Santa Claus in Toyland, 4th Floor, Every Day From 10 to 12 & 2 to 5

Red Cross Seals

-Put them on your Christmas parcels and help a most worthy cause. For sale here.

TRADING STAMPS WITH PURCHASES AMOUNTING



ALL CHARGE IN FULL BY 10TH OF

Christmas Cards

Give the Children

Good Books to Read

Make your selection from our care-

fully chosen stock. Whether you want a picture or A, B, C book for the "littlest one," an illustrated

classic or interesting story for

those older, you can easily find it

in our large collections. Whether

you wish to spend 25c or \$25, our

book stock meets your demand. Among our better things we sug-

The Boy Scouts' Year

Book for 1916.

Just published. Carefully edited

by Walter McGuire, editor of Boys' Life, and Franklin K. Mathiews,

chief scout librarian of the Boy

Scouts of America. It is brimming with illustrated stories and in-

structive articles for handy boys.

It inspires in all a manly spirit of

clean sport, honest competition and

genuine helpfulness. The boys all

The Chatter Box

for 1916-17.

Don't you remember in your own

childhood many happy hours you spent with the Old Chatter Box?

It will make your boy-your girl-equally happy, and sells for \$1.25

"The Child's Garden

of Verses."

New and cheap editions, artistic

and beautiful. Illustrations in

color by Florence Edith Storer.

The best cheap edition of this

"The Real Mother Goose"

Just published, is, we believe, the most complete collection of Mother

Goose Rhymes ever assembled in a handsomely illustrated book. The many colored illustrations, too, are

a delight to the child, as well as

the parent. Hours and hours of

happiness for the little one. Price,

You are invited to inspect our

showing of good books for children.

Book Shop First

Wool Scarf Sets

At \$1.50

classic. Only 50¢.

like it. Price, \$1.50.

in wonderful variety-Art Calendars, Favors, Score Cards and other novelties. On 1st Floor.

Visit Toyland. and see and talk to jolly old Santa Claus. For a whole year he has been waiting to greet his little Portland friends and to hear from their own lips what they have set their heart upon for Christmas.

Let the Children

\$2.50 Dolls, \$1.79. Toyland - 24-inch Jointed Dolls with moving eyes, eyelashes, parted sewed wig, shoes, stockings and chemise. Regular price, \$1.79 \$2.50. Toyland special



This \$1.50 Blackboard at \$1.19



wood, nicely varnished. Has drop lid, as shown, and is fitted with revolving lesson chart. Smoothly and cleanly made from selected material. Black board stands 45 inches high and is 23 inches wide. Enameled surface is 18x20 inches. Instructive as well as amusing. \$1.19 Standard \$1.50 board. Special

45 Inches High

Regular \$1.50 **Toy Locomotive** At \$1.19

Toyland, Fourth Floor-Toy Locomotive and Tender of pressed steel, enameled in bright red. Ten gold wheels, four drivewheels and piston rod. 81/2 inches high, 5½ inches wide and 30 inches \$1.19 long. \$1.50 Locomotive, special

Children's Xmas Bath Robes

\$1.98 to \$3.85

Second Floor-For girls from 8 years to intermediate ages we show an attractive line of new Bath Robes, made up in pretty floral effects and Indian designs in various colorings. Some are trimmed with satin, others have cord girdle patch pockets, large collars, etc. \$1.98, \$2.25, \$3.25, \$3.85

Children's Knit Leggings 78c and \$1.09 Pair

-Gray and red Knit Leggings special, pair 78¢ -White Knit Leggings in fancy weave—these formerly sold at \$1.25, priced special, pr. \$1.09

Girls' Woolen Skirts Special, \$3.49

Second Floor -Girls' Wool Skirts in navy blue and plaid serges. New Winter styles very desirable for school wear. Sizes 8 to 14 years. Priced special \$3.49 for two days at, each

Women's Fancy Aprons 29c to \$1.75

Second Floor - Women's Tea Aprons, lace and embroidery trimmed. Also maids' Aprons with dainty bibs and waitresses' Aprons in plain and fancy styles. Prices range from 29¢ to \$1.75

Friday Special.

4-Lb. Cotton Batts

Main Floor-Soft, fluffy white Cotton Batts in large 4-pound rolls for comforters. A special shipment of 10 large cases will be sold Friday at above low price. Those planning to make new bedding should profit by this sale. 4-lb. Cotton Batts, Friday, \$1.40 the roll at low price of \$1.40

YOUR PURCHASE IS NOT COMPLETE UNTIL YOU HAVE RECEIVED YOUR S. & H. STAMPS. -ASK FOR THEM!

