

America After European

Conflict, He Declares.

straight, honest business has the suc-cess that it denerves." Frequent applaue interrupted his speech, which, in full follows: "Mr. Chairmen, Gentlemen: -- I here

and how make application for mem-bership in the Portland Ad Club. (Ap-blause.) No one could ever visit Port-and and understand Portland, and go way without being at least an hon-rary member of the Portland Ad Club truthfully constitute. truthfully advertising Portland. (Applatse.)

If Elected, 'Nominee to See That 'Good Straight Trade Gets Aid. BUSINESS MEN APPLAUD "We Have to Take Account" of the situation That Will Confront America After European they reckon ill who leave Oregon out (laughter); and you listened and did as you pleased; and for the first time in the history of the country a state court mandamused a Federal Judge.

Upbuilding Policies Demanded.

A business-like talk to business men on business problems was the address of Charles E. Hughes before the Ad Club and kindred organizations at the Benson Hotel yesterday afternoon.
Mr. Hughes dealt particularly with the tariff question and enunciated his firm convictions and those of the Re-publican party for the protection of American industries.
He declared forcibly, as he has done in previous speeches on his present transcontinental tour, in favor of a budget system of National expendi-tures.
Legitimate Business Encouraged.
He offered every encouragement for terprises of the part of the business country demand up-business country demand up-tures.
"I am very glad to have the oppor-tunity of meeting this company of business men, for I think that the issue with which we are now con-cerned are those in which business.
"In definition to business en-terprises of the country demand up-business country, and the business en-terprises of the part of the Government. "I am very glad to have the oppor-A business-like talk to business men

Legitimate Business Encouraged.
 He offered every encouragement for begitimate business and honorable in-dustry and vigorously denounced as "traitors" those so-called business men-who "try to get the best of the public for their private purse."
 Governor Hughes' geniality, his affability and his democracy of spirit impressed itself upon the luncheon He smiled broadly and waved first his right hand, then his left, in response to the vociferous round of applause that greeted his appearance in the doorway. He remained standing, bow-ing and smiling as the crowd gave him three rousing cheers.
 Again, he laughed heartily and ex-tended a generous manual salutation to the Ad Club quartet when its members sang a song written especially for the occasion and in which he was referred to as "our next President."
 The table at which Mr. Hughes stat was decorated with an immense boust

the Ad Club quartet when its members sang a song written especially for the cocasion and in which he was referred to as "our next President."
 The table at which Mr. Hughes sat was decorated with an immense bouquet of pink sweet peas. A huge American flag hung on the wall immediately behind him. Smaller flags adorned the other walls.
 Prominent Men Sit at Table.
 Seated at the table with him werer Ralph E. Williams, Republican National Committeeman: W. D. Whitcomb, president of the Ad Club; J. E. Werlein, chairman of the day; Governor Withy combe, O. C. Leiter, president of the Ad Club, and Will H. Daly, Commissioner of Public Utilities.
 After the luncheon and following his



husky earlier in the day, for the night HUNDREDS meeting. Upon arrival at Crown Point the line of automobiles stopped for a time to give all an opportunity to get the nagnificent view from that vantage HUGHES AT

"You can't beat that anywhere in the world for scenery," declared Mr Hughes.

Hughes. "Wonderful, wonderful!" was the comment of Mrs, Hughes, who stood beside her husband. They stood for some minutes drink-ing in the splendid scene that lay spread below them. They stood silent much of the time, enjoying the view, seemingly too thrilled to talk. Candidate and Mrs. Hughes

Multnomah Falls Visited. Multhemath Falls Visited. Cameras clicked all about the cen-tral figure in the party, but he seemed to have recovered from any nervous-neas this process may have caused when he first started on his present trip. Soon all climbed back into their autos and the long line dashed on. At Shepperd's Dell just a pause was made so that the visitors might set a

made so that the visitors might get a glimpse of this beauty spot. Then they set out for Multnomah Falls. Upon arrival there cars were parked and all set out to get within close view of the falls. Mr. and Mrs. Hughes were in the lead. The waterfall was not, apparently, entirely unknown to them, for the nominee said to Mrs. Hughes:

"Do you remember the picture that I got for you showing this?" "Yes, indeed," replied Mrs. Hughes. "I recall just how it looked."

Scenes Held Wonderful, Upon arrival at the first vantage point below the falls a motion-picture camera had been stationed, aimed at the cascading spray that is the glory of Multnomah. Here Mr. and Mrs. Hughes stood, gazing, enraptured, at the beauty

of it. A request had to be made for them to turn around that they might be photographed, and again cameras were leveled and clicked repeatedly. Someone backed the crowd away, so that Mr. Hughes would be about the only figure in the picture. He made a mild protest. "Why not let them all in?" he said. "It is a most beautiful sight," said Mr Hughes as he stood admiring the of it.

