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Portland to Form Branches of Hughes Workers in THREE MEETINGS TONIGHT



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FIORAL SHOW HELD

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## Oregon Bakers＇

 Appeal to the PublicAppeal No． 1 Appeal No． 1
Look for the Look for the
2nd Appeal

The cost of manufacturing a good loaf of bread has steadily increased for several years．When the Euro－ stean war broke out in 1914 the Oregon Bakers were able to protect themselves against the great advance in the prices of flour，sugar，shortening and other ingredients for months ahead．The bakers gave the public the benefit of the flour they bought at low prices．But during the Winter of 1915 and up to June and July，1916，there were steady advances in the prices of all raw materials，as follows：

## Increase of Costs

| Patent Flo | 100\％ | Gasoline ．．．．．．．．． $100 \%$ |
| :---: | :---: | :---: |
| Rye Flour | ．124\％ | Horse Feed ．．．．．．．．．．．． $25 \%$ |
| Sugar | $66 \%$ | Waxed Wrappers．．．．． $70 \%$ |
| Short |  | Waxed Wrappers．．．．．．．．．．．．．．．．．14\％ |

The above advances nearly all took place before the spectacular rise in wheat during the past month． These last advances came unexpectedly．The bakers were

The Public Must Look for Higher Prices of Bread or
a Decrease in the Size of the Loaf，or Both． Look for the next appeal，which will appear soon．Please read these appeals carefully．We promise you good bread dous difficulties under which we are operating at the present time．

## Oregon State Master Bakers＇Association



Save these Pennants each day；wrapped with each 10c loaf of Luxury Bread the bread of quality
$\underset{\text { B 1815，}}{\text { Phones }} 451$


STYLE SHOW IS TONIGHI

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ONLY 2．MORE DAYS
in which to obtain the solid fuel de luxe at our spe－ cial Summer prices．

## Easco Briquets

Prices for Deliveries Prior to 1 Ton－$\$ 9.00$
to 4 Tons－$\$ 8.75$ per Ton
5 to 39 Tons－$\$ 8.50$ per Ton
Portland Gas \＆Coke Co．