Colonial Hams

20c Lb.

ranging from 10 to 12 lbs. Sugarcured, put up expressly for this store. Friday, special, lb. 20c

Colonial

Friday's Page of Timely Offerings for Busy Christmas Shoppers

Sale of Xmas Handkerchiefs



-WOMEN'S Initial Kerchiefs of linen, 3 patterns in attractive Christmas box, or three Handkerchiefs of shamrock cloth in different designs, with one corner white and colored embroid- 50c ery. Choice box of three for 50c At 17c

Main Floor-New lot of women's fine all-linen and shamrock cloth Handkerchiefs with one corner designs in dainty patterns. New colored effects and all white. 17c -BOX OF 3 Imitation Madeira lace-trimmed Kerchiefs on good sheer material. Neatly put 95c up, 3 designs in the box, for 95c —CHILDREN'S KERCHIEFS— The largest and best stock we have ever had, here for your choosing at lowest prices. Put up in neat holi-day boxes of ¼ to ½ dozen each; 5¢ to 10¢ each-10¢ to 65¢ box.

NOW IS THE TIME CHOOSE XMAS HAND-KERCHIEFS, WHILE STOCKS ARE COMPLETE.

\$1.25 Felt Juliets 98c

Bargain Circle, First Floor-2000 cial sale for Friday. Fur or ribbon trimmed styles in brown, red, black, green, gray and maroon. Also lowcut Slippers in two-tone effects. All sizes. Slippers of standard 98c \$1.25 grades priced special at



Men's \$2.50 Slippers \$1.89

\$2.50 Indian Moccasins \$1.48

Bargain Circle, First Floor-Men's | Vici Kid House Slippers with genuine hand-turned soles. Brown or black. Romeo style, with elas-

Bargain Circle, First Floor-Men's, Women's and Children's Indian Moccasins of soft leather with neatly beaded toes. Why not a tic sides or opera and Everett lower | pair of these for the Xmas gift? cuts. Sizes 6 to 12. Reg- \$1.89 | —For men and women, pr., \$1.48 ular \$2.50 Slippers, pair \$1.89 | —For children, the pair, at \$1.29

Women's \$6.00 Shoes \$3.85

Shown in Lace or Button Styles.

Shoe Department, First Floor-Women's Shoes of patent, gunmetal calf and vici kid. Lace or button. Short vamped with neat rounding toe, or the very popular narrow toe with long vamps. Cuban or half-Louis heels and welted soles. Soft kid or cravenette tops. Dozens of \$3.85 styles in this special lot. Shoes of \$4.50 to \$6 grades, the pair \$3.85 -DON'T FORGET TO GET YOUR S. & H. TRADING STAMPS



Showing of New Silk Petticoats At \$5

Second Floor - Of excellent quality silk taffeta, messaline and silk jersey. Some have silk jersey tops and messaline flounces. New full flounces, elaborately trimmed with narrow ruffles and fancy plaiting. Bright shades, changeables, striped effects and fancy plaids. Regular and extra sizes. An attractive, serviceable gift any woman would appreciate. Petti- \$5.00 coats of exceptional quality.

Waists for Xmas Gifts \$3.79 to \$10.00 Second Floor-Tailored and novelty styles in a

great variety-Waists for all occasions, made up especially for the Christmas season. Dainty models in combinations of chiffon and lace-Georgette crepe, lace and embroidery - and others in net, crepe de chine, taffeta and messaline. Shown in all the dainty new colors and in all sizes. Prices range from \$3.79 to \$10 We give S. & H. Green Trading Stamps.



Boudoir Caps, Negligees, Fancy Vests

Useful and Appreciated Gifts

-WOMEN'S NEGLIGEE garments in daintiest of stylesin loose effects, others with belts. Good quality crepe de chine, in all the light colors. Attractive gifts. Priced special at \$3.98 to \$4.98

-NEGLIGEES of the finer-grade lines which have sold down to one or two of a kind, offered at reduced prices. Plain or crepe effects in crepe de chine; some trimmed with rich lace and plaiting. Priced at \$7.98 to \$11.95

-BOUDOIR CAPS in a multitude of dainty new styles for Christmas gifts. Made up in silk, lace, crepe de chine and nets, trimmed with dainty edges, beadings, ribbons, flowers, etc. 50¢ up to \$6.95 -HUG-ME-TIGHTS and Wool or Silk Vests for women. These make very acceptable gifts. Warm and comfortable to wear under coats. Hug-Me-Tights \$1.95 to \$3.00 -Women's Wool or Silk Vests moderately priced \$1.39 to \$7.95

Misses' and Children's Fur Sets on Second Floor.

Suits—Overcoats—Raincoats

Men's Store, Main Floor-We are after the man who is critical in his tastes-the careful, fastidious dresser, who knows good clothes and correct style when he sees them-for once he looks over our splendid stock of high-grade suits, raincoats and overcoats he is certain to look no further. Every garment we sell bears the OWK label of superior quality, correct style and satisfactory service. Supply your needs now. -MEN'S AND YOUNG MEN'S SUITS FROM \$15.00 UP TO \$40.00 -MEN'S RAINCOATS AND OVERCOATS \$12.50 UP TO \$35.00

Gift Suggestions for Men

-Men's Wool Mufflers for Xmas gifts. Priced at \$1.50 up to \$2.50 Caps to match priced now at 75c -Fancy Silk Crepe Full-dress Mufflers priced at \$3.00 and \$3.50 -Knit Silk Mufflers \$2.50 to \$3.50 -Fancy Boxed Sets of Garters and

—Men's Bath Robes in handsome new patterns. Priced \$3.50 to \$18 ruffneck styles, \$3.50 up to \$8.50 —Men's House Coats \$3.95 to \$15 —Men's Silk Shirts, \$3.75 to \$10 -Christmas Neckwear in vast assortment of beautiful new patterns, 50c, 65c, 85c on up to \$4.00 -Men's Suspenders put up in attractive Xmas box, 50c up to \$2.00 -President Suspenders, 25c to 50c -Fancy Boxed Sets, containing Arm Bands priced, the box, at 50c | garter and belt, 75c, \$1 to \$1.25 set.

