  
MISSES' SMARTEST DRESSES  
—Many styles suitable for school and street wear in light and dark plaids and plain shades with plaid combinations. Two-piece and coat styles, with plain and pleated skirts. Some with gumpes. Sizes 14 to 16 years. Priced \$7.95 to \$10.95.  
A RAINCAPE FOR DOLLY WITH EVERY PURCHASE OF THESE RAIN-COATS AND CAPES TODAY  
CHILDREN'S RAINCOATS, \$4.95  
—Good quality rubberized cloth in brown and black tweed mixtures. Byron collars and deep inset pockets. Hats to match. Sizes 8 to 14.  
CHILDREN'S RAINCAPES, \$2.98  
—Rubberized saten, of excellent grade, cut in good, full styles with hood attached and lined in fancy colored silks. Sizes 2 to 14.  
CHILDREN'S \$2.00 SWEATERS \$1.69  
—Copen, rose and green fiber knit sweaters. Ruff-neck styles with two pockets. Sizes 1 to 4. Excellent for gifts. Special \$1.69.  
CHILDREN'S \$3.00 SWEATERS, \$1.95  
—Fiber finish sweaters, made with roll collars and two pockets. In pretty shades of Copen, rose and green. Sizes 3 to 5 years.  
—Girls' Shop, Second Floor.



**Fresh Ranch Eggs, Doz. 45c**

—1500 dozen guaranteed strictly fresh Oregon ranch eggs. Dozen to each customer, from 9 to 12 only. None delivered. No phone orders.  
Coffee, our "Superior" 35c blend, 2 pounds 55c, pound 28c.  
Grapefruit, ripe, good size, doz. 55c, each 5c.  
Boiled Ham, sliced, lb. 35c.  
Corn, Maine, new pack, the dozen \$1.45, can 12 1/2c.  
Old Dutch Cleanser—child's bank free with every purchase, two cans for 15c.  
Wienerwurst, fresh shipment today, pound 14c.  
Spices—nutmeg, cinnamon, cloves, allspice, mustard, ginger, pepper, sage—not more than 12 of a kind to a customer, 2-ounce sifting top cans 6c.  
Bacon, Columbia fine sugar-cured, whole or half strips, the pound 32 1/2c.  
—Ninth Floor, Fifth Street.

**Saturday Drug Specials**

35c Pyralin Ivory Flexible Nail Files, 23c.  
\$1.50 Pyralin Ivory Trays, \$1.19  
\$2.50 Pyralin Ivory Beaded Bonnet Mirrors, \$1.08.  
\$3.00 Pyralin Ivory Hair Brushes, \$2.19.  
50c Java Rice Face Powder, 37c.  
15c Jergens' Benzoin and Almond Lotion, two for 25c.  
15c Mennen's Talcum, 2 for 25c.  
25c Dr. Lyons' Tooth Powder at 17c.  
25c Sanitol Tooth Powder, 20c.  
25c Packer's Tar Soap, 18c.  
25c 4711 White Rose Glycerine Soap, 18c.  
25c Pear's Glycerine Soap, 18c.  
10c Jap. Rose Glycerine Soap, three for 25c.  
10c Physicians' and Surgeons' Soap, three for 25c.  
Hansen and Jenks' English Tub Soap, 25c.  
—Main Floor, Sixth Street.

**'Old Hickory' Nut Bowls \$1.28**



—"Old Hickory" wooden nut bowl and hammer, exactly as illustrated at left. Very useful and an ideal Christmas gift. Buy today when the price is \$1.28 instead of \$2.

**\$3.00 Toaster \$1.79**

—"Red Top" Electric Toaster and Stove. Toasts bread crisp and brown in two minutes. Just 48, as illustrated, today at \$1.79.  
—Basement, Fifth Street

