

PAYROLLS NEEDED, SAYS MR. McARTHUR

Check on Development Laid to Neglect by Congress of Water-Power Bills.

MORE CAPITAL NECESSARY

Shipbuilding Enterprises Are Believed to Meet Need of Hour, but Plants of Every Kind Are Favored to Insure Prosperity.

In a speech before the luncheon of the members' council of the Portland Chamber of Commerce yesterday, C. N. McArthur, Representative in Congress from this district, emphasized the need of a constructive programme to work for more payrolls and intensified farming.

"Since I left Portland last November," said Mr. McArthur, "it has been my fortune to visit most of the large towns and many of the small ones along the New England coast. I was impressed, very favorably, by the things which were being done in the towns which were in Portland and in the Northwest generally lack, and that is payrolls.

"Wherever you have payrolls you have prosperity. Another thing that we have in New England that we need here is intensified farming.

Capital Needed for Factories.

"In every little town that I saw in New England they had factories. There were industries for the manufacture of things one would never think of as an industry. One town had a toothpick factory. Another had a cane factory. And they used their available water power to run these factories.

"We in Portland and in Oregon must do what we can to encourage capital to come in here. We need more capital to build up industries such as these, that will give our workmen work and increase our payrolls. We must do what we can to develop our agricultural resources adjacent to Portland.

"One thing that will help bring prosperity is the development of the water power resources of this section. There is an enormous amount of undeveloped water power that is naturally tributary to this city. Yet Congress has neglected this matter of developing the water power of the Northwest has been almost criminal.

Congress Blamed for Neglect.

"The House passed one bill relative to development of water power on the public domain. The Senate got it, tacked on a lot of amendments, and it is still in conference. The bill of the so-called Shields-Adams bill. I think the neglect of Congress has been shameful. It has neglected legislation of this kind for less important matters."

Mr. McArthur said he favored sensible conservation of resources, but thought that permitting streams having millions of potential power to waste their undeveloped energy flowing to the sea was hardly conserving water power for future generations. He emphasized the need of manufacturing plants from the coast of this country independent in time of war.

"We need more industries here," continued Mr. McArthur, "and that brings me to the progress of shipbuilding, which I notice being handled here in a practical manner.

"If we are to keep up in the industrial race after the war, and are to be able to carry our products to the markets of the world, we must build our own ships to carry these products. The men of Portland who are backing the shipbuilding enterprise here, and are building bottoms to carry the products of this section abroad, are to be congratulated."

BETTER PRODUCTS IS TOPIC

Meeting Today to Consider Method of Raising Standards.

Higher standards of purity for all Oregon-made food products is the aim of the Consumers League and in this effort the Bureau of Industries and Manufacturers of the Chamber of Commerce is co-operating.

A meeting will be held today at 3 o'clock on the fifth floor of the Chamber, at which representatives of both organizations will be present and at which measures for standardization and improvement of standard will be discussed. J. D. Mielke and Mrs. A. Newell will be the principal speakers. A. J. Bale, chairman of the committee from the Chamber, will preside.

TAXICABS MUST GET TAGS

Police Begin Enforcement of New Traffic Ordinance.

Taxicabs, sight-seeing automobiles and for rent cars either must display their license tags from now on or be driven from the streets. The police started yesterday to enforce the new ordinance requiring the owners to get a class to obtain licenses. The designating mark is a large letter "A" on a blue enamel plate on the front of the car.

Applications for permits have been filed by 132 drivers, of which number licenses have been granted to 114. The remaining 18 have repairs to make to their machines before getting the permits.

Every Woman Thinks

seriously over the question of motherhood—it used to mean such agony and sacrifice, that one could easily overlook the pleasure and honor of children in the home—but "Mother's Friend" has changed the views of thousands of women from that of distress to a pleasant anticipation of the happiness of being a mother. By external application "Mother's Friend" assists nature in the wonderful transformation of the physical system into a healthy one. Get "Mother's Friend" at any drugist. An intensely interesting book on Motherhood will be mailed free to all expectant mothers. Address The Bradford Regulator Co., 204 Lamar Bldg., Atlanta, Ga.

MOVING PICTURE NEWS



Scene From 'Caprice' Mary Pickford Feature At Peoples Theater

TODAY'S FILM FEATURES.

Pickford—Kolb and Dill. "The Three Fails." Globe—Charles Richman. "The Hero of Submarine D-2." Peoples—Mary Pickford. "Caprice." Billie Ritchie. "Cold Hearts and Hot Flames." Columbia—Norma Talmadge. "The Social Secretary." "Mazamas and the Three Sisters." Sunset—Marguerite Clark. "Silks and Satins." Ford Sterling. "The Snow Cure." Majestic—William Farnum. "Fires of Conscience." F. & D. "Friday the Thirteenth." "The Light at Dusk." "Gloria's Romance."