Mr. Hughes as he stood admiring the

"It is wonderful," said Mrs. Hughes.

Samuel C. Lancaster was introduced to Mrs. Hughes as they stood facing the

evident effort. They would have liked to stay longer and to make the trip closer to the waterfall, but duties called closer to the waterfail, but duties called back to the city and they were soon in their car and all started for town. The party left the city at 2:15 and returned shortly before 6 o'clock last night. Mr. and Mrs. Hughes went im-mediately to their apartments at the Benson Hotel, where a brief resting spell and dinner preceded the night meating.

Day's' Activities Begin With Handshaking and Posing for Camera Men-Reception Committee

IN

PARTY

Appear at 9 o'Clock. Greeting Is Gracious.

PERSONS

Then Takes Charge.

Old Sol and Mr. and Mrs. Charles E. Hughes made their debut in Portland yesterday morning simultaneously. Just as the prospective President and

stitution," at the Union Station, at 9 A. M., the sun broke forth from behind a bank of clouds and made its initial

a bank of clouds and made its initial appearance for the morning. It was a hearly greeting the visitors got, all three of them. Several hun-dred persons were at the depot in ad-dition to the reception committee. Somebody shouted, "Hurrah for our next President." And everybody cheered loud and long. A broad smile blossomed forth on the faces of Mr. and Mrs. Hughes, which was all the recognition and response needed. They were the type of smiles that speak louder than words or acts.

Camera Men Busy.

Samuel C. Lancaster was introduced to Mrs. Hughes as they stood facing the fails. Mr. Lancaster Is Praised. "I want to congratulate you on this wonderful road" said Mrs. Hughes. "It is the most beautiful thing I have ever seen. When asked his opinion of the Co-lumbia River Highway, Mr. Hughes did not hesitate or qualify his state-ment in the least. He said: "I think it is the most wonderful highway I have ever ridden over." Both Mr. and Mrs. Hughes turned away from Multnomah Fails with an evident effort. They would have liked The two visitors stepped gracefully

they turned and resumed the handshak-ing where they had left off. The reception committee reached the The reception committee reached the depot a few minutes before 5 o'clock, the time arranged for Mr. and Mrs. Hughes to appear from their car. The committee, consisting of women to take charge of Mrs. Hughes and men, including Governor Withycombe, to take Mr. Hughes in charge, filed in to take Mr. Hughes in charge, filed in to the rear platform of the special car and there waited. The women's committee comprised Mrs. Ralph Williams, Mrs. C. L. McNary, Mrs. David M. Dunne, Mrs. T. B. Neuhausen, Miss Mabel Withycombe,

others in automobiles followed the Hughes party to the Benson Hotel, where the first public reception was

The cars were switched at the North

Both Up on Arrival. The arrival of the special at the Union Station found both Mr. and Mrs. Hughes up. Breakfast was served at 7:30 and was finished about \$:30. Al-

though they were up and about, neither of the visitors made an appearance un-til the appointed hour, 3 o'clock,

"Constitution" while the others are in

Following is the personnel of the

rector of publicity; Frank W. Tyree, secret service; Sylvester Brierton, se-

The Hughes train comprises

three

party had left for the day.

"I take pleasure, gentlemen, in pre-senting to you the next President of the United States."

The applause was deafening and long continued. Men stood up and added to the hand clapping demonstration by cheers and napkin salutes.

Mr. Hughes promptly was admitted to the good graces of the Ad Club by applying for membership. After the meeting the club's rules were suspended and he was elected an honorary life member with unanimous voice. The first part of his address was a

happy reference to the circumstances surrounding his indorsement for the Republican presidential nomination at the Oregon primaries.

"Silence" Motto Broken.

"A short time ago," he said, "I was long on silence and short on talk. Now I am long on talk and short on silence

"The reason is I was mandamused here in Oregon. I was intent upon ob obvious proprieties of the serving the

there were no higher possibilities of boosting attainable, but I assure you that when you go through the country Mr. Fulton had opposed the admission of the Hughes petition on the Oregon

primary ballot. and observe the fine quality of its citi-zenship, the power and potency of its human factors, and learn its great nat-Eloquent Gestures Address Feature.