Choose Xmas Gifts Early!

Men's Quality Clothes

Main Floor-Women's Skating and Sport Sets of knit wool yarns. Scarf with fringed ends. Cap to

match. Colors, Copenhagen, blue and rose with white. \$1.50 Priced special Friday at \$1.50 Scotch Plaid Sets

wide scarf with cap to match. Only a limited number of \$3.00 these. Special Friday at

At \$3.00

-GLENWOOD BUTTER, 83c special, 2-pound squares for -OWK SPECIAL Butter-78c special 2-lb. squares only 78c -Snider's Tomato Soup, 25c special, three large cans for 25c -HOLLAND BULBS 1/2 PRICE-Tulips, Hyacinths, Daffodils, Jonquils, etc. While they last, ½ Price.

Progressive Business Men Hear Representative-elect.

CAMPAIGN BUSINESS - LIKE

Appeal for Votes Was Made on Rarys, Not on sex Bases.

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Appeal for Votes Was Made on Rarys, Not on sex Bases.

Appeal for Notes of the base of the works of

Advertising Need Felt.

"I might tell you young business men that I started out also believing firmly in judicious advertising and I procured a small car and a woman chauffeur and it was soon noised over the two counties of Hood River and Wasco that my chauffeur was running the car and I was running for office. I knew very well the first thing I should do would be to overceme the large Republican majority lined up against me, not necessarily because I was a Democrat.

"The first question asked all over the large Republican sked all ove

and I told them my story. I told the same story in every hamlet and store the home, child labor, sanitation and and to every sheepherder of the district.

Advertising Need Felt

recently attended in New York, I was assured by the heads of leading American mercantile establishments that only one provision could save them. They have decided to start sinking funds, and gather a gold reserve which will be kept in safety deposit. Many hundreds of thousands of dollars are being stored up in this way to tide the big New York stores over a possible crisis.

"The reasons for their belief can be discovered by investigation. They have seen excessive buying on every hand. A psychological wave has crossed the United States, and all individuals, as they feel themselves recovering from the hard times of the last few years, have invested heavily in goods of every kind. New York has been the most extravagant, for there one sees people on a grant proposed the prolong his visit by several intends to prolong his visit by several days.

A trip was taken over the Columbia Biver Highway Wednesday, with John B. Yeon and Julius L. Meier. This and a number of other experiences which Mr. Thorp has had in Oregon have aroused him to a warm enthusiasm for Oregon's advantages, which he places next to those of his own state.

During his stay here, Mr. Thorp is at the Imperial.

Camas Socialists Elect Mayor.

CAMAS, Wash., Dec. 7.—(Special.)—

COLD GONE! HEAD

brought back into power at the next election.

Sinking Funds Started.

"The reaction from all of this prosperity has already been foreseen by leading business men. At a meeting 1 recently attended in New York, I was assured by the heads of leading American mercantile establishments that only one provision could save them. They have decided.

Would not suffice."

Would not suffice."

Market conservative measures day 0. T. Clark, Socialist, defeated H. MacMaster, encumbent, for Mayor by Market Commissioner for the state of California, with whom he has been associated in business for the past 30 years. Mr. Weinstock returned to San Francisco Wednesday, while Mr. Thorp intends to prolong his visit by several days.

A trip was taken over the Columnia.

have as many problems to solve then ation of prices and the stimulation of At the city election held here yesterden peace, the Republicans will be brought back into power at the next Mr. Thorp has been accompanied fur-

MUSTEROLE HANDY

It Quickly Loosens Up Coughs and Colds in Throat or Chest

Just a little Musterole rubbed on your sore, tight chest before you go to bed will loosen up congestion and break up most severe colds and coughs.

Musterole is a clean white ointment made with oil of mustard. Simply rub it on. No plaster necessary. Better than mustard plaster and does not blister.

Thousands who use Musterole will tell what relief it gives from sore throat,

what relief it gives from sore throat, bronchitis, tonsilitis, croup, stiff neck, asthma, neuralgia, headache, congestion, pleurisy, rheumatism, lumbago, pains and aches of the back or joints, sprains, sore muscles, bruises, chilblains, frosted feet and colds (it often prevents pneumonia).



BORADENT THE MILK OF MAGNESIA TOOTH PASTE PERFECTLY HARMLESS