"Cold Light," stronger than the

light now used for projection—so strong that all films can be screened in a bright-lighted room, and yet so cold that it will be possible to project the films on celluloid without danger, or else from a photograph on paper, is the invention of Dassaun, the famous French engineer.

The engineer has the following to say of the invention which is to greatly improve the cinema:

"I have many years I have been making all sorts of experiments with regard to the 'cold light,' and I am happy to say that my discovery has been crowned with success. Monsieur le Professor Branly, who submitted it the other day to the Academies des Sciences, has proved the great value of my invention.

"With regard to the cinematograph, my new invention does away altogether with any danger of inflaming the film and we obtain even a stronger light than the present one used for the projection of films, but the light is, as I said, absolutely cold; it will be possible to project the films on celluloid without any danger, or else from a photograph on paper. Another big advantage of my discovery and of great interest to the cinema will be that all films will be seen in a bright-lighted room. My cold light possesses such power that picture will be seen quite distinctly on the screen, the theater fully lighted.

"We have tried it the other day in private and can assure you that the pictures were very distinct in spite of the light windows being open in the daytime.

"You will agree that my invention will totally change the cinema. There are many thousands of people who object to sitting down in the dark for a couple of hours. Soon you shall be able to show your films in the bright daylight. No doubt it will greatly improve the cinema."

Mazamas in Pictures.

"Mazamas and the Three Sisters" is the title of a film to be shown at the Columbia Theater is offering as an added programme feature this week. The film is surprising because of its content phases, splendidly presented in picture and sub-title. One expects some gorgeous snow and mountain scenery, and there is no disappointment on that score. But the presentation of the many pranks the Mazamas, from sliding via feet, nose or the object of mermaids from snowbanks into water so cold that spectators shivers and sympathy are amusing novelties. The interest is naturally heightened by the presence of Chief Riley and so many other interesting characters on the trip to the Three Sisters last August.

Photographer Hill and Director Bruce are to be congratulated upon the excellence of a film that is certain to be treasured as a part of the Mazama archives.

Preacher's Movie School.

The Rev. James O'May, a Methodist minister of Aurora, Ill., has opened a school for the teaching of moving picture methods for church purposes. Having thoroughly proved the value of the pictures in church work, this clergyman is, by lectures, telling his associates in the ministry of the good results obtained and giving them hints on the operating of the machine and the workings of the exchanges. At the conference where this school is held the majority of the ministers indorsed present-day methods of church activities, which include athletics and moving pictures, contending that these met the physical and mental demands of the present day, showing that if the church must not only succeed, but hold her place with the young people at large, she must add the physical and mental care to the spiritual interests of her adherents. Without doubt this is the common and growing experience of all ministers.

Screen Gospel.

With the completion of his contract for work in Fine Art Triangle films, DeWold Hopper this week started on a motor trip with his family to New York. He has been at the Fine Arts studio for one year and appeared in a number of successful photoplays,

which constitute his screen career to this time.

Tully Marshall is also leaving the Fine Arts studio and in the future will be affiliated with the Lasky producing organization.

Mary Pickford's first independent picture, "Less Than Dust," will be released in 10 prints.

Edward Brennan, former Spokane man who deserted Metro to direct a big historical picture of Missouri, is back with Metro and playing with Olga Petrova.

Anita Stewart's Long Island home is called "The Wood Violet."

A new epidemic of vice pictures has struck the East. As usual, the object of the pictures is highly moralistic, philanthropists aiding the uplift movement.

Robert Leonard, for four years with Universal as a director, is now with Lasky. Another new face at the Lasky studio is that of Myrtle Stedman, who will co-star with Sessue Hayakawa.

"The Fall of a Nation," the Dixon spectacle, is to be exhibited in Russia this fall.

We are informed by Mr. Kerrigan's press agents that the handsome big U star, when his contract with Universal this fall terminates, will sign a contract for 52 weeks in vaudeville.

The contract has been offered by a well-known vaudeville firm in the East and guaranteed Mr. Kerrigan not less than \$100,000 for the 52 weeks, and, as this contract was said to contain a percentage clause, it is estimated that his income will be more than double the figures named.

Alice Brady will not be seen upon the speaking stage for some months to come. Miss Brady has recently declined propositions from Cohen & Harris, Oliver Morosco, John Corbett, Messrs. Shubert and other producing managers, including her father, William A. Brady.