Governor Hughes has a way of em-phasizing his spoken words by means

phasizing his spoken words by means of eloquent gestures. "We should not go about bluster-ing, not looking for trouble, but ready to meet any emergency." he said in speaking briefly of the Nation's attitude toward other nations, holding his hands before him as if to impress the reason-ableness of his declaration upon his ableness of his declaration upon his

when he used the words "thrill with taking everything for granted. It will When he used the words infinit with pride" In contemplating the future of the Nation, his shoulders were thrown squarely back and his eyes sparkled the very pride of which he spoke. With uplifted right hand he punctu-ated his appeal to be "inspired by the example" of the worthy statesmen who have shaped the destinies of the coun-try in the next not be conserved in its prosperity simply by indulging in good wishes around a club table. not be Honest Business Needs Protection.

have shaped the destinies of the coun-try in the past. But his clenched fist came down vigorously into the palm of his open hand when he asserted "we have got to take account" of the situation that will confront the country after the European war. And his hands came together in re-peated and resounding claps as he promised, if elected, to "see that good,

rely in America upon mere statutes, we can have commissions is in the quality of administration work done by the com-administrative work done by the com-set the molive power of an un-trace. despite differences of the com-sense of that have ability to resist if we are bore us and take a piaco administration of our atake spike into partisen expedients. I am against that, 1 am for sound business-itke administration of our atake spike in doing for touble; but holding its head erect among the people. Mather we dust first have ability to resist. Mather we dust have ability to resist. Mather have ability t

"We have got to take account of the lessons learned on the other side. We have got to tabulate our resources,

serving the obvious proprieties of the position I heid. But you people listened to my pleadings and did as you pleased. "For the first time in the history of the country a state court mandamused a Federal Judge." The Governor repeatedly applied the metaphor of a mandamus to his own position. When ex-Senator C. W. Ful-ton was introduced to him after the meeting, he laughingly remarked: "Oh yes, Senator! You are one of the men who tried to stop the mandamus." Mr. Fulton had opposed the admission

Hello, there, Charley; how do you do? There's something we'd like to

say to you. Don't be surprised. You're rec-ognized. We're not detectives, but we've

just surmised You are the man whom we long

to see Right in the White House where

right, boys. Listen while we say:

Are we for Hughes, boys?

As a Governor, a Justice, he was

Hughes,

you soon will be. Are we right, boys? Sure we're

He's the biggest man in the country today.

He's sure to win, boys; we'll put him in, boys, And give the Grand Old Party it:

quite content, But now we're going to make him

our next President. He'll fill the chair, boya; He's always there, boys. Three cheers for Charles E.

-Words by Ad Club Quartet.

. . . "Well, I shook hands with Hughes,"

. . .

posing candidate. Murphy's for Wilson first, last and farthermost. "Who's two good Irishmen?" asked his Republican by the Hughes campaign committee, friend. "Wilson and Hughes, of course, berr being in the party. Mr. Hughes rode in an auto with Judge Charles L McNary, chairman of the state central committee; T. B. Neuhausen, vice-thairman, and Rainh Williams of the thereabout, likewise with spirit and in- standard Pullman cars which carry 13

Williams and Mrs. David M. Dunne. Eighteen automobiles accompanied Grand Army, one of the comparatively the distinguished visitor to Multnomah fev living who remember hearing Following is the personnel of the

"Have they started to call you Charlie' yet?" asked one venturesome newspaper man who was attempting to get a personal interview from Mr. get a personal interview from Mr. lughes yesterday. Mr. Hughes laughed heartily and his lushes could be detected through his the party.

Visitors Are Enthusiastic

bluahes could be detected through his beard. The candidate didn't reply but the newspaper men who are accompanying him report that the crowds have not effect.

him report that the crowds have not yet taken to calling him by that fami-llar name. "Teddy" and "Bill" were frequently heard a few years back and while the crowds that meet Mr. Hughes are just as cordial they haven't pre-sumed to address him by his first name, either as it is correctly used or in its diminutive form. <text><text><text><text><text><text><text><text><text><text><text><text><text><text>

"I think it is the most wonderful ighwav I ever rode over." he is the most wonderful ship.

"Two good Irishmen," said J. Hen-nessy Murphy, who dropped in at the Press Club to do the honors to the op-main track until after the Hughes

dignation. Whereafter it was a case of "He is" and "He isn't," and two more friendships came nigh to being broken. lignation.

fev living who remember hearing Abraham Lincoln campaign, arrived in Portland bright and early yesterday to see Judge Hughes. "I have seen two Presidents and 1 think I am going to see another one at the Ice Palace." he said. "In 1858 1 heard Lincoln cam-paign against Dougias at Danville, III. The L heard and say Mr. McKinley. Then I heard and saw Mr. McKinley, They were the only Presidents 1 have been privileged to see." Mr. Dillon was

Then I heard and saw ar. ackling, Secret service: Sylvester Brierton, se-cret service: William Gibson, messan-ger; James C. Marriott, stenographer; Charles A. Morrison, stenographer; Frederick D. Elmer, stenographer; F