Thomas Meighan and Anita King will be co-starred in "The Heir to the Hoop."

That Kipling picture, "The Light That Failed," will be released by Pathé on October 15, with Robert Edson as star. Jose Collins, recently a Fox player, is featured woman in the production.

Arthur Hoops, well-known actor who has recently been appearing in support of Miss Petrova in Metro pictures, died suddenly of heart disease at Long Island City recently. Mr. Hoops was 46 years old.

Essanay is to present an Essanay-Chaplin revue of 1916 in five reels "His New Job," "The Tramp" and "A Night Out" being utilized for the matter.

Can a jury in a District Court, while sitting in a case, go to moving-picture shows at the expense of the county while resting? No. A. least so, say the authorities of Scott County, Iowa. While auditing the books of that county the Auditor found an item that the Supervisors made out—29 tickets to take a murder jury to a show. Besides commenting on the excessive size of a jury, the examiner decided that the "movies" was no place for a murder jury, and he refused to allow the warrant.

In a few days the Signal players will make the boards of the Eureka, Cal., Opera-House creak in the presentation of "Paid in Full," the Eugene Weitz drama, for a charity benefit. Will Chapman is in charge of rehearsals and the personnel of the cast will be as follows: Helen Holmes appears as Emma Brooks; J. P. McGowan, Joe



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Frezzed finance on the threshold of New York. Thos. W. Lawson's convincing and thrilling novel.

—AND—

ORRIN JOHNSON

in

"THE LIGHT AT DUSK"

Matinee, 10c; Evening, 10c and 15c; Loges, 25c.

Wurlitzer Hope Jones Unit Orchestra

Every Woman Should Know, the Needlecraft Shop Is Quitting Business

PROBABLY no exclusive shop is better known or has a larger circle of patrons than the Needlecraft Shop! Yet because of the wonderful growth of her wholesale manufacturing trade, Mrs. E. H. White has decided to close out the retail store immediately.

The sale began last Thursday—in spite of the crowds and eager buying, many wonderful bargains still remain. BUY FOR FUTURE NEEDS—FOR CHRISTMAS NEEDLEWORK!

Most Exclusive Stock of Needlework in the West, Now at Final Sale!

- Here are a few illustrations of the sensational reductions:
- \$12 Embroidered Centers, 36x36 inches, closing-out price only..... **\$7.50**
 - To \$7 Hand-Emb'd Night Gowns and Chemise..... **\$3.50**
 - \$1.50 Hand-Emb'd 73c Doilies, each..... **73c**
 - All Christmas Novelties, —\$1 values at..... **39c**
 - \$1.50 Stamped Bath Towels, final sale, each for..... **69c**
 - All Hand-Emb'd Pillows and Centers, on finest linen—\$8 grades **\$7.50**
 - \$1.25 Beautiful Shirtwaist Patterns—stamped on the finest lingerie **79c**
 - \$1.45 Stamped Night Gowns, all newest patterns, for this final sale..... **89c**
 - Stamped Baby Dresses—Infants to 2 years. Are stamped on fine lawn. Sale price: **59c**
 - One Lot of Stamped Pillow Tops, Centers, Library Scarfs, Stamped on Novelty Fabrics. Values to **19c**
 - \$1.50 at **19c**
 - One Lot Crochet Embroidery Cotton, All Colors; 10c Values; While They Last; Skein..... **2c**
 - One Lot Linen Centers, 18-Inch Size; While They Last, at..... **9c**

The Needlecraft Shop

Est. 1905. 331 Morrison St.—Northwestern Bank Bldg. Terms Cash

Brooks: Will Chapman, Captain Williams; Paul C. Hurl, James Smith.

"For the past two months William Fox has maintained a discreet silence concerning his picture, 'The Daughter of the Gods.'" So says the publicity man. Help!

Douglas Fairbanks gave a box party at the Rialto recently for friends who wanted to see him in "Manhattan Madness." Mary Pickford, Owen Moore, Elsie Janis and Irving Berlin were present.

Loretta Beecher, a Dutch beauty from Dordrecht, Holland, has joined the Balboa beauty squad.

Roy Fernandez, U star, heralded recently as the "handsomest man in pictures," has been occupied since his arrival in New York a week ago in serving as model for Harrison Fisher in a series of magazine covers being made by the latter.

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Greatest expose of white slavery and the underworld ever given to the public.
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September 30 Ends the 1916 Summer Tours Season

Tickets on sale to the 30th of this month at these low round-trip fares, good for return until October 31st.

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OMAHA..... 60.00
CHICAGO..... 72.50
NEW YORK... 110.70

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